UPCOMING EVENTS

2010 Holiday On the Hill & Santa Maria Open House

December 4, 2010 Price Hill and 3301 Warsaw

2010 Birthday Brunch

December 5, 2010 The Verdin Bell Event Centre

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BOARD OF DIRECTORS

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Ted Mitchel (Vice Chair)

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Bev Stenger The Visiting Nurse Association

Michael Townsend

St. Flizabeth Hospital



Helping families help themselves since 1897

FALL/WINTER 2010-2011



H. A. Musser, Jr. MA, MSW, LISW

President & CEO message

As the holidays approach, we at Santa Maria want to thank you for your support and ask you to consider a special year-end gift this year.

The economy continues to move sluggishly toward recovery, so your

contributions are even more important to us than ever for two reasons:

- 1. the level of need keeps growing with more and more people knocking on our door for help with their housing, health and parenting needs and
- giving to Santa Maria is up this year but

still below where it was two years ago

In addition, while this fall's United Way campaign was a big success considering today's economic challenges, they were not able to meet the goal this year, and we expect to see a reduction in support for our United Way-funded programs. So, every dollar you can invest in Santa Maria will be put to immediate and good use this holiday season.

THANK YOU for considering an extra special gift to Santa Maria this year!

2010 Birthday Brunch Celebrates 113 Years!

Join title sponsor PNC Bank at Santa Maria's 2010 Birthday Brunch celebrating 113 years of "helping families help themselves." This year's Birthday Brunch takes place on Sunday, December 5 from 10 am to 12:30 pm at the Verdin Bell Event Centre, 444 Reading Road.

Stephanie Moes, Legal Aid Society Attorney, will receive the Sr. Blandina Award for her work with the underpriviledged. Long-time volunteers Anthony Reis and Jill Zimmer will also be honored, as well as the Every Child Succeeds organization.

In addition to a delicious brunch buffet, including freshly made omelets, guests can enjoy bidding on silent and live auction items, taking part in the Grand Split the Pot and having fun with the game "Heads or Tails."

This year's auction items are sure to please! The live auction includes a weekend getaway to Tan-Tar-A Resort Golf Club and Spa on the Lake of the Ozarks and two tickets to the 2011 Reds' Opening Day game and an opportunity to walk in the Opening Day Parade with the Kahn's Brand Mascot, Kahnie The Pig and Sara Lee Foods (See page 8 for a list of more auction items.)

Reservations for the Brunch are \$40 per person, \$60 per patron and \$110 per host/ hostess. A table of 10 can be reserved for \$350. RSVP to Leslie Schultz by calling 513-557-2730 ext. 408 or email her at leslie.schultz@santamaria-cincy.org. To make an online reservation or donation please visit Santa Maria's website at

www.santamaria-cincy.org/birthdaybrunch.





Administrative Office and Sedamsville Center

617 Steiner Avenue Cincinnati, Ohio 45204 (513) 557-2730

East Price Hill Center

3301 Warsaw Avenue Cincinnati, Ohio 45205 (513) 557-2700

Lower Price Hill Center

718 State Avenue Cincinnati, Ohio 45204 (513) 557-2710

Price Avenue Center

2918 Price Avenue Cincinnati, Ohio 45204 (513) 557-2730

Santa Maria Welcomes New Board Members

Santa Maria has welcomed three new Board members. Bev Stenger, CPA, Michael Stautberg and Angela Meyer-Hogan began serving their first term on Santa Maria's Board of Directors in September 2010. Santa Maria is proud to welcome them.

Bev Stenger has worked as an accountant for over twenty years and currently works as a Controller/Internal Auditor at The Visiting Nurse Association located in Cincinnati. She previously held the title of Senior Accountant at Barnes Dennig & Co., Ltd. and worked there for over fifteen years. She has volunteered at The Aronoff Center and The Covedale Center of Performing Arts. Ms. Stenger became acquainted with Santa Maria by donating household items in the past. She is enthusiastic about using her experience and background in a useful way to give back to the community.

