

## UPCOMING EVENTS

### The Rusty Ball

November 22, 2008  
Northern Kentucky  
Convention Center

### 2008 Birthday Brunch

December 7, 2008  
Verdin Bell Event Centre

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Santa Maria Community Services



# Life in the COMMUNITY

HELPING FAMILIES HELP THEMSELVES SINCE 1897

WINTER 2008



H. A. Musser, Jr.  
MA, MSW, LISW

## President & CEO message

These tight economic times are producing increasing needs in our community. For several years Price Hill has been dealing with the predatory lending and foreclosure problems that have now spanned the

country. Not only are homeowners affected, but also tenants who have to move because of foreclosure of their apartment buildings. Families are facing even tougher times ahead, with the prospect of layoffs and limited family budgets during the upcoming holidays.

Santa Maria is doing much to help people weather this storm. We're helping families find decent, affordable housing. We're coaching people as they balance their needs for

health care, rent and food. We're teaching budgeting.

These are tough times for the families we serve, but they are also lean times for Santa Maria. Gifts to our Annual Friends Campaign are somewhat below last year's levels, and we are currently projected to end the year with a deficit in some of our most needed services, such as Meals-on-Wheels (providing a daily nutritious meal to shut-in senior citizens) and Every Child Succeeds (serving at-risk, first-time moms).

**Would you please consider an extra gift to Santa Maria during this holiday season?** Your gift is an investment in helping families through this financial crisis.

Thank you so much for your generous support!

## 2008 Birthday Brunch *Celebrate the Transformation of Lives!*

*"In ancient folklore, there is a story of a little poor girl who had nothing to bring to church for Christmas... On her way to church, she picked some weeds by the side of the road. As she entered the church, the ends of the leaves transformed into bright, brilliant red flowers."*

On Sunday, December 7, 2008 join event sponsor National City Bank in celebrating the transformation of lives and honoring long-time Santa Maria supporters Robert A. and Ruth J. Conway. The 2008 Birthday Brunch will once again be held at the Verdin Bell Event Centre and promises to be a heart-warming experience.

This year a new Grand Prize of \$1,500 has been added to the Grand Raffle, and thanks go to Peggy Schmitt for her generosity. In addition to the Grand Raffle, event attendees will have a chance to bid on a variety of special items in the silent and live auctions, led by auctioneer Susan Johnson.

For more information regarding the Birthday Brunch, visit Santa Maria's website at [www.santamaria-cincy.org](http://www.santamaria-cincy.org) or contact Leslie Schultz at 513-557-2730, ext. 408 or email her at [leslie.schultz@santamaria-cincy.org](mailto:leslie.schultz@santamaria-cincy.org).

We hope to see you there!

*For a list of auction items,  
see pages 5, 6, and 7*

**Administrative Office**

2918 Price Avenue  
Cincinnati, Ohio 45204  
(513) 557-2730

**East Price Hill Center**

3301 Warsaw Avenue  
Cincinnati, Ohio 45205  
(513) 557-2700

**Lower Price Hill Center**

718 State Avenue  
Cincinnati, Ohio 45204  
(513) 557-2710

**Price Avenue Center**

2918 Price Avenue  
Cincinnati, Ohio 45204  
(513) 557-2730

**Sedamsville Center**

617 Steiner Avenue  
Cincinnati, Ohio 45204  
(513) 557-2720

## Foundation Corner

### Greater Cincinnati Foundations Support Youth Program

Santa Maria is fortunate and honored to have the following foundations support its Youth Development Program:

- **The Andrew Jergens Foundation**
- **Charles H. Dater Foundation**
- **Jack J. Smith Charitable Trust, PNC Bank and Karen Wachs, Co-Trustees**

The funds received will help Santa Maria work with children to improve academically, stay drug-free, and develop a sense of "service learning." Through Leadership Development groups, youth will also learn anger management/conflict resolution skills. Through Community Safety groups, youth will learn how to deal with harassment and bullying behavior as well as how to avoid unsafe situations in their neighborhood. Through the After-school program at Carson Elementary School, youth will receive tutoring and participate in activities focusing on recreation, fine arts, computer skills, and career exploration.

