

Organic Products E-COMMERCE WEBSITE

A MINI PROJECT REPORT

Submitted by

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50IT6P2 – DESIGN PROJECT

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(Autonomous)

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BONAFIDE CERTIFICATE

Certified that this project report titled "ORGANIC PRODUCTS E-COMMERCE WEBSITE" is the bonafide work of RUBIN NIVAS N T (73772021178), SANTHOSHKUMAR J V (73772021185), PARVEZ AHAMED J (73772021162) who carried out the project under my guidance.

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ABSTRACT

The website aims to offer customers a wide range of high-quality and environmentally friendly cosmetic products, ranging from skincare to makeup. The website will be user-friendly and easily navigable, with a clear and visually appealing design that highlights the natural ingredients used in each product. Additionally, the website will offer detailed information about each product, including its benefits, ingredients, and usage instructions. Customers will be able to easily browse and purchase products through a secure and efficient checkout process. The website will also offer various payment options, as well as fast and reliable shipping. Overall, the e-commerce natural cosmetics website will provide customers with a convenient and enjoyable shopping experience while promoting sustainability and natural beauty.

This abstract outlines the key features and benefits of an e-commerce website focused on natural cosmetics. The website is designed to cater to the growing demand for natural and organic beauty products. The website offers a wide range of natural cosmetics products, including skincare, haircare, and body care products. Customers can browse through the various products, read detailed descriptions, and view high-quality product images. The website also offers a personalized shopping experience by providing recommendations based on customers' preferences and purchase history. Customers can easily add products to their shopping cart and securely checkout using various payment options. The website offers free shipping on orders over a certain amount and a hassle-free returns policy. Overall, the website provides a convenient and enjoyable shopping experience for customers looking for natural and organic cosmetics products.

The website is designed to provide a seamless online shopping experience for customers looking to purchase natural beauty and skincare products. The website offers a wide range of products including skincare, makeup, haircare, and bath and body products that are made from natural ingredients. Customers can browse the website, read product descriptions and reviews, and make purchases easily and securely. The website also offers information about the benefits of natural cosmetics and how they differ from traditional beauty products. With its user-friendly interface, high-quality products, and commitment to sustainability, this e-commerce website is the ideal destination for customers looking to make a switch to natural beauty and skincare products.

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INTRODUCTION

Welcome to our natural cosmetics e-commerce website, where we offer a wide range of products that are ethically sourced and made with natural ingredients. Our mission is to provide our customers with high-quality, eco-friendly cosmetics that promote a healthy and sustainable lifestyle.

We believe that beauty products should not only enhance our appearance but also be kind to our skin and the environment. That is why we have carefully curated a collection of natural cosmetics that are free from harsh chemicals, parabens, and other synthetic ingredients.

Whether you're looking for skincare, makeup, or haircare products, we've got you covered. Our range includes everything from face washes and moisturizers to lipsticks and mascaras, all made with the finest natural ingredients.

So, browse our website, discover our products, and feel good about the choices you make for yourself and the planet. Thank you for choosing our natural cosmetics e-commerce store!

DESIGN

Designing an e-commerce website for natural cosmetics requires a combination of aesthetics, functionality, and user experience. Here are some design elements to consider:

Color Scheme: Choose colors that align with the natural and organic feel of the products. Earthy tones, soft pastels, and muted colors are great options.

Typography: Use a clear and legible font for the website, with a combination of serif and sansserif fonts for headings and body text.

Navigation: Make sure the navigation is intuitive and easy to use. Use clear categories and labels for products, and include a search bar to help customers find what they're looking for.

Imagery: Use high-quality images of the products, preferably with a white or neutral background, to showcase their natural ingredients and benefits. Consider using lifestyle images to show how the products can be used.

Mobile Responsive: Ensure the website is mobile-friendly and responsive, with a layout that adapts to different screen sizes.

Product Pages: Include detailed descriptions of the products, including ingredients and benefits. Use clear, high-quality images of the products from multiple angles.

Checkout Process: Keep the checkout process simple and straightforward, with clear calls-to-action and minimal distractions.

Trust Indicators: Include customer reviews, social media links, and trust badges to reassure customers that your website is legitimate and secure.

Contact Information: Make it easy for customers to contact you if they have any questions or concerns. Include a contact form and email address, as well as a phone number and physical address if possible.

Branding: Ensure that the website design reflects the brand's values and identity, including logos and brand colors. en designing an e-commerce website for natural cosmetics, you want to create a clean, visually appealing, and user-friendly website that showcases the beauty and benefits of your products. Here are some key elements to consider:

Here are some key elements to consider:

Homepage: The homepage should be visually attractive and provide a brief overview of your brand and products. Use high-quality images and graphics to grab visitors' attention and encourage them to explore your site further.

Navigation: Make it easy for customers to find what they're looking for by organizing your products into categories such as skincare, haircare, and makeup. Include a search bar to help customers quickly locate specific products.

Product pages: Each product page should include a high-quality image, a detailed description of the product, and its benefits. Include information on the ingredients used and any certifications or third-party verifications.

Shopping cart and checkout: The shopping cart and checkout process should be simple and user-friendly. Make sure customers can easily add products to their cart, view their order, and checkout with secure payment options.

Reviews and ratings: Including customer reviews and ratings on product pages can help build trust and credibility with potential customers.

About us page: Provide a compelling story about your brand, including the mission, vision, and values behind your natural cosmetics line. This can help customers connect with your brand on a deeper level.

Contact page: Make it easy for customers to get in touch with you by including a contact page with a form, email address, and phone number.

Social media integration: Integrate social media buttons and feeds to help customers follow your brand on social media platforms.

Responsive design: Ensure that your website is mobile-friendly and looks great on all devices.

SEO optimization: Optimize your website for search engines by including relevant keywords in your content, product descriptions, and meta tags.

E-commerce website for natural cosmetics requires a combination of aesthetic appeal, user-friendliness, and functionality. Here are some design tips to consider:

Simple and Clean Layout: Keep the website design simple and clean, with plenty of white space to create a calming, natural feel. Use muted colors and earthy tones to reinforce the natural theme.

High-Quality Product Images: Natural cosmetics rely heavily on visual appeal, so make sure to use high-quality product images that showcase the natural ingredients and textures of the products.

Easy Navigation: Make the website easy to navigate by using clear and descriptive labels for each category and subcategory of products. Include a search bar that allows customers to quickly find what they're looking for.

Mobile Responsiveness: Make sure the website is mobile-responsive, so it can be easily accessed from smartphones and tablets.

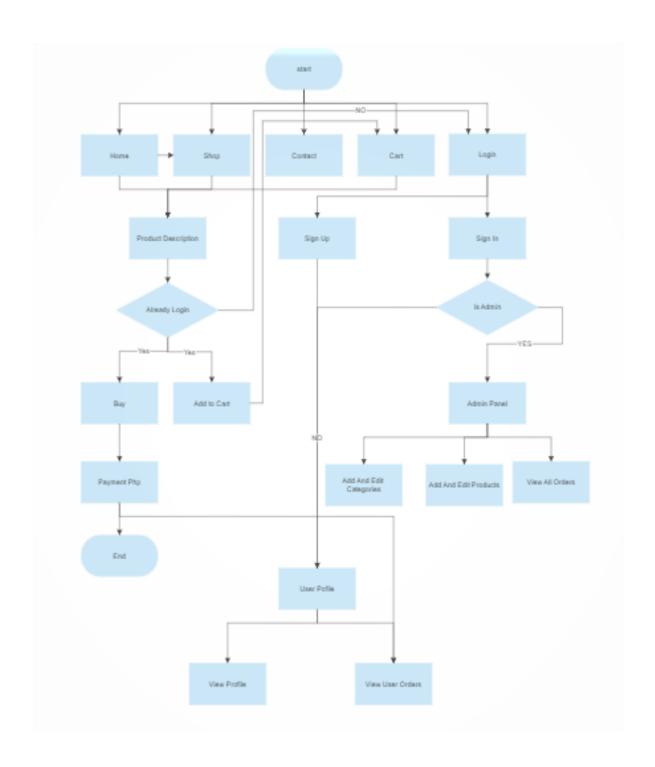
Clear Calls to Action: Use clear calls to action to guide customers through the purchasing process. Make it easy for customers to add products to their cart, view their cart, and checkout.

