



2008

Performance Summary

Helping Families Help Themselves... Since 1897

A LETTER FROM THE PRESIDENT & BOARD CHAIR



"Helping Families Help Themselves Since 1897." For Santa Maria this is more than a "tag line." It is our Mission, Vision, and reason for existence. It is no secret that in our present economy more families than ever need our help. As our funds decrease and our expenses increase due to more required services, we are continuing to be creative in finding ways to do more with less. Our staff, volunteers and donors are invaluable to us as we continue to meet the expanding needs. We are grateful to each and every one of you.



In the pages that follow we are giving you a snapshot view of the services we provided during 2008 – this is our report to you of how we used the time, talent and treasure that you provided to us.

Thank you and God bless you richly for being part of the Santa Maria family.

Sincerely,

*Sr. Arlene McGowan, SFP
Board Chair*

*H.A. Musser, Jr.
President and CEO*

Our Mission

To empower members of the communities we serve, through knowledge and encouragement, to embrace and enhance their ability to change the conditions that limit their opportunities.

Our Vision

Santa Maria builds community capacity, creating strong neighborhoods where: families are thriving, people share a mutual respect for and take care of each other regardless of racial, ethnic or cultural backgrounds, schools and businesses are vibrant, and there are clean, safe, nurturing places for all.



Wellness/Bienestar¹

Both Mary and Joseph Navidad had very high blood pressures when they came to Santa Maria's Wellness site at St. Paul's United Church of Christ. The staff helped them to navigate through the healthcare system recommending various clinic sites where they could get a "second opinion" in the management of their high blood pressure/heart disease. The medications they were currently on, and which their doctor felt were satisfactory, did not appear to be keeping their blood pressure at an acceptable level: 220/124 is not a safe level, so measures needed to be taken. In addition to the basic review and prevention of diabetes, heart disease, and COPD, other aspects of healthy living such as nutrition, exercise, smoking cessation were reviewed with them.



In 2008 Santa Maria helped 325 people with symptoms of chronic diseases sustain blood sugar, blood pressure and oxygen levels within healthy/manageable ranges.

Early Child Development/Parenting

The Johnsons were eager to enroll in Santa Maria's Promoting Our Preschoolers program, hoping to give their daughter extra support during this critical time in her life. Julie was a recovering cancer patient who had had one eye removed due to cancer. Because of her medical issues, Julie struggled with letter and number identification, letter sounds, and rhyming (skills she would need for kindergarten) but scored well for general motor, cognitive, and language skills. Her family was dedicated to her being successful in school and implemented all of the beginning literacy activities introduced into the home. By the start of kindergarten, she could identify most letters of the alphabet, understood the concept of rhyming, and the concept of print with name recognition. At the start of the program, the family lived in a tiny two room apartment off Queen City and had concerns about safety and security for their children. Their hopes became a reality when, with the assistance of Santa Maria's Affordable Housing program, they moved into their new home in November 2008. Sue is still smiling proudly about her daughter's success and the pride she has about her new home which has room for their children to learn and grow.



In 2008, 200 children in *Promoting Our Preschoolers* program accessed a health care provider for their yearly physical exams.

¹ Bienestar means *well being* in Spanish



Affordable Housing

Anna Carol Stamm is typical of many residents of subsidized housing—she is elderly and has a disability that prevents her from working. Although she pays only 30% of her fixed income towards rent, her bills began to pile up and soon she was in danger of having her utilities shut off and losing her apartment. Ms. Stamm is homebound and could not attend the full day Tenant Education Class, so Santa Maria brought the Tenant Education curriculum to her. The course taught Ms. Stamm to track her expenses, create a spending plan,

and prioritize her expenses. Ms. Peters began using the “envelope method” to manage her budget. Despite her fixed income, we determined that if she stuck to her budget Ms. Stamm could put \$50 a month into savings. By December, Ms. Stamm had caught up on her rent and utilities and had over \$200 in savings!



In 2008 Santa Maria helped 59 families to retain housing for six to nine months.

Youth Development

Super Saturday, April 4th, 2008, at Carson Elementary School was a great success! Math was the featured focus for the student and parent sessions. Sixty one students attended the math workshops. It was exciting to see the students expanding their knowledge of math in creative ways; Fourth graders had measurement fun around the school by measuring the floor and other geometric shapes using yardsticks, inches, centimeters, and area formulas. Also, Santa Maria ran a CincyAfterSchool program at Carson Elementary School.

