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Dashboard

Dashboard

Top cities by Sale amount

![Zomato logo and delivery illustration]

About us:
Zomato is an Indian online food delivery and restaurant discovery platform that connects customers, restaurants, and d..
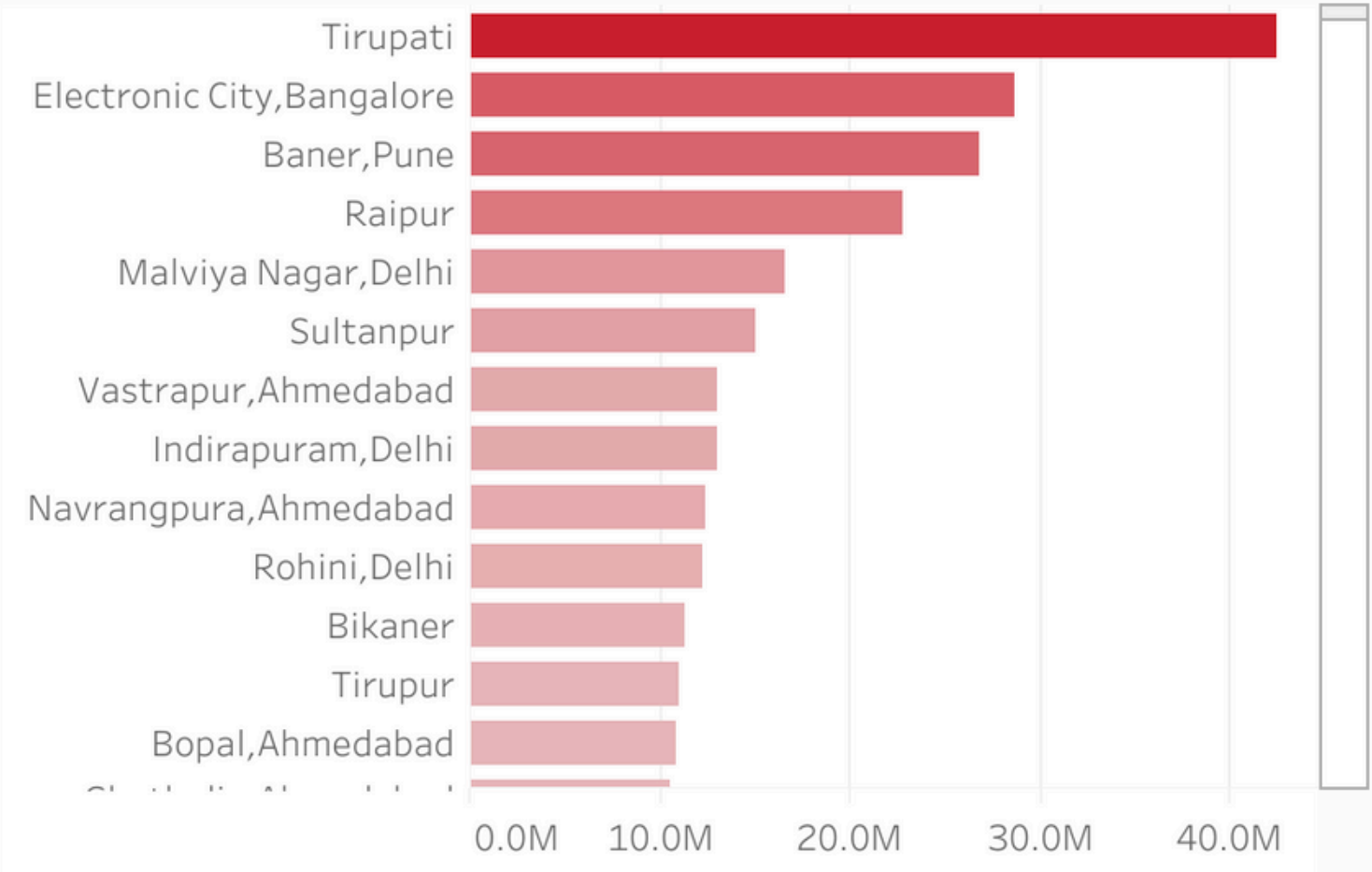
Overview

₹987M	2.4M	148.5K	150.3K
Sales Amount	Sales Quantity	Rating Count	Order Count

Top cities by Sale amount

City	
Tirupati	
Electronic City,Bangalore	
Baner,Pune	
Raipur	
Malviya Nagar,Delhi	
Sultanpur	
Vastrapur,Ahmedabad	
Indirapuram,Delhi	
Navrangpura,Ahmedabad	
Rohini,Delhi	
Bikaner	
Tirupur	
Bopal,Ahmedabad	