Informative Product Descriptions: Include informative and detailed product descriptions that highlight the natural ingredients and benefits of each product.

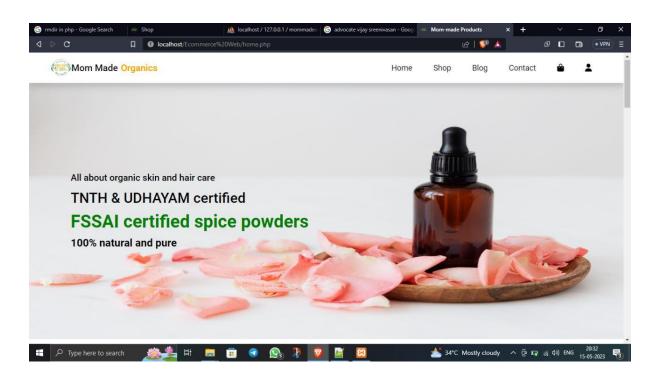
Trust Indicators: Build trust with customers by including customer reviews, ratings, and certifications that demonstrate the authenticity and quality of the products.

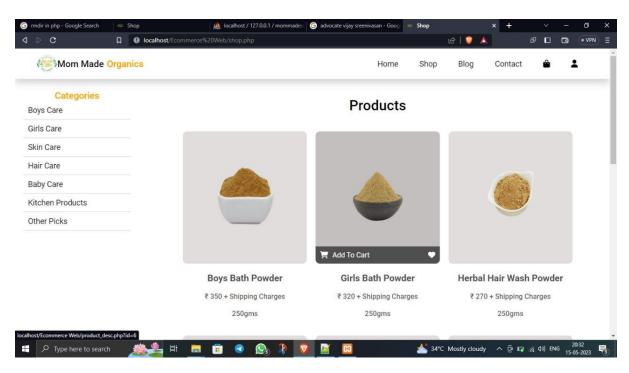
Secure Checkout: Make sure the checkout process is secure and easy to use. Include multiple payment options, such as credit card and PayPal, and reassure customers with security badges and SSL certification.

