

## UPCOMING EVENTS

**2011 Bienestar  
Recognition Luncheon**  
May 13, 2011  
McCormick and Schmick's

**2011 Price Hill Pacer 5K**  
June 4, 2011  
Elder High School

## IN THIS ISSUE

Price Hill Pacer .....	2
Sedamsville Open House	3
Naomi Tutu Visit .....	3
Appalachian Fest .....	4
Cinti State at IWC .....	4
State Ave Running Club ...	4
New Health Clinic at EPH.	5
New Building Purchased..	5
Volunteer View .....	6
SM at Reds Opening Day .	6
POP Program.....	6
Italian Dinner a Success ...	7
Foundation Corner.....	7
Young Adult Tenant Ed.....	8

## BOARD OF DIRECTORS

**Sr. Agnes Coveney, OSU (Chair)**  
TriHealth

**Ted Mitchel (Vice Chair)**  
Columbia Sussex Corporation

**Jessica Woo, Ph D (Secretary)**  
Cincinnati Children's Hospital Medical Center

**Christopher Zimmerman (Treasurer)**  
Macy's, Inc.

**Sr. Arlene McGowan, SFP (Past Chair)**  
Franciscan Sisters of the Poor

**Sr. Pat Marie Bernard, SC**  
Sisters of Charity

**Sheila Conway**  
Winton Woods City Schools

**Tim Gillespie**  
Procter & Gamble

**Eric Hamberg**  
Rik Saylor Financial

**Craig Hockenberry**  
Oyler School

**Elizabeth Joyce**  
Procter and Gamble

**John Lobono**  
COCCC

**Scott Martz**  
Frost Brown Todd LLC

**Angela Meyer-Hogan**  
Procter and Gamble

**Glenn Miller**  
Procter and Gamble (Retired)

**Jason Niehaus**  
Mercy Health Partners

**David Pike**  
Mercy Hospital Western Hills

**David Raasch**  
The Kroger Co.

**Nelson Rosario**  
GE Aviation (Retired)

**Jorge Seda**  
GE Aviation (Retired)

**V. Anthony Simms-Howell**  
Vash Services

**Michael Stautberg**  
Atrium Medical Center

**Bev Stenger**  
The Visiting Nurse Association

**Michael Townsend**  
St. Elizabeth Hospital



# Life in the COMMUNITY

HELPING FAMILIES HELP THEMSELVES SINCE 1897

SPRING/SUMMER 2011



H. A. Musser, Jr.  
MA, MSW, LISW

## President & CEO message

What a wet spring we've had! As we start to dry out for summer, I want you to know that your generous, ongoing investment of time and money in Santa Maria is producing a cascading stream of human dividends.

- Parents are empowered to help their children make significant gains in basic skills to prepare them for kindergarten.
- Families are getting hold of their financial situation and stabilized in their housing through our new Price Hill Financial Opportunity Center.

- For the 40th year, older adults are receiving nutritious daily meals thanks to our amazing core of Meals-on-Wheels volunteers.
- And, thanks to our new partnership with Good Samaritan Hospital, uninsured working adults now have access to volunteer physicians right here at Santa Maria's office on Warsaw Avenue (see article on page 5).

Thank you so much for your participation in our work. I hope you'll consider joining us for our annual Bienestar ("Wellness") luncheon on Friday, May 13th (see below) and the Price Hill Pacer 5K Run/Walk event on Saturday, June 4th.

## Santa Maria Celebrates Healthy Communities

Santa Maria is honoring local healthcare leaders at the sixth annual Bienestar Recognition Luncheon on Friday, May 13 at McCormick and Schmick's in downtown Cincinnati.

Through its inception and development, Santa Maria's Wellness/Bienestar program has counted on and benefited from the support of many exceptional individuals and organizations devoted to enhancing health and education options for uninsured adults, including the Hispanic/Latino population.

Mark Witte, CEO of The Family Medical Group, is one of those individuals. He will be honored at the luncheon and will receive the *Sr. Margarita Brewer Hope Award*. Mr. Witte played an instrumental role in helping open the Good Samaritan Free Health Center of Price Hill. Mark is a Price Hill resident and graduate of Elder High School. Along with his work in the development of the Center, he serves on the leadership

groups of the Aligning Forces for Quality Patient Centered Medical Home Project, the Climb for Crossroad and the Health Improvement Collaborative's Public reporting initiative, Your Health Matters.