\*\*\*



Summertime Kids group waits to enter COSI

In summer of 2008 **The Greater Cincinnati Foundation's Summertime Kids** program funded Santa Maria's one week *Water, Land & Air* Price Hill Science Camp for 35 children ages 8-12. Children conducted experiments focused on land and air, took trips to the *Woods* exhibition at the Cincinnati Museum Center and also to the Columbus Center for Science and Industry (COSI). MAD SCIENCE, a company that provides learning workshops on science topics, came



Field trip participants enjoyed conducting experiments

to show experiments on air. Keep Cincinnati Beautiful, a local non-profit organization, made a presentation about the importance of keeping our watershed clean and showed experiments focused on water. The week ended with a cookout and experiment presentation to the participants' parents.

## Families to Remain in Their Houses

With generous support from the **Josephine Schell Russell Charitable Trust, PNC Bank, Trustee**, Santa Maria will help needy owner-occupant families stay in their homes and comply with the City of Cincinnati building code, without putting them in financial distress. Seven families will be able to remain as owner-occupants of their homes

and no longer will face prosecution by the City of Cincinnati. This effort undertaken by Santa Maria's Housing Program in close partnership with Price Hill Will will help increase the values of housing stock in Price Hill, which will in the long run contribute to the revitalization of the neighborhood.

## Good News!

# Tax-Free Gifts From IRA Accounts Re-authorized!

As part of the Economic Recovery Act legislation signed into law October 3rd, 2008, Congress extended a provision that permits you to use your IRA to help accomplish your charitable goals.

You can make charitable gifts from your IRA accounts during tax years 2008 and 2009 without incurring income tax on the withdrawal. If you are age 70 1/2 or older and are required to take minimum withdrawals, this may be a great way to make a gift to Santa Maria. While you cannot claim a charitable deduction for IRA gifts, you will not pay income tax on the amount.

### *To qualify:*

- You must be age 70 1/2 or older at the time of the gift
- Transfers must be made from a traditional or Roth IRA account by your plan provider **DIRECTLY** to the charity. Funds that are withdrawn by you and then contributed **DO NOT** qualify
- Gifts from 401k, 403b, SEP and other retirement plans do not qualify
- Gifts must be outright. Distributions to donor-advised funds, supporting organizations, or life-income arrangements such as charitable remainder trusts and gift annuities are precluded.

For additional information, please contact Nune Krayterman at 513-557-2730 ext 412 or email her at [nune.krayterman@santamaria-cincy.org](mailto:nune.krayterman@santamaria-cincy.org).

### *How Will You Benefit?*

- Can total up to \$100,000 in each tax year (if your spouse has a separate IRA account, you can each contribute up to \$100,000 per tax year);
- Can be excluded from your gross income for federal income tax purposes on line 15a of Form 1040 (no charitable deduction is available, however);
- Can be used to satisfy your Minimum Required Distribution (MRD);
- You are subject to limitations on your itemized deductions.

Of course, we encourage you to seek the advice of your professional advisor before you make a charitable IRA rollover gift to Santa Maria.



## Memorials

Norma Berringer  
Carroll Berringer

James and Helen Broe  
Mary Nicolay

Christopher Castellini  
Bill and Kathy Castellini

Susan Corn  
Mernie Smith

Ruth and Pasquale Daria  
Patricia Gerke

Anthony Diamante  
Joan and Bob Friedmann  
Guy and Del Langenbrunner

Thomas Diehl  
Jim and Dorothy Krumme

William T. Giesler  
Mr. and Mrs. J. R. Nordmeyer

Anna Grant  
Ed and Lois Wandstrat

Carl Hogue  
Michael and Renee Tucker

Robert Hughes  
Bernie and Mary Gail Gott

Robert Humphrey  
Maureen Maxfield

Paul Luerson  
Mernie Smith

John McPhillips  
Jim and Dorothy Krumme

James C. Meyer  
Tim and Nancy Doyle

Bill Mueller  
Bill and Nancy Remke

David Pavey  
Tim and Nancy Doyle

John Retzler  
Guy and Del Langenbrunner

Sharon Sullivan  
Tom and Joan Heidemann

John X. Teufen, Jr.  
Mrs. John X. Teufen, Jr.