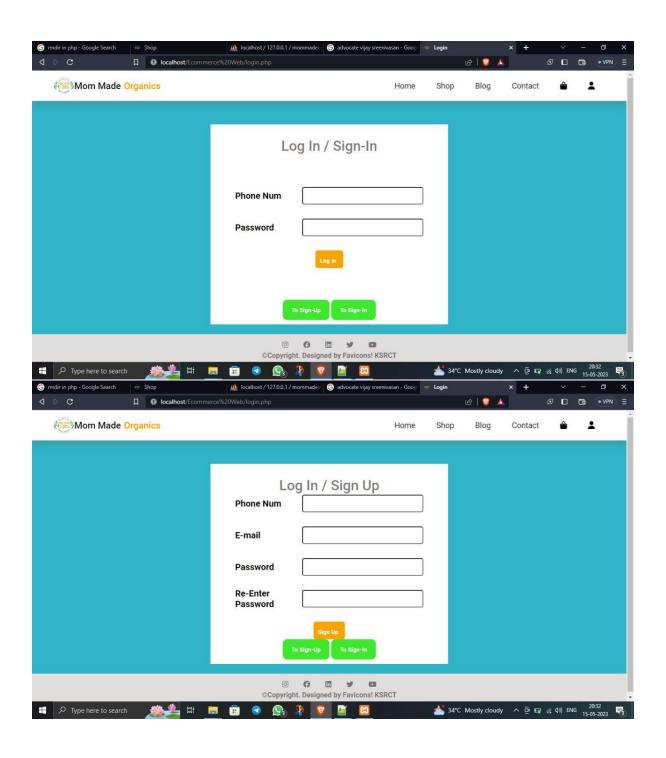
SYSTEM FLOW

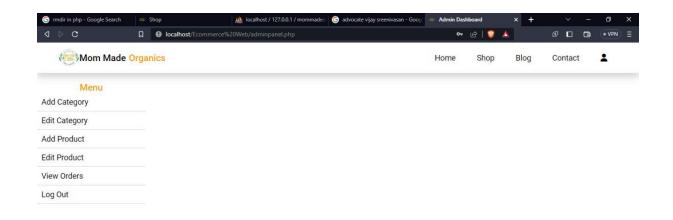


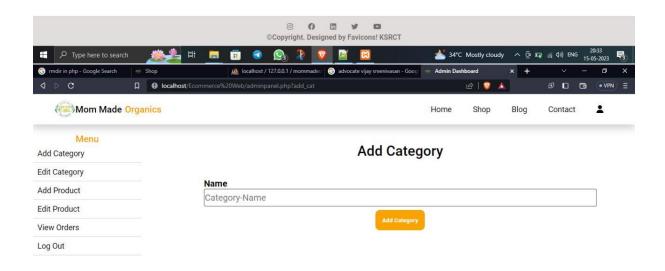
IMPLEMENTATION



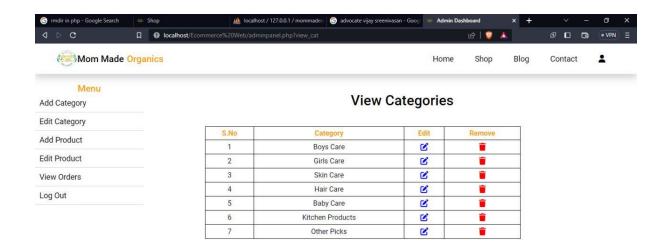


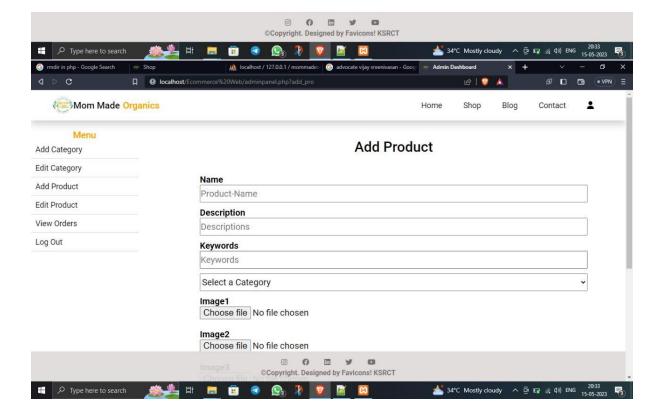


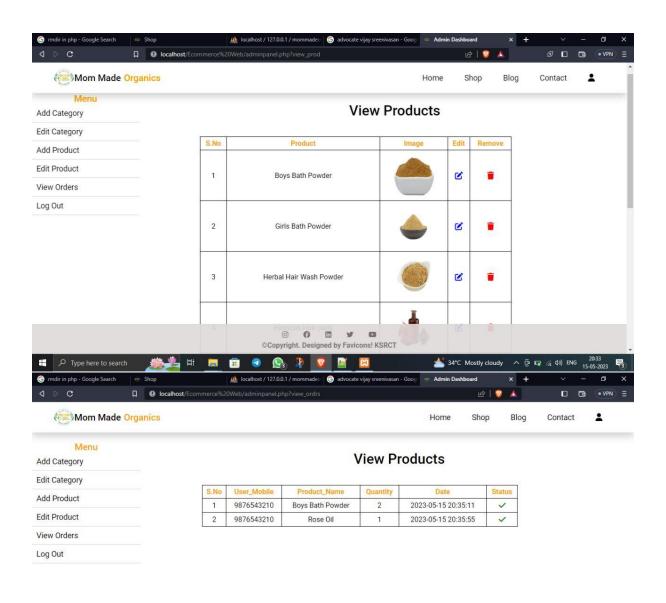




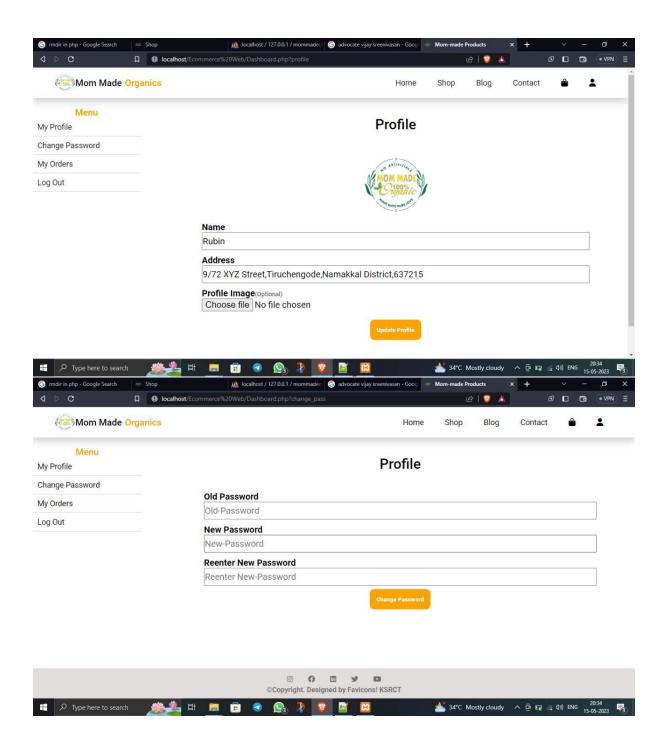


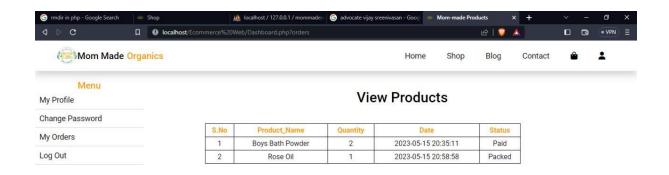


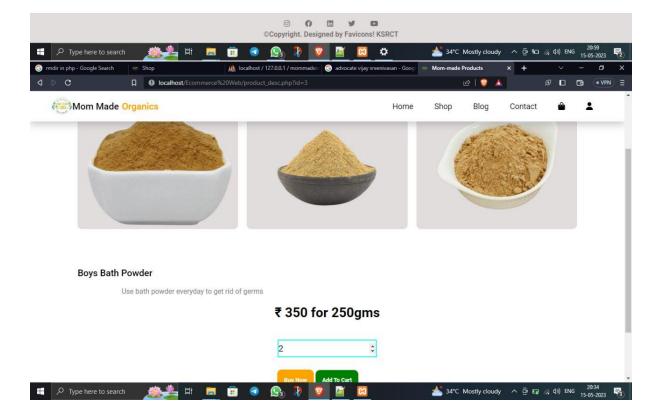


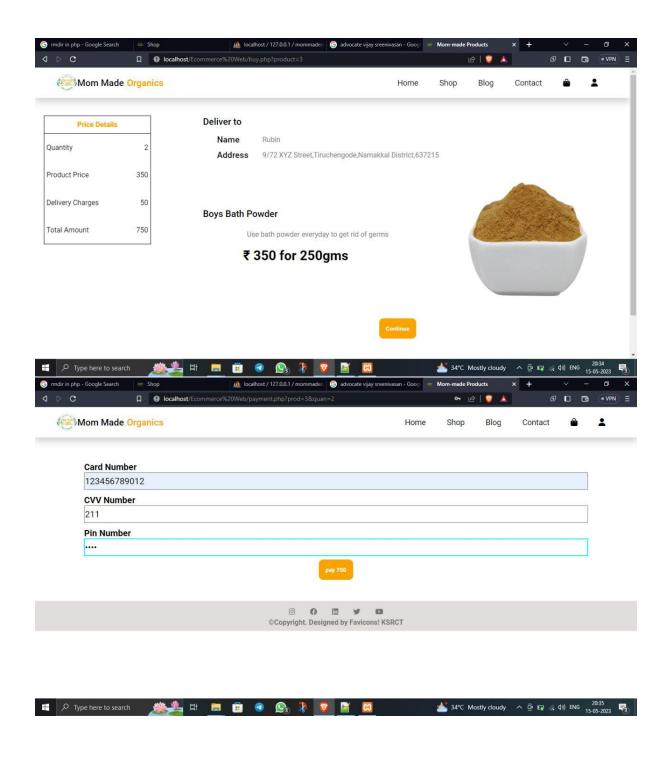


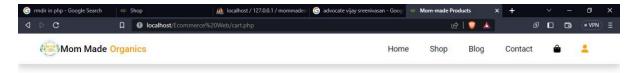






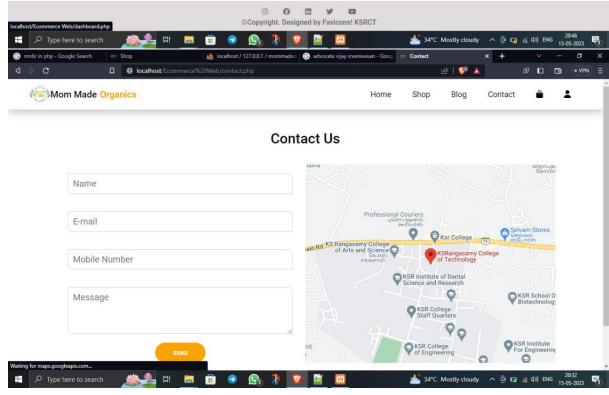






Cart





CODE

Mom-made.js:

```
function addCart(num){
       var carts=document.getElementsByClassName("fa-cart-shopping");
       var chosen=carts[num];
       console.log(chosen);
       if(chosen.parentNode.style.color!="rgb(233, 156, 46)")
              chosen.parentNode.style.color="#e99c2e";
       else
              chosen.parentNode.style.color="#ffffff";
}
function addFav(num){
       var hearts=document.getElementsByClassName("fa-heart");
       var chosen=hearts[num];
       if(chosen.style.color!="rgb(255, 0, 0)")
              chosen.style.color="#ff0000";
       else
              chosen.style.color="#ffffff";
}
var x=document.getElementsByClassName("pro");
for(var i=0;i<x.length;i++){
       x[i].addEventListener('click',prodDesc(x[i]));
}
function prodDesc(a){
       var img=a.getElementsByTagName("img")[0].getAttribute("src");
       var proImg=document.getElementById("prog-imag");
       // getElementsByTagName("img");
       console.log(proImg);
```

```
// proImg[0].setAttribute("src",img);
}
function login(num){
       if(num==0){
             document.getElementById('sign-in').style.display="none";
             document.getElementById('sign-up').style.display="block";
             document.getElementById('status').innerHTML="Sign Up";
       }
       else if(num==1){
             document.getElementById('sign-up').style.display="none";
             document.getElementById('sign-in').style.display="block";
             document.getElementById('status').innerHTML="Sign In";
       }
}
Cart.php:
<?php
       include("header_footer.php");
       include("connect.php");
?>
<!DOCTYPE html>
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
```

```
<style>
            footer{
                  position: absolute;
                  width: 100%;
                  bottom: 0;
            }
      </style>
      </head>
      <body>
            <?php
                  my_header();
            ?>
            <?php
                  if(isset($_GET['delete'])){
                         $phn=$_SESSION['phone'];
                         $id=$_GET['delete'];
                         $query="delete from cart where PHONE_NO = $phn and
PRODUCT_ID = $id";
                         $res=mysqli_query($query);
                         if($res){
                               echo "<script>alert('Element Removed From the
cart');</script>";
                         }
                   }
            ?>
            <section class="sections">
                  <h3 class="title">Cart</h3>
                  <thead>
                               <th>>S.No</th>
                               Product
```

```
Image
                               Description
                               Buy
                               Remove
                        </thead>
                        <?php
                               $usr = $_SESSION['phone'];
                               $res = mysqli_query($con,"select PRODUCT_ID from
cart where PHONE_NO = $usr");
                              \$i = 1;
                               while($row1=mysqli_fetch_assoc($res)){
                                     $id = $row1['PRODUCT_ID'];
                                     $cats = "select TITLE, DESCRIPTION, IMAGE1
from `products` where ID=$id";
                                     $res1 = mysqli_query($con,$cats);
                                     $row=mysqli_fetch_assoc($res1);
                                     $title=$row['TITLE'];
                                     $image=$row['IMAGE1'];
                                     $desc=$row['DESCRIPTION'];
                                     echo "
                                                 $i
                                                 $title
                                                 <img
class='tab-image' src='adminpanel/images//$title//$image' alt='Product Image'/>
                                                 $desc
                                                 <a
href='product_desc.php?id=$id'><i class='fa-solid fa-money-bill' style='color: green; font-
size: 40px;'></i></a>
                                                 <a
href='cart.php?delete=$id'><i class='fa-solid fa-trash' style='color: red;'></i></d>
                                           ":
                                     $i++;
```

```
}
                            ?>
                     </section>
              <?php
                     my_footer();
              ?>
              <script src="mom-made.js"></script>
       </body>
</html>
Functions.php:
<?php
      include('connect.php');
      function categories(){
              global $con;
              $cats = "select * from `categories`";
              $res = mysqli_query($con,$cats);
              while($row=mysqli_fetch_assoc($res)){
                    $id=$row['ID'];
                     $title=$row['TITLE'];
                    echo "<a href='shop.php?category=$id'>$title</a>";
              }
       }
       function show_products(){
              global $con;
              if(!isset($_GET['category'])){
                     $prods = "select * from `products`";
```

```
$res = mysqli_query($con,$prods);
              show($res);
       }else{
              $cat_id = $_GET['category'];
              $prods = "select * from `products` where CATEGORY_ID=$cat_id";
              $res = mysqli_query($con,$prods);
              show($res);
       }
}
function new_arrivals(){
       global $con;
       $prods = "select * from `products` order by DATE desc limit 8";
       $res = mysqli_query($con,$prods);
       show($res);
}
function featured(){
       global $con;
       $prods = "select * from `products` order by rand() limit 4";
       $res = mysqli_query($con,$prods);
       show($res);
}
function show($res){
       for($i=0;$row=mysqli_fetch_assoc($res);$i++){
              $id=$row['ID'];
              $title=$row['TITLE'];
              $image=$row['IMAGE1'];
              $price=$row['PRICE'];
              $quantity=$row['QUANTITY'];
```

```
echo "<section class='product'>
                                        <a href='product_desc.php?id=$id'><section
class='pro'>
                                              <img class='shop-img'
src='adminpanel\images\\$title\\$image'/>
                                              <section class='empty'></section>
                                              <section class='details'>
                                                     <i</pre>
class='fa fa-cart-shopping'></i><span>add to cart</span>
                                                     <i</pre>
class='fa fa-heart'></i>
                                              </section>
                                        </section></a>
                                        <section class='name'>
                                              <h5>$title</h5>
                                              ₹ $price + Shipping
Charges
                                              $quantity
                                        </section>
                                 </section>";
             }
      }
      function product_description(){
             global $con;
             if(isset($_GET['id'])){
                    $pro_id = $_GET['id'];
                    $prods = "select * from `products` where ID=$pro_id";
                    $res = mysqli_query($con,$prods);
                    $row = mysqli_fetch_assoc($res);
                    $id=$row['ID'];
                    $title=$row['TITLE'];
```

```
$desc=$row['DESCRIPTION'];
                     $ima1=$row['IMAGE1'];
                     $ima2=$row['IMAGE2'];
                     $ima3=$row['IMAGE3'];
                     $price=$row['PRICE'];
                     $quantity=$row['QUANTITY'];
                     $stock = $row['STOCK'];
                     echo "<section class='sections grid grid-3' id='featured'>
                                    <h3 class='title'>Product Images</h3>
                                    <section class='products'>
                                           <section class='product'>
                                                  <section class='pro'>
                                                         <img
src='adminpanel/images//$title//$ima1'/>
                                                  </section>
                                           </section>
                                           <section class='product'>
                                                  <section class='pro'>
                                                         <img
src='adminpanel/images//$title//$ima2'/>
                                                  </section>
                                           </section>
                                           <section class='product'>
                                                  <section class='pro'>
                                                         <img
src='adminpanel/images//$title//$ima3'/>
                                                  </section>
                                           </section>
                                    </section>
                            </section>
```

```
<section class='sections see-more' id='prod-desc'>
                                   <h5 id='name'>$title</h5>
                                   $desc
                                   ₹ $price for $quantity";
                     if((isset($ SESSION['phone']) &&
$_SESSION['phone']!='8754086257')||!isset($_SESSION['phone']))
                            echo "<form method='post' action='buy.php?product=$id'>
                                          <section style='display: flex;' class='form-sect' >