Axis: 0.0M 10.0M 20.0M 30.0M 40.0M

270.8K	Rating	100.8K	Rating	2.3M	Rating
Veg		Non-Veg		Other	
	12K		10K		138K

Sales by Year

94M (2017), 414M (2018), 336M (2019), 142M (2020)

Axis: 0M 100M 200M 300M 400M

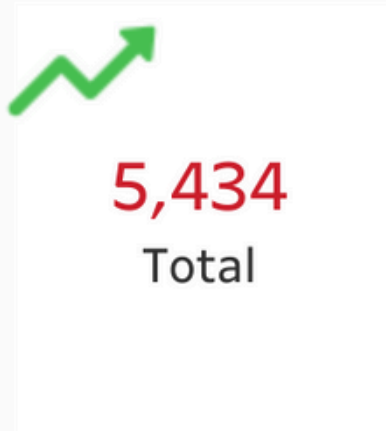Years: 2017 2018 2019 2020
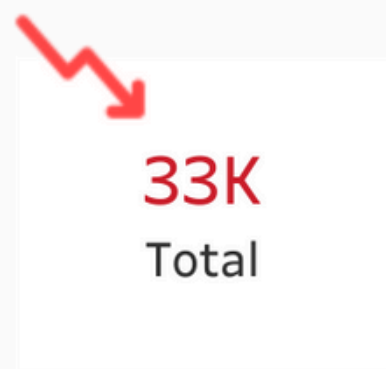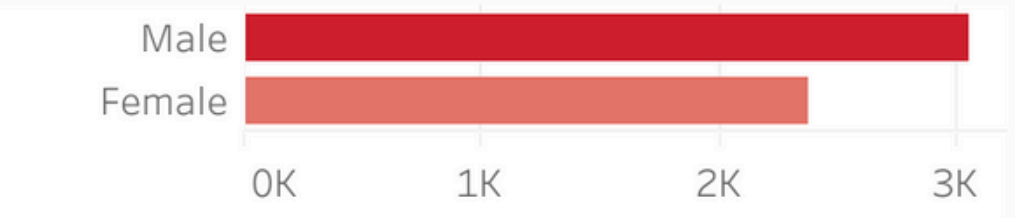
User Performance

Overview
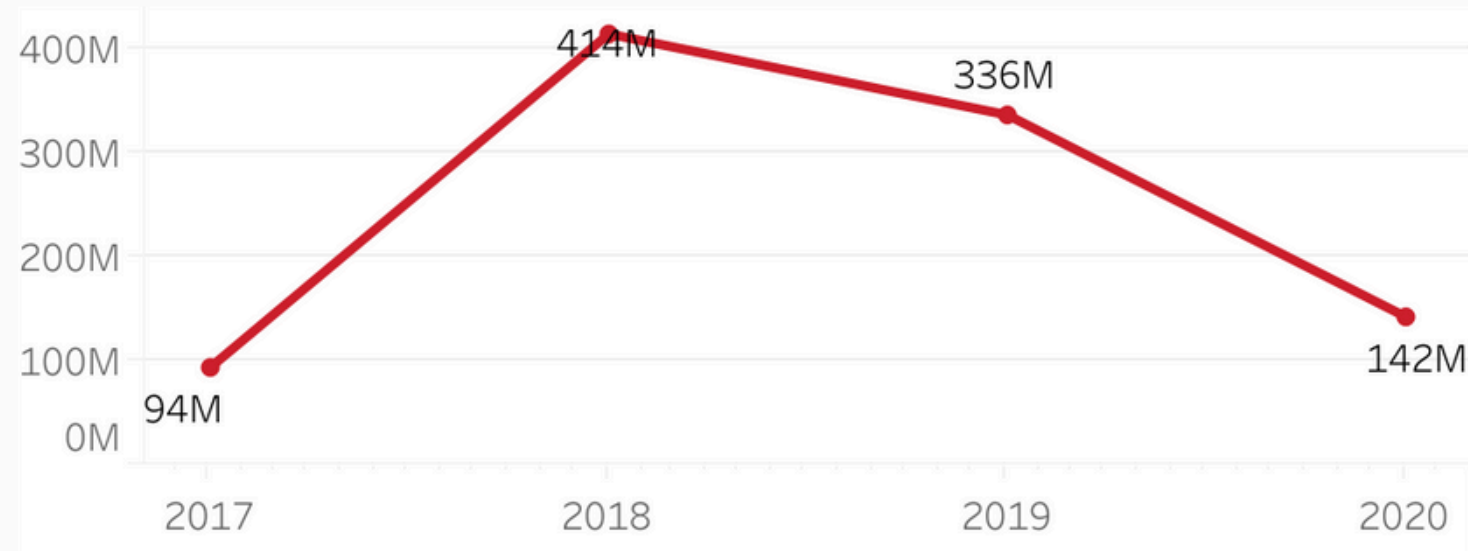
User Analysis:
In 2020, we saw a loss of 33,000 users, likely due to COVID-19 lockdowns. Despite this, the 22-25 age group remains the most active in online food ordering, highlighting a key demographic fo..
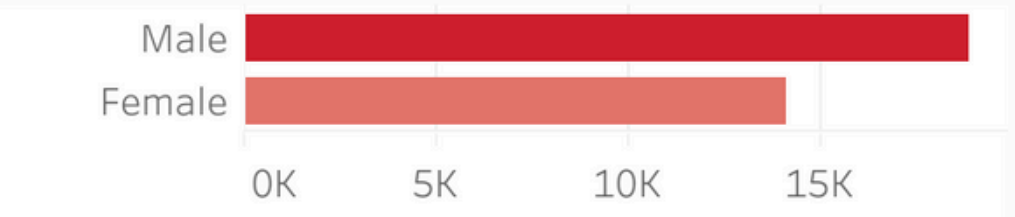
Total Users