"I am pleased to lend my time, talent and training to organizations that have a proven track record for doing good in our community," said newly appointed Board member Michael Stautberg. Mr. Stautberg, a graduate of the University of Cincinnati with a degree in Communication, works as the Executive Director at the Atrium Medical Center Foundation. He currently serves as a Board Member of the Community Land Cooperative of Cincinnati and Junior Achievement of Middletown, Ohio. Mr. Stautberg is a member of the Kiwanis Club of Middletown.

Angela Meyer-Hogan, a Xavier University

alum, currently works as an assistant manager at Procter and Gamble. She became aware of Santa Maria while being part of the United Way's Emerging Leaders Society Internship Program. A strong supporter of non-profit organizations, Ms. Meyer-Hogan is currently a United Way campaign coordinator for her division at P & G. She supports MoveON.org and WVXU. "I want to bring fresh, creative ideas to the organization, increase participation of younger membership, and volunteer and work to fundraise. And of course, I personally want to be involved and give back to the community," said Meyer-Hogan.



New Santa Maria Board members from left to right: Bev Stenger, Michael Stautberg and Angela Meyer-Hogan.

Santa Maria Community Services and its Board of Directors are looking forward to working with the new Board members to futher the organization's efforts while continuing to establish a stong presence in the community.

Kindergarteners in Price Hill

Santa Maria continues to lead efforts in Price Hill to help every child enter school prepared for kindergarten. We do this in several different ways. Santa Maria works directly with more than 400 parents of young children, helping them strengthen their parenting skills.

In addition, we lead or participate in several projects with other schools and organizations to measure our collective results as children enter school. Some of these partners include the public schools such as Oyler, Carson and Roberts Paideia Academy, as well as the Catholic schools such as Holy Family, St. Lawrence and Resurrection. Other major partners include United Way of Greater Cincinnati, SC Ministy Foundation and Cincinnati Children's Hospital Medical Center.

Regardless of the child or the school/partner, the goal is always the same: help parents in every way as they get their children ready for school and life.

Rennovations Taking Place In Sedamsville



New offices are appearing at Santa Maria's Sedamsville Center

This December Santa Maria's Administrative offices and Meals-on-Wheels program will be relocating to its Sedamsville Center at 617 Steiner Avenue. The downsizing of Santa Maria's locations from four buildings to three will save on occupancy costs, so that the current level of programming can remain the same. Santa Maria has been renting the 2918 Price Avenue center for approximately ten years.

Renovations to the 617 Steiner Avenue building are in the process of being made with the generous support from funders, such as

The Louise Taft Semple Foundation and the Thomas J. Emery Memorial.

New office space and building improvements are part of the project, so that the building is more suited to housing staff. Renovations are expected to be completed by late November and staff will be relocating during the month of December.

Santa Maria plans to hold an open house in January to show off the newly renovated center and familiarize guests with the programs that will be located there.

Renovations are almost finished in Sedamsville



Santa Maria Awarded LULAC Award



Tony Simms-Howell, Santa Maria Board Member, Nune Krayterman, Santa Maria Development Director, and H. A. Musser, Jr., Santa Maria President and CEO, at the recent LULAC Cincinnati Community Awards Gala

The League of United Latin American Citizens (LULAC) recognizes key individuals and organizations each year in the areas of goverment, education, and business for their efforts to promote diversity and inclusion within the Greater Cincinnati area.

Santa Maria Community Services was one of many recognized at this year's LULAC Cincinnati Community Awards Gala which was held on September 18, 2010 at the Marriott River Center. Santa Maria was recognized with the Community Award for a Hispanic Serving Institution (Small Institution Category.)

Santa Maria has worked with the Hispanic/ Latino population in the Greater Cincinnati area since 2001 primarily through its Bienestar (meaning *wellness*) program. Recently Santa Maria has included Spanishspeaking services in its Every Child Succeeds, Promoting Our Preschoolers and Affordable Housing programs.

Santa Maria is honored to have been among those chosen as an example of the positive impact organizations can make to help shape diversity and race relations in the Greater Cincinnati community.

