

USER PERSONA

Demographic Information

Name: MADHU

Gender: FEMALE

Location: HYDERABAD, India

Education: B. Tech in Computer Science, 1ST Year

Income: Student, relies on pocket money

Occupation: Student

BACKGROUND

Bio: Madhu is a 1st-year B. Tech student studying Computer Science at a reputable engineering college. she's passionate about coding, is keen on becoming a software developer. she uses technology in almost every aspect of her life, from studying to managing daily tasks. Lifestyle: Madhu is highly active in the tech community, regularly attending coding meetups and collaborating on projects with his peers. She spends weekends learning new programming languages and frameworks.

GOALS

Land a full-time job as a software developer at a top tech company.

Gain expertise in Artificial Intelligence and Machine Learning.

Build a portfolio of projects to showcase to potential employers.

FRUSTRATIONS (PAIN POINTS)

Finds it difficult to balance college assignments and coding projects, struggles with identifying the right resources for learning new technologies efficiently. Often experiences a lack of motivation due to overwhelming amounts of coursework and self-study.

MOTIVATIONS

I have a passion for technology and innovation. Desire to be part of a dynamic tech community and work on impactful projects. Ambition to secure a high-paying job in the tech industry.

CHALLENGES

Managing time effectively between academic responsibilities and professional growth. Keeping up with the rapidly changing tech landscape. Accessing affordable and reliable online courses and tutorials.

TECHONOLGY USE

Devices: Windows laptop, Android phone Software: Visual Studio Code, GitHub, Coursera, Google Meet social media: LinkedIn (for professional networking), YouTube (for tech tutorials)

QUOTE

"I love coding and constantly learning, but juggling so many tasks at once can sometimes burn me out. I wish there was a way to streamline my learning and project management."