40K		
20K		
0K		
2017	2018	2019	2020

5,434 Total

33K Total

Users gained

Male
Female

| 0K | 1K | 2K | 3K |

Users lost

Male
Female

| 0K | 5K | 10K | 15K |

Overview

78K	**100K**	**148.5K**	**150.3K**
Active Users	Total Users	Rating Count	Order Count

Users by Age

Age	Value
18	0.3K
19	1.0K
20	2.3K
21	5.9K
22	14.7K
23	18.8K
24	12.9K
25	13.4K
26	9.0K
27	5.4K
28	3.9K
29	3.6K
30	2.3K
31	2.1K
32	4.1K
33	0.3K
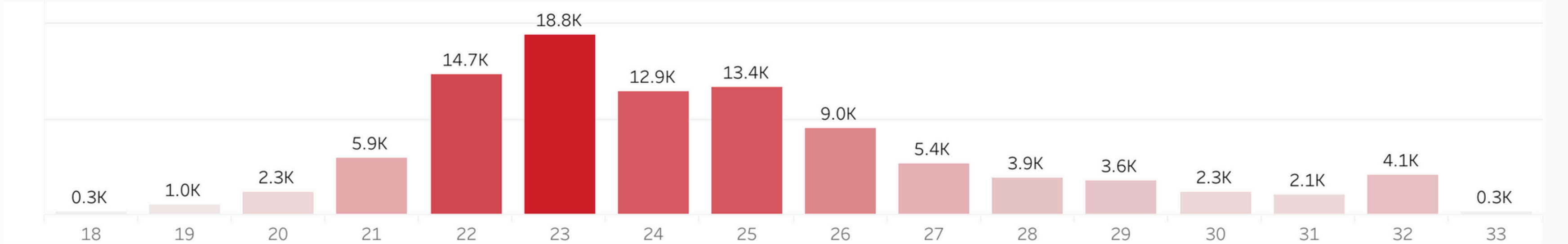
City Performance

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City Analysis:
Bangalore leads in sales quantity but also saw the highest user loss due to the lockdown, with 592 users dropping off. Meanwhile, Delhi emerged as the city with the most user gains, indicating a strong recovery potential.

