

Welcome to MY Presentation





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EDGE: BU-CSE Digital Skills
Training

Computer Fundamentals & Office
Application



Presentation Topic

Insurance Company Information Analysis

Chapter 01: Introduction

Introduction

This report presents a comprehensive analysis of the financial trends and growth strategies of National Life Insurance Company Ltd. Over an eight-year period, from 2015 to 2022. As a leading player in the life insurance sector, understanding the financial dynamics and strategic positioning of such companies is crucial for stakeholders, including investors, policymakers, and industry analysts. National Life Insurance Company Ltd.



Rationale of the Study

- **Evaluating Growth Strategies**
- **Future Outlook**

Objectives of the Study

- **To Evaluate Competitive Positioning**
- **To Forecast Future Trends and Opportunities**

Chapter 02: Methodology of the Study

Overview

The growth calculations are based on the year-over-year change, using the prior year as a base to determine growth rates and trends in financial health and efficiency. Data sources include the company's annual reports, official website, discussions with senior employees, and industry comparisons to establish a market position.



Data Collection

Primary Data

Secondary Data



Data Analysis Techniques Used

Quantitative Analysis Techniques:

Solvency Ratio

Qualitative Insights

Chapter 03: Organizational Profile of NLI

BRIEF HISTORY

In brief, **the first one** is to encourage & induce saving of the high/mid income population and especially of the low income & marginal group. The low-income people usually face economic hardship for household food security & health problems at certain period of their life. Saving through insurance might provide them relief at odds & calamities. **The second one** is to create & provide employment opportunity for the illiterate/half literate/literate youth of the country. **The third one** is capital formation at national level for investment to develop dynamism at macro-economy.

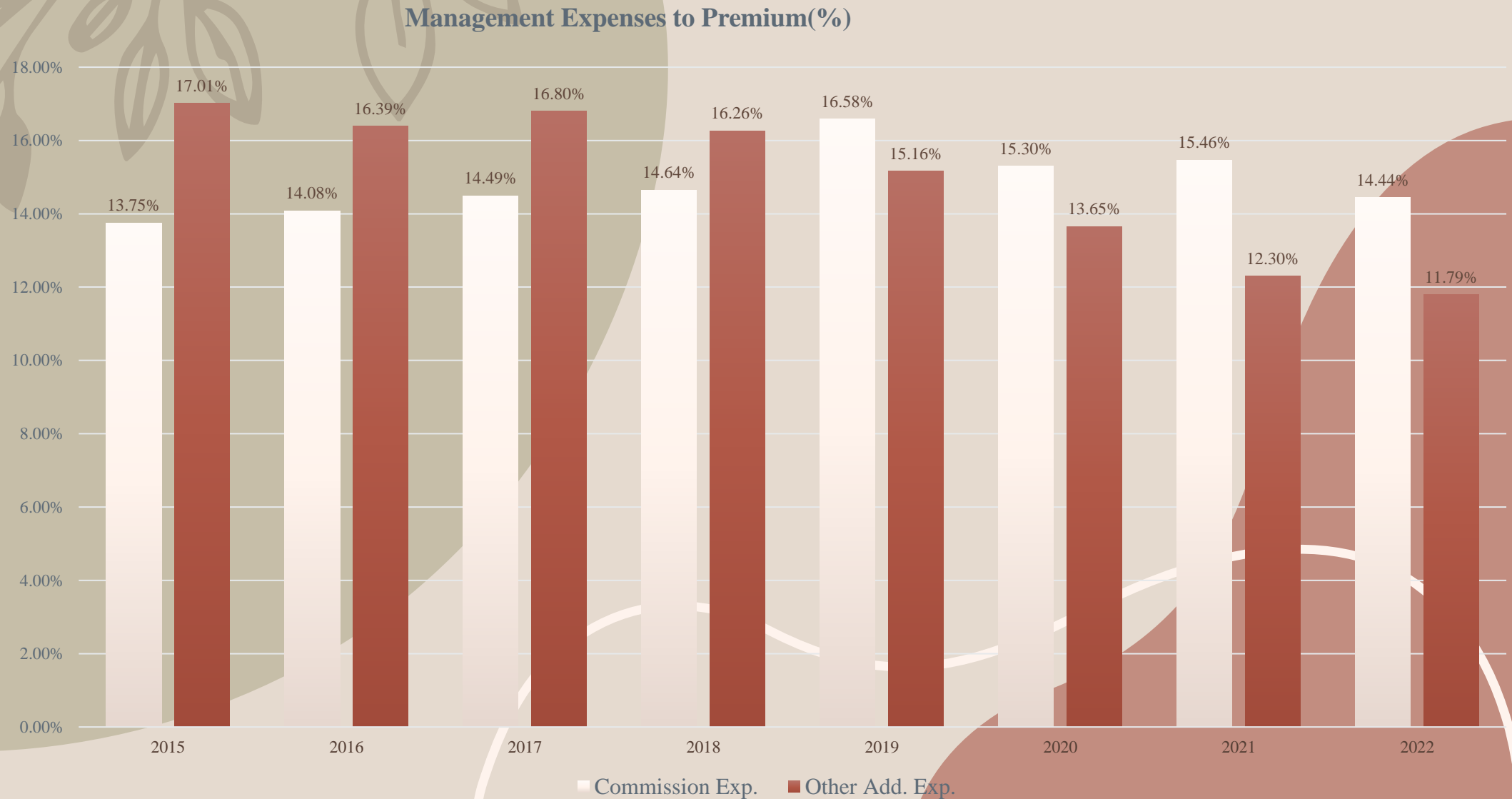
Corporate Information

Title	Details
Entity Name	National Life Insurance Company Limited.
Business Address	NLI Tower, 54-55 Kazi Nazrul Islam Avenue, Karwan Bazar, Dhaka-1215.
Contact	Phone: 09666706050, 41010123-8, Call Centre-16749 Fax: 88-02-8144237
Current Website	www.nlibd.com
Email	info@nlibd.com
Registration Number	C-13734
Trade Licensase	TRAD/DNCC/035795/2022
TIN	460810150961
Commencing Date	23 rd April 1985
Number of Branches	658
Sponsor Director	Venture Investment Partners Bangladesh Ltd. National Housing and Investment Ltd. and Industrial and Infrastructure Development Finance Co. Ltd.
Subsidiary	NLI Securities Ltd.
Auditors	M/S Mahfel Huq & Co. Chartered Accountants



