

Tata Tiago Detailed Overview

1. Variants and Pricing

- **Base Variant:** XE – ₹6.14 Lakh
 - **Features:** This is the entry-level variant that includes essential features for basic comfort and convenience.
- **Top Variant:** XZ Plus (O) – ₹8.64 Lakh
 - **Features:** The top variant comes with advanced features, additional comforts, and premium touches.
- **Total Variants:** 14 options
 - The Tata Tiago is available in a range of trims, providing different levels of features and equipment to cater to varying customer preferences and budgets.

2. Engine and Performance

- **Engine Options:**
 - **Petrol:**
 - **1.2-liter Revotron Engine:** A 3-cylinder engine designed to balance power and fuel efficiency.
 - **CNG:**
 - **1.2-liter Revotron Engine:** Same engine as the petrol variant but adapted for CNG use, providing an eco-friendly option with lower running costs.
- **Displacement:**
 - **Petrol:** 1199 cc
 - **CNG:** 1199 cc
 - Both engines have the same displacement, ensuring comparable performance levels in terms of engine size.
- **Power Output:**
 - **Petrol:** 86 bhp @ 6000 rpm
 - Provides sufficient power for city and highway driving, ensuring a responsive driving experience.
 - **CNG:** 72 bhp @ 6000 rpm
 - Slightly lower power compared to the petrol variant due to the nature of CNG fuel, but still adequate for urban and suburban driving.
- **Torque:**
 - **Petrol:** 113 Nm @ 3300 rpm

- Offers good low-end torque for better acceleration and drivability in everyday conditions.
- **CNG:** 95 Nm @ 3500 rpm
 - Provides adequate torque for smooth driving, particularly in city traffic.
- **Transmission Options:**
- **5-speed Manual Transmission:** Offers a traditional driving experience with manual gear shifting, allowing for control over gear selection.
- **Drive Type:** Front-Wheel Drive (FWD)
 - Provides good traction and handling, especially suitable for everyday driving and varied road conditions.

3. Dimensions

- **Length:** 3746 mm
 - Compact size makes it ideal for urban environments, ensuring ease of parking and maneuverability.
- **Width:** 1647 mm
 - Provides a comfortable interior width for passengers.
- **Height:** 1537 mm
 - Ensures a balanced design with a comfortable cabin height and a good driving position.
- **Wheelbase:** 2400 mm
 - A longer wheelbase enhances ride comfort and stability, particularly on uneven surfaces and highways.
- **Ground Clearance:** 170 mm
 - Adequate clearance to handle rough roads and minor off-road conditions without issues.

4. Fuel Efficiency

- **Mileage:**
 - **Petrol:** 19.2 - 19.9 kmpl
 - Provides good fuel efficiency for both city and highway driving, making it economical for daily use.
 - **CNG:** 26.49 km/kg
 - Offers excellent fuel economy with lower running costs compared to petrol, ideal for those looking to minimize fuel expenses.
- **Fuel Tank Capacity:**

- **Petrol:** 35 Liters
 - Allows for a reasonable driving range between refuels.
- **CNG:** 60 Liters
 - Larger capacity to support extended driving range on CNG fuel.

5. Features

- **Comfort:**
 - **Power Steering:** Enhances maneuverability and driving comfort by reducing steering effort.
 - **Power Windows:** Provides convenience for all passengers by allowing easy adjustment of window position.
 - **Automatic Climate Control:** Maintains a consistent cabin temperature for added comfort.
 - **Keyless Entry:** Allows easy access to the vehicle without the need to manually use the key.
 - **Rear AC Vents:** Ensures that rear passengers also experience comfortable air conditioning.
- **Interior:**
 - **Fabric Upholstery:** Provides a comfortable and durable interior finish.
 - **Adjustable Headrests:** Enhances comfort and safety for passengers by allowing headrests to be adjusted.
 - **Spacious Cabin:** Designed to offer ample legroom and headroom for a comfortable passenger experience.
- **Safety:**
 - **Dual Airbags:** Provides protection for the driver and front passenger in case of a collision.
 - **ABS with EBD (Electronic Brakeforce Distribution):** Enhances braking performance and stability, reducing the risk of skidding and improving control.
 - **Rear Parking Sensors:** Assists drivers in parking by alerting them to obstacles behind the vehicle.
 - **Rear Defogger:** Improves rear visibility during rainy or foggy conditions by clearing the rear windshield.
- **Infotainment:**
 - **7-inch Touchscreen Display:** Provides access to media, navigation, and vehicle settings.
 - **Android Auto & Apple CarPlay:** Allows seamless integration with smartphones for navigation, music, and hands-free calling.

