

# From Chaos to Clarity: Data Engineering Magic



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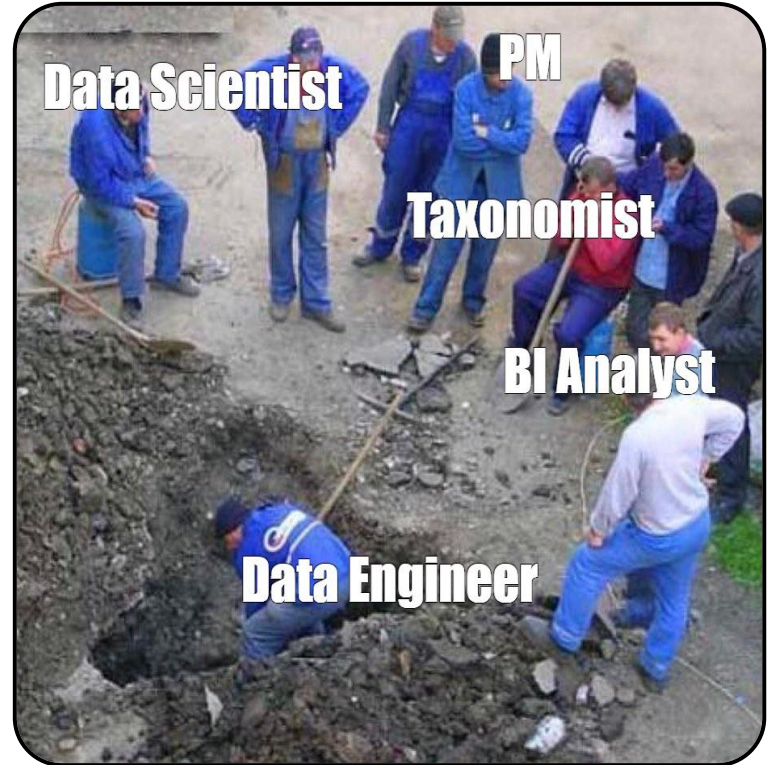
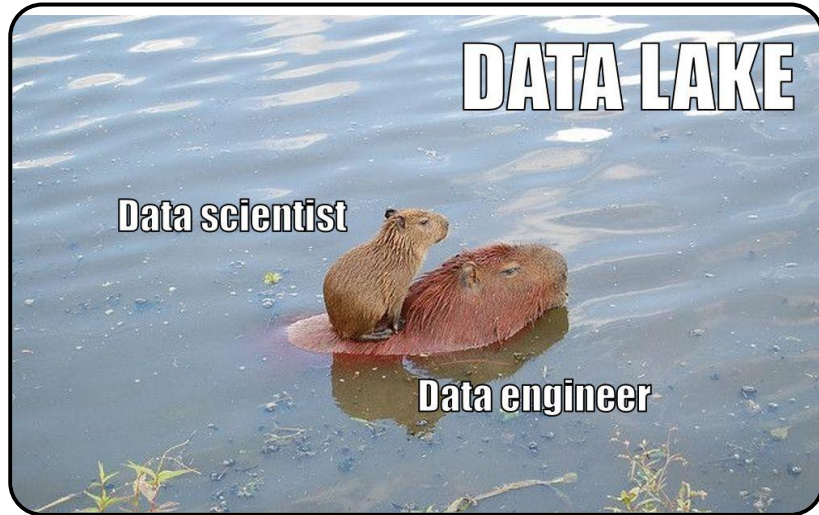
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# Agenda

- Chaos to Clarity: Data Engineering Way
- How Data Engineering is evolving
- Use Cases
- Data Platform on GCP
- GCP DE Tools & Learning Path