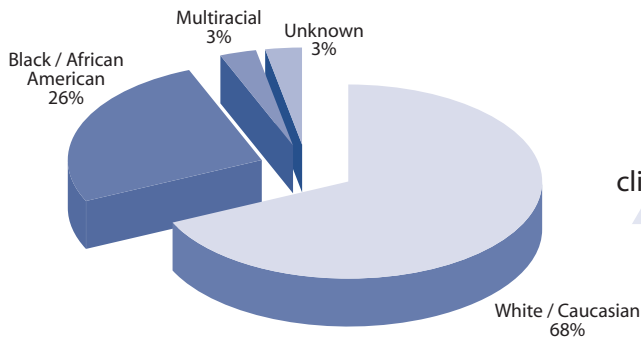
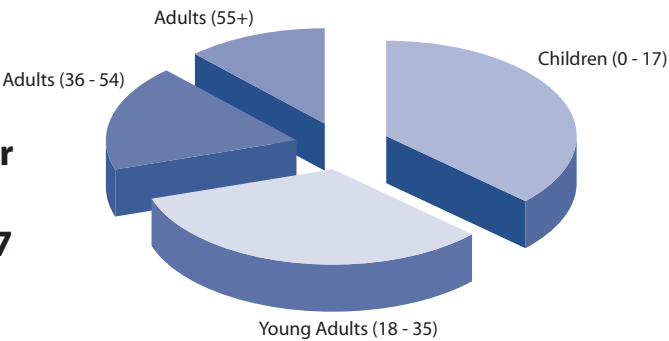


In 2008, 24 youth who participated in *Homework Helpers Program* improved their scores in Reading and Math.



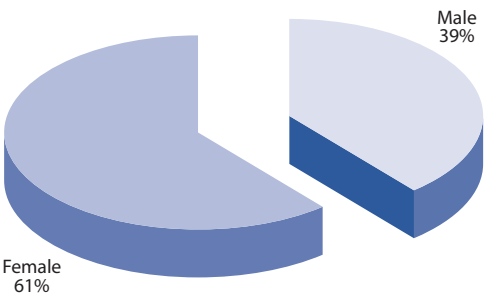
WHO WE SERVED IN 2008

**Total number
of clients
served: 3,927**



40% of clients served were Hispanic. 8% of clients served were Appalachian

74% of clients who disclosed their income earned less than \$15,000 in 2008



Program Services for:	Clients
Wellness	\$1,792
Early Child Development/Parenting	1,052
Youth Development	605
Housing	478
Total number of clients served	3,927

712 volunteers gave 20,679 hours of service

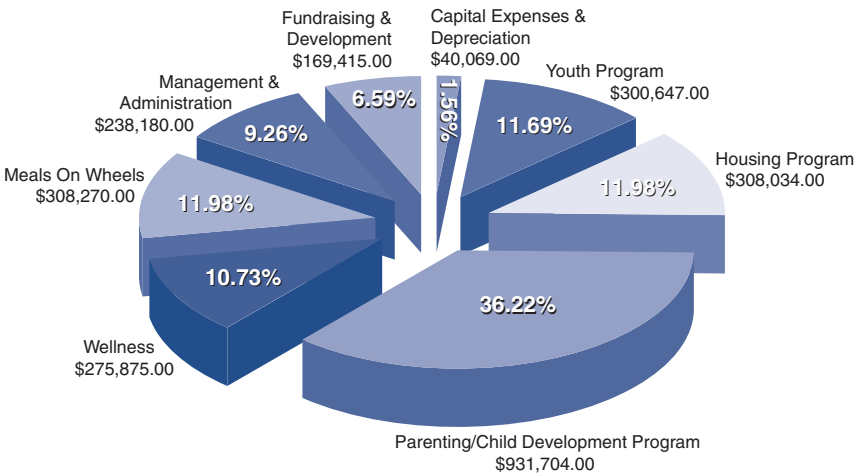
Income

Funding Source	Amount	% of total
United Way of Greater Cincinnati	\$930,000	39.27%
Government Agencies	\$915,998	38.67%
Contributions	\$521,366	22.01%
Program Service Fees	\$20,201	0.85%
Special Events (net of Expenses)	\$34,483	1.46%
Investments and Miscellaneous Income*	-\$53,574	-2.26%
TOTAL	\$2,368,475	100.00%

* Loss was primarily due to loss in the value of the endowment

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Expenses



TOTAL OPERATING EXPENSES

\$2,572,194

Net Assets at End of Year

Unrestricted	\$730,213
Temporarily Restricted	\$295,735
Permanently Restricted	\$7,000
Total Net Assets	\$1,032,948

Our Focus

- Wellness
- Early Child Development/Parenting
- Youth Development
- Affordable Housing

Our Programs

Wellness

- Wellness sites
- Bienestar
- Meals-on-Wheels

Early Child Development/ Parenting

- Every Child Succeeds
- Promoting Our Preschoolers
- Family Child Care Provider Training and Support

Affordable Housing Program

- Affordable Housing Support
- Tenant Education
- Foreclosure Prevention Outreach
- Community Housing Support

Youth Development

- Homework Help/Mentoring
- Conflict Resolution/Anger Management
- Leadership Development
- Violence Prevention program
- Intergenerational program
- Carson AfterSchool Program

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Sedamsville Seniors

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Santa Maria Community Services provides Greater Price Hill resident with educational tools and resources to build strong families, promote healthy residents and foster neighborhood revitalization. For more than 110 years Santa Maria has helped families help themselves.