- **Harman Audio System:** Delivers high-quality sound for an enhanced audio experience in the cabin.
- **Connectivity:**
 - **Tata iRA Connected Car Tech:** Offers features such as remote vehicle tracking, diagnostics, and more for added convenience and security.

6. Exterior

- **Lighting:**
 - **LED DRLs (Daytime Running Lights):** Enhances visibility during the day and adds a modern touch to the design.
 - **Halogen Headlights:** Provides effective illumination for nighttime driving.
 - **LED Tail Lamps:** Improves visibility to other drivers and adds a stylish appearance.
- **Wheels:**
 - **Alloy Wheels:** Adds a premium and stylish look to the vehicle.
 - **Sizes:** 14 inches, balancing ride comfort and handling.
- **Colors:**
 - **Foliage Green:** A fresh and vibrant color option.
 - **Flame Red:** A bold and eye-catching hue.
 - **Tectonic Blue:** A modern and attractive shade.
 - **Pearlescent White:** A classic and elegant color.
 - **Daytona Grey:** A sleek and sophisticated color choice.

7. Competitors

- **Maruti Suzuki Alto:** A popular choice in the compact car segment, known for its affordability and reliability.
- **Hyundai Santro:** Offers a stylish design and a range of features in a similar price bracket.
- **Renault Kwid:** Known for its distinctive design and SUV-like stance in the compact car category.
- **Datsun redi-GO:** Provides a budget-friendly option with a unique design and practical features.

TIAGO

#SeriouslyFun



GLOBAL NCAP
2020 TEST (2 airbags)

★★★★★
★★★★★



PREMIUM EXTERIOR

The bold sculpted Hood Design, Projector Headlamps, Dual Tone Roof, sophisticated Front Grille with Chrome Tri-arrow Motif, Front Fog Lamps with Chrome Garnish and signature LED DRLs, all come together to give the new Tiago an elegant edge that's bound to turn heads.



Chrome Garnish on Tailgate and Door Handles



Trendy R15 Dual Tone Alloy Wheels

ENTICING INTERIORS

The Dual Tone Interior theme, new Flat-bottom Steering Wheel, and Tri-arrow designed elegant upholstery together, gives the interiors a dash of sophistication and elegance.





Classy and expansive space with a premium dual tone interior theme and chrome lined door handles. Premium body-hugging seats with elegant dual tone, tri-arrow designed upholstery.

Autofold ORVM with Welcome Function



Cooled Glovebox & Tablet Storage Space



C-Type Charger



Fully Automatic Temperature Control





Apple Carplay™ and Android Auto™ Connectivity

RHYTHMIC INFOTAINMENT

An infotainment system so serene that it complements the drive. Enjoy seamless entertainment with 17.78 cm touchscreen system along with unmatched acoustics of 8 speakers brought to you by Harman™. Navigate through the streets or connect with Apple Carplay™ or Android Auto™ for an entertaining ride.

8 Speaker Surround Sound System
for Best-in-Class Acoustics



Image & Video Playback



Height Adjustable Driver Seat



Automatic Headlamps



242L Boot Space



Steering Mounted Controls



COMFORT & CONVENIENCE

Rain Sensing Wipers

NEW





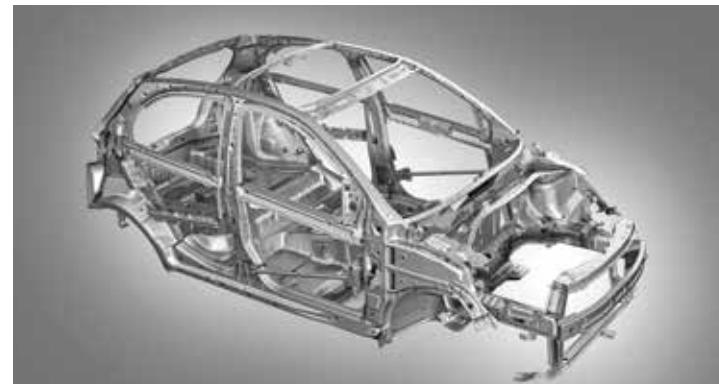
ABSOLUTE SAFETY

Safety is no more an option, but a standard in every variant. Tiago has achieved a 4-star safety rating in the Global NCAP crash test. The best-in-class safety features include Dual Front Airbags, Anti-lock Braking System (ABS) with Corner Stability Control (CSC) & Electronic Brakeforce Distribution, Rear Parking Assist & much more. Tiago's high-strength body structure ensures absolute safety in every ride.

