

Monster Foods Website - Standard Operating Procedure (SOP)

Home Page

Displays product categories, top-selling products, and best sellers. Provides quick links to About Us, Contact Us, Career, Franchise, and Bulk Orders.

The screenshot shows the homepage of the Monster Foods website. At the top, there's a navigation bar with the logo 'MONSTER FOODS', a search bar, and a 'My Cart' button. Below the navigation is a section titled 'PRODUCT Categories' featuring images of various products like broiler chicken, oil, and eggs. The main content area is divided into three sections: 'Top Selling Products' (featuring items like Un Seed Oil, Farm Fresh Eggs, and Broiler Whole Chicken Skinned), 'Best Seller' (featuring items like Un Seed Oil, Farm Fresh Eggs, and Broiler Whole Chicken with skin), and a central grid of products. A pink banner at the bottom left contains 'Quick Links' for About Us, Contact Us, Career, Franchise, Bulk Orders, and Blog. Another pink banner at the bottom right contains 'Our Shops' for Namakkal, Madurai, Salem, Rajapalayam, Coimbatore, Tenkasi, and Trichy. At the very bottom, there are links for 'Download Apps' (Google Play) and 'Connect with us' (Facebook, Instagram, Twitter, LinkedIn).

About Us Page

Provides company background about Annapurna Foods and Monster Foods. Describes services, supply chain, and poultry operations.

The screenshot shows the 'About Us' page of the website. It features a header with the 'MONSTER FOODS' logo, a search bar, and a 'My Cart' button. Below the header is a section titled 'Annapurna Foods' which provides a brief history of the company as a start-up Poultry meat and Poultry Egg online sales E-Commerce company under brand name 'Monster Foods' across India. It discusses the availability of chicken meat and egg in various forms and their popularity. It also mentions the company's role in providing ready-to-cook and popular across young generations. The page highlights the company's commitment to providing healthy, hygienic broiler chicken and eggs at the right price all over India without compromising quality. It emphasizes the simplification of the buying process through online ordering and delivery. It also notes the company's presence in big cities and its proximity to meat markets and ready-to-cook food shops. The page concludes with a statement about the company's focus on providing healthy and hygienic products to consumers. At the bottom, there are sections for 'Our Shops' (listing locations in Namakkal, Madurai, Salem, Rajapalayam, Coimbatore, Tenkasi, and Trichy), 'Quick Links' (About Us, Contact Us, Career, Franchise, Bulk Orders, Blog), 'Policies' (Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (Google Play), and 'Connect with us' (Facebook, Instagram, Twitter, LinkedIn). The footer includes a copyright notice: '© COPYRIGHT 2025 Monster Foods. All rights Reserved.'

Contact Us Page

Allows users to reach Monster Foods. Includes contact form and head office details.

MONSTER FOODS

Virudhunagar ▾
Virudhunagar 179A,
AMBEDKAR NAGAR,
senbagathoppu, Road, RJPM
Avarampatti, Rajapalayam,
Tamil Nadu 626117, India

Hungry ? Search Meats

My Cart

Head Office
Annapurna Foods
First Floor 4/127/4 V.W Complex
Salem Road Namakkal-637001
Tamil Nadu ,India

Contact Us

Name Email Id
Mobile number Reason
Comments

About Us
Contact Us
Career
Franchise
Bulk Orders
Blog

Privacy Policy
Terms and Conditions
Cancellation Policy
Shipping and Delivery Policy

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Career Opportunities Page

Displays career opportunities with Monster Foods. Users can filter jobs by category and location.

MONSTER FOODS

Virudhunagar ▾
Virudhunagar 179A,
AMBEDKAR NAGAR,
senbagathoppu, Road, RJPM
Avarampatti, Rajapalayam,
Tamil Nadu 626117, India

Hungry ? Search Meats

My Cart

CAREER OPPORTUNITIES

Select category
Select location

About Us
Contact Us
Career
Franchise
Bulk Orders
Blog

Privacy Policy
Terms and Conditions
Cancellation Policy
Shipping and Delivery Policy

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Franchise Opportunity Page

Details franchise partnership opportunities, requirements, and perks with an online application form.

