Data Dictionary:

CLIENTNUM: Client number (Unique identifier for the customer holding the account)

Attrition_Flag: If the account is closed then Attrited Customer else Existing Customer.

Customer_Age: Customer's age in years

Gender: M = Male, F = Female

Dependent_count: Number of dependents on the card holder

Education_Level: Educational qualification of the account holder (Example: high school, college graduate, etc.)

Marital_Status: Marital status of a person (Married, Single, Divorced, Unknown)

Income_Category: Annual income category of the account holder (< $40K, $40K - 60K, $60K - $80K, $80K - $120K, > $120K, Unknown)

Card_Category: Type of card (Blue, Silver, Gold, Platinum)

Months_on_book: Number of months since the loan is purchased

Total_Relationship_count: Years of relationship with the bank

Months_Inactive_12_mon: Months of inactivity over the last 12 months

Contacts_Count_12_mon: Contact made by the bank over the last 12 months

Credit Limit: Credit limit offered by the bank on the card

Total_Revolving_Bal: Balance that carries over month to month

Avg_Open_to_Buy: Difference between the credit limit assigned to a card holder and the present balance on the account

Total_Tans_Amt: Total transaction amount made by the card holder

Total_Trans_Ct: Total Transaction Count (last 12 months)

Avg_Utilization_Ratio: Average of the usage of the card by the card holder since the card is issued