

## UNCOVERING THE GAMING INDUSTRY 'S HIDDEN GEMS



# GROUP MEMBERS:



- D.SANTHOSH
- S.GANAPATHI RAJESH
- V.KANNAN
- R.RIYAS MOHAMED

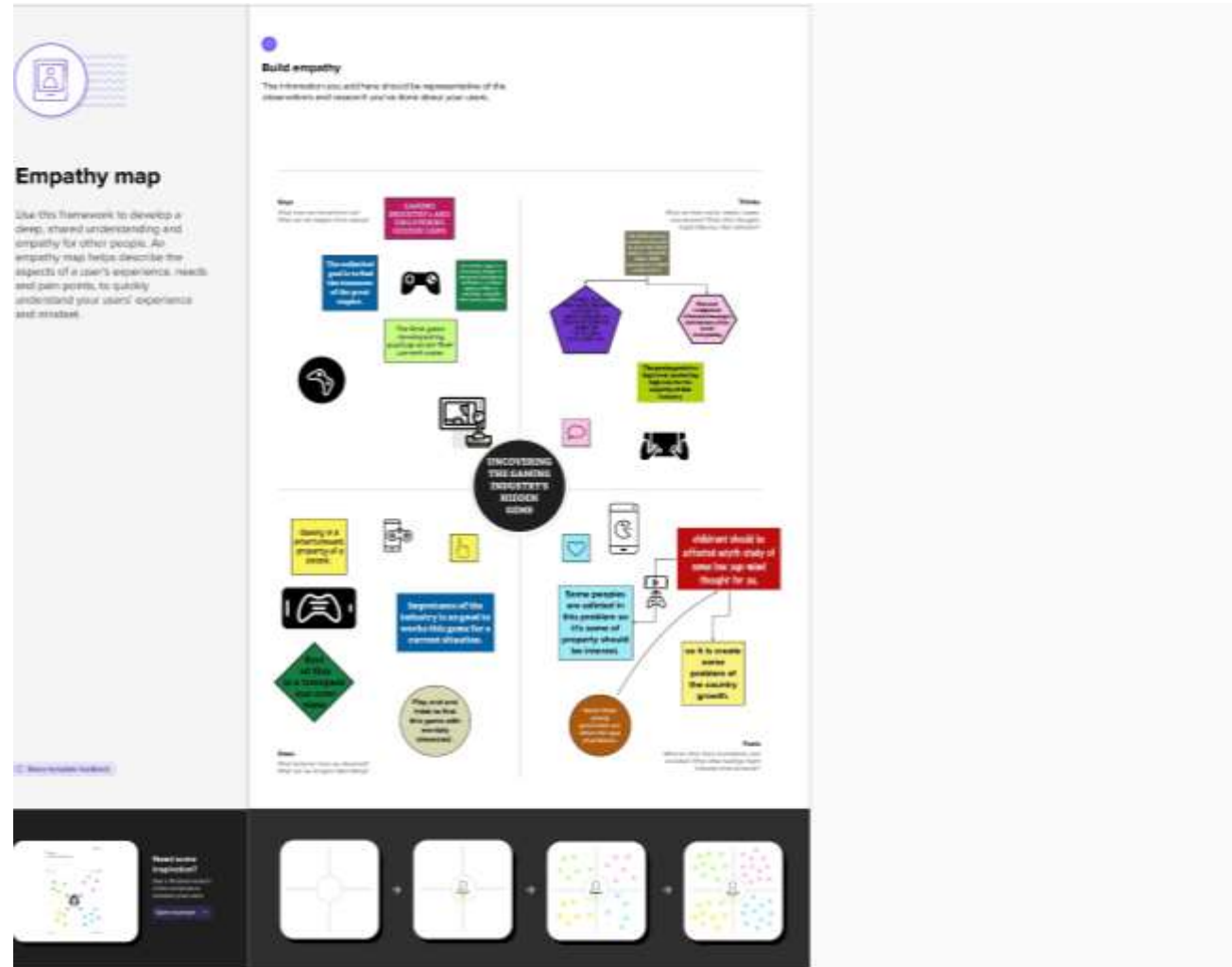


# INTRODUCTION:

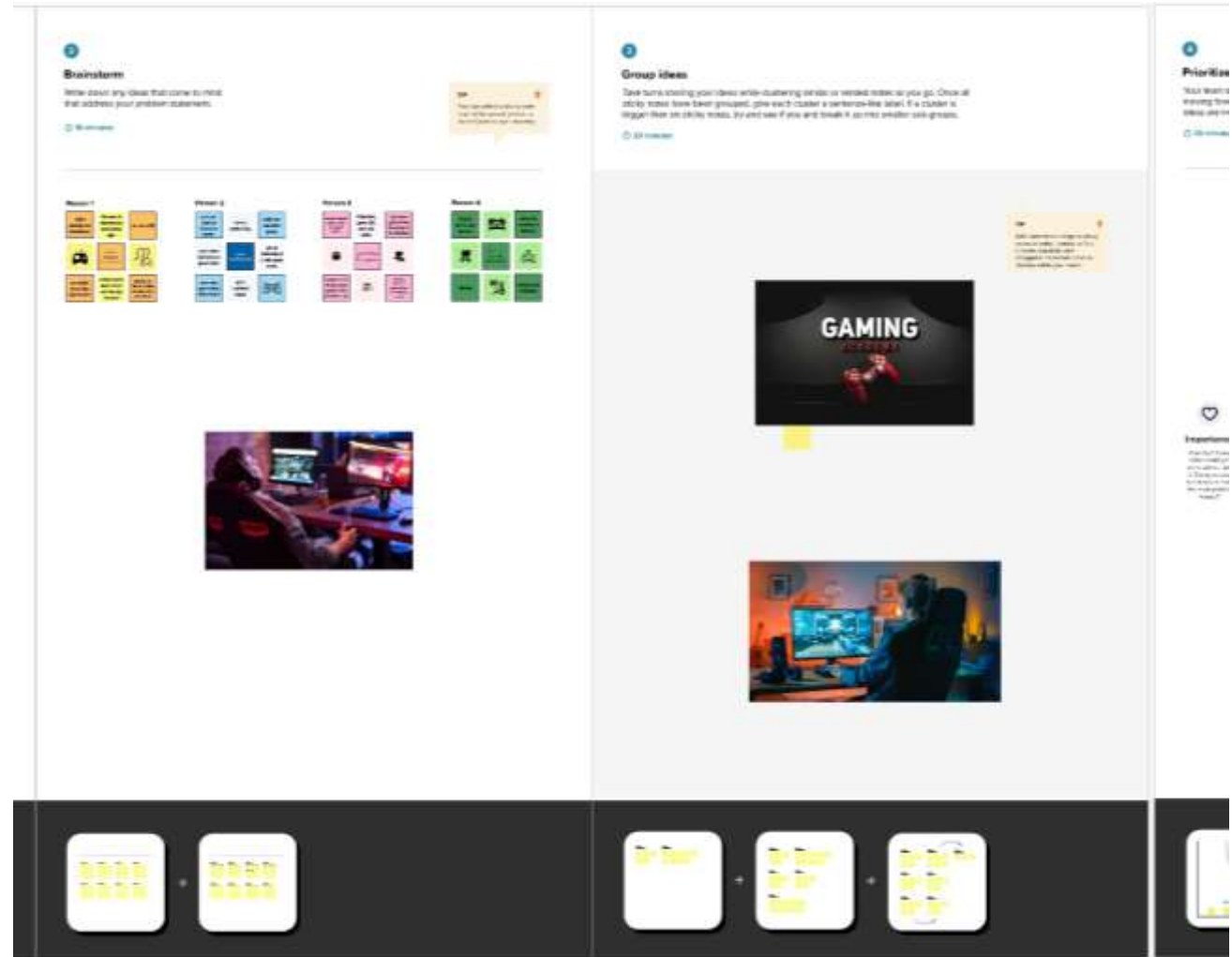
- One of the most exciting industries in tech because of its importance to culture ,entertainment and technological advancement.
- Gaming is playing an electronics video games which is often done on a dedicated gaming console ,pc or smartphone.
- The gaming industry ,part of the entertainment industry is comprised of three main types of players from game engines ,which help developers build their games ,To publishing gaming houses and gaming consoles.

# TASK 1

## EMPATHY MAP



# BRAINSTORMING AND IDEA PRIORITIZATION



Use this technique to your own best advantage: sit down at your desk, concentrate, then imagine and sketch concepts even if you're not sitting in the same room.

- © 2005 Blackwell Publishing Ltd *Journal of Internal Medicine* 258: 103–110

A little bit of snow will help a long way with this season. That's what you need to be able to get going.

- 1. **Team planning**  
Effective collaboration and engagement is essential for successful teams. What are the challenges of planning for success?
- 2. **Set the goal**  
Goals are the starting point for the team's journey. How can you set the right goals for your team?
- 3. **Identify roles and assign responsibilities**  
Each team member has a unique role to play. How can you identify and assign roles effectively?

What problems are you trying to solve? Have your audience on a Free High Five session. This will let the team of you to collaborate.

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Two years after the 1994 flood, with everything dried, it looked like as you go from all sticky water, there were grasses, glaucous leaves, a greenish-like leaf. It is not so big as the 1994 flood, but it is not so big as the 1994 flood. It is not so big as the 1994 flood.

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that have already been in the news page about what's happened and trying to read. There are three or four good to understand what is going on and what are the things that are the things.

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- Income
- Problems
- perfectly rational
- allow people into reality
- let them be perfect and make it
- this is a very simple model
- problems are taking the time between reality and getting

The owner requires the rental of an air transport pad for all work, with a maximum of four or a floating crane weight limit of 150 tons.

- Recursive search**  
Searches for a file in the current directory then recursively searches each subdirectory that is found.
  - Regex (regular expression)**  
A sequence of characters that forms a search pattern. Usually written between two slashes (`/pattern/`).