                                                 <input type='number' min='0'</pre>
max=$stock id='quan' name='quantity' placeholder='quantity' required='required'
style='width: 20%;margin: 20px 40%;'/>
                                          </section>
                                          <section class='submit'>
                                                 <input type='submit' style='margin: 0 0</pre>
20px 40%; 'value='Buy Now' name='buy'/>
                                                 <section style='display:inline-block;'><a</pre>
id='add-cart' href='add_cart.php?prod=$id'> Add To Cart </a></section>
                                          </section>
                                   </form>";
                            echo "</section>";
              }
       }
       function buy_details(){
             if(isset($_POST['buy'])){
                     global $con;
                     $quantity = $_POST['quantity'];
                     $prod_id = $_GET['product'];
                     $select = "select
TITLE, DESCRIPTION, QUANTITY, PRICE, IMAGE1 from `products` where ID=$prod_id";
                     $res = mysqli_query($con,$select);
                     $row = mysqli_fetch_assoc($res);
```

```
$prod_title = $row['TITLE'];
                 $prod_desc = $row['DESCRIPTION'];
                 $prod_image = $row['IMAGE1'];
                 $prod_price = $row['PRICE'];
                 $prod_quan = $row['QUANTITY'];
                 $phone = $_SESSION['phone'];
                 $select = "select NAME, ADDRESS from `users` where PHONE_NO
= $phone";
                 $res = mysqli_query($con,$select);
                 $row = mysqli_fetch_assoc($res);
                 $user_name = $row['NAME'];
                 $user_address = $row['ADDRESS'];
                 echo "<section class='sections' style='width: 100% padding: 0; margin:
0; id='categories'>
                            <thead>
                                        Price Details
                                  </thead>
                                  Quantity
                                        $quantity
                                  Product Price
                                        $prod_price
                                  Delivery Charges
                                        50
```

```
Total Amount
     ".($prod_price*$quantity+50)."
                               </section>
                     <section class='sections'>
                          <section id='del-details'>
                               <h5>Deliver to</h5>
                               <h6>Name</h6>
                                         $user_name
                                    <h6>Address</h6>
                                         $user_address
                                    </section>
                          <section id='details'>
                               <section id='prod-desc'>
                                    <h5 id='name'>$prod_title</h5>
                                    $prod_desc
                                    <h6 id='price'>&#8377; $prod_price for
$prod_quan</h6>
                               </section>
                               <section>
                                    <img
src='adminpanel/images/$prod_title/$prod_image' alt='This has to be image'/>
```

```
</section>
                                   </section>
                                   <section class='sections see-more'>
                                          <a
href='payment.php?prod=$prod_id&quan=$quantity'> <button type>Continue</button></a>
                                   </section>
                            </section>";
              }}
?>
Buy.php:
<?php
       include('functions.php');
       include('header_footer.php');
?>
<!DOCTYPE html>
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
       </head>
       <body>
              <?php
                     my_header();
                     if(!isset($_SESSION['phone'])){
                            echo "<script>alert('login and then buy')</script>";
```

```
echo "<script>window.open('login.php','_self');</script>";
                    }
             ?>
             <main>
                    <section id='shop'>
                           <?php
                                  buy_details();
                           ?>
                    </section>
             </main>
             <?php
                    my_footer();
             ?>
             <script src="mom-made.js"></script>
       </body>
</html>
Adminpanel.php:
<?php
       include "header_footer.php";
      include("connect.php");
?>
<!DOCTYPE html>
<html lang="en">
       <head>
             <meta charset="UTF-8">
             <meta http-equiv="X-UA-Compatible" content="IE=edge">
             <meta name="viewport" content="width=device-width, initial-scale=1.0">
             <title>Admin Dashboard</title>
             k rel="website icon" type="png" href="img/logo.png">
```

```
<link rel="stylesheet" href="css/all.min.css">
              <link rel="stylesheet" href="mom-made.css">
              <style>
                     footer{
                            position: absolute;
                             width: 100%;
                             bottom: 0;
                      }
              </style>
       </head>
       <body>
              <?php
                     my_header();
              ?>
              <?php
                     if(isset($_GET['delete_category'])){
                             $id = $_GET['delete_category'];
                             $cats = "delete from categories where ID=$id";
                             $res = mysqli_query($con,$cats);
                            if($res){
                                    echo "<script>alert('Category Deleted
Successfully!')</script>";
                                    echo
"<script>window.open('adminpanel.php?view_cat','_self')</script>";
                      }
                     if(isset($_GET['delete_product'])){
                             $id = $_GET['delete_product'];
                             $res = mysqli_query($con,"select
TITLE,IMAGE1,IMAGE2,IMAGE3 from products where ID=$id");
                            if($res){
```

```
$row=mysqli_fetch_assoc($res);
                                   $title=$row["TITLE"];
                                   for($i=1;$i<4;$i++){
                                           $img=$row["IMAGE$i"];
                                          unlink("adminpanel/images/$title/$img");
                                   }
                                   rmdir("adminpanel/images/$title");
                                   /* $img2=$row['IMAGE2'];
                                   $img3=$row['IMAGE3']; */
                            }
                            $cats = "delete from products where ID=$id";
                            $res = mysqli_query($con,$cats);
                            if($res){
                                   echo "<script>alert('Product Deleted
Successfully!')</script>";
                                   // echo
"<script>window.open('adminpanel.php?view_prod','_self')</script>";
                            }
                     }
                     if(isset($_GET['change_status'])){
                            $id = $_GET['change_status'];
                            $cats = "update orders set STATUS='Packed' where
ORDER_ID=$id";
                            $res = mysqli_query($con,$cats);
                            if($res){
                                   echo
"<script>window.open('adminpanel.php?view_ordrs','_self')</script>";
                            }
                     }
              ?>
              <main>
```

```
<section id="shop">
                          <section class="sections" style="width: 100% padding: 0;</pre>
margin: 0;" id="categories">
                                <h5 class="tittle">Menu</h5>
                                 <nav>
                                       ul>
                                              <a
href="adminpanel.php?add_cat">Add Category</a>
href="adminpanel.php?view_cat">Edit Category</a>
href="adminpanel.php?add_pro">Add Product
                                              <a
href="adminpanel.php?view_prod">Edit Product</a>
href="adminpanel.php?view_ordrs">View Orders
                                              <a href="logout.php">Log
Out</a>
                                       </nav>
                          </section>
                          <section id="items">
                                <?php
                                       if(isset($_GET['add_cat'])){
                                              include('adminpanel/add category.php');
                                       else if(isset($_GET['add_pro'])){
                                              include('adminpanel/add product.php');
                                       else if(isset($_GET['view_cat'])){
                                              include('adminpanel/view category.php');
                                       else if(isset($_GET['view_prod'])){
```

```
}
                                            else if(isset($_GET['view_ordrs'])){
                                                   include('adminpanel/view orders.php');
                                            }
                                            if(isset($_GET['edit_category'])){
                                                   $id=$_GET['edit_category'];
                                                   include("adminpanel/edit category.php");
                                            }
                                            if(isset($_GET['edit_prod'])){
                                                   $id=$_GET['edit_prod'];
                                                   include("adminpanel/edit product.php");
                                            }
                                    ?>
                             </section>
                      </section>
              </main>
              <?php
                      my_footer();
              ?>
              <script src="mom-made.js"></script>
       </body>
</html>
Profilefill.php:
<?php
       include('header_footer.php');
       include('connect.php');
       session_start();
?>
```