Donations In Memory Of

Norma Berringer Carroll A. Berringer

James G. and Helen Broe Mary Nicolay

Norma Jean Disbennett Michael and Carol Snowden

Peter Ginocchio Deborah and Louis Ginocchio

Boots Hardy Paul and Shirley Reisiger

Dorothy Conway Monahan J. Paul and Martha Conway

Marcella Mulvihill William and Nancy Remke

John O'Brien Margaret O'Brien

Past Santa Maria Staff Geneva Stevens

John Vollman William and Nancy Remke

Stan Worthington Guy and Del Langenbrunner

For the Meals On Wheels Program Charles Lozier Thomas and Susan Branigan Belinda Napier Nancy Reece Kelly and Anthony Walter

Donations In Honor Of

Family Martha Wagner

Hart Pharmacy 50th Anniversary Fred and Betty Knodle Patricia and Ed Linesch St. Teresa Friday Night Golf League Kip and Kay Zimmer

Karen Hoeb Gary Johns

50th Wedding Anniversary Mr. and Mrs. James Olberding Cathey Olberding

Birthday H. A. Musser, Jr. Nune Krayterman

2010 Price Hill Women's Health Fair Sponsors

Alpha Kappa Alpha Closing the Health Gap Do It Right Campaign Good Samaritan Hospital College of Nursing

Healthy Women Healthy Lives Kohl's

PNC Bank

Price Hill Community Center Santa Maria Community Services

SC Ministry Foundation Sisters of Charity

St. Elizabeth Hospital

St. Elizabeth Hospital The Kroger Company

The Women's Connection University of Cincinnati

Urban Appalachian Council
YWCA Breast and Cervical

Cancer Project

Affordable Housing Welcomes New Staff

Santa Maria's Affordable Housing program welcomes new staff members!

Melissa Back works as Santa Maria's Eviction Prevention Specialist. She will work with families in Price Hill and Sedamsville who are at risk of homelessness or eviction. Before arriving at Santa Maria, Melissa worked at



Melissa Back, Eviction Prevention Specialist

the Family Violence Prevention Project with the Teen Dating Violence Initiative. During that time, Melissa designed the "Warning Signs" billboards on State Avenue and Glenway Avenue. Melissa attended the University of Cincinnati College of Design, Architecture,

Art and Planning and received her bachelor's degree in Interior Design. She grew up on the West side of Cincinnati and attended Seton High School. You can reach Melissa by calling 513-557-2710 ext. 514.

Katie Perica serves as Santa Maria's Housing Access Specialist and will help families obtain quality, affordable housing. Previously Katie worked at North Avondale Montessori in the volunteer office where she coordinated the



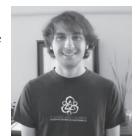
Katie Perica, Housing Access Specialist

school's tutoring program. Katie attended Ohio University where she received her degree in Geography and Urban Planning. Katie looks forward to attending graduate school next year, where she will work towards a Masters in

Community Planning. Katie also grew up on Cincinnati's West side, where she still resides. Katie attended Mother of Mercy High School. She can be reached at 513-557-2710 ext. 506.

David Schappler is a Community Engaged Fellow from Xavier University. Currently David is working with Santa Maria's Ser-

gio Lopez-Diaz to conduct outreach to Spanish-speaking Price Hill residents. David grew up in Columbus, IN. He is currently a sophomore at Xavier where he is majoring in Psychology. David can be reached at 513-557-2710 ext. 501.



David Schappler Outreach Specialist

Community Unites For Women's Health Fair

October 2nd, 2010, marked a day of education and celebration for the Price Hill Community as individuals joined together to participate in the 12th Annual Price Hill Women's Health Fair at the Price Hill Community Center. A friendly, helpful, supportive feeling was felt throughout the day. "This is the greatest thing in the world. I've been here three years in a row and it gets better each year," commented Barb K. as she waited for her turn in the Healing Therapies booth. The Price Hill Women's Health Fair helped over 200 individuals get life-saving, no-cost health screenings and information. Over 60% of them reported having no health insurance.

Sponsored in part by Santa Maria Community Services, the fair was dedicated to helping the community screen their health and get

connected to healthcare resources. Attendees received free health screenings and information from over thirty providers. Free services included mammograms, pap and pelvic exams, blood sugar, cholesterol, body mass index, vision and hearing screenings, as well as available information about mental health, alcoholism and nutrition. The fair was made possible by dozens of health care providers and practitioners, community organizations, businesses and many dedicated volunteers.



