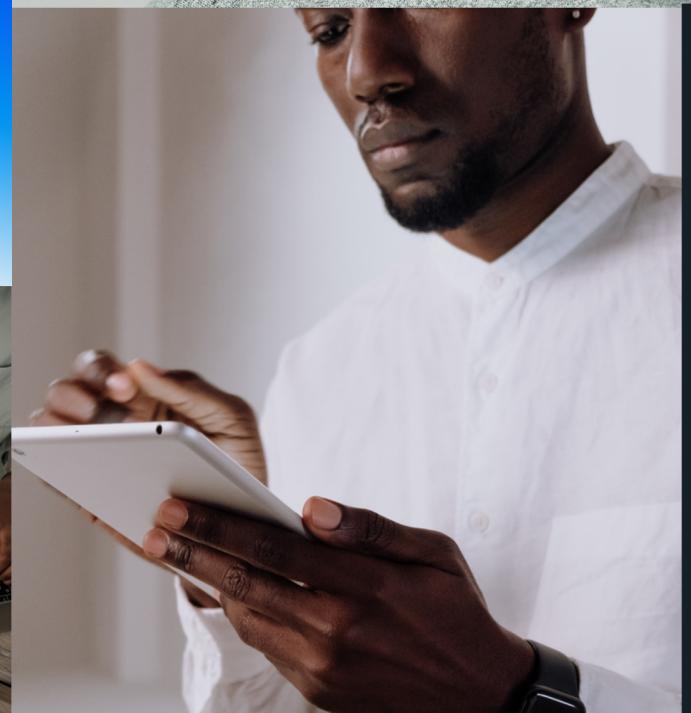
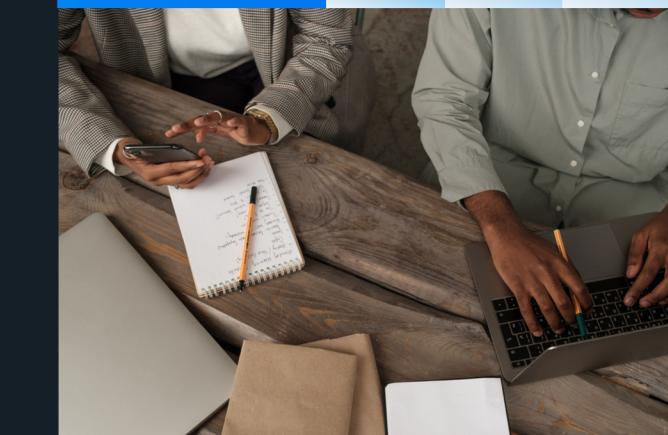
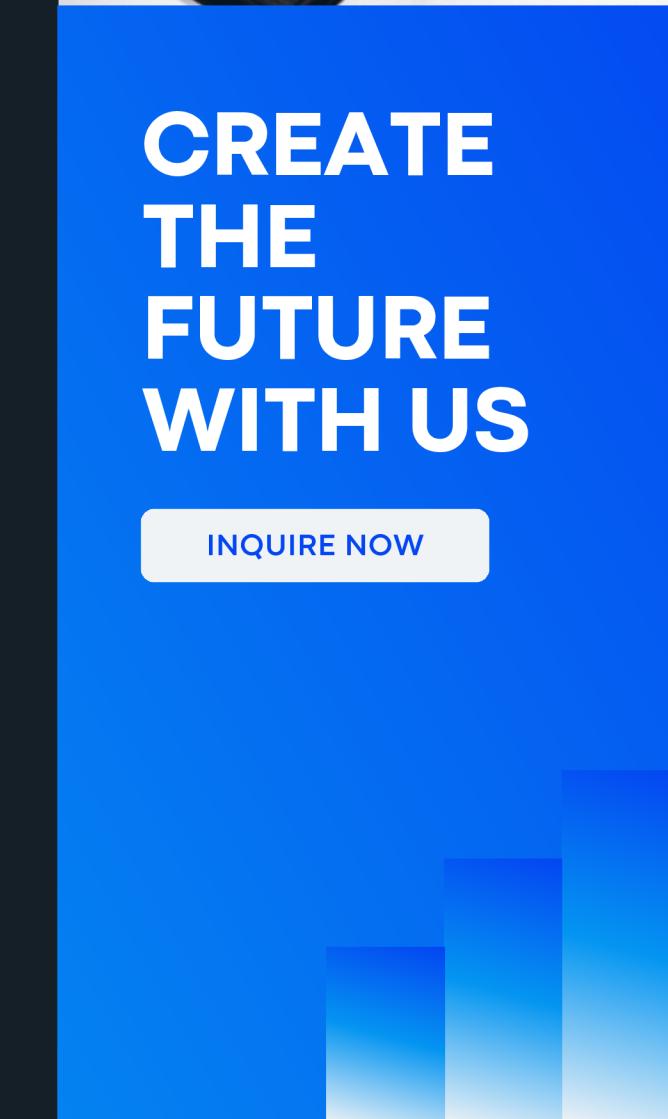




# BRAND KIT

FOR CREATIVITY AND CONSISTENCY

FIND CUSTOMIZABLE MOCKUPS, FRAMES, AND ICONS HERE!