include('adminpanel/view product.php');

```
<?php
       if(isset($_POST['upd_prof'])){
                     $phn = $_SESSION['phone'];
                     $update = "update `users` set
NAME= "".\$\_POST['name']."", ADDRESS= "".\$\_POST['adrs']."", STATUS=1";
                     if($_FILES['prof']['name']!=null){
                            $img = $_FILES['prof']['name'];
                            $img_tem = $_FILES['prof']['tmp_name'];
                            mkdir("userprofile\\$phn");
                            move_uploaded_file($img_tem,"userprofile\\$phn\\$img");
                            $update = $update.",IMAGE='$img'";
                     }
                     $update = $update." where PHONE_NO='$phn'";
                     $res = mysqli_query($con,$update);
                     if($res){
                            echo "<script>window.open('dashboard.php','_self')</script>";
                     }
              }
?>
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Login</title>
    k rel="website icon" type="png" href="img/logo.png">
    <link rel="stylesheet" href="css/all.min.css">
    <link rel="stylesheet" href="mom-made.css">
  </head>
  <body>
```

```
<!-- Navigation -->
              <header>
                      <section>
                             <a href='#'><img src='img/logo.png' alt=" /></a>
                             Mom Made <span>Organics</span>
                      </section>
              </header>
              <section class="sections">
                      <h3 class="title">Profile</h3>
                      <img style="width: 150px; height: 150px; " src="img/logo.png"/>
                      <form method="post" action="" enctype="multipart/form-data"</pre>
style="display: flex; align-items: center; flex-direction: column;">
                             <section style="width: 60%;" class="form-sect">
                                    <label for="name">Name</label><br/>
                                    <input type="text" id="name" name="name"</pre>
placeholder="Name" required="required"/>
                             </section>
                             <section style="width: 60%;" class="form-sect">
                                    <label for="adrs">Address</label><br/>>
                                    <input type="text" id="adrs" name="adrs"</pre>
placeholder="Address" required="required"/>
                             </section>
                             <section style="width: 60%;" class="form-sect">
                                    <label for="prof">Profile Image<span style="font-size:</pre>
0.7em;color: grey;">(Optional)</span></label><br/>
                                    <input type="file" id="prof" name="prof"/>
                             </section>
                             <section class="submit">
                                    <input type="submit" value="Update Profile"</pre>
name="upd_prof"/>
                             </section>
                      </form>
```

```
</section>
              <?php
                    my_footer();
              ?>
    <script src="mom-made.js"></script>
  </body>
</html>
Home.php:
<?php
       include("header_footer.php");
       include("functions.php");
?>
<!DOCTYPE html>
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
       </head>
       <body>
             <!-- Navigation -->
             <?php
                    my_header();
             ?>
             <!-- Banner -->
```

```
<section id="banner">
                    <section>
                           <h5>All about organic skin and hair care</h5>
                           <h3>TNTH & DHAYAM certified</h3>
                           <h1>FSSAI certified spice powders</h1>
                           100% natural and pure
                    </section>
             </section>
             <section class="sections grid grid-4" id="new-arrivals">
                    <h3 class="title">New Arrivals</h3>
                    <section class="products">
                           <?php new_arrivals(); ?>
                    </section>
                    <section class="see-more">
                           <a href="shop.php"> <button type="submit">See
More</button> </a>
                    </section>
             </section>
             <section id="intruders">
                    <section>
                           <h1>100% Natural And Pure Products</h1>
                           Lorem Ipsum Dolor Sit Amet, Consectetur Adipisicing Elit,
Sed Do Eiuiana Smod Tempor Ut Labore Et Dolore Magna Aliqua. Ut Enim Ad Minim
Veniam, Quis Nostrud Exercitation Ullamco Laboris Nisi Ut Aliquip.
                    </section>
             </section>
             <section class="sections grid grid-4" id="featured">
                    <h3 class="title">Featured Products</h3>
```

```
<section class="products">
                          <?php featured(); ?>
                   </section>
                   <section class="see-more">
                          <a href="shop.php"> <button type="submit">See
More</button> </a>
                   </section>
            </section>
            <section class="sections" id="contact">
                   <h3 class="title">Contact Us</h3>
                   <section id="flex">
                          <section>
                                <form>
                                      <input type="text" tabindex="-1"</pre>
placeholder="Name" id="name" pattern="[a-zA-z]+" required />
                                      <input type="email" placeholder="E-mail"</pre>
id="email" pattern="[a-zA-z0-9.]+@[a-zA-z]+.[a-z]{2,}" required />
                                      <input type="tel" placeholder="Mobile</pre>
Number" id="phn" pattern="[6789]{1}[0-9]{9}" required />
                                      <textarea type="textarea"
placeholder="Message" rows="5" id="message" required ></textarea>
                                      <a href="#"><button
type="submit">SEND</button></a>
                                </form>
                          </section>
                          <section>
                                <iframe
src="https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d3911.602693813286!2
m3!1m2!1s0x3ba964016c607823%3A0x580736a65c2b0005!2sK.%20S.%20Rangasamy%20
College%20of%20Technology!5e0!3m2!1sen!2sin!4v1677992588362!5m2!1sen!2sin"
style="border:0;" allowfullscreen="" ></iframe>
```

