A photograph of a white SUV parked on a cobblestone street. The image is overlaid with a white diamond-shaped grid pattern. The car is positioned diagonally, showing its rear and side. The background features a bright, hazy sky and some greenery. The title text is centered over the car's body.

STEVE'S CARSHOWROOM ANALYSIS

SANNIDHYA DAS

— INTRODUCTION —



Steve runs a top-end car showroom but his data analyst has just quit and left him without his crucial insights. Here I analyse the given data and providing him all the answers he requires .



Questions

Answer the following questions

Then write a LinkedIn post saying what you have learnt or enjoyed

Make sure to tag @Steel Data and @Matthew Steel

1. What are the details of all cars purchased in the year 2022?
2. What is the total number of cars sold by each salesperson?
3. What is the total revenue generated by each salesperson?
4. What are the details of the cars sold by each salesperson?
5. What is the total revenue generated by each car type?
6. What are the details of the cars sold in the year 2021 by salesperson 'Emily Wong'?
7. What is the total revenue generated by the sales of hatchback cars?
8. What is the total revenue generated by the sales of SUV cars in the year 2022?
9. What is the name and city of the salesperson who sold the most number of cars in the year 2023?
10. What is the name and age of the salesperson who generated the highest revenue in the year 2022?



For More Information

<https://www.steeldata.org.uk/sql1.html>

SCHEMA DIAGRAM

sales

sale_id	car_id	salesman_id	purchase_date
1	1	1	2021-01-01
2	3	3	2021-02-03
3	2	2	2021-02-10
4	5	4	2021-03-01
5	8	1	2021-04-02
6	2	1	2021-05-05
7	4	2	2021-06-07
8	5	3	2021-07-09
9	2	4	2022-01-01
10	1	3	2022-02-03
11	8	2	2022-02-1-
12	7	2	2022-03-01
13	5	3	2022-04-02
14	3	1	2022-05-05
15	5	4	2022-06-07
16	1	2	2022-07-09
17	2	3	2023-01-01
18	6	3	2023-02-03
19	7	1	2023-02-10
20	4	4	2023-03-01

cars

car_id	make	type	style	cost_
1	Honda	Civic	Sedan	30000
2	Toyota	Corolla	Hatchback	25000
3	Ford	Explorer	SUV	40000
4	Chevrolet	Camaro	Coupe	36000
5	BMW	X5	SUV	55000
6	Audi	A4	Sedan	48000
7	Mercedes	C-Class	Coupe	60000
8	Nissan	Altima	Sedan	26000

salespersons

salesman_id	name	age	city
1	John Smith	28	New York
2	Emily Wong	35	San Fran
3	Tom Lee	42	Seattle
4	Lucy Chen	31	LA



Q1. WHAT ARE THE DETAILS OF ALL CARS PURCHASED IN THE YEAR 2022?

SOLUTION

```
SELECT cars.car_id,make,type,style,cost_$,sales.purchase_date FROM cars
JOIN sales ON cars.car_id=sales.car_id
WHERE purchase_date >= '2022-01-01' AND purchase_date < '2023-01-01'
ORDER BY purchase_date;
```



car_id integer	make character varying (50)	type character varying (50)	style character varying (50)	cost_\$ integer	purchase_date date
2	Toyota	Corolla	Hatchback	25000	2022-01-01
1	Honda	Civic	Sedan	30000	2022-02-03
8	Nissan	Altima	Sedan	26000	2022-02-10
7	Mercedes	C-Class	Coupe	60000	2022-03-01
5	BMW	X5	SUV	55000	2022-04-02
3	Ford	Explorer	SUV	40000	2022-05-05
5	BMW	X5	SUV	55000	2022-06-07



Q2. WHAT IS THE TOTAL NUMBER OF CARS SOLD BY EACH SALESPERSON?

SOLUTION

```
SELECT salespersons.name AS Sales_person, salespersons.salesman_id,  
COUNT(sale_id) AS Cars_sold_by  
FROM salespersons  
JOIN sales ON salespersons.salesman_id=sales.salesman_id  
GROUP BY salespersons.salesman_id  
ORDER BY 3 DESC;
```

sales_person character varying (50) 	salesman_id [PK] integer 	cars_sold_by bigint 
Tom Lee	3	6
Emily Wong	2	5
John Smith	1	5
Lucy Chen	4	4






Q3. WHAT IS THE TOTAL REVENUE GENERATED BY EACH SALESPERSON?