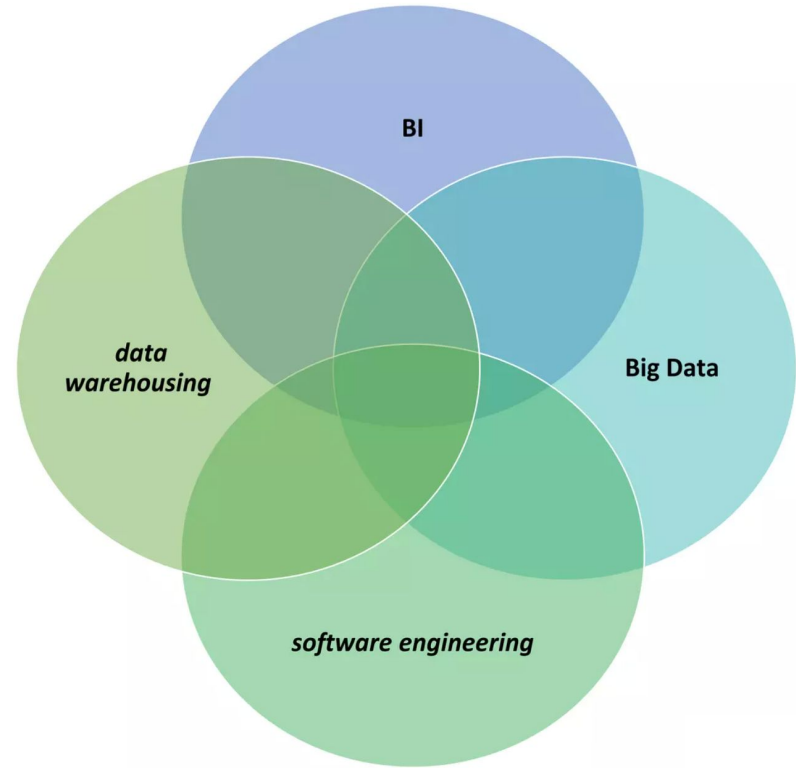
**So, What Actually  
Data Engineers Do?**

# We are doing this



# Data Engineer is

Who designs and maintains data pipelines for efficient data storage and processing.



# Let's Solve Jigsaw Puzzle



# Chaos (Raw Data):

At the beginning of the data engineering process,

- We encounter raw and unprocessed data
- Data can come from various sources, such as sensors, databases, social media, and more.
- It's often messy, unstructured,





# Data Ingestion:

The first step is to gather data from various sources.

- From Databases
- APIs
- IoT/IloT Devices
- Streams
- Files and more...

Just like gathering puzzle pieces from different places.



# Data Transformation:

Data engineers then clean and transform the raw data.

This step involves

- removing inconsistencies, errors, and duplicates,
- restructuring the data into a unified format,
- validating the data

Think of it as arranging puzzle pieces in a way that they fit together perfectly..

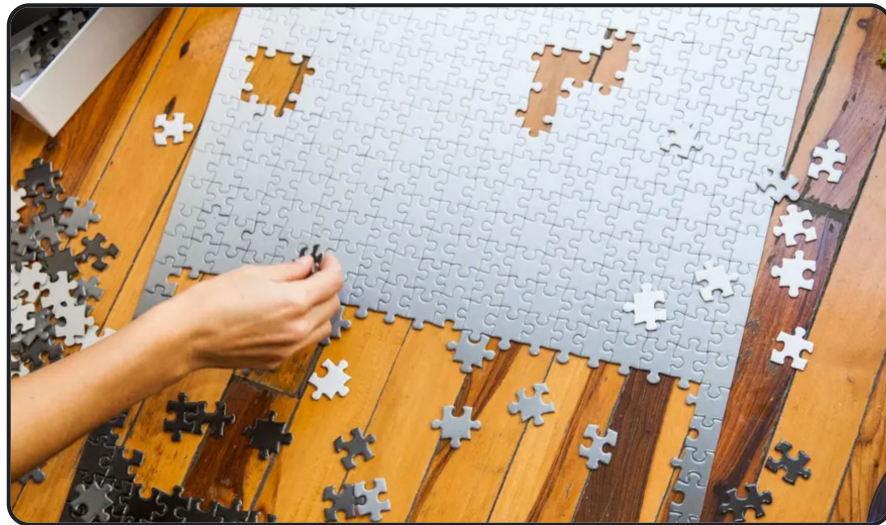


# Data Storage:

Once cleaned and transformed, data is stored in

- Databases,
- Data lakes, or warehouses.

This is similar to putting the pieces of a jigsaw puzzle together in a specific order. Once the pieces are in the correct order, they form a complete picture.