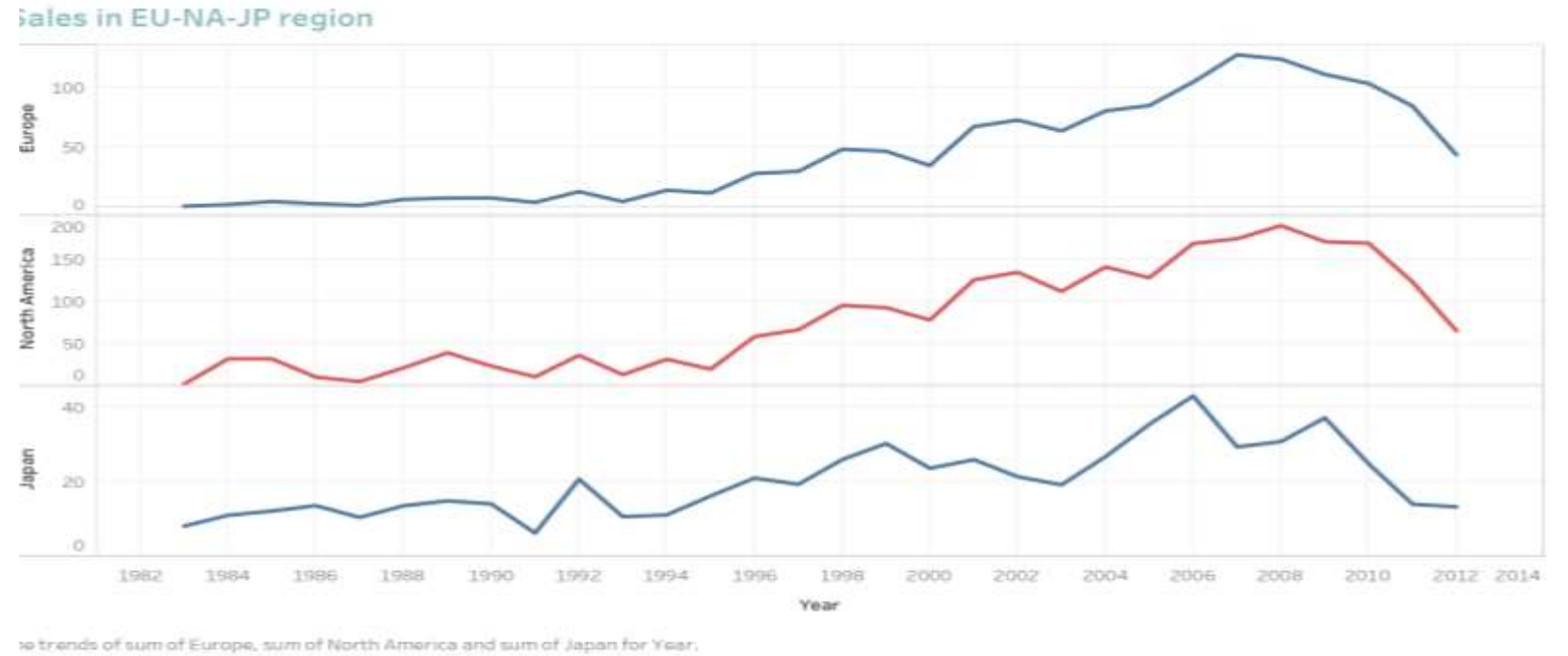
# TASK 2

Collect the data set in the project is the data collection and extraction from the data base the data sheets is collect the project manual.