</section>

```
</section>
              </section>
             <?php
                    my_footer();
              ?>
             <script src="mom-made.js"></script>
      </body>
</html>
DashBoard.php:
<?php
      include "header_footer.php";
?>
<!DOCTYPE html>
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
      <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
       <style>
             footer{
                    position: absolute;
                    width: 100%;
                    bottom: 0;
              }
```

```
</style>
      </head>
      <body>
             <?php
                   my_header();
             ?>
             <main>
                   <section id="shop">
                          <section class="sections" style="width: 100% padding: 0;</pre>
margin: 0;" id="categories">
                                <h5 class="tittle">Menu</h5>
                                <nav>
                                       ul>
                                             <a
href="Dashboard.php?profile">My Profile
href="Dashboard.php?change_pass">Change Password
href="Dashboard.php?orders">My Orders
                                             <a href="logout.php">Log
Out
                                       </nav>
                          </section>
                          <section id="items">
                                <?php
                                       if(isset($_GET['profile'])){
                                             include('UserProfile/profile.php');
                                       }
                                       else if(isset($_GET['orders'])){
                                             include('UserProfile/orders.php');
                                       }
```

```
else if(isset($_GET['change_pass'])){
                                              include('UserProfile/change
password.php');
                                       }
                                ?>
                          </section>
                   </section>
             </main>
             <?php
                   my_footer();
             ?>
             <script src="mom-made.js"></script>
      </body>
</html>
Header_footer.php:
<?php
      function my_header(){
             echo "<header>
                   <section>
                          <a href='#'><img src='img/logo.png' alt=" /></a>
                          Mom Made <span>Organics</span>
                   </section>
                   <nav>
                          ul>
                                <a href='home.php'>Home</a>
                                <a href='shop.php'>Shop</a>
                                <li><a href='#'>Blog</a>
                                <!-- <li><a href='#'>About</a> -->
                                <a href='contact.php'>Contact</a>";
             session_start();
             if(isset($_SESSION['phone'])){
```

```
if($_SESSION['phone']!='8754086257'){
                         echo "<a href='cart.php'><i class='fa-solid fa-bag-
shopping'></i></a>";
                         echo "<a href='dashboard.php'><i class='fa-solid fa-
user'></i></a>";
                   }
                   else
                         echo "<a href='adminpanel.php'><i class='fa-solid fa-
user'></i></a>";
             }else{
                   echo "<a href='login.php'><i class='fa-solid fa-bag-
shopping'></i></a>";
                   echo "<a href='login.php'><i class='fa-solid fa-
user'></i></a>";
             }
            echo
                   "
                   </nav>
            </header>";
      }
      function my_footer(){
            echo "<footer style='padding: 10px 0;'>
                   ul>
                         <i class='fa-brands fa-instagram'></i>
                         <i class='fa-brands fa-facebook'></i>
                         <i class='fa-brands fa-linkedin'></i>
                         <i class='fa-brands fa-twitter'></i>
                         <i class='fa-brands fa-youtube'></i>
                   ©Copyright. Designed by Favicons! KSRCT
            </footer>";
      }
?>
```

```
Add_cart.php:
<?php
       include('connect.php');
       session_start();
       if(!isset($_SESSION['phone'])){
              echo "<script>alert('login and then buy')</script>";
              echo "<script>window.open('login.php','_self');</script>";
       }
       else{
              $id=$_GET['prod'];
              $phone = $_SESSION['phone'];
              $res = mysqli_query($con,"insert into `cart` value('$phone',$id)");
              if($res){
                     echo "<script>alert('product added to cart')</script>";
                     echo "<script>window.open('cart.php','_self')</script>";
              }
       }
?>
Login.php:
<?php
       include("header_footer.php");
       include("connect.php");
       if(isset($_POST['sign_up'])){
              $ph_no = $_POST['phn-num'];
              $already = "select * from `users` where PHONE_NO = $ph_no";
              $res = mysqli_query($con,$already);
              $rows = mysqli_num_rows($res);
              if(srows>0)
                     echo "<script>
                                    document.getElementById('error1').innerHTML='User
Already Exists';
```

```
</script>";
                     exit();
              }
             $email = $_POST['mail'];
              $password = $_POST['pass'];
              $repass = $_POST['re-pass'];
             if($password!=$repass){
                     echo "<script>
       document.getElementById('error1').innerHTML='Password DoesNot Match';
                            </script>";
              }
             else{
                     $hash = password_hash($password,PASSWORD_DEFAULT);
                     $insert = "insert into `users`(PHONE_NO,EMAIL,PASSWORD)
values('$ph_no','$email','$hash')";
                     $res = mysqli_query($con,$insert);
                     session_start();
                     $_SESSION['phone']=$ph_no;
                     if($res){
                            echo "<script>alert("Thanks for registration");
                                          window.open('profilefill.php','_self');
                                          </script>";
                     }
              }
       }
       if(isset($_POST['log_in'])){
              ph_no = POST[phn'];
              $already = "select * from `users` where PHONE_NO = $ph_no";
             $res = mysqli_query($con,$already);
             $num = mysqli_num_rows($res);
```

```
if($num==0){
                     echo "<script>
                                   window.open('login.php','_self');
                                   document.getElementById('error2').innerHTML='User
does not Exists';
                            </script>";
                     exit();
              }
              $rows=mysqli_fetch_assoc($res);
              $hashed=$rows['PASSWORD'];
              $password = $_POST['passwd'];
              if(!password_verify($password,$hashed)){
                     echo "<script>
                                   window.open('login.php','_self');
                                   error=document.getElementById('error2');
                                   error.innerHTML='Phone number or password is
incorrect';
                            </script>";
              }
              else{
                     session_start();
                     $_SESSION['phone']=$ph_no;
                     if($ph_no!='8754086257')
                            echo "<script>window.open('dashboard.php','_self')</script>";
                     else
                            echo
"<script>window.open('adminpanel.php','_self')</script>";
              }
       }
?>
<!DOCTYPE html>
```

```
<html lang="en">
 <head>
   <meta charset="UTF-8">
   <meta http-equiv="X-UA-Compatible" content="IE=edge">
   <meta name="viewport" content="width=device-width, initial-scale=1.0">
   <title>Login</title>
   k rel="website icon" type="png" href="img/logo.png">
   <link rel="stylesheet" href="css/all.min.css">
   <link rel="stylesheet" href="mom-made.css">
 </head>
 <body>
   <!-- Navigation -->
           <?php
                 my_header();
           ?>
   <section id="bg">
   <section id="login" align="center">
     <h3 id="log-title">Log In / <span id="status">Sign-In</span></h3>
     <section id="sign-up">
       <form method="post" action="">
                             <h4 id="error1" style="color: red;"></h4>
         Phone Num<input type="tel" name="phn-
num" id="phn_num" pattern="[1-9]{1}[0-9]{9}" required="required"/>
           E-mail<input type="email" name="mail"
id="mail" required="required" Pattern="[a-z0-9._%+-]+@[a-z0-9.-]+\.[a-z]{2,}"/>
           Password<input type="password"
name="pass" id="pass" required="required" />
           Re-Enter Password<input type="password"
name="re-pass" id="re-pass" required="required"/>
         <section class="submit">
```

```
<input type="submit" value="Sign Up"</pre>
name="sign_up"/>
                               </section>
        </form>
      </section>
      <section id="sign-in">
        <form method="post" action="">
                               <h4 id="error1" style="color: red;"></h4>
          Phone Num<input type="tel" name="phn"
id="phn" required="required"/>
            Password<input type="password"
name="passwd" id="passwd" required="required"/>
          <section class="submit">
                                     <input type="submit" value="Log In"</pre>
name="log_in"/>
                               </section>
        </form>
      </section>
      <section id="choice">
        <button onclick="login(0)">To Sign-Up</button>
        <button onclick="login(1)">To Sign-In</button>
      </section>
    </section>
    </section>
    <?php
                  my_footer();
            ?>
    <script src="mom-made.js"></script>
```

```
</body>
</html>
Payment.php:
<?php
      include('connect.php');
      include('header_footer.php');
?>
<!DOCTYPE html>
<html lang="en">
      <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
      <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
      </head>
      <body>
             <?php
                    my_header();
             ?>
             <?php
                    $prod=$_GET['prod'];
                    $price=mysqli_fetch_assoc(mysqli_query($con,"select PRICE from
`products` where ID = $prod"))['PRICE'];
                    $quan=$_GET['quan'];
                    $amt = $price*$quan+50;
             ?>
             <section class="sections">
```

```
<form method="post" action="">
                            <section class="form-sect">
                                    <label for="crd">Card Number</label><br/>
                                   <input type="text" id="crd" name="crd"</pre>
placeholder="Card Number" required="required" pattern="[1-9]{1}[0-9]{11}"/>
                            </section>
                            <section class="form-sect">
                                   <label for="cvv">CVV Number</label><br/>>
                                   <input type="text" id="cvv" name="cvv"</pre>
placeholder="CVV Number" required="required" pattern="[1-9]{1}[0-9]{2}"/>
                            </section>
                            <section class="form-sect">
                                   <label for="pin">Pin Number</label><br/>
                                   <input type="password" id="pin" name="pin"</pre>
placeholder="PIN" required="required" pattern="[0-9]{4}"/>
                            </section>
                            <section class="submit">
                                   <input type="submit" value="pay <?php echo $amt;</pre>
?>" name="pay_amt"/>
                            </section>
                     </form>
              </section>
              <?php
                     if(isset($_POST['pay_amt'])){
                            $query = "insert into
`orders`(PHONE_NO,PRODUCT_ID,QUANTITY,DATE,STATUS)
values("'.$_SESSION['phone']."',$prod,$quan,now(),'Paid')";
                            if(mysqli_query($con,$query)){
                                   echo "<script>alert("The product ordered
successfully!');</script>";
                                   echo
"<script>window.open('dashboard.php','_self');</script>";
                            }
```

```
}
              ?>
              <?php
                     my_footer();
              ?>
              <script src="mom-made.js"></script>
       </body>
</html>
Connect.php:
<?php
       $con = mysqli_connect('localhost','root',",'mommadeorganics');
       if(!$con){
              echo "Connection failed!!";
       }
?>
Product_desc.php:
<?php
       include('header_footer.php');
       include('functions.php');
?>
<!DOCTYPE html>
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Mom-made Products</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
```

```
</head>
       <body>
              <!-- Navigation -->
              <?php
                    my_header();
              ?>
              <?php product_description() ?>
              <?php
                    my_footer();
              ?>
              <script src="mom-made.js"></script>
      </body>
</html>
Logout.php:
<?php
      session_start();
      if(isset($_SESSION['phone'])){
              session_unset();
              session_destroy();
             echo "<script>window.open('shop.php','_self')</script>";
       }
?>
Shop.php:
<?php
       include('header_footer.php');
      include('functions.php');
?>
<!DOCTYPE html>
```

```
<html lang="en">
       <head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Shop</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
       </head>
       <body>
              <!-- Navigation -->
              <?php
                     my_header();
              ?>
              </header>
              <section id="shop">
                     <section class="sections" style="width: 100%" id="categories">
                            <h5 class="tittle">Categories</h5>
                            <nav>
                                   \langle ul \rangle
                                           <?php
                                                  categories();
                                           ?>
                                   </nav>
                     </section>
                     <section id="items">
                            <section class="sections grid grid-3" id="cosmetics">
```

```
<h3 class="title">Products</h3>
                                   <section class="products">
                                          <?php
                                                 show_products();
                                          ?>
                                   </section>
                            </section>
                     </section>
              </section>
              <?php
                    my_footer();
              ?>
              <script src="mom-made.js"></script>
       </body>
</html>
```

