

2007 PERFORMANCE SUMMARY

KNOWLEDGE

ENCOURAGEMENT

OPPORTUNITIES

EMPOWERMENT

Helping families help themselves...

Board Chair/ President's 2007 Annual Report Letter

Santa Maria Community Services' work in Price Hill is more important than ever before!

In 2007, Santa Maria helped kick off the new **place matters** project in Price Hill. As the lead human service organization, Santa Maria brought together dozens of residents, business owners, volunteers and organizations to plan how to make a difference in two key areas: *getting young children ready for kindergarten* and *helping children achieve success in school*. The focus of all of this work is, through education and encouragement, to give parents the resources they need to be successful.

In addition to this major community-wide initiative, Santa Maria expanded three specific programs to help Price Hill families help themselves:

- **Promoting Our Preschoolers** strengthening parents' ability to get their children ready for kindergarten
- Quality Affordable Housing supporting tenants, landlords and homeowners to improve housing conditions
- Wellness connecting people to health care resources to improve their health.

In addition to recognizing our great staff, we also want to thank our hundreds of volunteers who gave thousands of hours of hands-on care to the people we serve. Our volunteers demonstrate every day the generous spirit of giving!

Thank you for standing with Santa Maria in the past and for your partnership into the future.

Sincerely,



Kellie Muthert Board Chair



H.A. Musser President & CEO

How We Helped in 2007 ...



Early Child Development Program

Cindy and her four year old son Josh enrolled in Santa Maria's *Promoting Our Preschoolers* program, and Josh received a developmental screen. Language and cognitive delays were indicated on the screening, but Barb McCauley, Santa Maria's family advocate, was able to show Josh's mom how to use activities to help promote Josh's development. Many parents want their children to succeed but do not know how they can be most helpful. Thanks to the activities, Josh's follow up screening showed that he was on target! Cindy's awareness of Josh's development was heightened and they worked together for a successful outcome.

▲ In 2007 200 children in *Promoting Our Preschoolers* program attained a regular health care provider.

Affordable Housing Program

Terry Wetzel had lived in the same Price Hill home for over 20 years. When divorce left her with no income she lost her home to foreclosure. She was applying to receive disability, but knew that the assistance check would not cover market rate rent. Santa Maria was able to help Terry apply to live in senior subsidized housing, where her rent is only 30% of her income. Terry's new apartment is on the ground floor of a converted school building. The big windows are great for growing plants, and Gerry is beginning to meet her new neighbors.

Terry Wetzel near her new apartment building

▲ In 2007 Santa Maria Housing Program helped 54 families retain their houses/apartments for 6-9 months.

Wellness Program

Bob, 56, has come to Santa Maria's *Wellness Program* for over 5 years. He has physical disabilities that prevent him from maintaining full time employment. Bob has utilized a variety of services: prescription assistance, educational workshops,

holistic massage therapy, eye examinations and received eye glasses. Bob has diabetes and hypertension and is on oral medications for both conditions.

His ongoing work with volunteer nurse at Santa Maria's wellness site has improved his health to the point that he is teaching a weekly class for the first time in three years.

▲ In 2007 Santa Maria helped 163 people sustain blood sugar, blood pressure and oxygen levels within healthy/manageable ranges.



How We Helped in 2007 ... continued

Youth Development Program

Lloyd is an energetic 6 year old, in kindergarten at Riverside Academy. Lloyd is an exceptionally bright child but was having problems with some of the mathematics being introduced in his kindergarten curriculum. Not only were the students working on addition and subtraction, but were also presented with basic graphing and "money problems".

De De, Lloyd's mother, signed him up for Santa Maria's Homework Helpers Program, two afternoons Maria's Sedamsville Center each week at the Santa Maria Center in Sedamsville.



De De and Lloyd at Santa

Through this program students not only get assistance with homework, but get a healthy snack and lots of attention from the staff and volunteers.

Lloyd's mother says the program was a big reason Lloyd's math skills improved at Riverside Academy.

▲ In 2007 the Homework Helpers Program assisted 61 youth from Sedamsville and Price Hill and improved their math and reading skills.

Our Mission

To empower members of the communities we serve, through knowledge and encouragement, to embrace and enhance their ability to change the conditions that limit their opportunities.

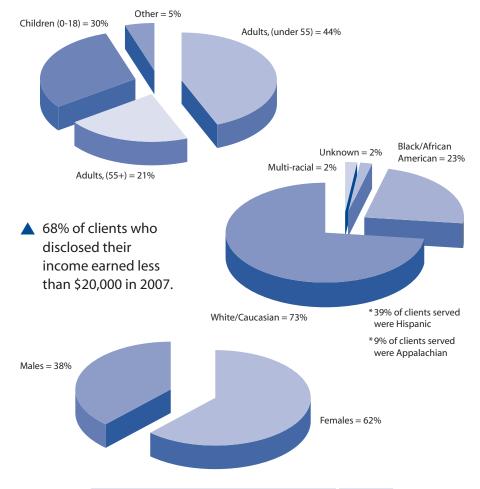
Our Vision

Santa Maria builds community capacity, creating strong neighborhoods where:

- Families are thriving,
- People share a mutual respect for and take care of each other regardless of racial, ethnic or cultural backgrounds,
- Schools and businesses are vibrant, and
- There are clean, safe, nurturing places for all

Who we served in 2007 ...

▲ Total number of clients served: 3,211



Program Services for:	Clients
Wellness	\$1,839
Early Child Development	709
Youth Development	377
Housing	286
Total number of clients served	3,211

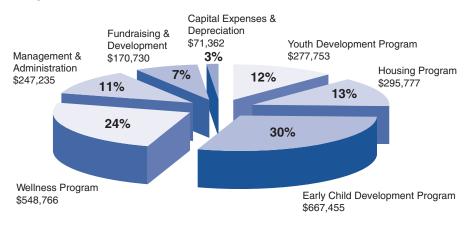
▲ 585 volunteers gave 20,802 hours of service

2007 Financials

Income

Funding Source	Amount	% of total
United Way of Greater Cincinnati	\$930,000	43%
Government Agencies	\$806,770	37%
Contributions	\$342,071	16%
Program Service Fees	\$22,692	1%
Special Events (net of Expenses)	\$27,703	1%
Investments and Miscellaneous Income	\$30,715	2%
TOTAL	\$2,159,953	100%

Expenses



TOTAL OPERATING EXPENSES \$2,279,080



- Wellness
- > Early Child Development
- > Youth Development
- Housing



Early Child Development

- Every Child Succeeds
- Promoting Our Preschoolers
- Mommy and Me
- Parents Circle
- Home Child Care Provider Training

Wellness

- Health and Wellness
- Bienestar
- Meals on Wheels

Housing Program

- Affordable Housing Support
- Foreclosure prevention Assistance
- Housing Education
- Lower Price Hill Home Ownership Project

Youth Development

- Community/School Youth Safety Program
- Youth Activity Programs
- CincyAfterSchool
- After School Activities
- Conflict Resolution Groups

Net Assets at End of Year

Total Net Assets	\$1,330,605	
Permanently Restricted	\$7,000	
Temporarily Restricted	\$199,580	
Unrestricted	\$1,124,025	

2007 Friends Campaign

Circle of Friends (\$1,000+)

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Santa Maria Community Services provides Greater Price Hill resident with educational tools and resources to build strong families, promote healthy residents and foster neighborhood revitalization. For more than 110 years Santa Maria has helped families help themselves.







