STOCK PRICE PREDICTION (Phase 4)

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INTRODUCTION:

In Phase 4 of our stock price prediction project, we continue to advance our efforts to create a robust and accurate predictive model. Building upon the foundation laid in previous phases, this stage is dedicated to key activities that are instrumental in developing a model that can make well-informed predictions, optimize investment strategies, and adapt to dynamic market conditions.

Reading the dataset:

```
import pandas as pd
df = pd.read_csv('Modified_msft.csv')
print(df)
           Date
                       Open
                                                         Close
                                                                 Adj Close
     1986-03-13
                   0.088542
                               0.101563
                                          0.088542
                                                      0.097222
                                                                 0.062549
     1986-03-14
                   0.097222
                               0.102431
                                          0.097222
                                                      0.100694
                                                                  0.064783
     1986-03-17
                   0.100694
                               0.103299
                                          0.100694
                                                      0.102431
                                                                  0.065899
     1986-03-18
                   0.102431
                               0.103299
                                          0.098958
                                                      0.099826
                                                                  0.064224
4
     1986-03-19
                   0.099826
                              0.100694
                                          0.097222
                                                      0.098090
                                                                 0.063107
8520 2019-12-31 156.770004 157.770004 156.449997 157.699997
                                                               157,699997
8521 2020-01-02 158.779999 160.729996 158.330002 160.619995
8522 2020-01-03 158.320007 159.949997
                                        158.059998
                                                    158,619995
                                                                158,619995
8523 2020-01-06 157.080002 159.100006 156.509995
                                                    159.029999
                                                                159.029999
8524 2020-01-07 159.320007 159.669998 157.330002 157.580002 157.580002
         Volume
     1031788800
      308160000
      133171200
       67766400
       47894400
8520
       19369400
8521
       22622100
8522
       21116200
       20813700
       18017762
[8525 rows x 7 columns]
```

FEATURE ENGINEERING:

Feature engineering is the process of creating new features or transforming existing ones from the raw data to improve the predictive power of the model. These features may capture patterns, trends, and relationships in the data that are not evident in the original features. In the context of our project, feature engineering involves calculating moving averages, technical indicators, and other relevant variables to enhance the model's ability to understand and forecast stock prices.

7-day moving average:

```
High
                       Open
                                               Low
                                                        Close
                                                                Adj Close
     1986-03-13
                   0.088542
                              0.101563
                                          0.088542
                                                      0.097222
                                                                 0.062549
     1986-03-14
                   0.097222
                              0.102431
                                          0.097222
                                                      0.100694
                                                                 0.064783
1
     1986-03-17
                  0.100694
                              0.103299
                                          0.100694
                                                      0.102431
                                                                 0.065899
     1986-03-18
3
                  0.102431
                              0.103299
                                          0.098958
                                                      0.099826
                                                                 0.064224
4
     1986-03-19
                  0.099826
                              0.100694
                                          0.097222
                                                      0.098090
                                                                 0.063107
8520 2019-12-31 156.770004 157.770004 156.449997 157.699997 157.699997
8521 2020-01-02 158.779999 160.729996 158.330002 160.619995 160.619995
8522 2020-01-03 158.320007
                            159,949997
                                        158.059998 158.619995 158.619995
8523 2020-01-06 157.080002 159.100006 156.509995 159.029999 159.029999
8524 2020-01-07 159.320007
                            159.669998 157.330002 157.580002 157.580002
         Volume
                  7-day_MA
0
     1031788800
                        NaN
1
      308160000
                        NaN
2
      133171200
                        NaN
       67766400
                        NaN
4
       47894400
                        NaN
8520
       18369400 157.874287
8521
       22622100
                158.332857
8522
       21116200 158.505713
8523
       20813700
                158.741427
       18017762 158.585713
[8525 rows x 8 columns]
```

LSTM MODEL:

Long Short-Term Memory (LSTM) is a type of recurrent neural network (RNN) architecture that is designed to effectively capture and model long-term dependencies and sequential patterns in data. Here's a definition of an LSTM model:

An LSTM model is a recurrent neural network architecture that is particularly well-suited for sequential data, such as time series, natural language text, and speech. It is designed to overcome the vanishing gradient problem in traditional RNNs and can capture long-range dependencies in data. An LSTM model consists of specialized units called "memory cells" that can store and retrieve information over extended sequences, making it highly effective for tasks like time series forecasting, natural language processing, and speech recognition.