SOLUTION

```
WITH total_rev AS (  
  SELECT  
    salespersons.salesman_id,  
    SUM(cars.cost_$) AS total_revenue  
  FROM  
    salespersons  
  JOIN sales ON salespersons.salesman_id = sales.salesman_id  
  JOIN cars ON sales.car_id = cars.car_id  
  GROUP BY  
    salespersons.salesman_id  
)  
SELECT  
  salespersons.name,  
  total_rev.total_revenue, salespersons.salesman_id  
FROM  
  salespersons  
  JOIN total_rev ON salespersons.salesman_id = total_rev.salesman_id  
ORDER BY  
  total_rev.total_revenue DESC;
```



name character varying (50) 	total_revenue bigint 	salesman_id [PK] integer 
Tom Lee	253000	3
John Smith	181000	1
Emily Wong	177000	2
Lucy Chen	171000	4





Q4. WHAT ARE THE DETAILS OF THE CARS SOLD BY EACH SALESPERSON?

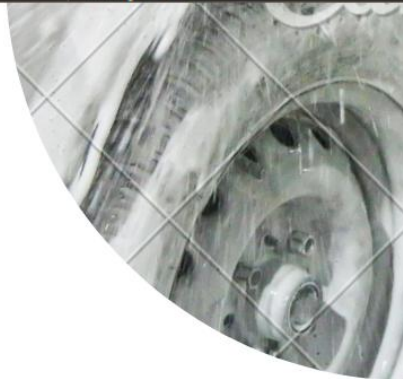
SOLUTION

```
WITH total_rev AS(
SELECT name,sales.car_id FROM salespersons
      JOIN sales ON salespersons.salesman_id=sales.salesman_id
GROUP BY salespersons.salesman_id,sales.car_id
ORDER BY 1
)
SELECT total_rev.*,make,type,style,cost_$ FROM total_rev
JOIN cars ON total_rev.car_id=cars.car_id;
```





name character varying (50) 	car_id integer 	make character varying (50) 	type character varying (50) 	style character varying (50) 	cost_\$ integer 
Emily Wong	1	Honda	Civic	Sedan	30000
Emily Wong	4	Chevrolet	Camaro	Coupe	36000
Emily Wong	8	Nissan	Altima	Sedan	26000
Emily Wong	2	Toyota	Corolla	Hatchback	25000
Emily Wong	7	Mercedes	C-Class	Coupe	60000
John Smith	1	Honda	Civic	Sedan	30000
John Smith	3	Ford	Explorer	SUV	40000



Q5. What is the total revenue generated by each car type?

SOLUTION

```
SELECT cars.type,  
       SUM(cars.cost_*) AS total_revenue  
FROM sales  
       JOIN cars ON sales.car_id = cars.car_id  
GROUP BY cars.type  
ORDER BY total_revenue DESC;
```

type character varying (50) 🔒	total_revenue bigint 🔒
X5	220000
C-Class	120000
Corolla	100000
Civic	90000
Explorer	80000
Camaro	72000
Altima	52000



Q6. What are the details of the cars sold in the year 2021 by salesperson 'Emily Wong'?

SOLUTION

```
SELECT make,type,style,cost_$,salespersons.name,sales.purchase_date
FROM cars
JOIN sales ON cars.car_id=sales.car_id
JOIN salespersons ON salespersons.salesman_id=sales.salesman_id
WHERE purchase_date >= '2021-01-01'
AND purchase_date < '2022-01-01'
AND name = 'Emily Wong';
```



make	type	style	cost_\$	name	purchase_date
character vary	character vary	character vary	integer	character vary	date
Toyota	Corolla	Hatchback	25000	Emily Wong	2021-02-10
Chevrolet	Camaro	Coupe	36000	Emily Wong	2021-06-07

Q7. What is the total revenue generated by the sales of hatchback cars?