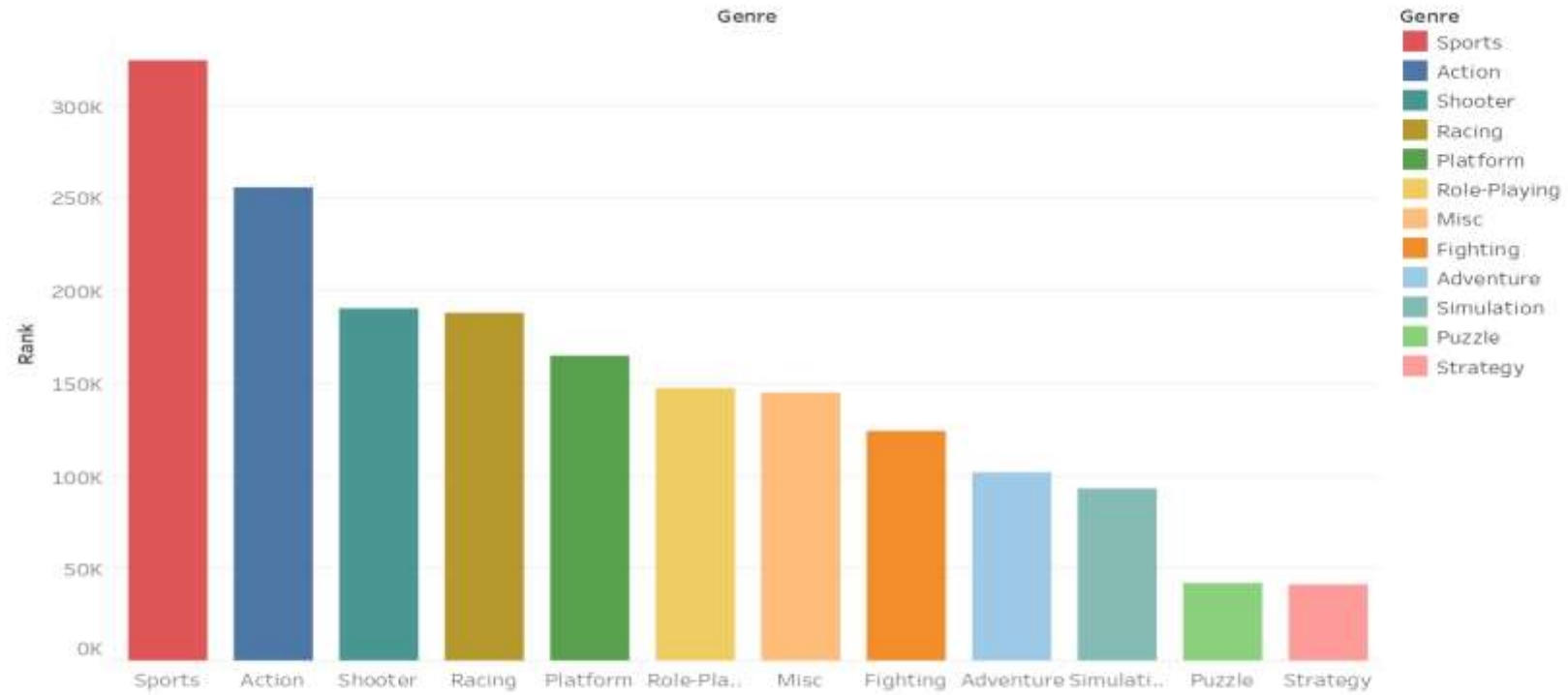
# TASK 3

## VISUALIZATION:





## Genre with Rank

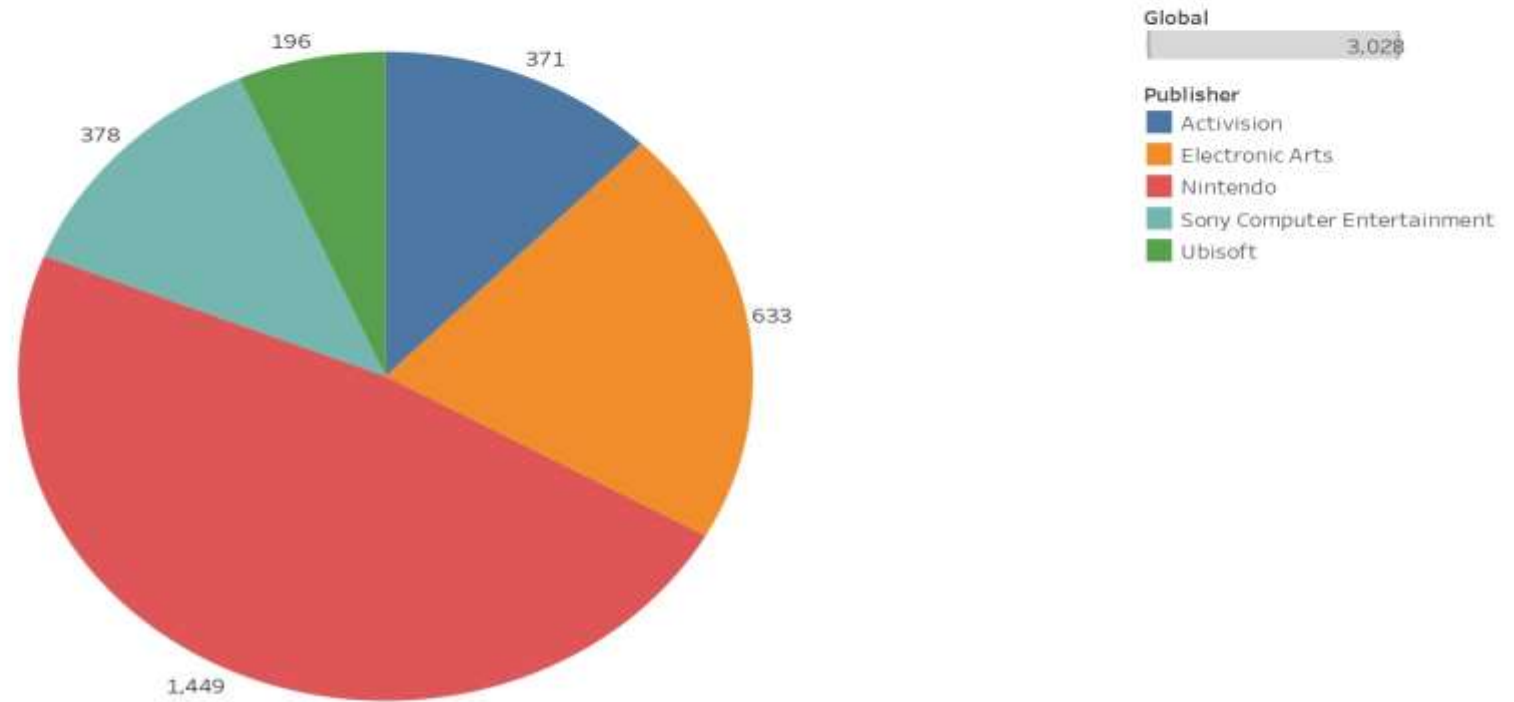


## Total sales



The trend of sum of Global for Year,

## Top 5 Publishers



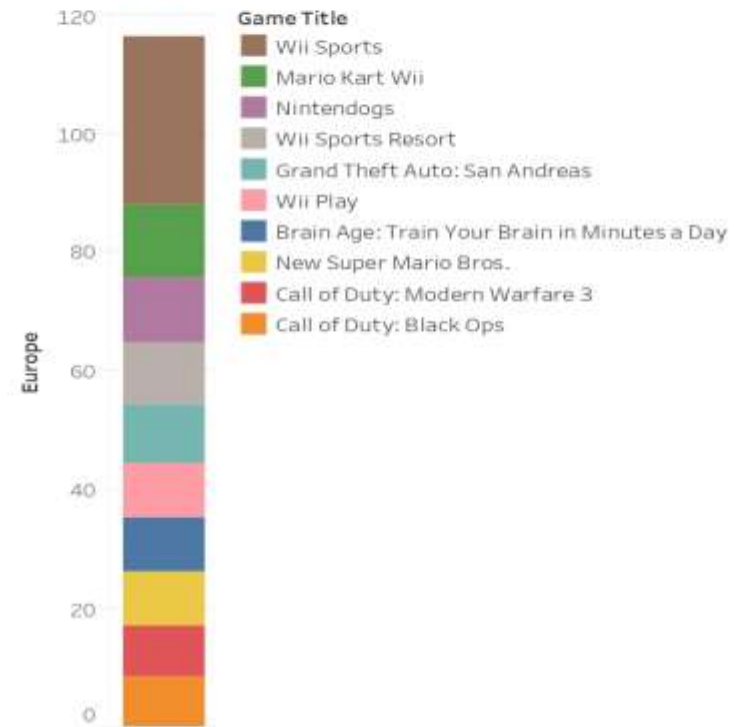
Sum of Global. Color shows details about Publisher. Size shows sum of Global. The marks are labeled by sum of Global. The view is filtered on Publisher, which has multiple members selected.