Carl Vollman  
Bill and Nancy Remke

Fran Walsh  
Lil Stagge

Elaine Willenborg  
John and Betty Willenborg



## Memorials (continued)

### For the Meals On Wheels Program

Rita Cimorelli

Barbara and Larry Kallmeyer

Carol Morr

Jean Drach

Robert and Linda Higgins

Kiwanis Club of Price Hill-Western Hills

## Donations In Honor Of

### 50th Wedding Anniversary

Richard and Ellen Van Treese

Mrs. Eunice Toney

### Birthday

H. A. Musser, Jr.

Nune and Yan Krayterman

Douglas and Virginia Wright, Jr.

### Sisters of Charity Golden Jubilarians

Kathleen Hauck/  
Sisters of Charity

## We Can Help!

- Are you having trouble cooking your meals?
- Did you just get home from the hospital or nursing home?
- Are you over 60?

Santa Maria can help! If you are over 60, need to stay close to home and in need of a tasty, nutritious meal at lunchtime.... ..

Call Carol Espelage at 513-557-2730, ext. 402 to see if you qualify for Santa Maria's Meals on Wheels program!

We have over 200 volunteers who look forward to seeing you each day!

## Healthy Happenings With Santa Maria



The 2008 Women's Health Fair was held at the Price Hill Recreation Center

### 2008 Price Hill Women's Health Fair

Santa Maria Community Services participated in a collaboration among The Cincinnati Recreation Department, Mercy Health Partners Mammography Van, The Nutrition Council, Sisters of Charity, TriHealth, The Urban Appalachian Council, and The Women's Connection to offer the 2008 Women's Health Fair in Price Hill on Saturday, October 4th at the Price Hill Community Center.

Gifts, door prizes and refreshments were available, along with more than ten types of FREE health screenings which included healing therapies such as Reiki, hand massage, and acupuncture. More than 35 volunteers, 20 providers and 30 exhibitors brought health education and wellness materials to share with participants.

Approximately 150 people attended this 10th Annual Women's Health Fair. Child care was provided so women with children could comfortably take advantage of all that was offered. Nutritious snacks were available throughout the fair and interpreters were on hand for Spanish-speaking participants. We are pleased to be a part of this effort to focus on and promote women's health.

### Bienestar Fall Hispanic Health Fair

The Bienestar project of Santa Maria's Wellness program held its second health fair of 2008 on Sunday, September 28th. Classrooms, hallways and the gymnasium at the Academy of Multilingual Immersions Studies (AMIS) were filled with several types of FREE health screenings, health information, balloons, and some 300 *chuchitos* (which are like *tamales*, only Guatemalan.)

More than 125 people -- Spanish and English speaking alike -- visited the health fair to receive nine FREE health screenings. Participants were able to get information about diabetes, cholesterol, oral hygiene and many other topics. In addition to visitors, more than 60 volunteers, as well as representatives from over two dozen organizations from the Greater Cincinnati area joined



September's Hispanic Health Fair provided information regarding different health issues in English and Spanish

together to make this day a success.

Children visiting the health fair headed to the Kids Fun Health Zone to play games and learn about health in an age-appropriate and entertaining way. While the fair left workers exhausted, the work is not complete until follow-ups with the dozens of visitors, whose test results suggest they are at risk of developing various health complications, are completed.

But the gratitude of our clients -- not to mention the *chuchitos* -- makes it all well worth the effort. A huge THANK YOU to anyone who assisted in making this event a reality!

## 2008 Cincinnati Hispanic Festival Flies By

by Nathan Washatka, Santa Maria's Americorp Worker

So did tents, signs, and tree branches, for that matter!

Due to a hot and muggy Saturday, a low turnout on the first day of the festival left Santa Maria's Bienestar team hoping for friendlier weather and a lot more visitors on Sunday. The forecast called for wind, but we expected little more than a pleasant breeze.

We knew right away, however, that Sunday, September 14th, would be far from pleasant. We arrived at the fairgrounds to find our tent splayed on the side of a hill. Strong winds had blown the tent from our designated site the night before, and we were forced to wait around until festival staff arrived to untangle and reassemble the mess of metal posts, wood planks and canvas tarps.

We were up and running about an hour later, but the wind wasn't done causing problems. The gusts were so strong that we had to use duct tape to secure the table cloths. Anything not carefully anchored down lifted into the air and blew away. Only a handful of people stopped by our booth to have their blood pressure and glucose levels tested. Our volunteers did their best to take accurate measurements while scrambling to keep their instruments from careening off the table.

