

Tata Nexon Brochure (March 2024)

General Information

Nexon Philosophy:

- Inspired by people who think ahead and go the extra mile.
- Represents an aspiration, an ideology of blazing new trails and moving ahead.
- Emphasizes creativity, passion, pragmatism, and fearlessness.

Contact Information:

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Technical Specifications

Dimensions:

- Length x Width x Height: 3995 x 1804 x 1620 mm
- Wheelbase: 2498 mm
- Tyre Size:
 - 195/60 R16 (Smart & Pure Persona)
 - 215/60 R16 (Creative & Fearless Persona)
- Ground Clearance: 208 mm

Engines:

- 1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder (Petrol)
- 1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder (Diesel)

Performance:

- Petrol: 88.2 kW @5500rpm, 170 NM @1750-4000 rpm
- Diesel: 84.5 kW @3750rpm, 260 NM @1500-2750rpm

Fuel:

- Tank Capacity: 44L
- Boot Space: 382L

Suspension:

- Front: Independent, Lower Wishbone, McPherson Strut with Coil Spring
- Rear: Semi-independent, Open Profile Twist Beam with Stabilizer Bar, Coil Spring and Shock Absorber

Brakes:

- Front: Disc
- Rear: Drum

Features**Design:**

- Diamond Cut Alloy Wheels with Aero Inserts
- Air Curtain for better aerodynamics
- Bi-function Full LED Lamp
- Sequential LED DRLs
- X Factor Taillamp with Welcome and Goodbye Function
- Dual-tone Roof

Interior:

- 2-Spoke Steering Wheel with Illuminated Logo
- Grand Floor Console with Leatherette Armrest
- Next-Gen Touch Panel
- Three-tone Dashboard with Leatherette Mid Pad
- Premium Benecke Kaliko™ Ventilated Leatherette Seats
- Air-Purifier
- Cooled Glove Box

Comfort:

- Fully Automatic Temperature Control
- Xpress Cool Feature
- Rear AC Vent
- 60:40 Rear Seat Split
- Height Adjustable Driver and Co-driver Seat Belts

Safety**Standard Safety Features:**

- 6 Airbags
- Electronic Stability Program
- Auto Dimming IRVM
- Rear Defogger
- ISOFIX
- Tyre Pressure Monitoring System

- Auto Headlamps with Rain Sensing Wipers
- Emergency Call (E-Call) and Breakdown Call (B-Call)
- Blind View Monitor
- 360° HD Surround View System with Front Parking Sensors

Additional Safety Features:

- Fortified Cabin with an iron-clad skeleton system

Technology

Entertainment and Connectivity:

- 10.25” Floating Infotainment System by HARMAN™
- Navigation Display on Instrument Cluster
- AudioWorX Surround Sound System
- Android Auto™ and Apple CarPlay™ with Wireless Connectivity
- 10.25” Digital Instrument Cluster with Driver Attention Assist
- Wireless Charger
- JBL Branded 8-Speaker System with Subwoofer
- Connected Vehicle Technology with iRA App

Driving Assistance:

- 7-Speed Dual Clutch Automatic Transmission
- Multi Drive Modes: Eco, City, and Sport
- Paddle Shifters
- E-Shifter with Auto Park Lock
- Self-healing Mechanism

Personas

Fearless:

- Available in Fearless Purple, Daytona Grey, Flame Red, Pristine White
- Exclusive Interiors for each color
- Features like 360° HD Surround View System, Blind View Monitor, etc.

Creative:

- Available in Ocean Blue, Daytona Grey, Flame Red, Calgary White
- Exclusive Interiors for each color
- Emphasizes colorful and reimagined driving experience

Smart and Pure:

- Minimalistic design with a focus on capability
- Available in Pure Grey and Calgary White

Colors

- Fearless Purple
- Atlas Black
- Pristine White
- Daytona Grey
- Flame Red
- Creative Ocean
- Pure Grey
- Calgary White

Tata Punch Overview

General Information The Tata Punch is a subcompact SUV available in several variants including Pure, Adventure, Accomplished, and Creative. It has gained popularity due to its robust design, advanced features, and competitive pricing.

Variants and Pricing

- **Pure:** Starting at ₹6 lakh
- **Adventure:** Starting at ₹7 lakh
- **Accomplished:** Starting at ₹8 lakh
- **Creative:** Starting at ₹9 lakh

Prices vary depending on the region and specific dealer offers ([Tata Motors](#)) ([Tata Motors](#)).

Key Features

1. **Engine:** The Punch is powered by a 1.2L Revotron petrol engine that delivers a power output of 86 PS and a torque of 113 Nm. The iCNG variant provides a power output of 73.4 PS and a torque of 103 Nm.
2. **Transmission:** It comes with a 5-speed manual transmission or an AMT (Automated Manual Transmission) option.
3. **Safety:** Standard safety features include dual airbags, ABS with EBD, corner stability control, and ISOFIX child seat anchors.
4. **Infotainment:** The top variants feature a 7-inch touchscreen infotainment system with Android Auto and Apple CarPlay compatibility.
5. **Comfort and Convenience:** The SUV offers automatic climate control, height-adjustable driver seat, cruise control, and a cooled glovebox among other features ([Tata Motors](#)) ([Tata Motors](#)).

Colors The Tata Punch is available in various color options, including:

- Tropical Mist
- Atomic Orange
- Meteor Bronze
- Calypso Red
- Tornado Blue

- Orcus White

Special Features

- **Innovative Twin Cylinder Technology:** The iCNG variant has a unique twin-cylinder setup under the luggage area, ensuring ample boot space ([Tata Motors](#)).
- **Direct Start in CNG:** The vehicle can start directly in CNG mode, ensuring convenience and efficiency ([Tata Motors](#)).
- **Advanced ECU:** Manages the air-fuel ratio for optimized performance and fuel efficiency in both petrol and CNG modes ([Tata Motors](#)).

Safety and Ratings The Tata Punch has received high safety ratings for its strong build quality and comprehensive safety features. It is equipped with ABS, EBD, corner stability control, and ISOFIX anchors to ensure the safety of passengers.

For more detailed information on the Tata Punch, you can visit the [official Tata Motors website](#) ([Tata Motors](#)) ([Tata Motors](#)).