Fair participants received free screenings and information about their health.

A Fat Cat Sat On A Mat

A POP visit recollection by Nune Krayterman, Santa Maria Development Director

Cieina Hudson is four and lives with her parents and half-brother Cameron, who is six. When Barb McCauley, Santa Maria's Promoting Our Preschoolers (POP) program's Home Visitor, and I arrived at their apartment, Cameron was just coming home from school



Santa Maria POP Home Visitor, Barb McCauley, goes over a rhyme with Cieina, while her mother Sherry learns how to do the same with her daughter.

and upon entering the apartment with us, he announced our arrival to his family, "Teacher is here!" Cieina is a little jealous that Cameron gets to go to school and is very proud to finally have her own teacher. Cieina's family has lived in this apartment for more than a year after Santa Maria's Affordable Housing program helped them get out of the lease at an apartment with deplorable conditions and an irresponsible landlord.

During this visit, Barb begins to focus on rhyming with Cieina, whose mother Sherry sits closeby, listening and absorbing all that Barb teaches, so that she can practice with Cieina later. Barb brought her Mother Goose nursety rhyme book and started with *Baa*, *Baa*, *Black Sheep*. She explained to Cieina what "wool" is and how it is made, who is the "Dame" in the rhyme, and what does the word "lane" mean. She continued reading the rhyme to Cieina, and when she read it for the third time, she asked Cieina to "fill in the blanks" with the rhyming words. The little girl did great! She even forgot for the time being the most exciting news of her life! She was "going to be a princess for Halloween and even might get that kids' makeup."

Then Barb practiced a few more rhymes with Cieina, all the while trying to instill in Cieina the idea of what rhyming is. The skill

to rhyme is very important, because it is one of the indicators that children get tested on when taking the Kindergarten Readiness Assessment -- Literacy (KRA-L) tests.

Under Barb's supervision Sherry and Cieina then practiced putting togther rhyming word cards, and then Cieina put together a small puzzle by herself. Before the visit was over, Barb made sure that she practiced rhyming one more time. This time it was the cute *Fat Cat Who Sat On A Mat*. Barb explained to Sherry that she should practice the rhymes with Cieina regularly.

Santa Maria's POP program addresses the need for increased kindergarten readiness. The KRA-L (Kindergarten Readiness Assessment-Literacy) assessment is used state-wide in public schools and in Hamilton County Success By 6 identified a KRA-L score of 19 out of 29 as "ready" for kindergarten. Components of the KRA-L include letter and rhyme identification, oral language processing and comprehension and beginning sound identification. In 2009 the composite scores for Price Hill schools were as follows: Carson 14.2, Oyler 13.5, Quebec Heights 15.6, Rees E. Price 15.6 and Roberts Paideia Academy 13.9.



Sherry watches her daughter Cieina work with rhyme cards

The POP program empowers parents with knowledge to guide their children towards kindergarten readiness that ensures their children have the opportunity to enter school ready to learn.

Thank You To McAlister's Deli!

Thank you to Santa Maria Board Member Sheila Conway and McAlister's Deli in Crestview Hills, Kentucky! Ms. Conway and McAlister's Deli provided a generous, delicious and well-deserved treat for Santa Maria staff at a recent all-staff gathering. Santa Maria staff enjoyed taking a break from work and getting to know each other a little better!

Price Hill Back to School Fair a Success!

The 2010 Price Hill Back to School Fair was held on Saturday, August 7 at St. Lawrence School. Price Hill families with school age children spent this day learning about community resources geared toward school-age children. Additional activities included fun games for the children, speech, hearing and vision screenings. Participants also received free school supplies and delicious snacks.

Many thanks go to the Greater Cincinnati, Northern Kentucky Apartment Association and Adath Israel Congregation for donating over 1500 backpacks full of school supplies. Thanks also go to the organizations that were a part of this event: The Women's Connection, Hamilton County Family and Children First, Lifepoint Solutions, Price Hill Will, St. Lawrence School, the Urban Appalachian Council and Santa Maria Community Services.

