

OPPO- Terms Identification (Per iteration)

Privacy Policies: Signal, Twitter, WhatsApp, and Telegram

Privacy Regulations: GDPR and CCPA

Existing Literature: Wilson et al.'2016, Gupta et al.'2021, Kumar et al.'2020

Iteration 1: Empirical to Conceptual: Resultant Terms: 13
Data Provider
natural person
Modify
Purpose
Delete
Privacy Policy
Duration
Privacy Regulation
Data Subject
Compliance with
Data Recipient
Storage
Data Practice

Iteration 2 Conceptual to Empirical: Resultant Terms: 29
organization
allows or disallows
Data rectification
Request to rectify
Data erasure
Finite or infinite duration
Infinite duration
data stores in EU or outside of EU -->Storage location
delay in response
has duration detail
server, data center, ondevice-->storage type
credit or account data -->financial
genetic data
age, gender --> demographic
biometric
contains data practice
health data
retention
acts in

personal identifiable information
statistically processed data
data is about user --> data subject
receives
provides
acts on
Third Party
we, us, 'company name'-->first party
Minor
Edit

Iteration 3. Conceptual to Empirical: Resultant Terms: 15
Data security
Anonymous -->processed data
pseudonymization
Encryption
offer end-to-end Encryption -->Asymmetric Encryption
Symmetric (Opposite of Asymmetric)
2-step-verification
Authentication
follows/ maintains security mechanism
Authentication
password protection
authentication token
TouchID, FaceID-->Biometric authentication
Data safe guard
applies to