The opening of the new Good Samaritan Free Health Center of Price Hill has earned Good Samaritan Hospital an organizational award. Good Samaritan Hospital is the oldest and largest private teaching and specialty health care facility in Greater Cincinnati.

*continued on page 2... ..*



### Administrative Office and Sedamsville Center

617 Steiner Avenue  
Cincinnati, Ohio 45204  
(513) 557-2730

### East Price Hill Center

3301 Warsaw Avenue  
Cincinnati, Ohio 45205  
(513) 557-2700

### Lower Price Hill Center

718 State Avenue  
Cincinnati, Ohio 45204  
(513) 557-2710

### *Santa Maria Celebrates Healthy Communities continued ... ..*

The hospital provides a wide range of services to patients throughout Ohio, Indiana, Kentucky and beyond. A member of Catholic Health Initiatives, Good Samaritan is the pre-eminent Catholic hospital in the community and proudly serves all sectors of the population. Since the hospital was opened by the Sisters of Charity of Cincinnati more than 150 years ago, Good Samaritan has grown from a small facility with 221 beds to one of the largest hospitals in the city, encompassing more than a city block.

The 2011 Bienestar Recognition Luncheon is sponsored by Ethicon Endo-Surgery. Proceeds from the Luncheon will benefit Santa Maria's Wellness/Bienestar program,

which is generously supported by TriHealth/Good Samaritan Hospital and GE Aviation. Luncheon speaker is Jason Riveiro, State Director of LULAC Ohio. Mistress of Ceremonies for the event is Geri Geiler from Macy's.

The Bienestar Recognition Luncheon will be held on Friday, May 13 at McCormick and Schmick's, 21 East 5th Street, in the Westin Hotel on the second floor. The Luncheon will begin at 11:30 am. The cost is \$40 per person and \$300 for a table sponsorship (8 persons). Parking is available for a minimal charge at the Fountain Square and Tower Place Mall garages, as well as in the outdoor lot across from Macy's. Reservations are required. For more information or to register, call Leslie at 513-557-2730, ext. 408 or visit [www.santamaria-cincy.org/bienestar.html](http://www.santamaria-cincy.org/bienestar.html).

## Price Hill Pacer 5K Set For June 4



Start your training now for the sixth annual Price Hill Pacer 5K Run/Walk! Sponsored by Macy's (Title Sponsor), SC Ministry Foundation, Pepsi, Elder High School, Rudemiller Family Medicine, Hart Pharmacy, Warsaw Federal Savings and Loan, The Model Group and Max Hofmeyer and Sons Inc., the 2011 Price Hill Pacer will be held on Saturday, June 4 at Elder High School's Schaeper Center.

The Price Hill Pacer is a fun-filled family event for all types of runners and walkers. Proceeds benefit Santa Maria and Price Hill Will, so that they can continue to make the Price Hill community a stronger and better place to live, work and play.

Pre-registration for the Price Hill Pacer by May 31st is \$15 per person, \$10 per student (17 and under) and new family/group rate (5-10 people) \$10 per person. Race day registration is \$20 per person, \$15 per

student (17 and under) and family/group rate (5-10 people) is \$15 per person. T-shirts are not included in the entry fee, but can be purchased for an additional \$5.

Entry fee for the race includes a run/walk through the neighborhoods of Price Hill, an after-race party with the band The Incline District, refreshments, a goody bag of items, special awards and a chance to win many great door prizes, including two admission tickets to Kings Island, a City BBQ gift pack, gift certificates to Price Hill Chili, Graeter's, Bernen's Medical and the Covedale Center for the Performing Arts/Showboat Majestic.

For more information and to register go to [www.pricehillpacer.org](http://www.pricehillpacer.org) or contact Leslie at 513-557-2730 ext. 408 or [leslie.schultz@santamaria-cincy.org](mailto:leslie.schultz@santamaria-cincy.org)



Runners take off at the start of the Price Hill Pacer 5K Run/Walk

## Donations In Honor Of

Sr. Pat Marie  
Bernard, SC  
Sr. Joan Groff, SC

Christmas  
Eunice Toney  
Douglas and Virginia Wright, Jr.