SOLUTION

```
SELECT cars.car_id, style, SUM(cost_$$) AS total_rev
FROM cars
JOIN sales ON cars.car_id=sales.car_id
WHERE style = 'Hatchback'
GROUP BY cars.car_id;
```

car_id	style	total_rev
[PK] integer	character varying (50)	bigint
2	Hatchback	100000

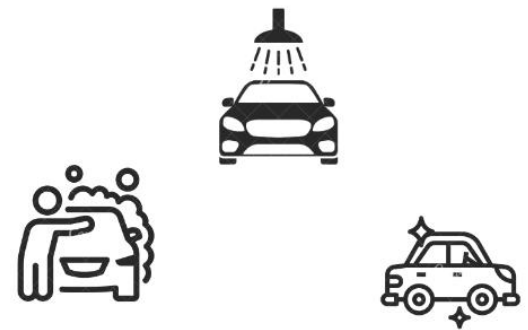


Q8. WHAT IS THE TOTAL REVENUE GENERATED BY THE SALES OF SUV CARS IN THE YEAR 2022?

SOLUTION

```
WITH total_rev_SUV AS(  
  
  SELECT cars.car_id, type, style, SUM(cost_$) AS total_rev  
  FROM cars  
  JOIN sales ON cars.car_id=sales.car_id  
  WHERE style = 'SUV'  
  AND purchase_date >= '2022-01-01'  
  AND purchase_date < '2023-01-01'  
  GROUP BY cars.car_id  
  ORDER BY 4  
)  
SELECT style, SUM(total_rev) AS total_revenue  
FROM total_rev_SUV  
GROUP BY total_rev_suv.style
```

style	total_revenue
character varying (50)	numeric
SUV	150000

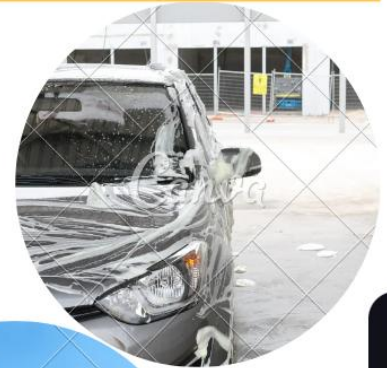


Q9. WHAT IS THE NAME AND CITY OF THE SALESPERSON WHO SOLD THE MOST NUMBER OF CARS IN THE YEAR 2023?

SOLUTION

```
SELECT salespersons.salesman_id,salespersons.name,  
salespersons.city,COUNT(*) AS num_cars_sold  
FROM salespersons  
JOIN sales ON salespersons.salesman_id=sales.salesman_id  
WHERE purchase_date >= '2023-01-01'  
AND purchase_date < '2024-01-01'  
GROUP BY  
    salespersons.salesman_id,  
    salespersons.name,  
    salespersons.city  
ORDER BY 4 DESC  
LIMIT 1;
```

salesman_id [PK] integer	name character vary	city character vary	num_cars_sold bigint
3	Tom Lee	Seattle	2






Q10. WHAT IS THE NAME AND AGE OF THE SALESPERSON WHO GENERATED THE HIGHEST REVENUE IN THE YEAR 2022?

SOLUTION

```
SELECT salespersons.name, salespersons.age, SUM(cost_$) AS Revenue
FROM salespersons
JOIN sales ON salespersons.salesman_id=sales.salesman_id
JOIN cars ON sales.car_id=cars.car_id
WHERE purchase_date >= '2022-01-01'
AND purchase_date < '2023-01-01'
GROUP BY
    salespersons.name, salespersons.age
ORDER BY 3 DESC
LIMIT 1;
```



BLACKBOX AI

name	age	revenue
character varying (50) 	integer 	bigint 
Emily Wong	35	116000



A white car is being washed by a high-pressure water spray on a cobblestone street. The water spray is coming from the left, creating a misty effect. The car is parked on a cobblestone surface, and the background shows a blurred green landscape under a bright sky. The text "THANK YOU!" is overlaid in large, bold, black letters, with a thin orange horizontal line above it. Below the main text, the words "PRESENTATION BY SANNIDHYA DAS" are written in smaller, white, uppercase letters. A small white triangle points to the right, positioned above the rear wheel of the car. On the right side of the image, there is a vertical black bar with the text "BLACKBOX AI" and a small circular logo above it.

THANK YOU!

PRESENTATION BY SANNIDHYA DAS