## Best 10 Selling Genre on Platforms



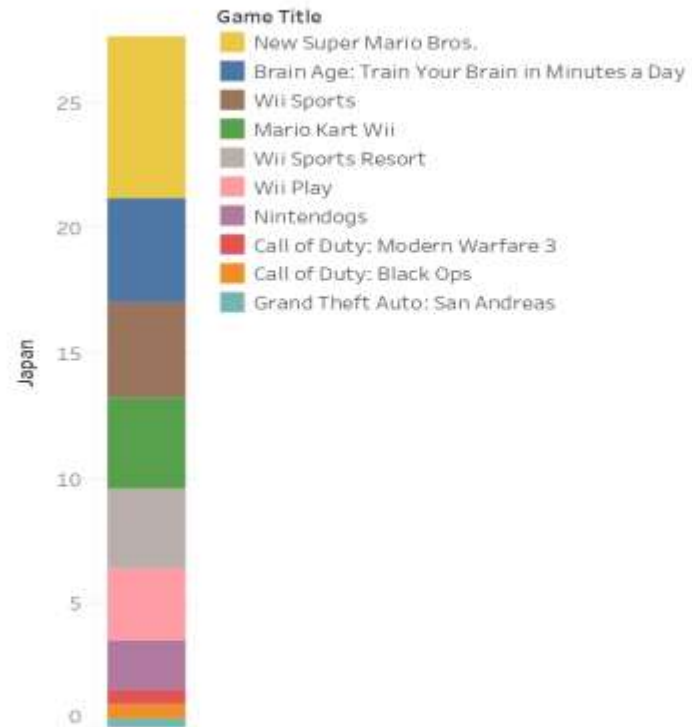
Genre. Color shows details about Genre. Size shows sum of Global. The marks are labeled by Genre. Details are shown for Genre. The data is filtered on Platform, which has multiple members selected. The view is filtered on Genre, which excludes Puzzle and Strategy.