Virudhunagar, Tamil Nadu, India
Address: 108, 1st Main Road, Virudhunagar, Tamil Nadu 626007, India

Hunger 2 Search Roots

0 My Cart

Franchise Opportunity

Franchise

Own a Monster Foods franchise, and because they go to source for fresh, premium meat in bulk, you can offer the best quality meat at the best price. With our support, you build your exclusive territory, loyal customer base, and profits. Demand is soaring—competition is fierce and prime territories are getting filled. Come aboard now!

For Franchise – Connect With Us

Featuring half of the chicken, it is conveniently juicier & tender and doesn't dry out when cooked. Specially designed for lip-smacking burgers, the flavor of the meat...

Our Shops

Namakkal	Salem	Coimbatore	Tenkasi
Madurai	Rajapalayam		Trichy

[About Us](#)
[Contact Us](#)
[Careers](#)
[Franchise](#)
[Bulk Orders](#)
[FAQ](#)

[Privacy Policy](#)
[Terms and Conditions](#)
[Delivery Policy](#)
[Shipping and Delivery Policy](#)

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Bulk Order Page

Enables bulk purchase inquiries for commercial clients with a form for category, quantity, and details.

Vellore, Tamil Nadu
Vellore Airport Road, Vellore, Tamil Nadu, India
Area Code: +91 98427 77777

Hungry? Search Meals

My Cart

Bulk Order Enquiry

Full Name

Email

Primary Phone Number

Alternative Phone Number (Optional)

Address

State

District

Taluk

Pincode

Product Category

Select a category

Product

Select a product

Additional Message (Optional)

Form For the Bulk Order Enquiry

Why Select Us?

- 10+ years of experience in chicken business
2. Specialty store from Bromsset Agric Ltd.
3. Quality control from farm-to-fork for our chicken.
4. Minimum investment & maximum profit.
5. Quality control from farm-to-fork
6. ISO 9001 certified plant management
7. ISO 22000 certified plant
8. HACCP certified products
9. Halal certified products
10. Specialized store on chicken business
12. Specialty store from Bromsset Agric Ltd.
13. Quality control from farm-to-fork for our chicken.
14. Minimum investment & maximum profit.
15. Quality control from farm-to-fork
16. Quality control from farm-to-fork
17. Effective supply chain management
18. ISO 9001 certified plant
19. ISO 22000 certified plant
20. Halal certified products

Submit Application

Our Shops

Namakkal	Salem	Coimbatore	Tenkasi	Trichy
Madurai	Rajapalayam			

[About Us](#)

[Contact Us](#)

[Our Story](#)

[Franchise](#)

[Bulk Orders](#)

[Deli](#)

[Privacy Policy](#)

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[Cookie Policy](#)

[Shipping and Delivery Policy](#)

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Instagram

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YouTube

LinkedIn

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Add to Cart Page

Shows selected items, prices, taxes, and delivery options with checkout functionality.

MONSTER FOODS

Virudhunagar 179A, AMBEDKAR NAGAR, senbagathoppu, Road, RJPM Avarampatti, Rajapalayam, Tamil Nadu 626117, India

Hungry ? Search Meats

Product Categories

Egg, Broiler Chicken, Lin Seed Oil, Frozen Broiler Chicken

S.No	Product	Product Name	Price	GST	SOST	WT/LT	Less	Total Quantity	Plus	Amount
1		Lin Seed Oil	₹ 300	₹ 0.00	₹ 0.00	1	-	1	+	₹ 300.00

Total Amount : ₹ 300.00
Delivery Charge : ₹ 0.00
Total Net Amount : ₹ 300

Proceed to Checkout

About Us, Contact Us, Career, Franchise, Bulk Orders, Blog, Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy, GET IT ON Google Play, Facebook, Instagram, Twitter, LinkedIn

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Bill Summary Page

Displays itemized order details including taxes and delivery charges before payment.