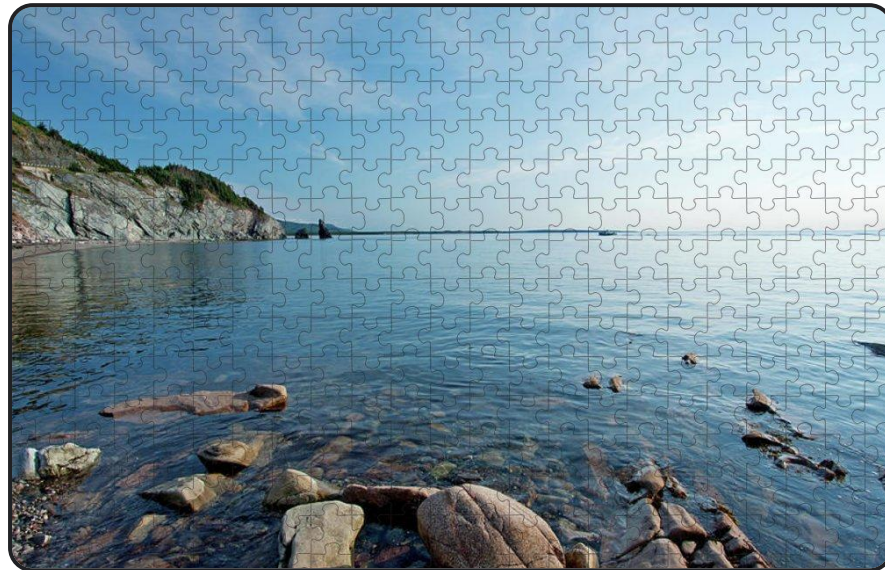


# Clarity (Actionable Insights):

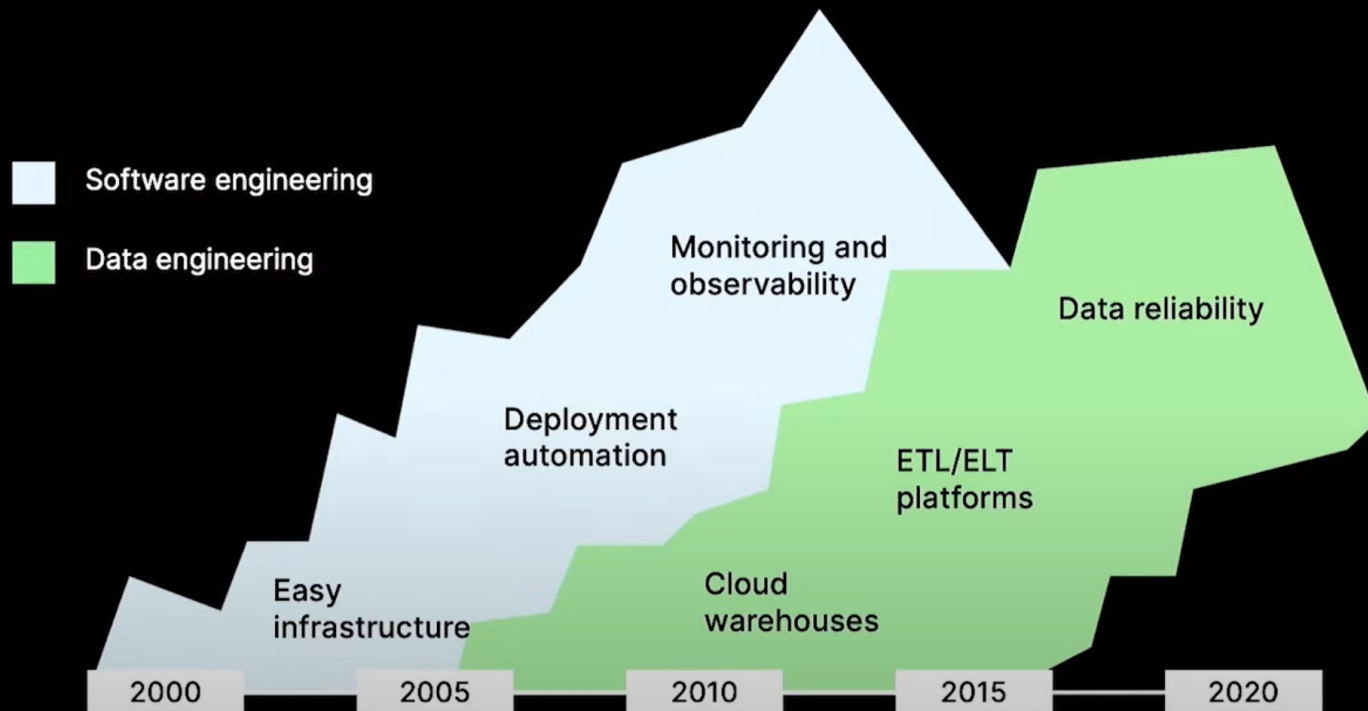
The ultimate goal of the data engineering journey is to achieve clarity - Through

