# **SANN LA WON**

## UI/UX & Web Designer



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in www.linkedin.com/in/sann-lawon/



sann's portfolio

# **Professional Summary**

Creative and detail-oriented UI/UX & Web Designer with 4 years of industry experience. Proficient in Figma, Adobe Creative Suite, and web development technologies (HTML, CSS, JavaScript) to craft responsive and visually appealing designs. Skilled in wireframing, prototyping, usability testing, and implementing interactive design elements to enhance user engagement. I have hands-on experience managing content in Umbraco and WordPress, creating sections, and coding on the backend using C# .NET(basic). Experienced in collaborating with crossfunctional teams. Adept at working in fast-paced environments while ensuring pixel-perfect execution and maintaining brand consistency.

# **Work Experience**

#### Web Designer, Apr 2024 - Present

#### Recsite Design (IT Services and IT Consulting)

- · Designed and developed UI/UX for websites, ensuring intuitive and user-friendly experiences.
- Created template websites tailored to various client requests, streamlining development and customization.
- Managed content creation and updates for websites using Umbraco.
- · Developed frontend interfaces with HTML, CSS, JavaScript, and Bootstrap, ensuring responsive designs.
- Implemented backend functionality using C# .NET (basic).
- Created marketing graphics and branding materials, including social media posts.
- · Engaged directly with clients and stakeholders, gathering requirements and providing design solutions.
- · Ensured website optimization and SEO best practices for improved performance and visibility.
- · Collaborated with cross-functional teams, ensuring smooth project execution from design to deployment.

#### UI/UX Designer, Aug 2023 - Apr 2024

# uab Bank (Banking)

- Designed and implemented 5 new features for the uabpay application and contributed to 2 seasonal theme upgrades.
- For various projects, capable of generating and showcasing product ideas.
- Gathered product requirements with the business team and evaluated user needs to create user-centered designs.
- · Created prototypes, process flows, and design documentation to ensure consistency and seamless implementation.
- Collaborated closely with front-end and back-end developers, ensuring alignment between design and technical feasibility.
- · Conducted UI/UX testing with QA engineers to ensure usability, accessibility, and overall quality before launch.
- · Designed and developed prototypes for uab Bank's white-labeled applications, ensuring scalability and usability.
- · Experienced in designing marketing materials, including presentations, business cards, and social media posts.

#### UI/UX & Web Designer, Jan 2021 - Aug 2023

#### **MO (Financial Services)**

- Led the rebranding of Fintech and Mobile Banking applications, improving visual appeal and user experience.
- · Designed and developed UI for mobile applications and company websites, ensuring seamless user journeys.
- Developed and launched a website, managing AWS domain setup and deployment.
- · Conducted usability testing with real users, systematically collecting feedback to enhance UX.
- · Researched user goals and problem statements.
- Created wireframes, prototypes, and process flows, ensuring intuitive navigation and design consistency.
- · Collaborated closely with product owners, business teams, and engineers to implement user-centered design.
- · Managed website maintenance and content updates, ensuring accessibility and brand alignment.

### **Education**

# Technological University (Hmawbi), 2013 - 2020

- BE (EC) Bachelor of Engineering, Electronics and Communication
- B.Tech (EC) Bachelor of Technology, Electronics and Communication

## MMS IT Solutions, 2020

Basic Web Design Certification

## Coursera: Google UX Course, 2023

• Foundations of User Experience (UX) Design

### **Skills**

- UI/UX Design: Visual design, prototyping, wireframing, animations, accessibility
- User Experience: Research, information architecture, usability testing, interaction design
- Frontend Development: HTML, CSS, JavaScript, Bootstrap, responsive design
- Backend Development: C# .NET (basic), SQL (database basics), content management (Umbraco, WordPress)
- Performance & SEO: Web optimization, SEO fundamentals, GitHub (version control)
- Soft Skills: Communication, problem-solving, attention to detail, adaptability, flexibility to handle a variety of tasks
- Additional Skills: digital marketing & social media management (basic)
- Languages: English, Burmese

#### **Tools**

- UI/UX Design & Prototyping: Figma, Adobe XD, InVision
- Graphic & Visual Design: Adobe Photoshop, Adobe Illustrator, Canva, Lottie
- Wireframing & UX Research: FigJam, Maze
- Web Design & Development: Umbraco, WordPress, Webflow, VS Code, Visual Studio, SQL
- Collaboration & Project Management: Asana, Jira, Trello

### Reference

# Mr. Aung Thaw Aye

- · CTO of Thitsaworks
- Relationship : Former HOD of MO.Co.,Ltd.

# **Organizations I Have Worked For**

• Recsite Design: https://www.recsitedesign.com

uab Bank: www.uab.com.mm
MO: https://www.mo.com.mm
Shwe Bank: https://shwebank.com