Jim Holmstrom  
Kelly Brooks Tannen

Camilla M. Kramer  
Charles and Patricia Bernitt

Maureen Maxfield  
SC Ministry Foundation

H. A. and Rhonda  
Musser, Jr.  
Douglas and Virginia Wright, Jr.

### 60th Wedding Anniversary

Mr. and Mrs. Charles  
Shappelle  
Bob and Joan Friedmann

### Retirement

Carl Schlotman, Jr.  
Mary Jo LaEace

### Birthday

Jessica Woo, Ph. D.  
Eileen Alexander  
Brett and Lorie Kissela

## Open House Held at Newly Remodeled Office



Volunteer, Susanna Ullrich, welcomes Santa Maria employee, Kayla Camp-Warner to the Open House

On March 10 Santa Maria's Administrative office and Meals-on-Wheels program hosted an Open House in the newly renovated Sedamsville Center on 617 Steiner Avenue. Friends and supporters visited and toured the

newly remodeled building and enjoyed a delicious array of refreshments.

In response to the slow economy, Santa Maria has taken numerous steps to reduce costs while maximizing services to families, especially when families need the most help. As a result, Santa Maria consolidated its offices from four to three buildings: East Price Hill, Lower Price Hill and Sedamsville. The move of the Administration office and Meals-on-Wheels program will save the agency considerable occupancy costs annually. The Sedamsville office renovations and preparations for the move were generously funded by The Louise Taft Semple Foundation and The Thomas J. Emery Memorial.

## World Renowned Naomi Tutu Visits IWC

Ms. Naomi Tutu, a world renowned speaker on human rights and race equality, accepted an invitation from Santa Maria Community Services to join families and community leaders at Santa Maria's International Welcome Center (IWC) located at Roberts Academy, showcasing the international flair and diversity of the school community.

Ms. Tutu spent the morning of March 10th sharing thoughts over a breakfast with Roberts Academy students, international parents, Cincinnati Public School administration, and representatives from the Hispanic, Chinese and African American Chambers of Commerce. Ms. Tutu was in Cincinnati as the guest speaker at the Woman's City Club of Greater Cincinnati National Speaker Forum.

Santa Maria's President and CEO, H. A. Musser, Jr., led the program, including questions for Ms. Tutu from the Roberts' student council officers. The second grade choir sang a beautiful rendition of the school song and "I'd Like to Teach the World to Sing," along with Carnival dancers displaying their costumes to a lively Latin beat.

The breakfast included items from countries such as Mexico and Peru in addition to classic American food. All in at-



Pictured are Vera J. Brooks, Principal of Roberts Paideia Academy, Naomi Tutu and H. A. Musser, Jr., President and CEO of Santa Maria.

tendance were able to engage in great conversation and have an enlightening experience. Ms. Tutu, daughter of South Africa's Archbishop Desmond Tutu, is a dedicated advocate for race and gender equality. Raising her voice as a champion for the dignity of all, she blends her passion for human rights with humor and personal stories. The challenges of growing up black and female in apartheid South Africa have led Ms. Tutu to her present role as an activist for human rights. Her experiences have taught her how much we all lose when any of us is judged purely on physical attributes. Ms. Tutu has roots in the Tristate having graduated from Berea College in Berea, KY.

## Donations In Memory Of

### Anne Angilella

Dr. and Mrs. Thomas Broderick  
Charles and Marilyn Coffaro  
Charlie and Marilyn Coffaro  
Joseph and Joleen Coffaro  
Roger and Patrice Coffaro  
Calogero and Anna Cuffaro and Family  
Elio and Judie Cuffaro and Family  
Nice Cuffaro and Family  
Tony and Gillian Cuffaro and Family  
Fred and Lois Engler  
Claire and Harold Fricke  
John and Margaret Helmes  
Betty and James Keller  
Patricia Kennedy  
Sally Kestin  
Sr. Dolores McDonald, SC  
Jenny and Jack McMahon  
Beverly and Marion Mourning  
Jan and Anthony Schaefer  
Lou, Mary Kay and Judy VanNottingham  
Robert and Marilyn Wildermuth