- BI Analytics
- Predictive and Prescriptive Analysis

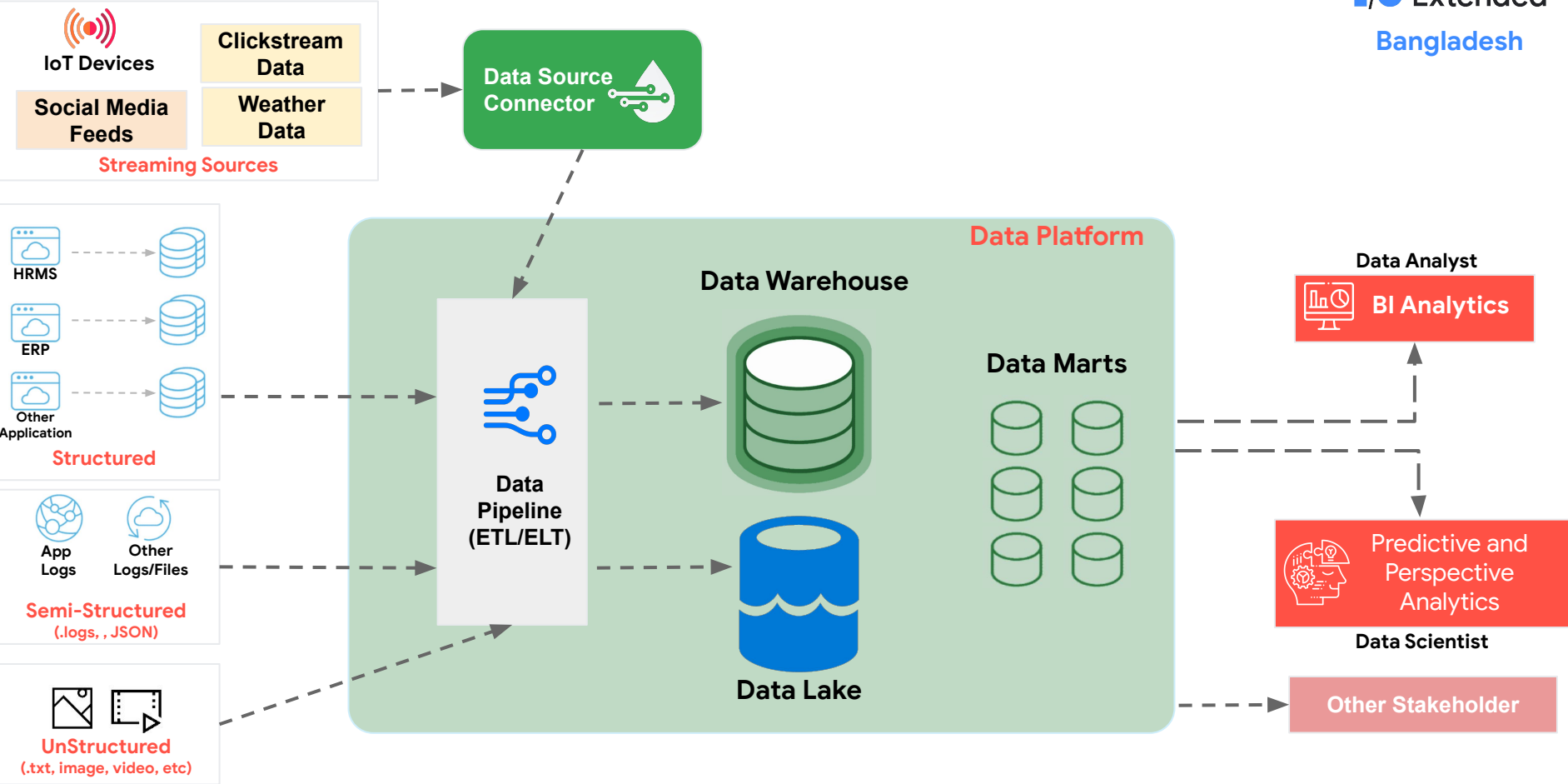
Just like a fully assembled puzzle reveals a clear image, processed and visualized data unveils valuable insights.



