

1. INTRODUCTION

1.1 Overview

Designing professional business card using canva

1.2 Purpose

Marketing Managers are responsible for developing, implementing and executing strategic marketing plans for an entire organization

2 . P R O B L E M A N D D E F I N I T I O N & T H I N K I N G

2.1 Empathy Map



2.2 indeation & Brainstorming map



3RESULT



4ADVANTAGESANDDISADVANTAGES

*promotion of your business; getting the recognition and attention of your target audience across a wide ranging or specific marketing.

*cost of marketing.

5APPLICATIONS

Marketing studies gives a unique competitive advantage: You can learn how to promote yourself and your work.

6CONCLUSION

We learn a lot of new things about editing and make it useful for others.