## Top 10 EU Selling vg



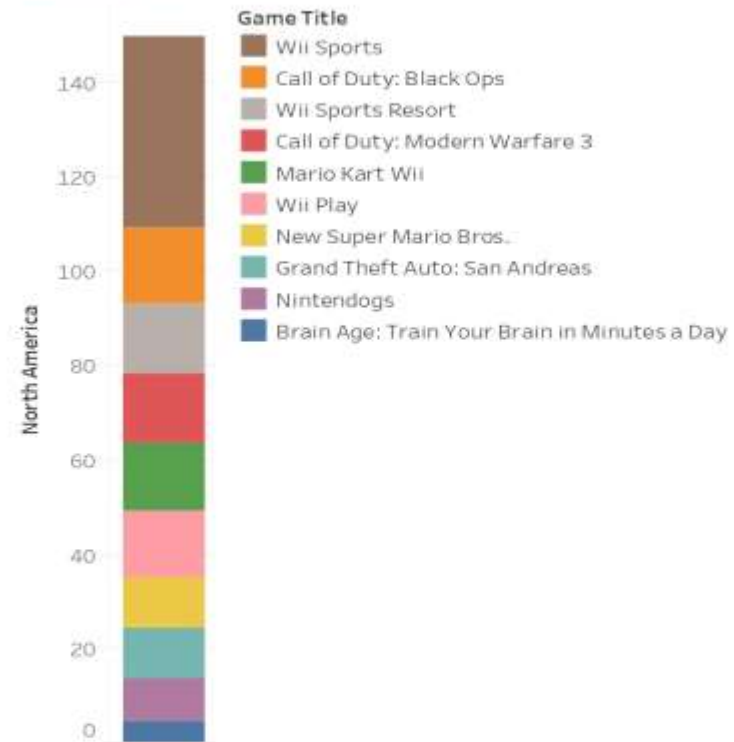
Sum of Europe.  
Color shows details  
about Game Title.  
The view is filtered  
on Game Title,  
which has multiple  
members selected.

# Top 10 JAPAN Selling



Sum of Japan. Color shows details about Game Title. The view is filtered on Game Title, which has multiple members selected.

## Top 10 NA Selling

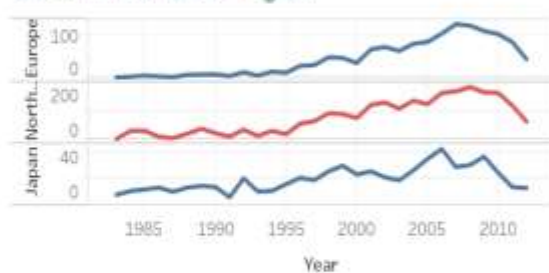


Sum of North America. Color shows details about Game Title. The view is filtered on Game Title, which has multiple members selected,

