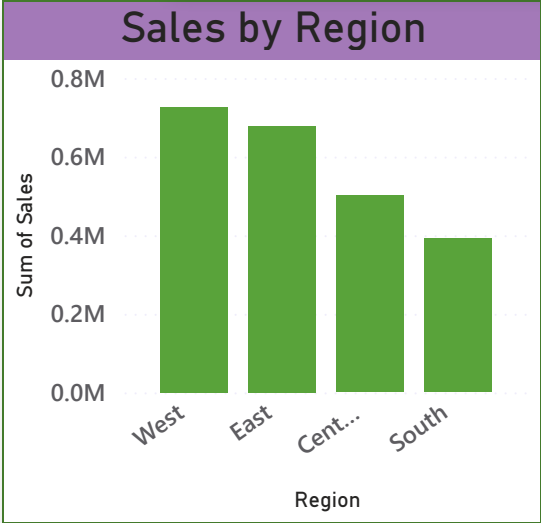
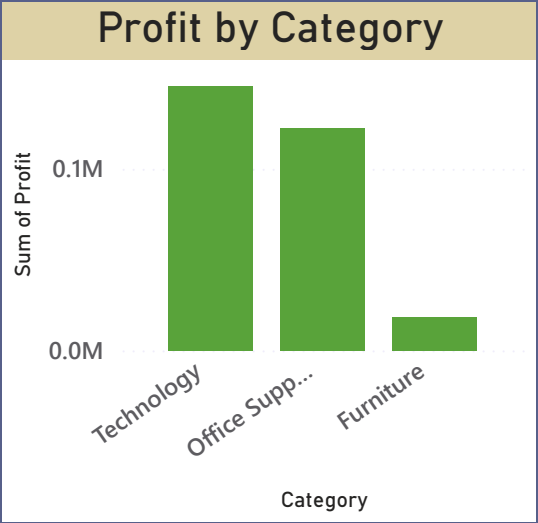


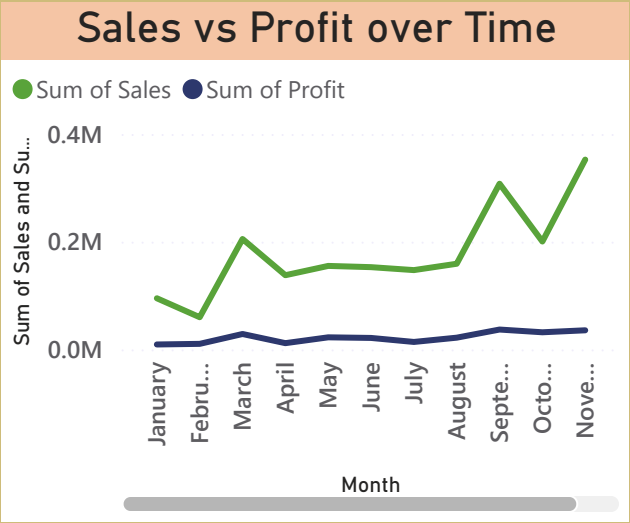
Superstore Sales Performance Dashboard



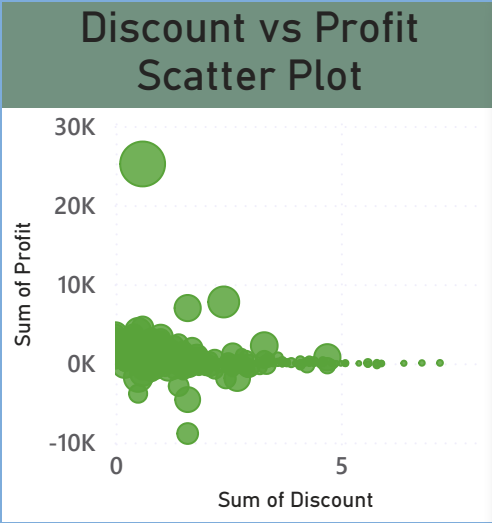
"West region generates the highest sales, but Central lags behind despite having comparable market potential."



Technology is the most profitable category, while Office Supplies shows minimal profit contribution.



Sales and profit spike in Q2, possibly due to seasonal demand or promotional campaigns



High discounts often lead to a significant drop in profit — aggressive discounting may harm

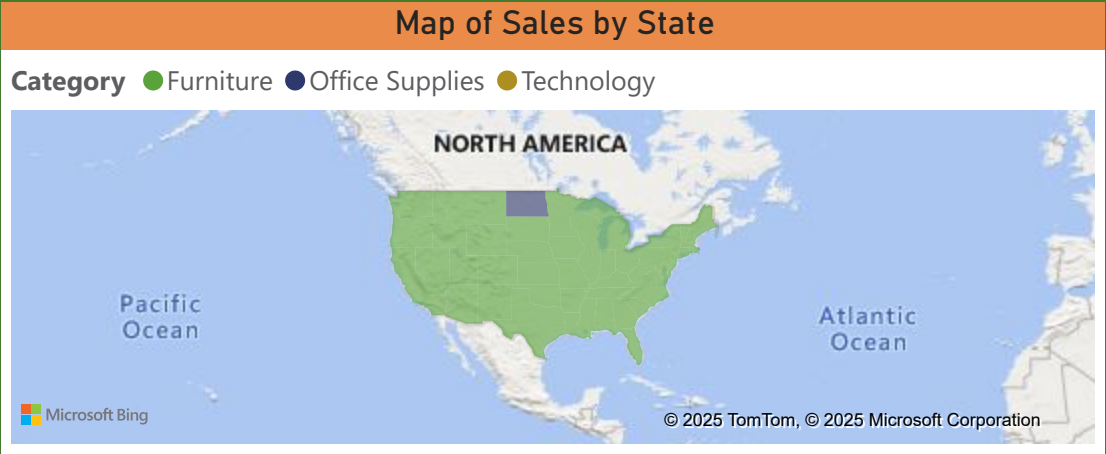
Filter by Region

Region,....

All



A small group of loyal customers drives a large portion of total sales — ideal targets for retention programs.



California and New York dominate sales volumes, while many central states show low activity and untapped markets.