# **AtliQ Hardwares**



### **FILTERS**

## **GM% By Quarters (Sub-Zone)**

All values are in USD Note: Please do not modify pivot table

| FY       | 2019     |       |       |       |                    |
|----------|----------|-------|-------|-------|--------------------|
|          |          |       |       |       |                    |
| GM %     | Quarters |       |       |       |                    |
| Customer | Q1       | Q2    | Q3    | Q4    | <b>Grand Total</b> |
| ANZ      | 43.0%    | 42.2% | 42.6% | 42.5% | 42.6%              |
| India    | 42.5%    | 42.2% | 42.0% | 42.5% | 42.4%              |
| NA       | 35.1%    | 35.4% | 35.4% | 35.7% | 35.4%              |
| NE       | 36.6%    | 37.0% | 36.5% | 36.6% | 36.7%              |
| ROA      | 44.5%    | 44.3% | 44.0% | 44.5% | 44.4%              |
| SE       | 44.5%    | 44.1% | 44.0% | 44.2% | 44.2%              |

### **FILTERS**

| FY               | 2020                  |       |       |       |             |
|------------------|-----------------------|-------|-------|-------|-------------|
| GM %<br>Customer | Quarters<br><b>Q1</b> | Q2    | Q3    | Q4    | Grand Total |
| ANZ              | 43.3%                 | 43.0% | 42.8% | 41.8% | 42.8%       |
| India            | 32.3%                 | 32.1% | 32.4% | 32.0% | 32.2%       |
| NA               | 39.9%                 | 40.1% | 39.1% | 39.7% | 39.8%       |
| NE               | 37.6%                 | 37.8% | 38.5% | 37.7% | 37.8%       |
| ROA              | 38.4%                 | 38.3% | 38.8% | 37.7% | 38.2%       |
| SE               | 38.5%                 | 37.3% | 38.2% | 37.8% | 37.9%       |

### **FILTERS**

| FY       | 2021     |       |       |       |                    |
|----------|----------|-------|-------|-------|--------------------|
|          |          |       |       |       |                    |
| GM %     | Quarters |       |       |       |                    |
| Customer | Q1       | Q2    | Q3    | Q4    | <b>Grand Total</b> |
| ANZ      | 39.0%    | 37.8% | 38.3% | 38.0% | 38.3%              |
| India    | 32.3%    | 31.8% | 31.9% | 32.0% | 32.0%              |
| NA       | 37.1%    | 37.4% | 37.5% | 37.4% | 37.3%              |
| NE       | 37.9%    | 38.7% | 38.2% | 38.3% | 38.3%              |
| ROA      | 38.5%    | 38.4% | 38.1% | 38.1% | 38.3%              |
| SE       | 38.6%    | 38.3% | 38.6% | 38.5% | 38.5%              |