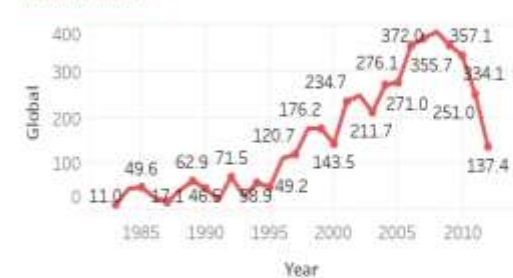
# TASK 4

## DASHBOARD

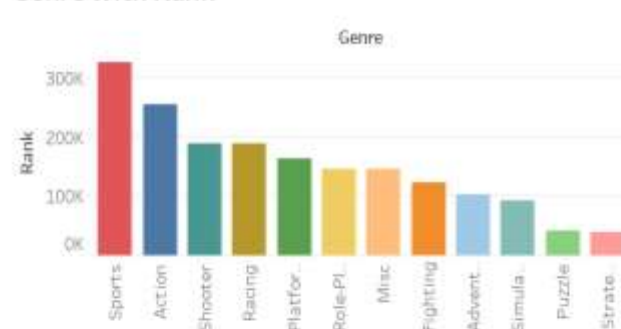
Sales in EU-NA-JP region



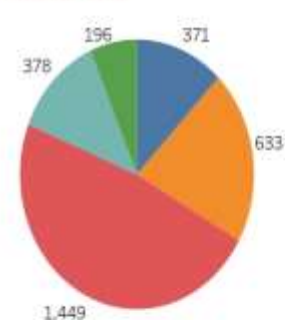
Total sales



Genre with Rank

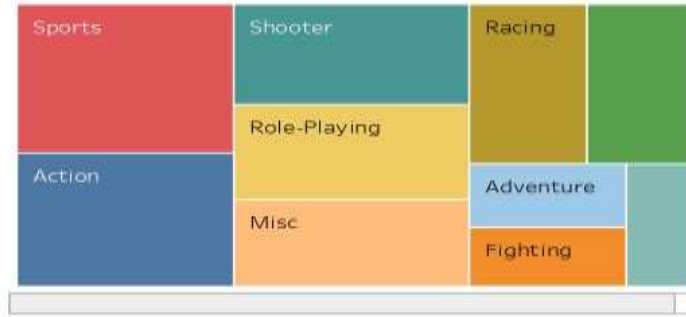


Top 5 Publishers

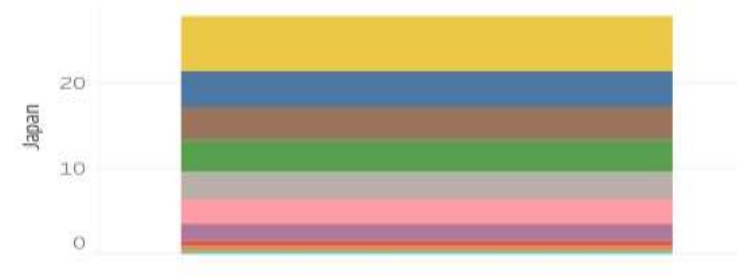




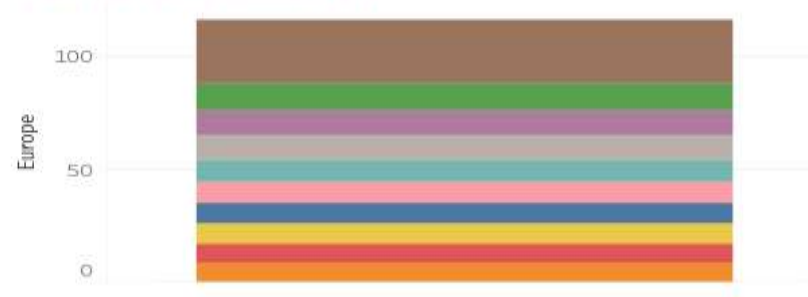
Best 10 Selling Genre on Platforms



Top 10 JAPAN Selling



Top 10 EU Selling vg



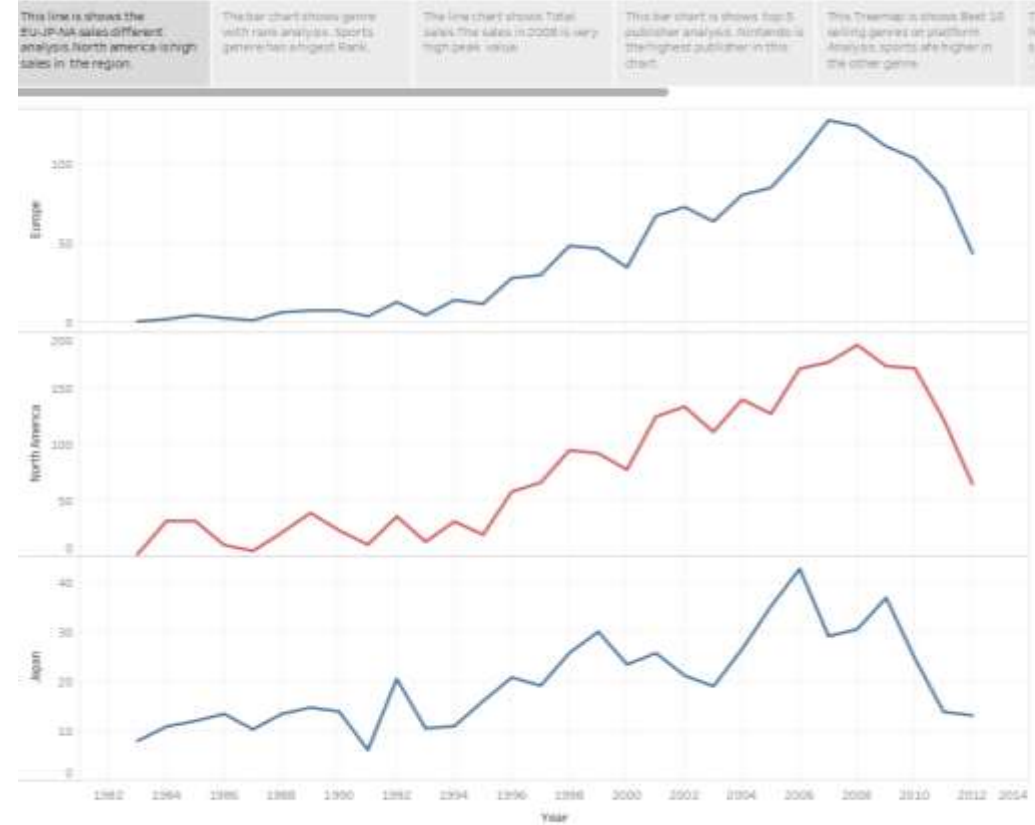
Top 10 NA Selling



## TASK 5

## STORY

### Story 1



Story 1

This line is shows the EU-JP-NA sales different analysis. North america is high sales in the region.

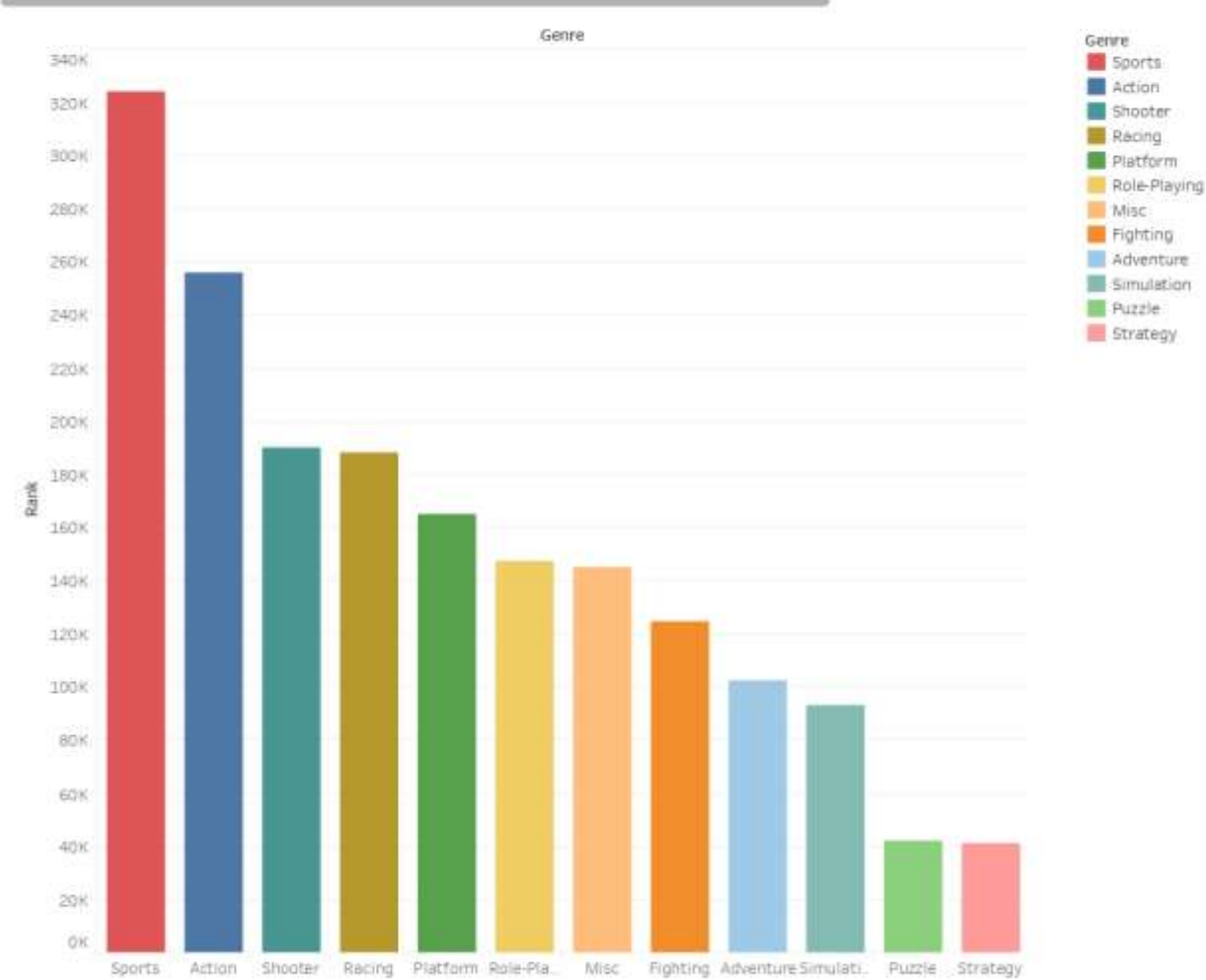
The bar chart shows genre with rank analysis. Sports genre has a highest Rank.

