

## Netflix Data Visualization & Storytelling

### 1. Movies vs TV Shows

Insight:

Netflix has more Movies than TV Shows. This shows Netflix's core focus is still on movie content, though TV content is rising steadily.

### 2. Top 10 Countries with Most Netflix Titles

Insight:

United States dominates in content count, followed by India, the UK, and others. This reflects Netflix's strongest markets and regional investments.

### 3. Titles Added Per Year

Insight:

Content additions grew rapidly from 2016 to 2020, peaking in 2019. Post-2020, there's a slight dip - likely due to the pandemic impact on production.

### 4. Top 10 Genres

Insight:

Drama and International TV Shows are the most common genres, showing user interest in storytelling and global content variety.

### 5. Top 10 Directors

Insight:

Directors like Raul Campos and Marcus Raboy appear most frequently, suggesting they've produced multiple shows/movies for Netflix.