From what we could see, which considering the dust cloud blowing in our faces was very little, many vendors and visitors had had

enough. The crowd thinned as people packed up and left. But we were determined to stay and provide as many screenings as possible. And we did stay. That is, until our tent decided it was time to go.

For the second time in 24 hours, our tent lifted gracefully into the air and crashed down the side of a nearby hill. It felt like an outtake from the movie *Twister* -- one minute we were concentrating on our work; the next we were looking up as our tent turned summer-saults in the air.

With our tent in shambles and reams of garbage tumbling wildly across the fairgrounds, we retreated into the multi-purpose building and set up shop once again. It was calmer in the nearly empty building, but not for long. The weather outside forced the remaining visitors and vendors into the building with us.

By the end of the afternoon, we had provided health screenings to more than two dozen people. We left the fairgrounds earlier than expected (weather reports called for even stronger wind gusts within hours) but not before we managed to educate a handful of festival-goers about the dangers of high blood pressure and blood sugar levels.

Challenges abounded, but in retrospect, the event proved to be a rather, "ahem", *uplifting* experience!

## Hotdogs, Cookies and Community

The crew at Santa Maria's East Price Hill Center hosted a neighborhood cookout on Wednesday, September 10th, serving free hot dogs, chips, cookies and lemonade to more than 150 members of the Price Hill community. The cookout was a new take on the all-American family dinner -- while skipping the traditional meat and potatoes, we managed to connect with our greater Price Hill family. The East Price Hill staff was reminded that the neighborhood's greatest resource is its people, and that smiles (and free food) can go a long way toward making the East Price Hill Center a welcoming place for everyone in the community.



East Price Hill Center staff  
get things ready for the picnic

## 2008 Brunch Auction Items

**A get-away package including a 2-night stay at the Wyndham hotel in downtown Chicago, four tickets to the Cincinnati Reds/Chicago Cubs game in Chicago (April 22, 2009) and a \$100 gift certificate to Petsuites**

**Lunch with HA! Includes a tour of the Sisters of Charity Motherhouse and lunch for four with Santa Maria President and CEO, H. A. Musser, Jr.**

**\$30 in Mongo Money from BD's Mongolian Barbeque**

**2 tickets to the Cincinnati Ballet's performance of Peter Pan**

**An Elder High School sweat-shirt, pair of athletic shorts, tee shirt, sweater and gym bag**

**G/C for a meal for two at IHOP**

**2 9-hole greensfee G/C to Shawnee Lookout Golf Course**

**4 admission tickets to the Holiday Toy Train exhibit at the Behringer-Crawford Museum**

**\$25 G/C for the Covedale Center For Performing Arts**

**\$1,000 Gift of Knowledge certificate from the College of Mount St. Joseph**

**\$25 G/C for Izzy's**

**4 reserved Grandstand seats to Keeneland and a DVD/map**

**A Xavier University Cross pen**

**\$25 G/C for Sea Ray of Cincinnati**

**\$5 G/C booklets from United Dairy Farmers**

**A large Spaten pullover wind-breaker**

**2 complimentary meal passes for the Argosy Casino**

**A signed poster from the 2005 Cincinnati Opera Season (Harry Potter book series artist Mary Grandpre)**

**2 tickets to the Ensemble Theater's 08-09 season**

## Auction Items Continued

\$25 G/C for Buca di Beppo

2 tickets to a Friday or Sunday performance of the Cincinnati Symphony Orchestra

A complimentary meal pass for two for the Cracker Barrel

5 30-minute game play vouchers at Gameworks

2 G/C to Mitchell's Salon and Day Spa in West Chester with Darby and Taylor, along with hair care products

2 \$25 G/C for Washington Platform Saloon and Restaurant

A College of Mount St. Joseph fleece blanket

2 \$40 G/C for Boi Na Braza Restaurant

\$10 G/C to Busken Bakery

2 \$5 G/C to Front Porch Coffee Shop

2 passes to Phillips Swim Club

\$25 G/C to Heidelberg Distributing Company

4 passes to the Kentucky Horse Park

4 free game coupons for Laser Web

4 weekday tubing/lift tickets for Perfect North Slopes

One-night weekend stay with complimentary breakfast buffet at Residence Inn Cincinnati Airport

20 free admission passes to Skatetown skating rink

One-year subscription to *Taste of Home* magazine

Voucher for 2 for a CCM ballet ensemble performance

2 complimentary passes to White Water Canoe Rental

A box of handcrafted Christmas cards

A Starbucks coffee package

2 \$25 G/C for Cadillac Ranch

## ECS and POP Programs Enjoy Day Trips

It was a beautiful day for a hayride on October 10th, when the Santa Maria Promoting Our Preschoolers and Every Child Succeeds programs had their group gathering at Parky's Farm in Winton Woods. Many families from the Price Hill area enjoyed the 100-acre demonstration farm filled with playgrounds, fields, and a petting zoo.

