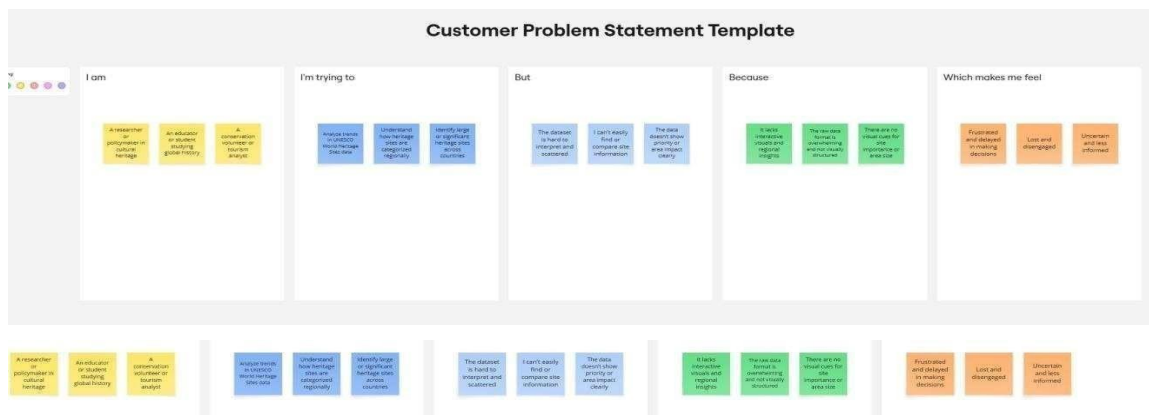


Ideation Phase Define the Problem Statements

Date	2July2025
TeamID	LTVIP2025TMID51017
ProjectName	HeritageTreasures:AnIn-DepthAnalysisof UNESCO World Heritage Sites
MaximumMarks	2 Marks

CustomerProblemStatementTemplate:

“Researchers, heritage professionals, and educators need an interactive and visual way to explore UNESCO World Heritage Site data because the current raw format is difficult to interpret,limitingtheirabilitytoanalysetrends,identifyregionalinsights,andmakeinformed decisions.”



Problem Statement(PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A researcher or policymaker in heritage studies	Analyse trends in UNESCO World Heritage Sites data	The dataset is raw and hard to visualize	It lacks interactivity and insight driven summaries	Frustrated and delayed in making decisions
PS-2	An educator or student exploring	Understand the regional and category-wise distribution	It's hard to extract patterns from spread sheets	The data isn't structured for easy comparison	Overwhelmed and confused
	global heritage	wise distribution	Spread sheets	or comparison	