MONSTER FOODS

Virudhunagar 179A, AMBEDKAR NAGAR, senbagathoppu, Road, RJPM Avarampatti, Rajapalayam, Tamil Nadu 626117, India

Hungry ? Search Meats

Bill Summary

Lin Seed Oil, Qty : 1, Total : ₹ 300.00

Item Total	₹ 300.00
Packaging Charge	₹ 0.00
Delivery Charge	₹ 0.00
CGST (excl)	₹ 0.00
SGST (excl)	₹ 0.00
Bill Total	₹ 300.00

Proceed to Payment

Delivery Address
231, Parvathipuram, Indian Bank Colony, Arisipalayam, Salem, Tamil Nadu 636009, India

Preferred Time Frame for Delivery

Thursday 05-11-2025 Monday 05-11-2025	Friday 05-11-2025 Tuesday 04-11-2025	Saturday 05-11-2025 Wednesday 05-11-2025	Sunday 06-11-2025 Thursday 06-11-2025
3:30 - 4:00 PM	4:00 - 4:30 PM	5:00 - 5:30 PM	6:00 - 6:30 PM
4:30 - 5:00 PM	5:30 - 6:00 PM	6:30 - 7:00 PM	7:00 - 7:30 PM
5:30 - 6:00 PM	6:00 - 6:30 PM	7:00 - 7:30 PM	7:30 - 8:00 PM

About Us, **Contact Us**, **Career**, **Franchise**, **Bulk Orders**, **Blog**, **Privacy Policy**, **Terms and Conditions**, **Cancellation Policy**, **Shipping and Delivery Policy**, GET IT ON Google Play, Facebook, Instagram, Twitter, LinkedIn

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Payment Page

Allows selection of payment method (Online or Cash on Delivery). Final order review before confirmation.

MONSTER FOODS

Virudhunagar
VIRUDHUNAGAR 179A,
AMBEDKAR NAGAR,
senbagathopu, Road, RJPM
Avaremppatti, Rajapalayam,
Tamil Nadu 626117, India

Hungry ? Search Meats

Bill Summary

Delivery Takeaway

Lin Seed Oil
₹ 300.00 Qty : 1

Item Total	₹ 300.00
Packaging Charge	₹ 0.00
Delivery Charge	₹ 0.00
CGST (excl)	₹ 0.00
SGST (excl)	₹ 0.00
Bill Total	₹ 300.00

Proceed to Payment

Pay Online / Cash On Delivery

Cash On Delivery →
Pay Online →

About Us
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Bulk Orders
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Shipping and Delivery Policy

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Order Confirmation Page

Shows confirmed order details, delivery address, store details, and total amount summary.

MONSTER FOODS

Virudhunagar
Virudhunagar 179A,
AMBEDKAR NAGAR,
senbagathopu, Road, RJPM
Avaremppatti, Rajapalayam,
Tamil Nadu 626117, India

Hungry ? Search Meats

My Cart

Map Satellite

Order Id #MF616
Order Status: New Order
Order Cancel Reason:
Ordered On: 2025-10-30 15:28:06
Delivered On: 30-10-2025 | 16:00-16:30

Customer Details:
231, Parvathipuram, Indian Bank Colony, Arisipalayam, Salem, Tamil Nadu 636009, India
6385501002 horideeocode@gmail.com

Store Details:
kaara saaram restaurant
94,cotton market Oppsite to honda showroom, Rajapalayam, Tamil Nadu 626117 +91087541 90224 kaorasaram@gmail.com

NAME	QUANTITY	CGST	SGST	PRICE
Lin Seed Oil	1	0.00	0.00	300

Total Amount:
Item Total: ₹ 300
Packing Charge: ₹ 36
Delivery Fee: ₹ 0
Tips: ₹ 0
Total Discount: ₹ 0
Wallet: ₹ 0
Total: ₹ 336

About Us
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Monster Foods Website - Standard Operating Procedure (SOP)

1. Home Page

The Home page displays product categories, top-selling items, and best sellers. Users can browse, add products to the cart, and view information about the company and shop locations.