The families enjoyed a hayride out to the pumpkin field where the children were delighted to pick out their own pumpkin. They also enjoyed the Parky's Play Barn, an

indoor, two-story, family-themed playground with soft, safety flooring. The children ran, tumbled and climbed at Parky's Place, an outdoor playground located next to the Haystack Barn. A day at the farm is not complete without lunch, provided by Santa Maria in the Haystack Barn.



Daymara and son Kymani enjoyed the day at Parky's Farm



Fifth Third employees helped a community resident with landscaping and home repairs

## Thank You Volunteers!

Already this year many volunteers have given their time and expertise to help out at Santa Maria. To name a few, groups of volunteers have come from: Cincinnati Bell, Duke Energy, Elder High School, Fifth Third Bank, Franciscans for the Poor, Gateway College, General Electric, Northern Kentucky Univer-

sity, Procter and Gamble, Seton High School, University of Cincinnati and Xavier University.

Each of our individual volunteers is led to Santa Maria by a variety of pathways -- community residents, referrals, groups of friends, family members and faithful staff who put in additional hours. We do not have enough room to name each person individually, but we owe a huge THANK YOU to each and every one of you! It would be impossible to accomplish Santa Maria's mission without you.

There is little else that compares to becoming part of the machinery that provides valuable efforts and services. You too can become part of Santa Maria's team. The hours are flexible and the tasks are varied. To learn more about volunteering, contact Gladys Bell at 513-557-2730, ext. 415 or email her at [gladys.bell@santamaria-cincy.org](mailto:gladys.bell@santamaria-cincy.org).

Our best wishes to you for a safe, pleasant and happy Holiday Season as we look to a new year of opportunities!

## Meet a Special Volunteer!

Tony Reis is one of Santa Maria's star volunteers! He has been delivering Meals on Wheels for 14 years. Each week he drives to different homes and hand delivers a meal to approximately 20 people. At 91 years old he's in better shape than most. His wife Regina was also a volunteer for many years.

While most of our Meals on Wheels delivery team goes out in pairs (one drives and one takes the meal to our customer), Tony does it all! He always comes in cheerfully with that delightful smile perking up everyone's day.

Tony is a ray of sunshine to everyone.

Thank you, Tony, for being a part of Santa Maria's team!



Volunteer Tony Reis with Santa Maria employee Judy Day



## Do You Want to Be an Ambassador?

If so, Santa Maria is looking for members of our Volunteer team to be ambassadors for Santa Maria!

In order to be a Santa Maria Ambassador, one would need to know a little more than just Santa Maria's mission and vision. Attend a quarterly orientation session, and you can learn more about Santa Maria, including its history and the programs we run. Also, a portable display is available for loan to volunteers who want to share the Santa Maria message at their church, special event or organizational meeting.

Our next orientation session will be held Tuesday, March 24th. If you would like to attend, please contact Gladys Bell at 513-

557-2730, ext. 415 or email her at [bell@santamaria-cincy.org](mailto:bell@santamaria-cincy.org). Look for more information in the next Volunteer Newsletter!



Portable Santa Maria Display

## The Ohio EdChoice Scholarship

"The State of Ohio can provide up to 14,000 eligible students with scholarships to attend the participating private school of their choice. Students from schools that have been in Academic Watch or Academic Emergency - the lowest categories on the state's school rating system - for two of the last three school years are eligible to apply."

*The Ohio EdChoice Scholarship Program Fact Sheet*

Schools in the Price Hill area with eligible students are Carson Elementary, Oyler School, Quebec Heights School, and Roberts Paideia Academy. The application period is between February 2 and April 17, 2009. To find out if you are eligible, please call 513-523-3816.