# Data Engineering is evolving

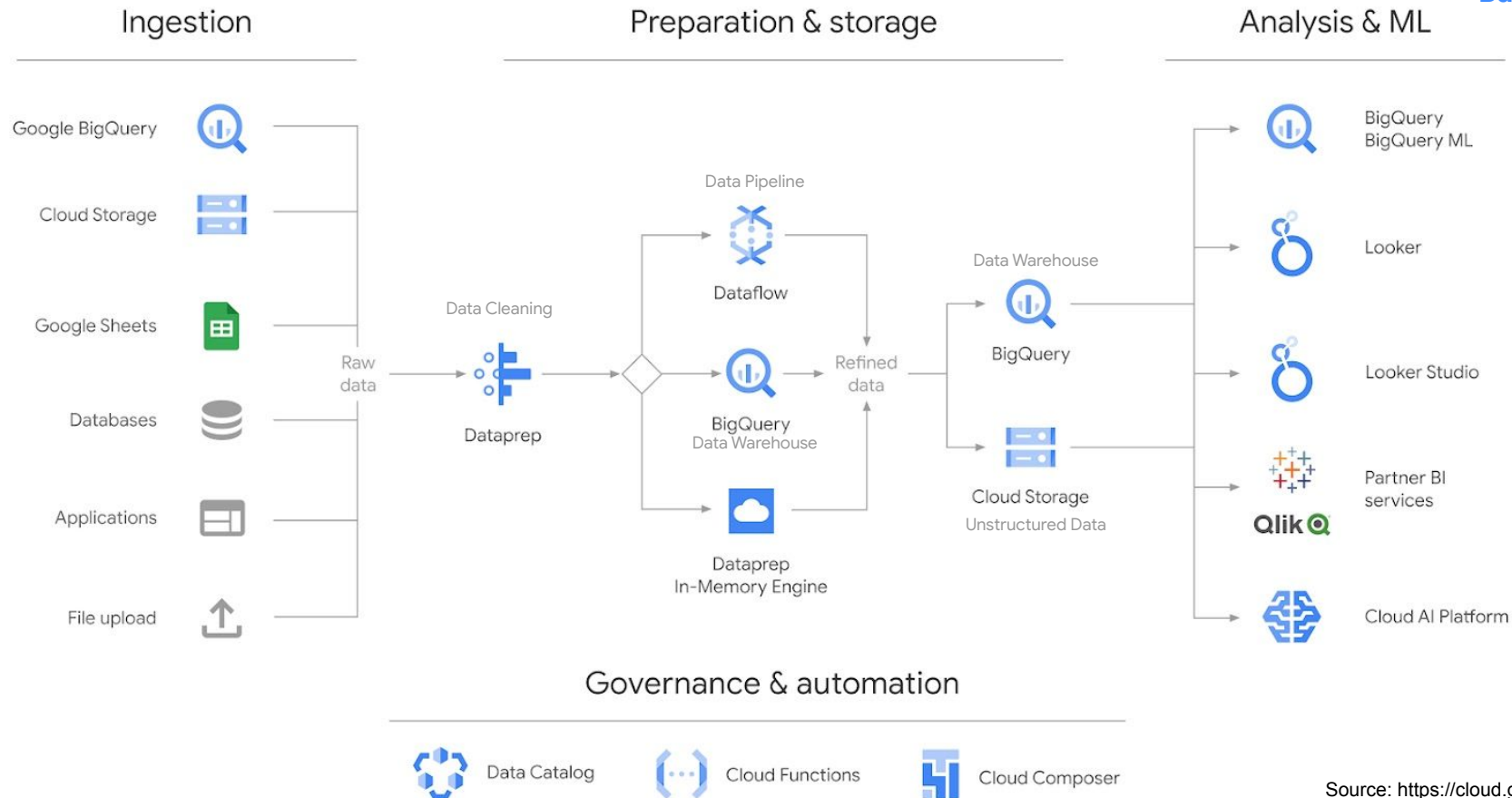


# Data Platform Architecture





# A Typical Data Platform on GCP



# GCP Data Engineering Tools

## Database Management



Cloud SQL



AlloyDB for PostgreSQL



Cloud Bigtable



Cloud DataStore



Cloud Spanner

## Data Pipeline



Dataflow



Data Fusion



Dataproc



Composer

## Data Warehousing & Governance



BigQuery



Cloud Storage



Data Plex

## Streaming Data Analytics



Pub/Sub



Dataflow



BigQuery Streaming



Apache Kafka®  
on Confluent  
Cloud™

## Batch Ingestion



BigQuery Transfer Service





Dataflow (Batch Mode)




DataPrep



# Data Engineering Learning Path


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## Data Engineer Learning Path

A Data Engineer designs and builds systems that collect and transform the data used to inform business decisions.


 13 activities


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# Thank You



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