FUTURE-  
FORWARD  
INNOVATION

# NAVIGATION PAGE

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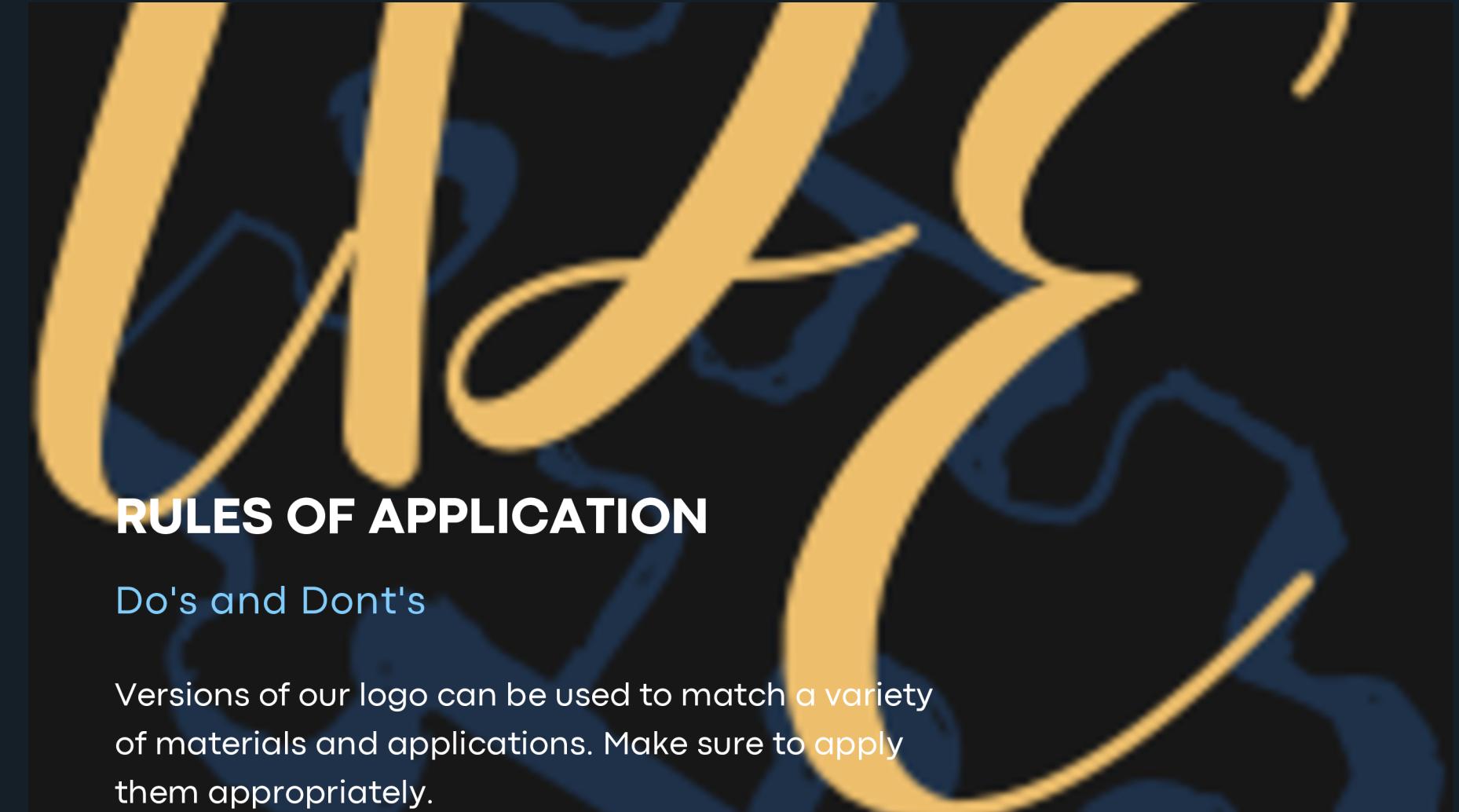
## MAIN LOGO FEATURES



**THE LOGO MARK**

Start inspired with thousands of templates, collaborate with ease, and engage your audience with a memorable Canva Presentation.