Key features of LSTM models include the ability to remember information over long time horizons, the presence of gates to control the flow of information, and the capacity to handle sequences of varying lengths. These qualities make LSTM models a popular choice for a wide range of applications in machine learning and deep learning.

In the context of stock price prediction, LSTM models can be used to capture the temporal patterns and dependencies in historical market data, allowing for the creation of predictive models that consider the intricate nature of financial time series.

MODEL BUILDING:

Model training is the phase where we feed our prepared data into a chosen predictive model. The model learns to identify patterns and relationships in the training data, allowing it to make predictions on unseen data. In our case, we continue to explore and implement models, particularly focusing on LSTM, to capture the temporal dependencies in stock price movements.

```
# BUilding the model
# Example: Using an LSTM model with TensorFlow/Keras
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import LSTM, Dense

# Example: Using an LSTM model with specific n_timesteps and n_features
n_timesteps = 30
n_features = 5

model = Sequential()
model.add(LSTM(units=64, activation='relu', input_shape=(n_timesteps, n_features)))
model.add(Dense(1))
model.compile(optimizer='adam', loss='mse')
```

MODEL TRAINING AND EVALUATION:

Evaluation is the critical process of assessing the performance of our model. To measure its accuracy, we employ various evaluation metrics such as Mean Absolute Error (MAE), Root Mean Squared Error (RMSE), and others specifically designed for time series forecasting. By evaluating the model's performance on historical data, we gauge its predictive capabilities and its potential to assist investors in making informed decisions.

```
Epoch 1/50
213/213 [=========== ] - 4s 7ms/step - loss: 0.0010
Epoch 2/50
213/213 [======== ] - 1s 7ms/step - loss: 8.6378e-04
Epoch 3/50
Epoch 4/50
213/213 [======] - 1s 7ms/step - loss: 8.3638e-04
Epoch 5/50
213/213 [========= ] - 1s 7ms/step - loss: 8.1634e-04
Fnoch 6/50
213/213 [========= ] - 2s 9ms/step - loss: 8.0528e-04
Epoch 7/50
213/213 [============ ] - 2s 9ms/step - loss: 7.9593e-04
Epoch 8/50
213/213 [========= ] - 1s 7ms/step - loss: 7.9210e-04
Epoch 9/50
213/213 [=============] - 1s 7ms/step - loss: 7.9548e-04
Epoch 10/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.8179e-04
Epoch 11/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.8309e-04
Epoch 12/50
213/213 [============ ] - 1s 7ms/step - loss: 7.7987e-04
Epoch 13/50
213/213 [========= ] - 1s 7ms/step - loss: 7.8289e-04
Epoch 14/50
213/213 [======] - 2s 9ms/step - loss: 7.8237e-04
Epoch 15/50
213/213 [=========== ] - 2s 10ms/step - loss: 7.7486e-04
Epoch 16/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.7983e-04
```

```
Epoch 17/50
213/213 [===
                  Epoch 18/50
213/213 [===
                ========= ] - 1s 7ms/step - loss: 7.7324e-04
Epoch 19/50
213/213 [====
            ======== l - 1s 7ms/step - loss: 7.7254e-04
Epoch 20/50
213/213 [===:
              ========== 1 - 1s 7ms/step - loss: 7.7461e-04
Epoch 21/50
213/213 [===
                 ======== ] - 1s 7ms/step - loss: 7.7434e-04
Epoch 22/50
213/213 [===
               Epoch 23/50
213/213 [====
              ========= | - 2s 10ms/step - loss: 7.8170e-04
Epoch 24/50
213/213 [======] - 1s 7ms/step - loss: 7.7497e-04
Epoch 25/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.7194e-04
Epoch 26/50
213/213 [===:
             Epoch 27/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.7207e-04
Epoch 28/50
213/213 [============= ] - 1s 7ms/step - loss: 7.7476e-04
Epoch 29/50
213/213 [===========] - 1s 7ms/step - loss: 7.7403e-04
Epoch 30/50
213/213 [====
          Epoch 31/50
213/213 [====
                =========] - 2s 10ms/step - loss: 7.6977e-04
Epoch 32/50
213/213 [============ ] - 2s 8ms/step - loss: 7.7310e-04
Epoch 33/50
213/213 [============] - 1s 7ms/step - loss: 7.7363e-04
```

```
Epoch 35/50
213/213 [===========] - 1s 7ms/step - loss: 7.7730e-04
Epoch 36/50
Epoch 37/50
213/213 [===
           ======== loss: 7.6912e-04
Epoch 38/50
213/213 [============== ] - 1s 7ms/step - loss: 7.7327e-04
Epoch 39/50
Epoch 40/50
213/213 [====
           Epoch 41/50
213/213 [=========== ] - 1s 7ms/step - loss: 7.7198e-04
Epoch 42/50
213/213 [========== ] - 1s 7ms/step - loss: 7.6987e-04
Epoch 43/50
213/213 [============ ] - 1s 7ms/step - loss: 7.7286e-04
Epoch 44/50
213/213 [======== ] - 1s 7ms/step - loss: 7.7169e-04
Epoch 45/50
213/213 [============] - 1s 7ms/step - loss: 7.7169e-04
Fnoch 46/50
213/213 [=========== ] - 4s 19ms/step - loss: 7.7075e-04
Epoch 47/50
213/213 [=======] - 2s 8ms/step - loss: 7.7171e-04
Epoch 48/50
213/213 [============== - - 1s 7ms/step - loss: 7.7465e-04
Epoch 49/50
213/213 [========= ] - 1s 7ms/step - loss: 7.7278e-04
Epoch 50/50
213/213 [=======] - 1s 7ms/step - loss: 7.6622e-04
54/54 [======== ] - 0s 3ms/step
Mean Squared Error: 1007491850475309.0
R-squared (R2): 0.3308744911630487
```

