



SIH-2023

BOOTCAMP(PHASE –II) REPORT

TEAM NAME : TECHATSUKI

SUBMITTED BY:

Saran S

Dinesh R

Kevin Arul Raja A

Santhosh E

Jeevitha R

Uma arasi K

MENTOR

HOD

Day 1 :

IDE Bootcamp on Jan 29, 2024 - Innovations showcase was done by the Junior and Senior Level participants of the Smart India Hackathon 2023 to the chief guests and the spectators. Some of the domains that the enthusiasts focused on were Artificial Intelligence, Machine Learning, Healthcare, and Lifestyle Management, for which the developed prototype, along with their next-level progression, was shown.

Day 1 (afternoon)- IDE Bootcamp on Jan 29, 2024 - An astounding speech was given by **Mr. Vishal Nair**, who is a many-sided professional with duties as an Entrepreneur, Educator, and Editor. The talk with the brainiacs included qualities for Entrepreneurship, the Attitude of an Entrepreneur, the Entrepreneur Test, Behavioral Qualities, and the Skills necessary for starting a business.

Day 2 :

IDE Bootcamp on **Jan 30, 2024**, the second day of IDE bootcamp began with a talk by **Mr. Vishal Nair** on a recap of the previous day. He also made the session interactive by focusing on how to value their interest and skill, discover themselves, make their skill into business, and show empathy - making a relationship with the customer. And as the another side of a coin he also taught how to access failure, why branding and customer marketing is important for success.

Day 2 (afternoon)- IDE Bootcamp on Jan 30, 2024, An inspirational talk was given by **Mr. Bharat Vaj P**, a former UPSC Aspirant and a successful entrepreneur. His passion on beekeeping turned into a business startup BEE TRIBES NATURAL HONEY. His mission was to empathise the framers' productivity and increase their profitability. During the session, he spoke about his professional development, the initial phase of difficulties in apiculture and the successful evolution as an entrepreneur.

Day 3 :

IDE Bootcamp on Jan 31, 2024, Morning Session was handled by **IMJ. Anandaraj**, the Head of the Training Division at Karunya Institute of Technology and Sciences, Coimbatore. **Mr. Anandaraj** is an energetic enthusiast who believes in outcome-based learning. He spoke about the entrepreneurial skills every student must possess, the right way to choose a human problem, and how to deliver innovative solutions. He also empathized with the need to consider the customers while designing any solution.

Day 3 (afternoon)- IDE Bootcamp on Jan 31, 2024.

The partakers of the IDE bootcamp (Phase II) visited the host institute's various incubation innovations and research facilities like **SPARK Incubation foundation, Open innovation lab, EV lab and Nanoscience department**. In-house facilities available for PoC and product development were shared with the students through interaction with experts from each of the facilities.

A fun-filled interactive session was handled by **Mr. Ashfin Francis**, a brand strategist and the co-founder of Tape Cassette, a creative media production company. He interacted with the energetic students on how they should choose their skillsets, the right marketing strategies, on how to explore and communicate about the skill knowledge while

hiring and the ways in identifying one's passion towards their business along with the skills. He also shared about the challenges he faced in his career, both failures and successes.

Day 4:

The partakers of the IDE bootcamp (Phase II) visited the host institute's various incubation innovations and research facilities like SPARK Incubation foundation, Open innovation lab, EV lab and Nanoscience department. In-house facilities available for PoC and product development were shared with the students through interaction with experts from each of the facilities.

Day 4, 01.02.2024: The morning session was honoured by **Mr. Vishal Nair**. The meeting started with a brief review of the day's events before moving into the business insights. The CEO of Andyann Lamination in Coimbatore, **Mr. Franklin Davidson**, then made a motivational address on building a business while also maintaining the finances of the company in balance.

Day 5:

Final day Morning we pitch our idea 💡

our team presented our project idea to investors who expressed enthusiasm for its technical merit but emphasized the need for a clear revenue model. Despite the positive feedback, the challenge now lies in formulating a sustainable revenue strategy. We plan to address this by conducting collaborative brainstorming sessions, extensive market research, seeking mentorship from industry experts, and adopting an iterative development approach to ensure the project's long-term viability.

Afternoon

The final day of the IDE Bootcamp - 02.01.2024 started with an energetic, interactive session by Dr. Vivek Manoharan, Founder and CEO of 221B Biomedical and Test at Home. He spoke about the overview of grants and the funding opportunities for Startups. He also advised the brainiacs on their pitch presentation.

CONCLUSION

The boot camp taught us important things, like solving problems, knowing what's necessary, setting big goals globally, and realizing how important sales and marketing are for businesses. These lessons are like guiding lights as we start our own businesses, showing us the importance of working together, taking the lead, and always aiming for progress.