The line chart shows Total sales. The sales in 2008 is very high peak value.

This bar chart is shows top 5 publisher analysis. Nintendo is the highest publisher in this chart.

This Treemap is shows Best 10 selling genres on platform. Analysis sports are higher in the other genre.

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## Story 1

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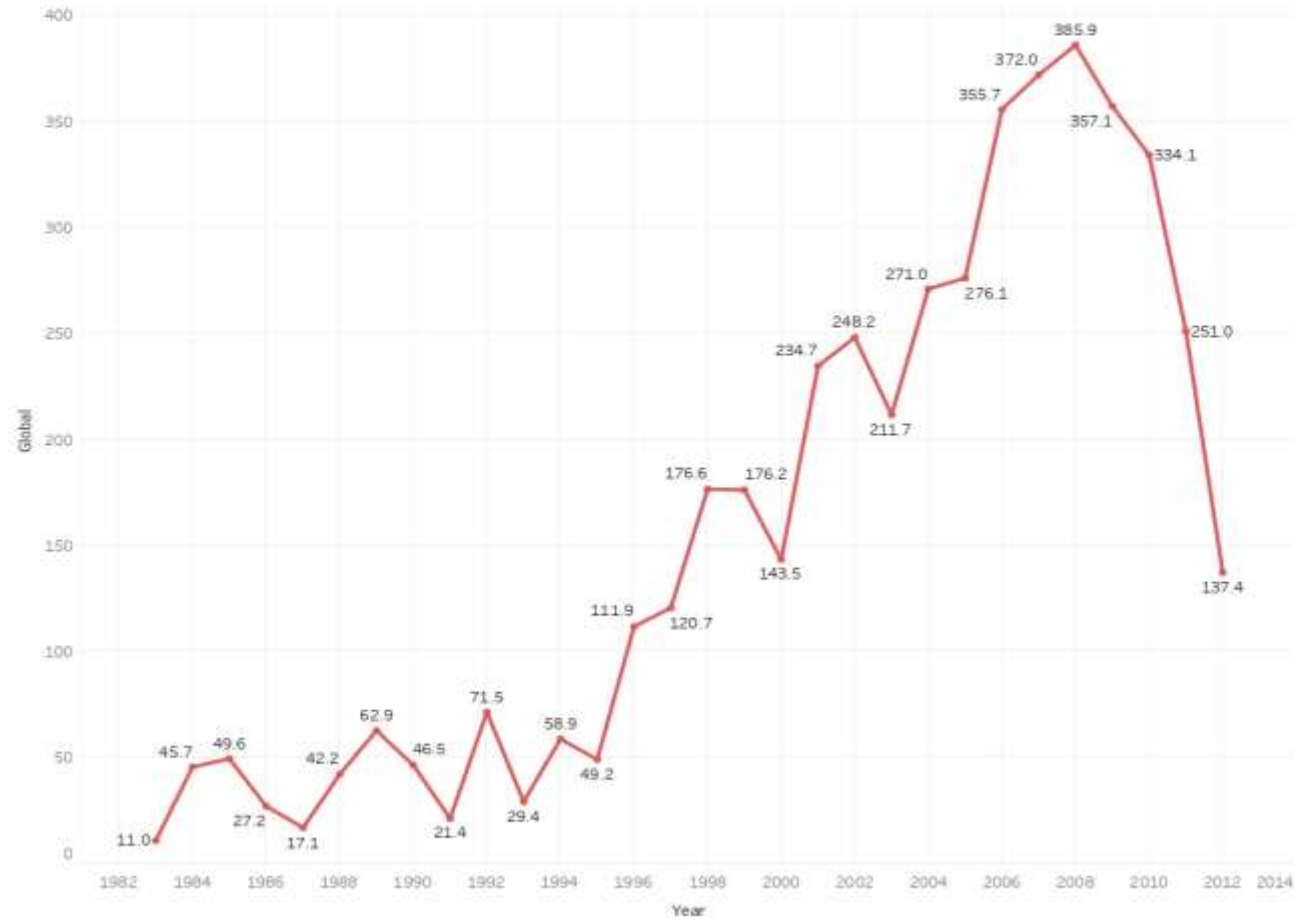
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Story 1