ABS with EBD & Corner Stability Control



High Strength Body Structure



GLOBAL
FOR SAFER
NCAP
CARS
2020 TEST (2 airbags)





Follow-Me-Home Lamps

Reverse Parking Camera



ISOFIX



Tyre Pressure Monitoring System (TPMS)



INDIA'S FIRST CNG AUTOMATIC



**OMG! CNG bhi
AUTOMATIC bhi**

OMG! it's AUTOMATIC!

BEST IN CLASS PERFORMANCE & **DRIVABILITY**

No perceived difference in performance of the vehicle in petrol & CNG drivability.

SMOOTH **GEAR SHIFTER QUALITY**

Gear Shifting Movement & Shift Quality is smoother and in-line with Petrol AMT.

HIGH RESTART **GRADABILITY**

Restart gradability is inline with Petrol & has the best in segment restart.

EASY CREEP BEHAVIOR **IN TRAFFIC & PARKING**

Creep tuned for easy manoeuvre in city traffic conditions & parking.



INDIA'S FIRST **AUTOMATIC CNG HATCHBACK**

which gives petrol like performance & comfort.



#1* Refers To Introduced By Tata Motors Passenger Vehicles And Industry Represent The Passenger Car Segment.



KEY HIGHLIGHTS OF TIAGO iCNG
PERFORMANCE ARE:

- * Superior Power of 73.4 PS in CNG Mode
- * Torque of 95 Nm in CNG Mode
- * Easy City Manoeuvrability
- * Effortless Drive in all Terrains
- * Retuned Suspension

OMG! it's POWERFUL!

The TIAGO iCNG powered by a 1.2L Revotron Engine offers incredible performance. The advanced iCNG technology delivers a perfect combination of power and pickup, that is bound to make you go OMG! it's CNG!

OMG! it's INTELLIGENT!

Intelligent technology that makes driving so seamless that it'll make you say OMG! It's CNG!

SINGLE ADVANCED ECU

For effortless shifting between CNG and petrol mode while maintaining higher fuel efficiency.



AUTO-SWITCH BETWEEN FUELS

Switch to petrol mode automatically in case of low CNG or vice versa.

MODULAR FUEL FILTER

It requires cartridge changes instead of entire filter replacements, making your TIAGO environment-friendly.

FASTER REFUELING

A special nozzle makes sure that refuelling is done quickly and safely.



DIRECT START IN CNG

Quit switching modes manually. Start your vehicle directly in the CNG mode.



INNOVATIVE TWIN CYLINDER TECHNOLOGY

What makes the TIAGO iCNG truly stand apart is the intelligent placement of the twin CNG cylinders below the luggage area that allows for a big boot space unlike any other CNG car.



#1* Refers To Introduced By Tata Motors Passenger Vehicles And Industry Represent The Passenger Car Segment.

OMG! it's **SAFE!**

The safety features like micro switch, advanced materials, thermal incident protection and leak detection along with the energy absorbing body structure, make the car ultra-safe. Thus, making you go OMG! it's CNG!



MICRO SWITCH TO KEEP THE CAR OFF **AT THE TIME OF REFUELING**

The switch turns off the ignition as soon as the fuel lid is opened and keeps it off until the lid is securely closed.

LEAK DETECTION

The iCNG Technology



Immediately detects a gas leak and switches from CNG to petrol mode.



ADVANCED MATERIALS IN iCNG KIT

TO PREVENT LEAKAGE

The iCNG kit has been tested across temperatures and pressures to prevent any gas leaks.



FIRE **PROTECTION DEVICE**

Smartly positioned fire extinguisher (under the co-driver's seat) makes sure your safety is accessible and easy to reach.



THERMAL **INCIDENT PROTECTION**

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the tubes directly into the atmosphere through a special nozzle as a measure of safety.

IN ADDITION,
THE TIAGO iCNG
OFFERS:

- * 2 Airbags
- * ABS with EBD
- * Corner Stability Control
- * ISOFIX
- * Seat Belt Reminder (All Seats)
- * 3 Point ELR Seat Belt (All Seats)

TIAGO NRG

Urban Toughroader

#LiveDifferent



Higher Ground Clearance 181 mm (in petrol)



Charcoal Black Themed Interiors



Push Button Start with Keyless Entry



DYNAMIC PERFORMANCE

Who says a peppy drive can't be thrilling?

The Advanced AMT Transmission of Tiago lets you zip through any road without shifting a gear.

NEW



Cruise Control



Max Power-86 ps @ 6000 r/min



Advanced AMT Transmission

TIAGO NRG COLOURS

For those who like to Live Different, the new Tiago NRG comes in unique, distinct colours that are nothing less than a style statement.



TIAGO COLOURS

Choose from a range of 4 lively colours.



