Crime Rate Analysis by Region

Objective

The primary objective of this project is to conduct an in-depth analysis of crime rates across different regions in India using Power BI. This involves investigating the distribution of various crime types, identifying the most affected areas, and visualizing these trends in an interactive dashboard. The final goal is to equip law enforcement authorities and policymakers with data-driven insights that can improve crime prevention strategies, enable efficient resource allocation, and raise awareness among the public. The analysis particularly focuses on key offenses such as child labor, kidnapping, juvenile crimes, and other special local law violations.

Procedure

- **1. Data Collection:** Collected comprehensive crime datasets from publicly available sources such as Kaggle and official NCRB records. These datasets span multiple years and contain district-wise information on various crime types. The goal was to ensure the data used is recent, reliable, and extensive enough to support detailed analysis.
- **2. Data Verification:** Cross-referenced data points with other government and open-data repositories to ensure accuracy. Any conflicting records were either clarified or excluded. This step ensured data consistency and removed bias or incomplete information that could skew results.
- 3. Data Cleaning: Standardized column names, corrected region naming inconsistencies, handled missing or null values using interpolation or

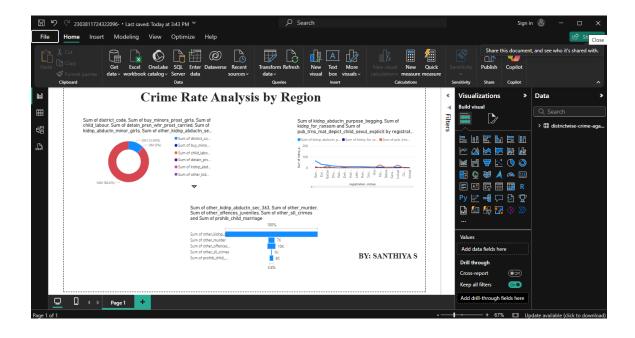
imputation techniques, and removed duplicate records. This step helped to enhance the data quality and prepare it for further processing.

- **4. Data Transformation:** Utilized Power Query Editor in Power BI to unpivot columns, convert data types, and normalize the dataset. Additional transformation included categorizing crime types and adding metadata such as state population estimates for normalization.
- **5. Feature Engineering:** Derived new metrics such as crime rates per capita, growth rate in crimes over the years, and region-specific severity indexes. These features help in creating meaningful comparisons between high-density and low-density population areas.
- **6. Data Modeling:** Established relationships between tables such as crime statistics, regional metadata, and time-series data using unique keys. This ensured smooth filtering and slicing across visuals, enabling layered insights at national, state, and district levels.
- **7. Exploratory Data Analysis (EDA):** Conducted visual and statistical exploration to uncover patterns, outliers, and correlations. For example, observed higher child labor rates in certain eastern regions and a rise in juvenile crimes in urban districts. Correlation heatmaps and histograms were used to support findings.
- **8. Dashboard Design:** Designed an intuitive and informative dashboard using a variety of visual elements including donut charts, clustered bar charts, line graphs, and cards. Each visual was aligned to provide both individual and comparative insights on crime rates.

- **9. Region-Wise Comparison:** Added dropdown filters and slicers allowing users to compare crime statistics across multiple districts and states. Charts were designed to highlight the top 5 and bottom 5 regions in each crime category for better understanding.
- **10. Time Series Analysis:** Built visuals to analyze year-over-year changes in crime rates. Identified consistent increase in cyber and juvenile crimes, especially post-2010, indicating emerging trends in criminal activities.
- **11. User Experience Optimization:** Used color gradients, conditional formatting, and tooltips to enhance clarity and engagement. Ensured accessibility by providing labels, legends, and clear titles.
- **12. Report Sharing:** Published the report to Power BI Service and created a shareable link. Enabled collaboration and version control to allow feedback collection and iteration.
- **13. Documentation:** Prepared a detailed written report with screenshots of the dashboard, explaining each visual and the insights derived. Also included appendices such as raw data sources, calculated fields, and model structure.

Output

The final Power BI dashboard displays a variety of visuals that summarize regional crime statistics. It includes a donut chart that outlines the contribution of each crime type, a bar chart that shows numerical comparisons among selected regions, and a line chart that highlights crime trends across multiple years. These visuals are interactive and update dynamically based on filters. Below is a sample screenshot of the developed dashboard:



Result

The analysis successfully uncovered regional crime patterns in India. Northern states showed relatively high kidnapping and abduction rates, while southern regions had consistent but lower rates across most crime types. Time-based analysis revealed that crimes against minors and juveniles have risen in the past decade. The dashboard facilitates data exploration and supports strategic decision-making for public safety efforts. Stakeholders can use this analysis to prioritize policing resources and introduce reforms in high-risk areas.