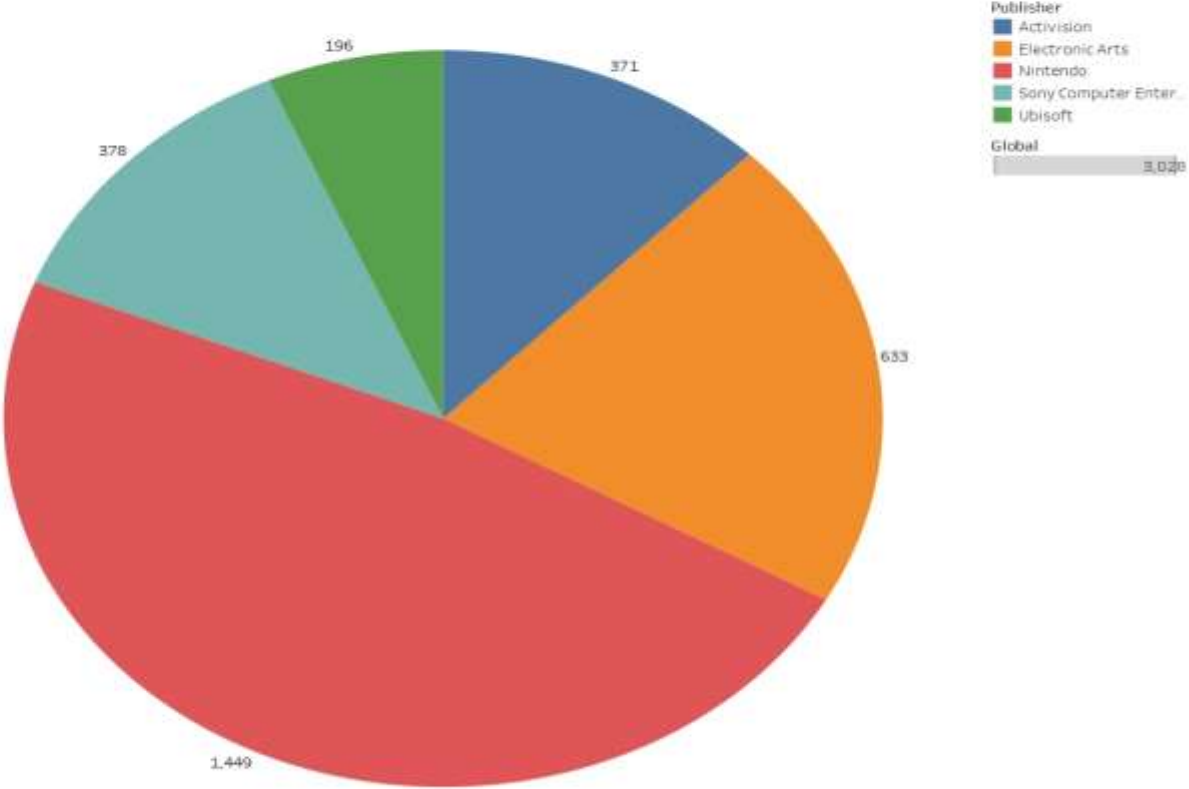
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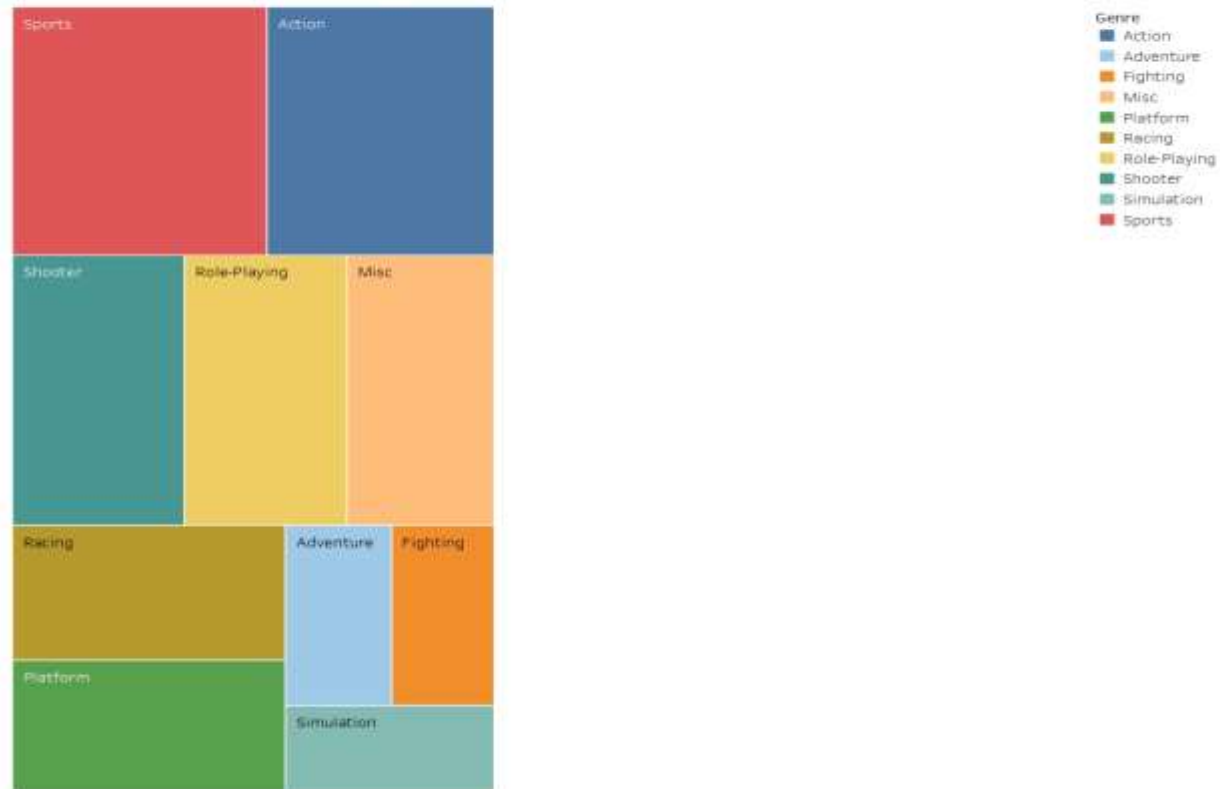
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## **Advantages:**

- They encourage teamwork.
- They stimulate creativity, focus and visual memory.
- They improve strategy and leadership.
- They teach languages.
- Critical thinking.

## **Disadvantages:**

- sleep hygiene.
- Physical health atrophy.
- Exhaustion.
- Dehydration
- Depression.

## **Application:**

- Increased role of mobile phones.
- Making social games.
- Gamifying non gaming activities.
- Versatility of games.

## **Future scope:**

The future of gaming looks bright with the emergence of new technologies such as virtual reality and the increased prevalence of mobile gaming.

## Conclusion:

Video games are a form of media that is often associated with negative health consequences ,however when games are played in moderation and with mindfulness they are a viable source of stress relief as well as a catalyst for mental health improvement and development of social skill.

