

Questionnaire

TOPIC

Consumer Behavior Related to Product

1. Price is the most important factor when purchasing a product
 - A. Strongly Agree
 - B. Agree
 - C. Neutral
 - D. Disagree
 - E. Strongly Disagree

2. I buy product because they are worth to use regarding with their price and usage quality
 - A. Strongly Agree
 - B. Agree
 - C. Neutral
 - D. Disagree
 - E. Strongly Disagree

3. Friends and family gives me valuable Advice when buying a Product

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Agree

4. Product should be compatible and fit with my needs

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Agree

5. If the product price is Cheap then we thought the product would be of low quality

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strongly Agree

6. People research about a product before Purchasing it

- A. Strongly Agree

- B. Agree
- C. Neutral
- D. Disagree
- E. Strong Disagree

7. Now a days, Online Shopping is more preferable than Offline Shopping

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree
- E. Strong Disagree

8. What Aspects of the Product / Service were you most satisfied by?

- A. Quality
- B. Price
- C. Purchase Experience
- D. Usage Experience
- E. Customer Service

9. People choose product based upon their past experiences

- A. Strongly Agree
- B. Agree
- C. Neutral
- D. Disagree

E. Strongly Disagree

10 . Where do you prefer to Shop?

A. Online

B. Offline