Contact.php:

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Contact</title>
  k rel="website icon" type="png" href="img/logo.png">
       <link rel="stylesheet" href="css/all.min.css">
  <link rel="stylesheet" href="mom-made.css">
       </head>
       <body>
              <!-- Navigation -->
              <?php
                     my_header();
              ?>
              <section class="sections" id="contact">
                     <h3 class="title">Contact Us</h3>
                     <section id="flex">
                            <section>
                                    <form>
                                           <input type="text" tabindex="-1"</pre>
placeholder="Name" id="name" pattern="[a-zA-z]+" required />
                                           <input type="email" placeholder="E-mail"</pre>
id="email" pattern="[a-zA-z0-9.]+@[a-zA-z]+.[a-z]{2,}" required />
                                           <input type="tel" placeholder="Mobile</pre>
Number" id="phn" pattern="[6789]{1}[0-9]{9}" required />
                                           <textarea type="textarea"
placeholder="Message" rows="5" id="message" required ></textarea>
                                           <a href="#"><button
type="submit">SEND</button></a>
                                    </form>
                            </section>
                            <section>
                                   <iframe
src="https://www.google.com/maps/embed?pb=!1m18!1m12!1m3!1d3911.602693813286!2
```

d77.82575646245877!3d11.363703236569421!2m3!1f0!2f0!3f0!3m2!1i1024!2i768!4f13.1!3

m3!1m2!1s0x3ba964016c607823%3A0x580736a65c2b0005!2sK.%20S.%20Rangasamy%20 College%20of%20Technology!5e0!3m2!1sen!2sin!4v1677992588362!5m2!1sen!2sin" style="border:0;" allowfullscreen="" ></iframe>

