

## General Information

Is there a distance now, between who you wanted to be when you were 5 and who you are from 9 to 5?

Have your dreams, your desires, your fantasies been left far behind? Further than the eye can see?

Reclaim them at the speed of thought. Because the greatest distances are in the mind.

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## Design and Aesthetics

### The Grand Design

- **BI-LED Projector Headlamps & Fog Lamps:** Impeccable craftsmanship with a new-age design sensibility shines through in the New Safari.
  - **Signature Front End-to-End LED DRL:** Turn heads on your arrival with the sleek Welcome Lamp animation and Sequential Indicators.
  - **New Parametric Grille:** Carefully detailed to provide a more imposing and sophisticated stance.
  - **New R19 Dual-Tone Spider Alloy Wheels:** A segment-first design with stylised inserts enhances the overall aerodynamics and masculinity of the New Safari.
  - **Exclusive Safari Door Mascot:** The iconic mascot placement in the New Safari adds to its class-defining signature style.
  - **New Rear Tailgate Design:** With a futuristic connecting DRL Strip and Tail Lamps, your goodbyes will now make a lasting impression.
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## Interiors

### The Finer Details

- **New Dual-Tone Steering Wheel with Illuminated Logo:** Feel the magic in your hands with a first-of-its-kind, glow in the dark, multifunction steering wheel.
  - *Benecke Kaliko Oyster White Leather Seats\**: Reserved only for you, these ultra-premium seats come with deco stitch that elegantly ties comfort with style.
  - **Signature Oyster White & Titan Brown Interior Colour Theme:** The elegance of your New Safari is further highlighted with this rich yet subtle interior tone.
  - **Multicoloured Mood Lights:** An ambient lighting system that improves spatial perception and highlights the best aspects of your car.
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## Safety

### The Safe Bet

- **7 Airbags Including Knee Airbag:** An advanced sense of security is always by your side when you're on the road, in your New Safari.
  - **5-Star GNCAP Safety Rating:** The safety standard that the world recognizes and respects, now safeguards you on every drive.
  - **360° Surround View System:** Park even in the tightest of spots with the slightest effort.
  - **Pedigree of OMEGARC:** Carrying on the legacy of the robust and reliable OMEGARC technology, your New Safari is an architectural marvel set on the legendary D8 platform of the Land Rover.
  - **Advanced ESP with 17 Functionalities:** Safety at every corner is now truly and fully assured.
  - **Tyre Pressure Monitoring System:** Keep an eye on your tyres' health and always drive without a worry.
  - **Emergency Call (E-CALL) or Breakdown Call (B-CALL):** We're just a call away in case of an emergency or a breakdown.
  - **Hill Hold Control:** Climb on without the fear of going down.
  - **EPB with Auto Hold:** Heightened protection is at your service in every traffic condition.
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## Advanced Driver Assistance Systems (ADAS)

### ADAS Support

- **Adaptive Cruise Control:** A highly intelligent, intuitive way to Stop and Go is here to aid you in the New Safari.
  - **Autonomous Emergency Braking:** With the efficient ADAS system, you're always well-prepared for any uncertainty or collision scenario on the road.
  - **Blind Spot Detection:** You'll be warned, well in advance, about all the unseen shocks and surprises.
  - **Lane Departure Warning:** All your unintended diversions will be brought to notice so that you stay alert on the road.
  - **Gesture Controlled Powered Tailgate:** Now access your boot with your foot.
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## Technology

### The Tech Appeal

- **Wireless Android Auto & Apple CarPlay:** Stay connected with any device, anywhere you go.
- **26.03 CM Digital Instrument Cluster with Navigation Display:** Be in the know of everything with the newly-upgraded, multi-information interface.
- **Harman Audioworx with JBL Music System:** Surround yourself with blockbuster entertainment while on the move.
- **Alexa & Native Voice Commands Supporting 250+ Prompts in 6 Languages:** The New Safari is at your command, in the language of your choice.

- **31.24 CM Harman Touchscreen Infotainment:** Highly immersive, big screen entertainment makes for a truly enthralling experience.

## The iRA Touch

- **Over the Air Updates:** Telematics ECU Updates on the iRA app.
  - **Gamification:** View Trip Details & Get Drive Pattern Analytics with Driver Score.
  - **Remote Commands:** Remote Engine Start/Stop, AC On/Off, Smart Watch Connectivity, Lights On/Off, Lock/Unlock, Horn.
  - **Vehicle Security Features:** Intrusion Alert, Speed Alert, Remote Immobilization, Panic Notification, Emergency SMS, Find My Car.
  - **Location Based Services:** Emergency (SOS) Call, Live Car Location, Nearest TML Services Solution, Roadside Assistance, Navigation (Maps Integration), Weather Updates, Valet Mode, Geo-Fencing, Time Fencing.
  - **Live Vehicle Diagnostics:** View Car Health Dashboard, Enhanced Alerts about Critical Car Parameters, Custom Messages on Cluster, Advanced Vehicle Monthly Health Reports, Feature Usage Analysis.
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## Performance

### The Power Play

- **Cutting Edge Kryotec 2L Turbocharged Diesel Engine:** Get a power-packed, robust performance every time you put the pedal to the metal.
  - **Paddle Shifters:** Manoeuvre the daily chaos with utmost ease.
  - **Bejeweled Terrain Response Mode with LED Display:** No matter what the road demands, you're always ready.
  - **E-Shifter:** Gear shifting in the New Safari is as easy as you like.
  - **Drive Modes (Eco, City & Sport):** Made for a different you under different driving conditions.
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## Comfort and Convenience

### The Comfort Zone

- **Dual-Zone Fully Automatic Temperature Control:** Enjoy 2 climate zones, in 1 Safari.
- **Electric Boss Mode & 4 Way Powered Co-Driver Seat:** A seat of power comes with its privileges, like more legroom in the 2nd row.
- **Majestic Panoramic Sunroof:** The sun and the stars are both aligned for you to enjoy the view.
- **1st & 2nd Row Ventilated Seats:** Designed to make you wish that your journey never ends.
- **6-Way Powered Driver Seat with Memory & Welcome Feature:** Your customized comfort is now at your fingertips.
- **2nd Row Comfort Headrest:** Relaxation is assured, no matter how long the journey.

- **Rear Window Sunshield:** Protect yourself against harsh sunlight and intruding eyes.
  - **Air Purifier:** Breathe in fresh air, breathe out all your worries.
  - **Rain Sensing Wipers:** Nothing can hamper your visibility. Not even the rains.
  - **Wireless Charger & 45W USB C-Type Fast Charger:** Before you know it, all your devices will be charged and ready to use.
  - **Luxurious 3rd Row Seats:** Feel like royalty even at the back.
  - **Glove Box:** Store your favorite refreshments and keep them cool.
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## Colors

- **Accomplished:** Stardust Ash, Galactic Sapphire, Cosmic Gold, Stellar Frost
  - **Smart:** Stellar Frost, Lunar Slate
  - **Pure:** #Dark, Stardust Ash, Galactic Sapphire, Supernova Copper, Stellar Frost
  - **Adventure:** Oberon Black
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The content has been organized into sections such as General Information, Design and Aesthetics, Interiors, Safety, Advanced Driver Assistance Systems (ADAS), Technology, Performance, Comfort and Convenience, and Colors to help you understand the features and offerings of the TATA Safari comprehensively.