Foundation Corner

Many worthwhile programs of Santa Maria are supported by local foundations. Since our last update, the following foundations have supported Santa Maria's programs:

Family Child Care: This was the second year that this program benefited from generous support from The Women's Fund of the Greater Cincinnati Foundation and the Charlotte R. Schmidlapp Fund. The Family Child Care program helps childcare providers meet everyday needs of children, while providing them with resources and business knowledge to help them maintain adequate income.

Meals-On-Wheels: The Ruth J. and Robert A. Conway Foundation provided a grant in support of one of Greater Cincinnati's oldest Meals-on-Wheels programs. Santa Maria's Meals-on-Wheels program, begun in 1972, is the oldest and largest volunteer driven Meals-on-Wheels program in Greater Cincinnati. It helps keep people in their home longer and prevents them from being forced to move prematurely into nursing homes or other assisted living facilities.

Youth Program: Santa Maria's youth program benefits from continuous support of the Charles H. Dater Foundation. Loyal and generous support from the Dater Foundation helps keep Price Hill youth off the streets. This program provides youth with the tools to be successful in school and resist involvement in negative, risky behaviors, and it supports activities designed to foster youth social skills, such as anger management, conflict resolution, and peer resistance. The program supports youth in "service learning" activities through which youth contribute to improving their neighborhoods. A focus on activities supporting truancy reduction is new this year.

Affordable Housing and Wellness/Bienestar

Program: For the second year, the Weathering the Economic Storm fund, a partnership of twenty leading local philanthropic organizations and individual donors, awarded funds to local non-profit organizations to assist with emergency funds for housing, food, medical, and other emergency needs of many of Cincinnati's low-income citizens. Santa Maria

was one of the recipients of the fund.

In the Affordable Housing Program, funds are being used to support two AmeriCorps Volunteer positions. AmerCorps volunteers help with our work in housing access, support, and intervention with families who are threatened with homelessness due to loss of employment or income.

In the Wellness Program, funds are being used in support of an AmeriCorps volunteer position. The AmeriCorps volunteer provides preventative services, including health screenings and assessments, assistance to individuals in finding appropriate community health resources, and facilitation of access to health care by helping them find a doctor or clinic. In addition, funds are used to provide emergency prescription assistance. Clients receive a one-month supply of their medication while they work on a long-term solution.

Wellness/Bienestar Program: A generous grant from the John A. Schroth Family Charitable Trust, PNC Bank, Trustee, will help the program provide uninsured and underinsured clients in Price Hill with access to health education and healthcare. This program educates uninsured and underinsured clients about the status of their health and then connects them to appropriate healthcare resources.

Thank You To Santa Maria's Meals On Wheels Volunteers!

Once again our Meals On Wheels volunteers have gone the extra mile. We've had many challenges in the last few weeks:

- sitting through long early evening meetings
- completing more paperwork and learning about new rules and regulations
- dashing to the Justice Center for background checks on their own or with a group in the Santa Maria van

It's time for the BIG MOVE to the Sedamsville office! We have asked so much of you, and you have risen to every occasion. **You are truly amazing! Thank you!**

Children's Programs Visit the Pumpkin Patch

It was a beautiful day for a hayride on Friday, October 22, 2010. Santa Maria's Promoting Our Preschoolers (POP) and Every Child Succeeds (ECS) programs held their group gathering at Parky's Farm located in Winton Woods. Many families from the Price Hill area enjoyed the 100-acre demonstration farm with playgrounds, fields and a petting zoo.



Allison Murray and her son Cairon, Velvet Davison and her sons Fernando, Miguel and Marquez and Jenny Davison had fun at Parky's Farm

The families enjoyed a hayride to the pumpkin field where the children were delighted to pick out their own pumpkin. They also enjoyed the Parky's Play Barn, an indoor, two-story, family-themed playground with soft safety flooring as well as Parky's Place, an



Angel Ziegelmeier enjoys riding a pony at Parky's Farm

outdoor playground located next to the Haystack Barn, where the children ran, tumbled and climbed. The day at the farm was not complete without lunch! The families enjoyed a bag lunch provided by Santa Maria's POP and ECS progams.