Chapter 04: Analysis, Interpretation and Result of the Study

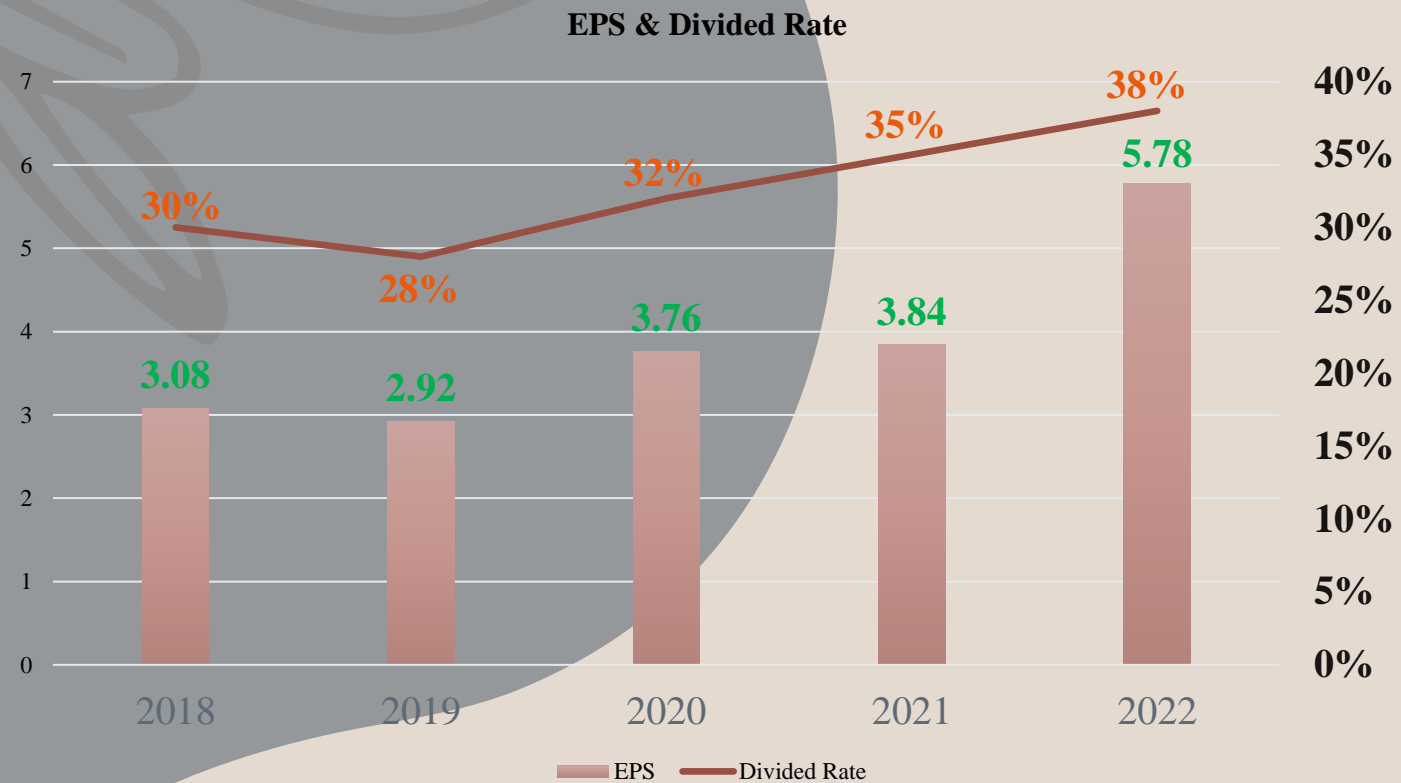
Expenditure to Premium (%): Management Expenses



Economic Value-Added Statement:

Particulars	2018	2019	2020	2021	2022
Market value of total Equity	23,462.45	27,228.17	27,618.84	23,939.95	19,425.43
Less Book value of Equity	1085.22	1085.22	1085.22	1085.22	1085.22
Market Value Added	22,377.23	26,142.95	26,533.62	22,854.73	18,340.21
Total Number of Shares Outstanding	108,521,981	108,521,981	108,521,981	108,521,981	108,521,981
Market value per Share (in BDT) at year end	216.20	250.90	254.50	222.60	179.00
Book value per share	10.00	10.00	10.00	10.00	10.00

EPS and Dividend Rate





Chapter-05: Findings and Conclusion



Asset Growth and Liability Management

Solvency and Liquidity Enhancements

Market Value and Shareholder Perception

Profitability Indicators

Conclusion

In conclusion, National Life Insurance Company Ltd. stands as a resilient entity in the competitive insurance market of Bangladesh, with solid foundations and promising growth prospects. The insights derived from this internship will not only contribute to academic knowledge but also aid in strategic planning and decision-making within the company. As the insurance market continues to evolve, the company's ongoing adaptation to market conditions and regulatory environments will be crucial for its sustained success and long-term viability.



THANK YOU ALL