Sanskriti Srivastava

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Summary

Analytical and impact-driven **Program Manager** aspiring to advance as a **P**roduct Manager and Analyst.. Experienced in **data-driven operations, process optimization, and cross-functional collaboration** across 100+ college programs. Skilled at converting business needs into actionable workflows through **data validation, dashboarding, documentation, and system enhancement**. Passionate about building scalable internal tools, streamlining processes, and translating analytical insights into user-centric solutions.

Education

B.Tech in Information Technology

Shri Ramswaroop Memorial College of Engineering and Management

CGPA: 8.17 / 10.0 (till 6th semester)

Work Experience

Program Manager, AlgoZenith Technologies Private Limited

- **Built analytical dashboards and reporting systems** using Google Sheets and Notion databases to track performance of 1,200+ community members across 100+ colleges.
- **Automated key workflows** through cross-platform integrations (**Notion, Slack, Google Workspace**), reducing manual errors by **40%** and improving visibility for all stakeholders.
- Conducted **data validation, feedback analysis, and process audits** to enhance accuracy and optimize product adoption in internal systems.
- Collaborated with design and tech teams to document functional requirements, test prototypes, and support the rollout of new community management modules.

Content & Marketing Intern, AltVision Technologies

- Analyzed performance metrics for digital campaigns, contributing to a **15% increase in qualified leads**.
- Executed a new Instagram content strategy, crafting 30+ targeted posts that grew the follower base by 25

Projects

Vehicle Service App (UX Case Study)

- **Designed a complete mobile app from research to prototype**, creating user flows, wireframes, and high-fidelity mockups to solve key user pain points in vehicle servicing.
- **Skills:** UX Research, Wireframing, Prototyping (Figma), User-Centric Design, Problem Solving

AZ CCP Website Integration (UX Project)

- **Designed and wireframed the integration** of a major campus program into the main company website, centralizing the user experience and improving information architecture.
- **Skills:** UI/UX Design (Figma), Wireframing, Information Architecture, Stakeholder Management, MoSCoW, User Experience

Product-Led Process Improvement (User research and Process Optimization)

- Led a feedback-driven overhaul of the AZ CCP's community processes, resulting in a **40% increase in student engagement** and a **30% boost in member retention**.
- **Skills:** Notion, Slack, Feedback Analysis, Data-Driven Strategy, Product-Led Growth

Certifications & Achievements

Product & Technical Certifications	Awards & Achievements
- Product Discovery Micro-Certification (PDC)	- 5th Rank – India's Product Manager Championship
- Product Prioritization Micro-Certification (PPC)	- Winner – Elocution & Impromptu Speech Competitions

- Python 101 for Data Science – IBM
- IBM Cloud Essentials V3

Skills & Tools

Data & Analytical Tools: SQL, Excel, Power BI, Notion, Google Sheets, Automation Workflows

Product & Process: Requirement Documentation, Dashboarding, System Testing, Workflow Optimization, Stakeholder Communication

Other Tools: Figma, Slack, Google Workspace, ClickUp, Git & GitHub