### Barbara Acheson

Allan and Patricia Acheson  
Anonymous

### Norma Berringer

Carroll A. Berringer

### Helen Buller

William and Nancy Remke

### Virginia Cavanaugh

Cross Cultural Communications, LLC

### David Crowley

John L. Haer  
Alan and Sharon Parver  
Sisters of Charity  
Erin Crowley Thrasher and family--Mike, Kayla and Ian

### Walter Donnelly

The Employees of The Family Medical Group

### Lilian Fey

Patricia and Ed Linesch

### Richard Gentry

Kathleen and Robert Mitts

### Jim Gibbons

Jo Anne Gibbons

### Jay Lewis

Bob and Nancy Bruns

### Margo Locaputo

John Locaputo

### Mary Muenchen

Carol Espelage

### Norman A. Murdock

Pat Murdock



## Memorials Cont.

### Harvey Musser

Sr. Pat Marie Bernard, SC  
William and Beth Ann  
Burwinkel  
Sr. Sally Duffy, SC  
Eleanor Henry  
Nune Krayterman  
John and Grace Lobono  
Maureen Maxfield  
Sr. Arlene McGowan, SFP  
John and Chellie McLellan  
Ann and Glenn Miller  
David Raasch  
Barbara and Dennis Terry

### Ferd Niehaus

Bob and Joan Friedmann

### David Pavey

Tim and Nancy Doyle

### Bill Plogsted

William and Nancy Remke

### Maralyn Rohe

Larry and Arlene Smith

### Bob Schott

Ruth Schott

### Mary Siemer

Bill and Nancy Remke

### Gerald Stautberg

Michael and Anjanette Stautberg

### Bob Thoman

William and Nancy Remke

### Elaine Willenborg

John and Betty Willenborg

### Mimi, Jake and Sydney Wittich

James and Joyce Beckenhaupt

### Bob Wittich

Guy and Del Langenbrunner

## Appalachian Fest Celebrates Heritage

On Saturday, April 30, 2011 the 33rd annual Appalachian Mini-festival was held in Lower Price Hill at St. Michael's Hall. Featuring Appalachian music, crafts and food, the festival is a collaborative effort of Santa Maria, the Urban Appalachian Council, the Coalition for a Drug Free Lower Price Hill, the Lower Price Hill Community School and West-C.

In 1978 the Mini Appalachian festivals began in Cincinnati neighborhoods that had a high Appalachian population to create enthusiasm for the large Appalachian festival that took place at a later date. Lower Price Hill takes pride in being the only community that has maintained the mini-festival. For more information contact Jim at 513-557-2710 ext. 507 or [jim.holmstrom@santamaria-cincy.org](mailto:jim.holmstrom@santamaria-cincy.org).

## IWC Welcomes Cincinnati State Students

On April 8, 2011 Santa Maria's International Welcome Center (IWC) was blessed by a visit from a group of ambitious Occupational Therapy students from Cincinnati State. Four of these students chose to work with the IWC for a class project by donating hours of their time developing children's activities and volunteering as child mentors during the IWC's English as a Second Language (ESL) classes (held on Tuesday and Thursday nights from 6-8 pm). While volunteering, the students received in-depth knowledge of the IWC's program and its needs.

The energetic students gathered up a number of recreational supplies and developed a detailed manual of multi-age appropriate activities and lesson plans. To top it all off, they constructed a moveable coat rack to help IWC employees organize the children's coats and book bags.



Pictured are Brittney Farrell, Taryn Myers, Kevin Fitzgerald (IWC), Michelle Holubetz (IWC Program Manager), Allison Mercurio and Matt Elliott.

The staff at the IWC is extremely grateful for the time, money and effort that was put into this project, as well as the support received from the Cincinnati State students Taryn, Matt, Brittney and Allison.

## State Avenue Running Club Takes Awards



The State Avenue Running Club with their trophies and awards: Katie Perica (Santa Maria (SM) Housing Access Specialist), Toni Chaney, Melissa Back (SM Eviction Prevention Specialist), Tina Back, Donnie Warner, and Kayla Camp-Warner (SM Housing Program Manager)

The newly formed State Avenue Running Club at Santa Maria's Lower Price Hill Center recently took home the top team trophy and five individual awards at the Working in Neighborhoods' Run for the American Dream event on April 2, 2011. This running club was formed to promote health and well-being in the workplace, and has also been a great way to build teamwork.

