

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light greenish-blue. They are positioned diagonally, with the blue one partially covering the green one.

NETFLIX

Netflix Stock Market Data for 2017



List of visualizations.

The following is a presentation of Netflix's Stock profile which i developed as a Data visualization developer using Netflix's stock data for the year 2017 from yahoo finances. Below is a list of the visualizations covered:

- Distribution of 2017 Netflix stock prices by Quarter.
- Earnings per share in Cents.
- Netflix's 2017 Earnings and Revenues
- Comparison of Netflix Stock price Vs the Dow Jones industrial average price in 2017

Distribution of the stock prices for Netflix in 2017



- In 2017, Netflix saw an overall increase in its stock prices. However Q2 and Q3 saw some significant drops in price as indicated by the longer tails in the plot.
- Lowest price was in Q1 at around 125, and highest price was in Q4 at around 205

A summary of Netflix's estimates versus Actual Earnings per share in 2017



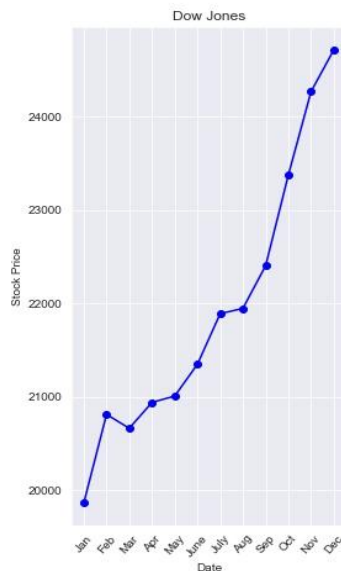
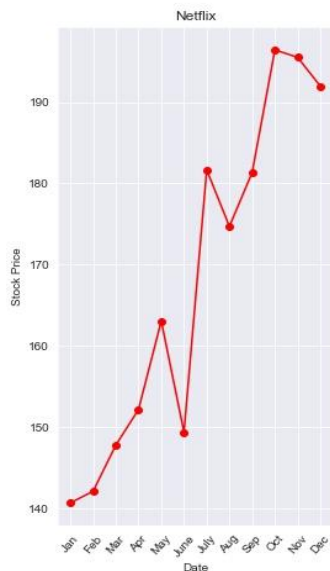
- In the first Quarter the Actual earnings exceeded the estimates earnings per share, while in the third quarter it was the opposite
- The purple dots in the Second and fourth quarters show how the estimates and the actual earning matched in both.

Netflix's quarterly Earnings and Revenue for 2017



- Both Revenue and Earnings follow the same trend of growing steadily quarter after quarter
- About 10% of the Revenue constituted the Earnings of Netflix in 2017

Netflix's Stocks against the Dow Jones average in 2017



- Netflix's Stocks were more volatile in 2017 seeing swings in both directions
- Netflix biggest drops were in June, August and December
- Nevertheless Netflix and de DJI follow similar stock trends in 2017 both rising over the course of the year