SOURCE CODE:

```
import pandas as pd
df = pd.read\_csv('Modified\_msft.csv')
print(df)
#feature engineering
#--adding lag values
df['Volume_lag1']=df['Volume'].shift(1)
df['Volume_lag2']=df['Volume'].shift(2)
#-- 7 day moving average
df['7-day\_MA'] = df['Volume'].rolling(window=7).mean()
print(df)
# Import necessary libraries
import numpy as np
import pandas as pd
import tensorflow as tf
from tensorflow import keras
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import MinMaxScaler
from sklearn.metrics import mean_squared_error, r2_score
# Load your time series data or sequence data
# Replace 'data' with your time series data
# Example: data = load_your_data()
# Data preprocessing
scaler = MinMaxScaler()
scaled_data = scaler.fit_transform(df[['Volume']])
# Define the sequence length and split the data into sequences
sequence_length = 10 # Adjust this based on your problem
X, y = [], []
for i in range(len(scaled_data) - sequence_length):
  X.append(scaled_data[i:i+sequence_length])
  y.append(scaled_data[i+sequence_length])
X, y = np.array(X), np.array(y)
# Split the data into training and testing sets
X_{train}, X_{test}, y_{train}, y_{test} = train_{test} split(X, y, test_{size} = 0.2, random_{state} = 42)
# Reshape the input data to match the expected input shape
num\_features = X\_train.shape[2] \# Extract the number of features from the reshaped data
```

```
# Define and compile the LSTM model
model = keras.Sequential()
model.add(keras.layers.LSTM(units=50, activation='relu', input_shape=(sequence_length,
num_features)))
model.add(keras.layers.Dense(1)) # Adjust the output layer for your problem
model.compile(optimizer='adam', loss='mean_squared_error')
# Train the model
model.fit(X_train, y_train, epochs=50, batch_size=32)
# Make predictions on the test set
y\_pred = model.predict(X\_test)
# Inverse transform predictions to the original scale if needed
y_pred = scaler.inverse_transform(y_pred)
y_test = scaler.inverse_transform(y_test)
# Evaluate the model using appropriate metrics
mse = mean_squared_error(y_test, y_pred)
r2 = r2\_score(y\_test, y\_pred)
# Print or visualize the model's performance metrics
print(f"Mean Squared Error: {mse}")
print(f''R\text{-}squared\ (R^2):\ \{r2\}'')
```

CONCLUSION:

With feature engineering, we enrich our dataset with additional informative variables, enhancing the model's capacity to understand the complexities of stock market behaviour. Model training is a pivotal stage where our selected LSTM model learns from the historical data, laying the foundation for predictions. Lastly, the evaluation process provides valuable insights into our model's performance, enabling us to refine its architecture and optimize its predictive accuracy.