



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

content is good

fond is good

your resume size is good

your resume is unbleievable

The alisnment is impressed

The resume is neat

Designing a Resume/ CV using Canva ▲

S.Santhosh
S.Muthukrishnan
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Increase the size

Give more detail

It is useful

Highlight the subheading with dark letter

The colours are used aptly

Side heading is not suitable



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?