Overview

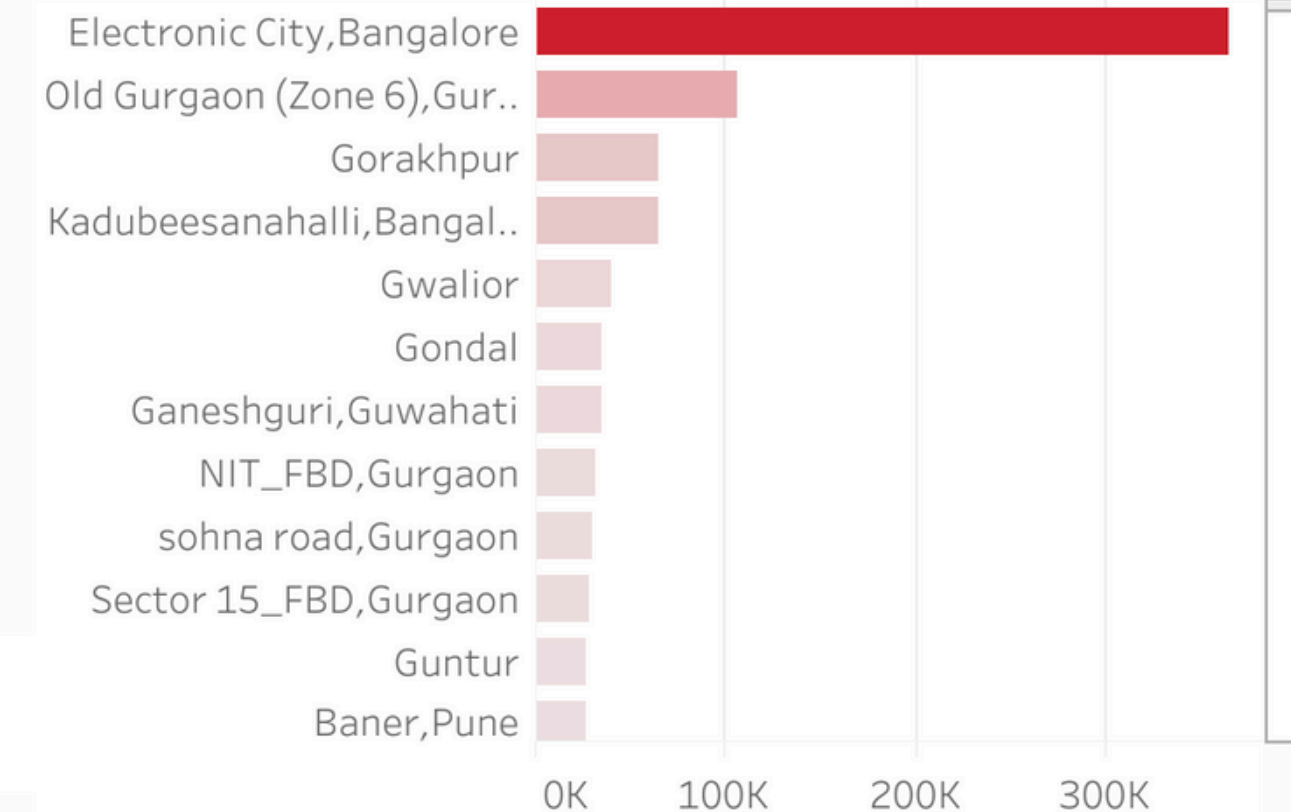| ₹987M	2.4M	148.5K	150.3K
Sales Amount	Sales Quantity	Rating Count	Order Count

Top cities by Sale quanity

City	
Electronic City,Bangalore	
Old Gurgaon (Zone 6),Gur..	
Gorakhpur	
Kadubeesanahalli,Bangal..	
Gwalior	
Gondal	
Ganeshguri,Guwahati	
NIT_FBD,Gurgaon	
sohna road,Gurgaon	
Sector 15_FBD,Gurgaon	
Guntur	
Baner,Pune	

(Axis: 0K, 100K, 200K, 300K)

Ratings by city

City	Rating
Bikaner	1,666
Noida-1	1,427
Indirapuram,Delhi	1,279
BTM,Bangalore	1,161
Rohini,Delhi	1,135
Kothrud,Pune	1,089
Indiranagar,Bangalore	1,080
Electronic City,Bangalore	1,039
Greater Kailash 2,Delhi	1,038
Vashi,Mumbai	1,021

Users gained by city

City	Users
GTB Nagar,Delhi	168
JP Nagar,Bangalore	134
Faridabad	127
Porur,Chennai	127
Koramangala,Bangalore	116
BTM,Bangalore	114
Rajarajeshwari Nagar,Ba..	112
Kothrud,Pune	106
Meerut	106
Null	99

Users lost by city

City	Users
Null	610
HSR,Bangalore	592
Wakad,Pune	567
Indiranagar,Bangalore	562
Bandra West,Mumbai	547
Rohini,Delhi	541
Powai,Mumbai	511
Jadavpur,Kolkata	493
Marathahalli,Bangalore	485
Governorpet,Vijayawada	462