The State Avenue Running Club will compete next in the Go OTR 5K event in Over the Rhine on May 21st and looks forward to seeing everyone at the Price Hill Pacer 5K Run/Walk on June 4th!

## Good Samaritan Opens Free Health Center

Following more than two years of collaborations, a community needs assessment and visits to Baltimore and Pittsburgh, the Good Samaritan Free Health Center of Price Hill opened in January. This is a new, unique center that utilizes volunteer physicians, incorporates the Medical Home model of care with electronic medical records (EMR), and plans to add group visits to address the need for education about chronic health conditions like diabetes. The two-year pilot of the new health center is being funded through generous donations provided by the Castellini Foundation, Good Samaritan Hospital Foundation, SC Ministry Foundation, The Health Foundation of Greater Cincinnati, US Bank Trustee for the Maxwell C. Weaver Foundation and James and Darla Wainscott.

The community needs assessment was conducted by Crossroad Health Center and funded by the Health Foundation of Greater Cincinnati. The assessment identified more than 12,000 uninsured people living in the Price Hill area who have difficulty accessing regular health care. They often wait three to six months for an appointment at a health clinic or go to the hospital emergency department to receive episodic care. This diverse community includes a large number of working poor who earn too much to qualify for programs such as Medicaid but too little to afford health insurance.

The health center, which shares space within Santa Maria Community Services, provides



One of the new exam rooms in the Good Samaritan Free Health Center of Price Hill located at Santa Maria's East Price Hill office.

adult primary medical care (no obstetrics) for people who have been pre-qualified and fall within poverty guidelines. The health center currently sets appointments on Wednesdays, from 2-8 pm and Saturdays from 8 am-2 pm.

Appointments are coordinated and pre-screened by Santa Maria and the TriHealth Parish Nurses, which leads to another unique aspect of the center: engagement of social workers and health care workers who are already directly involved with the underserved community. Because patient referrals come from existing community programs such as Santa Maria and the TriHealth Parish Nurses, the center is able to better reach those who need the care most. If someone is interested in becoming a volunteer at the Good Samaritan Free Health Center of Price Hill, they can call the center at 513-557-2700 ext. 203.

## Santa Maria Purchases Property in Incline District

On April 4 Santa Maria closed on the purchase of 2918 Price Avenue in East Price Hill. This is the same building that Santa Maria rented for 12 years until last December. The purchase was made possible by a very generous major gift to the United Way of Greater Cincinnati that was designated to be given to Santa Maria for the specific purpose of buying a building to house the Price Hill Financial Opportunity Center.

This exciting new program is being led by Santa Maria in partnership with Price Hill Will, Cincinnati Works and other partners. The program offers working families the tools they need to work toward financial stability. The three components of the service are income supports, financial coaching and employment services. For more information contact 513-557-2710, ext 512.

## Housing Program Welcomes Naomi Green

Naomi Green is glad to be back at Santa Maria as the new Bilingual Housing Advocate. She interned with Santa Maria in the summer of 2008 with the Housing and Wellness/Bienestar programs, and enjoyed it so much that she had to come back!



Naomi grew up in Brazil, did a quick stop in Japan for four years and finally moved to the United States eleven years ago. She graduated from Brigham Young University with a degree in Latin American Studies and then earned a Master's Degree from the University of Michigan in Social Work/Community Organization.

Naomi is looking forward to working once again with the Hispanic/Latino residents of Price Hill. Please feel free to contact her on Tuesdays and Thursdays at 513-557-2710, ext. 501.

## Santa Maria Celebrates Its Volunteers



A full house at the 2011 Santa Maria Volunteer Dinner



The Feldmans, Langenbrunners and Rick Schultz enjoy the 2011 Santa Maria Volunteer Dinner



Guests wait in line for a delicious dinner buffet at the Farm



Hilarious entertainment was provided by ventriloquist, Denny Baker

## Volunteer View

“Celebrating People in Action” was the national theme for Volunteer Week, which fell between April 10 - April 16, 2011. However, Santa Maria celebrates its people of action all year long and is thankful for ALL of our volunteers! Santa Maria involved more than 500 volunteers during 2010 giving a total of more than 20,000 hours of service to help others.

