SANN LA WON

UI/UX & Web Designer

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Professional Summary

Creative and detail-oriented UI/UX & Web Designer with **4 years** of industry experience. Proficient in **Figma**, **Adobe Creative Suite**, and web development technologies (**HTML, CSS, JavaScript**) to craft responsive and visually appealing designs. Skilled in wireframing, prototyping, usability testing, and implementing interactive design elements to enhance user engagement. I have hands-on experience managing content in **Umbraco** and **WordPress**, creating sections, and coding on the backend using **C# .NET(basic)**. Experienced in collaborating with cross-functional teams. Adept at working in fast-paced environments while ensuring pixel-perfect execution and maintaining brand consistency.

Work Experience

Web Designer, Apr 2024 - Present
Recsite Design (IT Services and IT Consulting)

- Designed and developed UI/UX for websites, ensuring intuitive and user-friendly experiences.
- Created template websites tailored to various client requests, streamlining development and customization.
- Managed content creation and updates for websites using Umbraco.
- Developed frontend interfaces with HTML, CSS, JavaScript, and Bootstrap, ensuring responsive designs.
- Implemented backend functionality using C# .NET (basic).
- Created marketing graphics and branding materials, including social media posts.
- Engaged directly with clients and stakeholders, gathering requirements and providing design solutions.
- Ensured website optimization and SEO best practices for improved performance and visibility.
- Collaborated with cross-functional teams, ensuring smooth project execution from design to deployment.

UI/UX Designer, Aug 2023 - Apr 2024
uab Bank (Banking)

- Designed and implemented 5 new features for the uabpay application and contributed to 2 seasonal theme upgrades.
- For various projects, capable of generating and showcasing product ideas.
- Gathered product requirements with the business team and evaluated user needs to create user-centered designs.
- Created prototypes, process flows, and design documentation to ensure consistency and seamless implementation.
- Collaborated closely with front-end and back-end developers, ensuring alignment between design and technical feasibility.
- Conducted UI/UX testing with QA engineers to ensure usability, accessibility, and overall quality before launch.
- Designed and developed prototypes for uab Bank's white-labeled applications, ensuring scalability and usability.
- Experienced in designing marketing materials, including presentations, business cards, and social media posts.

UI/UX & Web Designer, Jan 2021 - Aug 2023
MO (Financial Services)

- Led the rebranding of Fintech and Mobile Banking applications, improving visual appeal and user experience.
- Designed and developed UI for mobile applications and company websites, ensuring seamless user journeys.
- Developed and launched a website, managing AWS domain setup and deployment.
- Conducted usability testing with real users, systematically collecting feedback to enhance UX.
- Researched user goals and problem statements.
- Created wireframes, prototypes, and process flows, ensuring intuitive navigation and design consistency.
- Collaborated closely with product owners, business teams, and engineers to implement user-centered design.
- Managed website maintenance and content updates, ensuring accessibility and brand alignment.

Education

Technological University (Hmawbi), 2013 - 2020

- **BE (EC) -** Bachelor of Engineering, Electronics and Communication
- **B.Tech (EC) -** Bachelor of Technology, Electronics and Communication

MMS IT Solutions, 2020

- **Basic Web Design Certification**

Coursera: Google UX Course, 2023

- **Foundations of User Experience (UX) Design**

Skills

- **UI/UX Design:** Visual design, prototyping, wireframing, animations, accessibility
- **User Experience:** Research, information architecture, usability testing, interaction design
- **Frontend Development:** HTML, CSS, JavaScript, Bootstrap, responsive design
- **Backend Development:** C# .NET (basic), SQL (database basics), content management (Umbraco, WordPress)
- **Performance & SEO:** Web optimization, SEO fundamentals, GitHub (version control)
- **Soft Skills:** Communication, problem-solving, attention to detail, adaptability, flexibility to handle a variety of tasks
- **Additional Skills:** digital marketing & social media management (basic)
- **Languages:** English, Burmese

Tools

- **UI/UX Design & Prototyping:** Figma, Adobe XD, InVision
- **Graphic & Visual Design:** Adobe Photoshop, Adobe Illustrator, Canva, Lottie
- **Wireframing & UX Research:** FigJam, Maze
- **Web Design & Development:** Umbraco, WordPress, Webflow, VS Code, Visual Studio, SQL
- **Collaboration & Project Management:** Asana, Jira, Trello

Reference

Mr. Aung Thaw Aye

- **CTO of Thitsaworks**
- **Relationship :** Former HOD of MO.Co.,Ltd.

Organizations I Have Worked For

- **Recsite Design:** https://www.recsitedesign.com
- **uab Bank:** www.uab.com.mm
- **MO:** https://www.mo.com.mm
- **Shwe Bank:** https://shwebank.com