## Santa Maria Helps Those Distressed by Storm

There are two Lower Price Hills. There is the Lower Price Hill that you see on the news--stories told from the perspective of reporters looking for a headline. But there is also the Lower Price Hill that doesn't often make the front page.

During the wind storm on Sunday, September 14th, that left over a million people in the tri-state without power, Lower Price Hill proved that it is a place where people can count on their neighbors to get through tough times. On Monday afternoon, when the lights had been out for nearly 24 hours, people started to organize cookouts with their neighbors, pulling together their perishables so that everyone had a hot meal.

Danny Raisor and Donna Jones, long-time residents who also work in the neighborhood, decided to help turn the cookouts into a neighborhood-wide effort. Volunteers from

the neighborhood joined with neighborhood agencies including Santa Maria, St. Michael's Center, the Urban Appalachian Council and the Coalition for a Drug Free Lower Price Hill.

Danny says, "It was great. People responded to the call by donating their food that was going to go bad. We served breakfast on Tuesday morning and then a spaghetti dinner on Tuesday evening. We fed everybody."

Later, Danny and two staff members from Santa Maria visited the Free Store to help secure enough food to get people through the next few days. They delivered the food to elderly and disabled residents who couldn't leave their homes. Donna Jones adds, "The community residents as well as the agencies that were involved came together to take care of our own."

## Auction Items Continued

Assorted children's board games

A tin of homemade Buckeye candy

\$20 G/C for Arnold's Bar and Grill

A Ball State University tee shirt

\$20 G/C to The Bon Bonerie

2 buffet passes for Horseshoe Casino and Hotel

G/C for 2 tickets to a Thursday or Friday show at the Cincinnati Shakespeare Co.

One-night stay at the Cincinnati Hotel

\$20 G/C for Dick's Sporting Goods

20 Big Boy coupons from Frisch's

2 3-play passes for General Custer's Golf and Gulp

10 free appetizer of the day coupons from Joe's Crab Shack

2 admission passes to the Kentucky Derby Museum

\$25 G/C to La Petite Salon and Spa

4 admission passes to the National Corvette Museum

2 \$5 G/C for Price Hill Chili

Assorted Arby's free food coupons

2 G/C for Schmidt's Sausage Haus (\$25 and \$20)

\$10 G/C for Tickets Sports Cafe

A complimentary round of golf with cart for one at The Vineyard golf course

2 free lunches or dinners at Arthur's

An autographed photo of Cincinnati Reds player Ryan Freel

A Cincinnati Arts Association Associate Membership

2 admission tickets to Holiday Fest at The Beach



## Santa Maria Community Services

*Helping families help themselves since 1897.*

Administrative Office

2918 Price Avenue

Cincinnati, OH 45204

(513) 557-2730

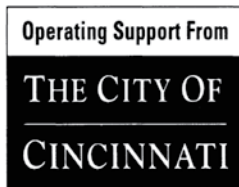
[www.SantaMaria-cincy.org](http://www.SantaMaria-cincy.org)

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What do Parachute Pants,



Leg Warmers,  
(and yes,  
they  
are back!)



Big Hair,



The Rusty Griswolds,



and

**Santa Maria Community Services  
have in common?**



## Don't miss this great opportunity to help Santa Maria raise money at the Rusty Ball!

The Rusty Griswolds, one of Cincinnati's most popular 80's cover bands, has organized a high exposure, annual event occurring in November, the season of Thanksgiving. The goal of the event is to sell 4,000 tickets to benefit 40+ charitable organizations in the Cincinnati area.

The Rusty Ball takes place on Saturday, November 22 from 8pm - 1am at the Northern Kentucky Convention Center. Tickets are \$50 and include an open bar "Happy Hour" from 8-10pm, as well as dancing to the sounds of the Rusty Griswolds from 9pm - 1am. Auctions with great items are scheduled. Food and drinks (after 10 pm) will be available for purchase, and a block of rooms has been set aside at the Covington Marriott for \$99 (these are selling fast!)

The members of the Rusty Griswolds are creative and crazy, in addition to being great musicians! Take a look at The Rusty Ball website: [www.therustyball.com](http://www.therustyball.com), and check out the contests they have come up with:

\*\*\*Cover the Cover Band \*\*\*80's Reference Game

To order tickets and enter the contests, go to  
[www.therustyball.com](http://www.therustyball.com).

**Make sure you specify Santa Maria Community Services when purchasing your tickets!**