The Santa Maria Volunteer team has become more diverse than ever before. At the 2011 Spring Health Fair there were more than 65 volunteers who represented eleven different languages, as well as students from seven local universities and volunteers from General Electric, the Cincinnati Health Department, Procter and Gamble and Toyota.

Santa Maria’s Meals-on-Wheels program accounts for the majority of Santa Maria’s dedicated ongoing volunteers. This group is more than eighty strong and has endured extraordinary changes during the past year, including attending inservice classes,

completing newly required fingerprint background checks, and more paperwork than ever. Santa Maria offers its gratitude to each member of the team for assuring the seamless service to the Meals-on-Wheels clients during a challenging move to the new building during snow.

Santa Maria has experienced great loss in the Meals-on-Wheels volunteer family in the past few months. Billy Begley, Mary Muenchen and Anthony Reis all passed away during the last few months, and approximately ten more volunteers have moved on to other opportunities. Therefore, Santa Maria is always seeking additional individuals to become part of the Meals-on-Wheels group.

If you are interested in volunteering at Santa Maria, contact Gladys at 513-557-2730 ext. 415, [gladys.bell@santamaria-cincy.org](mailto:gladys.bell@santamaria-cincy.org) or by stopping in at the Sedamsville Center at 617 Steiner Avenue. Santa Maria is always looking for good volunteers!

## Santa Maria Represented at Opening Day



Kevin Fitzgerald (Santa Maria) and Juan (US Bank) on the ball field at Opening Day

Kevin Fitzgerald, an AmeriCorps Volunteer who works fulltime at Santa Maria’s International Welcome Center at Roberts Academy, enjoyed celebrating the best day in Cincinnati at the Reds’ Opening Day Parade and Game. As a member of the Hispanic Chamber of Commerce, Santa Maria was invited to send one representative to participate by helping open up a huge American flag on the field during the National Anthem. According to Kevin, “It was hard to make the huge “banner yet wave,” but the whole effort was a once-in-a-lifetime opportunity.” Go Reds!

## POP Readies Children for Kindergarten

Santa Maria’s Promoting Our Preschoolers (POP) program held a six-week group meeting on Wednesdays for children who will be starting kindergarten this fall. Holy Family School very generously offered Santa Maria space in their facility to hold the meetings. The children and parents reviewed basic kindergarten skills, spoke with a kindergarten teacher and learned lots of activities to continue practicing at home.



Practicing for kindergarten!



## Italian Dinner a Success!

On Sunday, March 27, Santa Maria celebrated its heritage, along with the community and friends at its bi-annual Italian Dinner held at St. Simon Church. Proceeds raised will benefit the programs and services of Santa Maria.

Over 150 guests enjoyed a full Italian evening at St. Simon Church in Delhi with spaghetti and meatballs as the main fare and music by accordionist David Hughes. Many of the food items were donated by area businesses, including Perkins Family Restaurant, Bella Luna Cafe, Noce's Pizzeria, Trattoria Roma Ristorante, Ronald Panioto and Price Hill Chili, who also prepared the main dish of the evening.

The evening's festivities also included a giant split the pot raffle, in which the winner donated his winnings back to Santa Maria. Guests could also take a chance on assorted

basket raffles. Items for the basket raffles were donated from The Washington Platform, Andy's Mediterranean Grill, Pompilio's, Noce's Pizzeria, Trattoria Roma Ristorante, Romano's Macaroni Grill, Aroma's Java and Gelato Cafe, Papa John's, Primavista, Carraba's Italian Grill, Paul, Shelagh, Brian, Melissa, Mike and Angie Stautberg, Nune Krayterman and Leslie Schultz.

Many thanks to all of the volunteers that helped make this event possible: Students from The College of Mount St. Joseph and Seton High School, H. A. Musser, Jr., Hannah Musser, Samuel Musser, Susanna Ullrich, Suzanne Ullrich, Peggy Maue, Josie Pickens, Guy and Del Langenbrunner, Bonnie Huennemann and the staff at Price Hill Chili. Thanks also go to St. Simon Church for allowing Santa Maria to hold the dinner in its facilities.

