

Project plan

Define problem

The website at the moment is **very static and simple**. A rebrand is needed in order to pull new people in. The pictures that are being used at the moment are quite old, and at times **do not represent the current group of knights**.

There is **nothing generally wrong with the website**, it holds all the information it needs to. But UX and design wise, it doesn't look very good.

Goal

The goal for the next few weeks is to create a new website, that showcases more of the current knights, and the new activities that have started in **a way so that it is easy to change and manage for the UUPS and board**.

For the next few weeks, my end goal is to research how other associations do this, create a design and test this with the current group of active 'knights'. In the end, I want to **create a coded website that works on desktop screens**. The **responsiveness** will be added after this passion project is **finished**.

Requirements

- If possible, Create the website using the **Hugo framework**.
- Text and images **must be able to be changed by a non IT person**. It has to be **fool proof**.
- The website must have a modern look and feel, in other words it has to be a **modern and dynamic website**.
- **Think outside of the box**, come up with multiple designs and see which one people like the most by having **"knights" test it**.
- Deliver **an interactive prototype** and a **coded version for desktop users**.
- The current website can be found on: <https://github.com/esrg-knights/kotkt-website>.

Solution

Create a website that showcases the knights of the kitchen table in a way that information is easy to be found and changed. But that also showcases the current round of knights and the activities that they organize. It has to be easy for non knight members to find information, with the goal being to **make it easy for them to sign up to be a knight**.

Deliverables

- Use <https://themes.gohugo.io/themes/hugoplate/> as a starting point for the website.
- Testing document
- Interactive prototype
- Coded website (desktop version)