```
</section>
                     </section>
              </section>
              <?php
                     my_footer();
              ?>
       </body>
</html>
Profile.php:
<?php
                    include("user_details.php");
?>
<?php
                    include('functions.php');
                    if(isset($_POST['upd_prof'])){
                     $phn = $_SESSION['phone'];
                     $update = "update `users` set
NAME=".\$_POST['name']."",ADDRESS="".\$_POST['adrs']."",STATUS=1";
                     if($_FILES['prof']['name']!=null){
                            $img = $_FILES['prof']['name'];
                            $img_tem = $_FILES['prof']['tmp_name'];
                            mkdir("userprofile\\$phn");
                            move_uploaded_file($img_tem,"userprofile\\$phn\\$img");
                            $update = $update.",IMAGE='$img'";
                     }
```

```
$update = $update." where PHONE_NO='$phn'";
                      $res = mysqli_query($con,$update);
                      if($res){
                             echo "<script>window.open('dashboard.php','_self')</script>";
                      }
                     }
?>
<style>
                     footer{
                      position: static;
</style>
<section class="sections">
                     <h3 class="title">Profile</h3>
                     <?php
                      if($image!=null)
                             echo "<img style='width: 150px; height: 150px; '
src='userprofile/$id/$image'/>";
                      else
                             echo "<img style='width: 150px; height: 150px; '
src='img/logo.png'/>";
                     ?>
                     <form>
                      <section class="form-sect">
                             <label for="name">Name</label><br/>
                             <?php echo "<input type='text' id='name' name='name'</pre>
value='$name' required='required'/>"; ?>
                      </section>
                      <section class="form-sect">
                             <label for="adrs">Address</label><br/>
                             <?php echo "<input type='text' id='adrs' name='adrs'</pre>
value='$address' required='required'/>"; ?>
```

```
</section>
                      <section style="width: 60%;" class="form-sect">
                             <label for="prof">Profile Image<span style="font-size:</pre>
0.7em;color: grey;">(Optional)</span></label><br/>
                             <input type="file" id="prof" name="prof"/>
                      </section>
                      <section class="submit">
                             <input type="submit" value="Update Profile"</pre>
name="upd_prof"/>
                      </section>
                     </form>
</section>
Change password.php:
<?php
       include('user_details.php');
       if(isset($_POST['chg_pass'])){
              $old_pass = $_POST['old-pass'];
              if(!password_verify($old_pass,$password)){
                      echo "<script>
                                    alert('old password is wrong');
                                    window.open('dashboard.php','_self');
                             </script>";
              }
              else{
                      $new_pass=$_POST['new-pass'];
                      $renew_pass=$_POST['renew-pass'];
                      if($new_pass!=$renew_pass){
                             echo "<script>
                                            alert('passwords doen not match');
                                            window.open('dashboard.php','_self');
                                    </script>";
```

```
}
              else{
                     $hash = password_hash($new_pass,PASSWORD_DEFAULT);
                            $insert = "update `users` set PASSWORD=$hash where
PHONE_NO=$id";
                            $res = mysqli_query($con,$insert);
                            if($res){
                                   echo "<script>
                                                  window.open('dashboard.php','_self');
                                           </script>";
                            }
                     }
              }
       }
?>
<section class="sections">
       <h3 class="title">Profile</h3>
       <form>
              <section class="form-sect">
                     <label for="old-pass">Old Password</label><br/>
                     <?php echo "<input type='password' id='old-pass' name='old-pass'</pre>
placeholder='Old-Password' required='required'/>"; ?>
              </section>
              <section class="form-sect">
                     <label for="new-pass">New Password</label><br/>>
                     <?php echo "<input type='password' id='new-pass' name='new-pass'</pre>
placeholder='New-Password' required='required'/>"; ?>
              </section>
              <section class="form-sect">
                     <label for="renew-pass">Reenter New Password</label><br/>
```

```
<?php echo "<input type='password' id='renew-pass' name='ewnew-
pass' placeholder='Reenter New-Password' required='required'/>"; ?>
             </section>
             <section class="submit">
                    <input type="submit" value="Change Password" name="chg_pass"/>
             </section>
      </form>
</section>
User_details.php:
<?php
      include("connect.php");
      $id=$_SESSION['phone'];
      $select = "select * from `users` where PHONE_NO=$id";
      $res = mysqli_query($con,$select);
      $row = mysqli_fetch_assoc($res);
      ne = row['NAME'];
      $address = $row['ADDRESS'];
      $image = $row['IMAGE'];
      $password = $row['PASSWORD'];
      $email = $row['EMAIL'];
?>
Orders.php:
<?php
      include("connect.php");
?>
<section class="sections">
      <h3 class="title">View Products</h3>
      <thead>
                    <th>>S.No</th>
```

```
Product_Name
                 Quantity
                 Date
                 Status
           </thead>
           <?php
                 $cats = "select * from `orders` where
PHONE_NO=".$_SESSION['phone'];
                 $res = mysqli_query($con,$cats);
                 \$i = 1;
                 while($row=mysqli_fetch_assoc($res)){
                       $id=$row['ORDER_ID'];
                       $prod_name = mysqli_fetch_assoc(mysqli_query($con,"select
TITLE from `products` where ID=".$row['PRODUCT_ID']))['TITLE'];
                       $quantity = $row['QUANTITY'];
                       det{state} = row['DATE'];
                       $status = $row['STATUS'];
                       echo "
                                  $i
                                   $prod_name
                                   $quantity
                                   $date
                                  $status
                             ";
                       $i++;
                 }
           ?>
     </section>
```

CHAPTER 6

CONCLUSION

In conclusion, an e-commerce natural cosmetics website can be a profitable and sustainable business model if approached strategically. It is important to prioritize high-quality, natural ingredients and ethical sourcing practices to build a loyal customer base. Additionally, creating a user-friendly website with clear product descriptions and easy checkout processes can enhance the customer experience and increase sales. Utilizing social media and influencer partnerships can also help to increase brand awareness and drive traffic to the website. Overall, with careful planning and execution, an e-commerce natural cosmetics website can succeed in the competitive online market.

Having a natural cosmetics e-commerce website can be a lucrative and fulfilling venture if done correctly. The natural cosmetics industry is growing rapidly as consumers become more aware of the harmful chemicals present in traditional beauty products. To succeed in this industry, it's essential to focus on offering high-quality natural and organic products that are effective and safe for use.

A user-friendly website with easy navigation, clear product descriptions, and high-quality images is also crucial. Additionally, incorporating social media marketing, email marketing, and search engine optimization (SEO) can help increase visibility and drive traffic to the website.

Customer service is another critical aspect of running a successful e-commerce website. Responding promptly to customer inquiries and providing excellent service can build trust and loyalty with customers.

Overall, with the right strategy and execution, an e-commerce website selling natural cosmetics can be a successful and rewarding business venture.

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- 2. https://web.dev/learn/css/spacing/
- 3. https://www.w3schools.com/html/
- 4. https://www.geeksforgeeks.org/introduction-to-javascript/
- 5. https://www.tutorialspoint.com/php/index.html

MINI PROJECT LINK

GitHub link:

https://github.com/Santho257/Web-Technology/tree/main/Ecommerce%20Web