## LOGO VARIATION



**RULES OF APPLICATION**

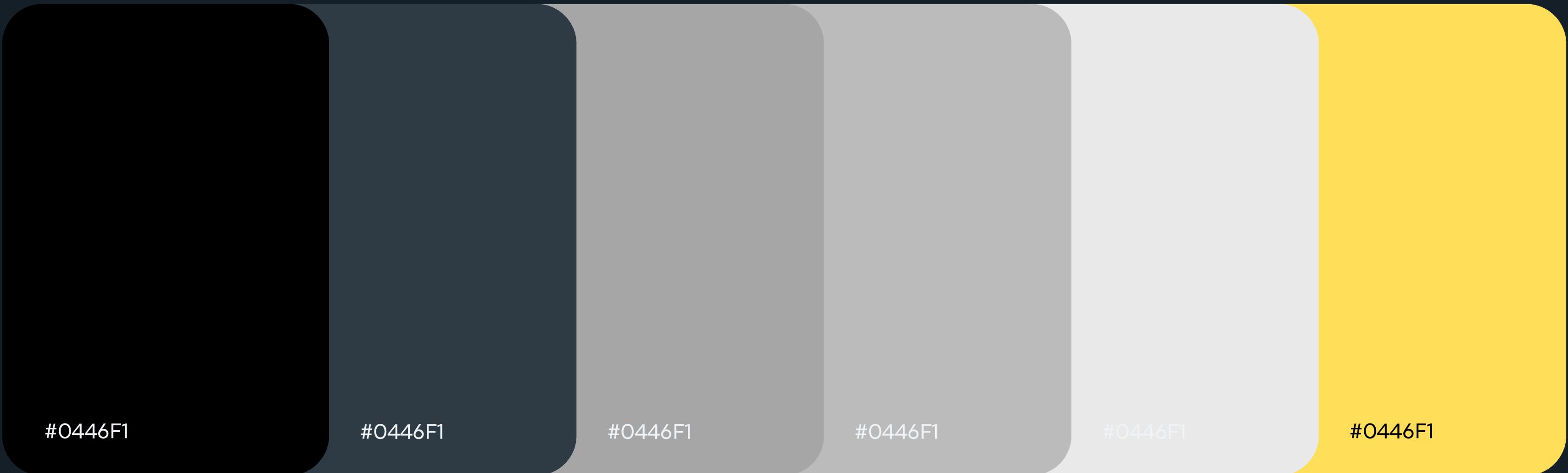
Do's and Dont's

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

# COLOR PALETTE

[BACK TO NAVIGATION PAGE](#)

THESE COLORS REFLECT OUR BRAND'S IDENTITY AND PERSONALITY



# FONT

[BACK TO NAVIGATION PAGE](#)

## FONT OVERVIEW

### Codec Pro Extrabold

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZabcdefghijklmnopqrstuvwxyz  
yz1234567890!@#\$%^&\*()

### Codec Pro

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZabcdefghijklmnopqrstuvwxyz  
34567890!@#\$%^&\*()

## FONT HIERARCHY

Willifred Industries

WE'RE HIRING

Are you looking for a space for innovation and collaboration? Get in touch! Fresh graduates welcomed.

Company Name here

PRODUCT NAME HERE

Write details here, such as product specifications, price, event duration, and promotions.

## TYPE APPLICATION

### FUTURE-FORWARD INNOVATION

CREATE THE FUTURE WITH US

Write a Brand Statement

Write a Brand Statement

# BRAND IDENTITY

IDE  
Company

WRITE A DESCRIPTION OF THE IMAGES HERE, ABOUT HOW THEY ARE SHOT AND HOW THEY ARE USUALLY USED BY THE COMPANY.

## I<sup>O</sup>E Brand Event

▶ LEARN MORE



Call to find out more



The image shows a white invitation card with a decorative border of autumn leaves at the top. The text "I<sup>O</sup>E EVENT" is written in a large, stylized font, with "I<sup>O</sup>E" in black and "EVENT" in orange. Below this, the words "BRAND INAUGURATION" are printed in a smaller, sans-serif font. At the bottom, the phrase "your presence is precious for us" is written in a small, italicized font. To the right of the card, there is a close-up photograph of a person's hands typing on a laptop keyboard.

INVITATION FLYER

your presence is precious for us