Designing Professional Business Cards
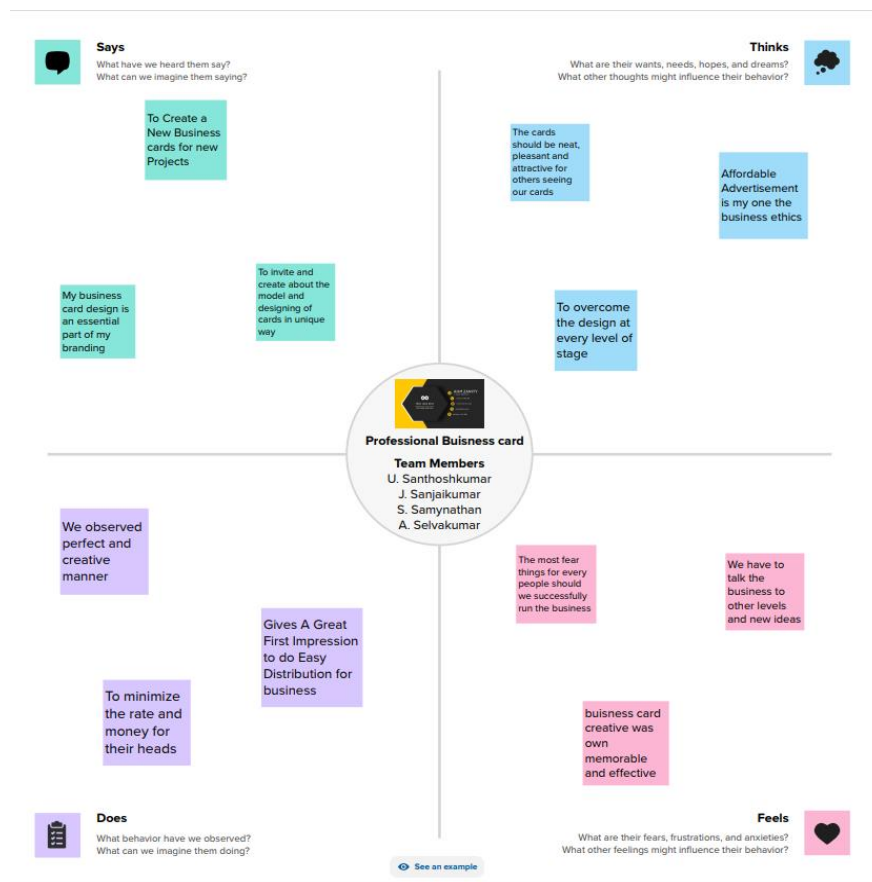
1. INTRODUCTION

1.1 over view

The "Designing Professional Business Cards for Effective Networking" project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism, and conveying key information succinctly.

1.2 Purpose

- ✓ Small and Convenient
- ✓ Affordable Advertisement
- ✓ Give A visual aid to Remember your business
- ✓ Business cards are a vital networking tool
- ✓ Business Cards Create and professional Image credible

2. Problem Definition & Design Thinking

2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3. RESULT

Business Card

4. ADVANTAGES & DISADVANTAGES

ADVANTAGES

* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

DISADVANTAGES

* The free version is limited
* Unique elements cannot be created
* limited export setting s
* Alignment concerns
* Unable to move one design to another design

APPLICATIONS

* We create a canva account
* Choose our design type
* And we used business card template
* we uploaded our background image
* we used uploading photos, and adding text, and used to editing elements, and change fonts
* Added to the women icon, flower design of corner.
* we created to business card
* Finally, we downloaded a design

CONCLUSION

People in our team worked together to make a business card on the topic " Designing professional business card " through this, a company's advertisement can be brought to the door of the card. canva is an essential tool for most business. It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.