Peek-a-boo at Parky's Farm!

1000 Women Strong

The Women's Fund of the Greater Cincinnati Foundation organized its first volunteer opportunity on Saturday, November 13, 2010 that assisted Santa Maria's Family Child Care Program. Many of the Women's Fund donors (mostly women) through the 1000 Women Strong community were searching for an opportunity to get together to do a hands-on volunteer activity.

Because Santa Maria's Family Child Care program has received grants from The Women's Fund for two years, the 1000 Women Strong

group chose a "Make It, Take It" Kit project that will enhance childhood education in Price Hill. 436 educational kits were created which contain simple and educational activities that the home childcare providers can do with the children. The kits can be given to the children's parents for continued education at home.

Thank you to The Women's Fund of the Greater Cincinnati Foundation and all that participated in this event.

Volunteer View

Santa Maria's volunteers are the best! Over 600 volunteers are involved with Santa Maria's programs each year, giving enough hours that are equal to ten full-time employees. In an era where many are unemployed and resources are lacking, the human capital in Cincinnati rises to the occasion!

Volunteers Needed!

Santa Maria's Meals on Wheels (MOW) program is in need of delivery staff for several routes. Santa Maria's 150 MOW clients are divided into nine routes. These route sheets are attached to coolers that hold individually packed meals for each person. Some of the clients receive frozen meals for the entire week.

Volunteers for the MOW program are involved at their convenience as frequently as they prefer. They may deliver once a week, twice a month -- as often as they like. Some persons make deliveries alone and many go out in pairs (one drives and the other takes the meal to the door.)

It's a perfect opportunity for a group to make a difference in someone's life. Your GROUP or ORGANIZATION can share the responsibility for a MOW route.

If you are interested in volunteering for Santa Maria's MOW program or one of Santa Maria's many other programs or events throughout the year, please contact Gladys Bell at (513) 557-2730, 415 or gladys.bell@santamaria-cincy. org.



Santa Maria Community Services

Helping families help themselves since 1897. Administrative Office 2918 Price Avenue Cincinnati, OH 45204 (513) 557-2730 www.SantaMaria-cincy.org

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A Few Of The Exciting Items To Bid On At Santa Maria's **Birthday Brunch!**

- A wine tasting g/c from Allyn's Cafe
- A \$25 g/c from Arthur's
- A round of golf for two with a cart from Aston Oaks Golf Course
- Two \$5 g/c to Buffalo Wild Wings
- A \$25 g/c to Sterling Cut Glass
- One night's accomodation at the Cincinnatian Hotel
- A Kentucky bourbon tasting basket
- A \$1,000 Gift of Knowledge and a spirit pack from The College of Mount St. Joseph
- An individual mem-

- bership and four guest passes to the Contemporary Arts Center
- A one-night weekend stay at Courtyard by Marriott
- A meal pass for two from the Cracker Bar-
- Two complimentary tickets to a show from the Ensemble Theater
- Six free admission passes to the Cincinnati Fire Museum
- One free appetizer card and \$10 gaming card from Gameworks
- A g/c for two free entrees from Rafferty's

- A goetta survival kit from Glier's Goetta
- Dessert for two from The Grand Finale
- A round of golf for two at The Links Golf Course
- Three free hair cuts from Great Clips
- A g/c for Sunday brunch for two at the Cincinnati Netherland Hilton
- Two dinner coupons from the Hofbrauhaus Newport
- A g/c for a meal for two from IHOP
- Four reserved grandstand seats at the Spring 2011 meet from Keeneland
- A family four-pack from the Kentucky Horse Park
- Two admission tickets

- from Kings Island
- Four tickets to the 2011 Krohn Conservatory Butterfly Show
- A \$25 g/c to La Petite Salon and Spa
- a one-night weekend stay at Residence Inn with complimentary breakfast
- Assorted free item coupons from Arby's
- Four \$5 g/c to Trotta's Pizza
- An Irish basket, including Bailey's Irish Cream
- One round of golf for one with cart at The Vineyard Golf Course
- A City Barbeque Party for six
- Two tickets to the Creation Museum
- A \$30 g/c to Chez Nora