## Foundation Corner

**Meals-on-Wheels:** The Foundation of the Academy of Medicine of Cincinnati provided a grant in support of the Meals-on-Wheels program, a highly valued program since 1972 in the Greater Cincinnati area. The Meals-on-Wheels program enables people to stay in their home longer rather than being forced to move prematurely into costly nursing homes or other assisted living facilities. This program is designed to provide home-bound, older adults in the Price Hill community with a nutritious meal five days a week. Seniors are also given the opportunity to regularly interact with members of their community.

**Marketing/Resource Development:** A grant from the Scripps Howard Foundation supported a paid internship for an undergraduate student who contributed to the marketing/resource development efforts of Santa Maria. The grant supports students who are interested in learning about philanthropy and non-profit organizations, adding marketing/PR work samples to their portfolio, and making a meaningful work contribution. Andrea

Sullivan, senior at Xavier University with a concentration in Marketing, was with Santa Maria for three months and helped with social media, press releases, event coordination and e-marketing. "The Scripps Howard Foundation internship program not only allowed me to develop innovative skills and new marketing techniques, but it has also allowed me to learn about the value of nonprofits and the benefits of philanthropy."

**Affordable Housing:** For the third year the Weathering The Economic Storm (WTES) Fund at The Greater Cincinnati Foundation awarded funds to help Santa Maria with its work in Affordable Housing. The WTES Fund is a partnership of eighteen leading local philanthropic organizations and donors which assist local nonprofits battling the ever-widening impact of the economic recession on the region's most vulnerable citizens. WTES funds will be used by the agency to secure two AmeriCorps volunteers to provide housing access support and eviction prevention to individuals/families that are threatened by homelessness due to loss of employment/income.

## Italian Dinner a Success!



Santa Maria President and CEO, H. A. Musser, Jr., serves spaghetti and meatballs to guests at the Italian Dinner along with his children Hannah and Samuel



Guests had great choices in the basket raffle



Families enjoyed a great evening at the Italian Dinner



Accordionist David Hughes added to the dinner's ambiance



## Santa Maria Community Services

*Helping families help themselves since 1897.*

Administrative Office

2918 Price Avenue

Cincinnati, OH 45204

(513) 557-2730

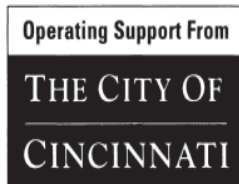
[www.SantaMaria-cincy.org](http://www.SantaMaria-cincy.org)

NON-PROFIT ORG.

U.S. POSTAGE

**PAID**

CINCINNATI, OH  
PERMIT NO. 4850



## Ready to Make it on Your Own?

*by AmeriCorp Worker Katie Perica*

Melissa Back and I started our AmeriCorps positions at Santa Maria in September 2010 in the Affordable Housing Program working with clients one-on-one. Working with these members of the community who are already in a housing crisis helped us decide that something was missing in our attempt to create more housing stability in Price Hill. After countless conversations over the issues of why people face housing crises, we realized that most of our clients shared something in common...they moved out of their parents' houses without any direction!

After talking with our supervisor, Kayla Camp-Warner, Santa Maria Housing Program Manager, we decided that the best way to help people before they leave the comfort of their parent's' homes was by reaching them at the neighborhood high school, Oyler.

Through Santa Maria's connections at Oyler we contacted Kelly Thomas, the Jobs for Cincinnati Graduates teacher. She was extremely interested in our class because of her experience of watching students graduate and then fall into trouble when living on their own.

This class was entirely based on Santa Maria's tenant

education class that is taught to Santa Maria clients, but was revamped to be appealing to the younger crowd and to cover the issues of moving out for

the first time. We spent two weeks at Oyler and taught a total of five lessons to two different classes, made up of thirty students. We talked about budgeting, finding affordable housing, what a landlord wants to know about you, how to handle cleaning and pests, and tenant/landlord rights and responsibilities.

In order to determine if this program was a success we had each student take a pre-test and a post-test. After analyzing the data, we found that there was a 16% increase on the class averages between the pretest and posttest results. We also had three students earn a perfect score after the lessons were taught. Over all we were very satisfied with the student's participation, enthusiasm and interest in the lessons. We hope that this will help them to be better equipped to face the "real world"!

