

DAN SAN PEDRO

VIDEO EDITOR

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Experience

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| 2005-2021 | BELL MEDIA (FORMERLY ASTRAL)
Online Avid Editor – Full-time | TORONTO, ONTARIO |
| | <ul style="list-style-type: none">• Edit Interstitial Programming including interview segments, weekly entertainment show, and lifestyle segments• Producing and onlining Entertainment segments, Promos and Image Spots for various networks including TMN and HBO Canada• Version promos for various networks using promo toolkits• Encode video items for streaming on corporate websites• Edit in HD using Avid Adrenaline and Nitris DX Systems• Design graphic elements using software including Adobe After Effects and Photoshop | |
| 2011-2013 | BRAND HEROES
Final Cut Pro Editor – Freelance | TORONTO, ONTARIO |
| | <ul style="list-style-type: none">• Edit internet-marketing videos for Brand Heroes clients including George Brown College to be used on their corporate website• Videos were streamed on the Internet, and profiled various school departments, including testimonials from former students and professionals• Exported and encoded videos in the required formats for YouTube and Vimeo• Edit in HD using various sources including Digital SLR camera footage• Edit on Final Cut Studio system• Design graphic elements using Adobe software | |
| 2009 | XENOPHILE MEDIA
Avid Editor – Freelance | TORONTO, ONTARIO |
| | <ul style="list-style-type: none">• Edited two “online” walk-throughs: M.I. High & Inside Hana’s Suitcase• Walk-throughs described interactive websites in video format• The Walk-throughs were submitted as part of Award's Applications• Both Walk-throughs led to International Digital Emmy Award nominations | |
| 2005 | ROGERS TELEVISION
Avid Editor – Full-time | TORONTO, ONTARIO |

Program editing including weekly program "Urban Insider"

- offline and onlining of half hour long programs

2004-2005 **STORNOWAY COMMUNICATIONS** **TORONTO, ONTARIO**
Avid Editor - Freelance

- Edit on-air material for 3 digital channels: BPM:TV, IChannel, and The Pet Network

1998-2005 **CTV SPECIALTY TELEVISION INC.** **TORONTO, ONTARIO**
Video Editor - Full-time (1998-2003) Freelance (2004-2005)

- Edit on-air material for various networks including TSN, Discovery Channel and CTV Travel Network
- Edit Highlight Packs, Features, Bumpers and Show Elements for Sportscentre
- Edited nightly coverage for NHL Network

1996-1998 **TSN - The Sports Network Interactive Dept.** **TORONTO, ONTARIO**
Web Editorial Assistant

- Designed and uploaded content to TSN website including video, news items, photos and feature items
- Updated real-time content including live scoring and live chats
- Captured and encoded video for posting on the website

Education

1994-1998 **RYERSON POLYTECHNIC UNIVERSITY** **TORONTO, ONTARIO**
School of Radio and Television Arts

- Completed B.A.A. in Radio and Television Arts

Skills

- Strong knowledge of AVID Editing Software Line
- Own home editing system – FINAL CUT PRO
- Good working knowledge of Adobe Products including After Effects and Photoshop
- Extensive knowledge of video codecs and formats
- Experience with Tapeless Workflow environments
- Experience with HD workflow, including mixing of SD and HD material
- Experience using HTML editors including Adobe Dreamweaver