

## Ideation Phase

### Empathize & Discover

Date	31 January 2025
Team ID	PNT2025TMID03008
Project Name	Global food production trends and analysis a comprehensive study from 1961 to 2023 using power BI
Maximum Marks	4 Marks

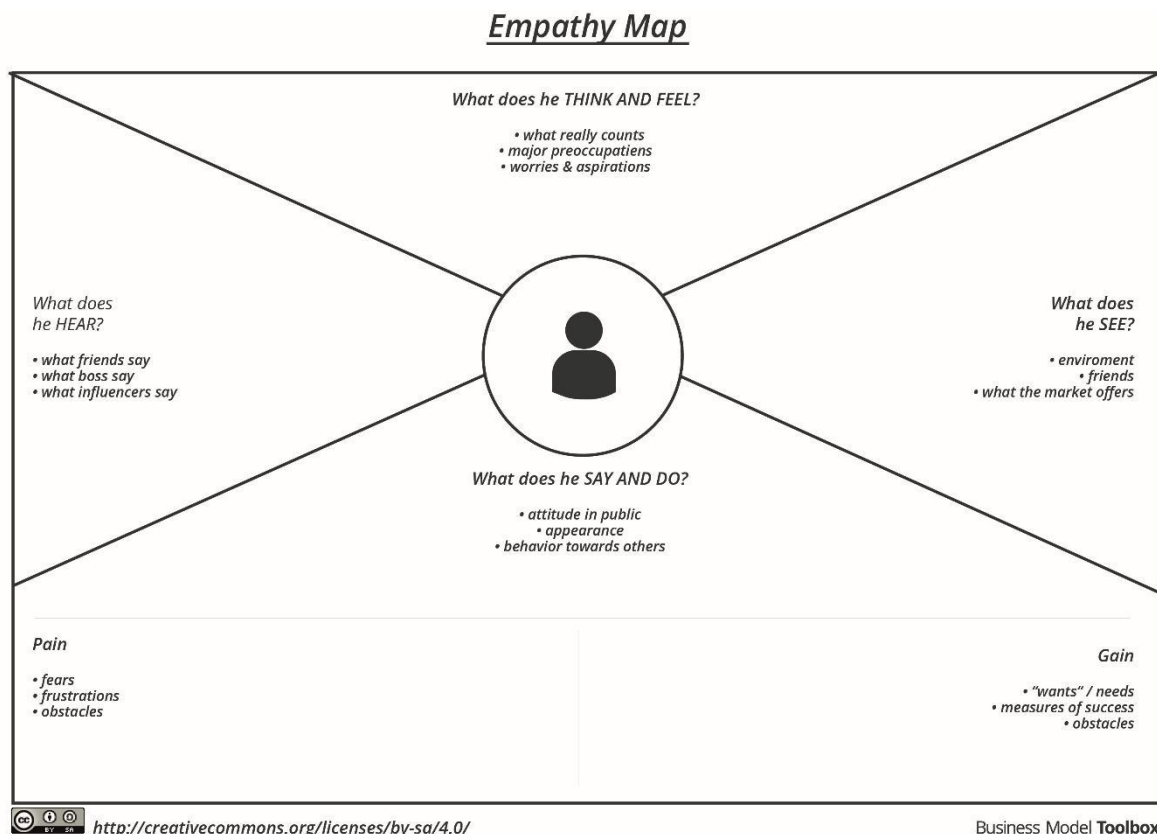
#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

## Example: Food Ordering & Delivery Application