The screenshot shows the homepage of the Monster Foods website. At the top, there's a navigation bar with links like Home, Products, Services, About Us, Contact, and Log In. Below the navigation is a banner for "Vegetarian Products" featuring a "Buy Now" button. The main content area is divided into several sections:

- Product Categories:** A grid of images for Broiler Chicken, Lin Seed Oil, and Frozen Broiler Chicken.
- Top Selling Products:** A grid of images for Lin Seed Oil, Farm Fresh Eggs, Lin Seed, and Chicken Curry Cut.
- Best Seller:** A grid of images for Farm Fresh Eggs, Lin Seed, and Chicken Curry Cut.
- Why Company Name:** A section explaining the company's name and values.
- Our Shops:** A row of five locations: Namakkal Madurai, Salem Papapalayam, Coimbatore, Tenkasi, and Trichy.
- Footer:** Links for About Us, Contact, Services, Bulk Orders, and Log In; Policies for Privacy Policy, Returns & Refund Policy, Cancellation Policy, and Shipping and Delivery Policy; a link to the Android App on Google Play; and social media icons for Facebook, Twitter, YouTube, and Instagram.

2. My Profile

In the 'My Profile' section, users can view and edit their personal information, including name, email, and phone number. Profile images can also be uploaded (JPG, PNG, or GIF up to 800kB).

The screenshot shows the 'My Profile' section of the Monster Foods website. At the top, there's a header with the 'MONSTER FOODS' logo, a dropdown menu for 'Virudhunagar', a search bar, and a 'My Cart' button. Below the header, the profile area includes a placeholder for a profile picture with a 'change' button, a note about file type and size, and fields for 'Username' (Sudhan), 'Phone Number' (6385501002), and 'E-mail' (harideeetcode@gmail.com). On the left, a sidebar titled 'General' lists 'Current Orders', 'Past Orders', 'Address', and 'Favorites'. At the bottom, there are links for 'Quick Links' (About Us, Contact Us, Career, Franchise, Bulk Orders, Blog), 'Policies' (Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (Google Play), and 'Connect with us' (Facebook, Instagram, Twitter, LinkedIn).

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3. Current Orders

Displays all ongoing orders with details such as restaurant name, order ID, delivery address, and payment method. If no active orders are present, a 'No Orders Found' message is shown.

The screenshot shows the 'Current Orders' section of the Monster Foods app. At the top, there's a header with the 'MONSTER FOODS' logo, a location dropdown set to 'Virudhunagar', a search bar with placeholder text 'Hungry? Search Meats', a 'My Cart' button, and a user profile icon. On the left, a sidebar menu includes 'General', 'Current Orders' (which is highlighted in pink), 'Past Orders', 'Address', and 'Favorites'. The main content area features a large yellow cardboard box icon and the text 'No Orders Found'. At the bottom of the screen, there's a footer bar with 'Quick Links' (About Us, Contact Us, Career, Franchise, Bulk Orders, Blog), 'Policies' (Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (Google Play), and 'Connect with us' (Facebook, Instagram, Twitter, LinkedIn).

MONSTER FOODS

Virudhunagar
Virudhunagar 179A,
AMBEDKAR NAGAR,
senbagathoppu, Road, RJPM
Avarampatti, Rajapalayam,
Tamil Nadu 626117, India

Hungry? Search Meats

My Cart

No Orders Found

Quick Links

- About Us
- Contact Us
- Career
- Franchise
- Bulk Orders
- Blog

Policies

- Privacy Policy
- Terms and Conditions
- Cancellation Policy
- Shipping and Delivery Policy

Download Apps

Connect with us

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4. Past Orders

Shows a complete history of past orders, including order ID, date, payment mode, and total amount. Each order can be viewed or tracked individually.

The screenshot shows the 'Past Orders' section of the Monster Foods app. At the top, there's a navigation bar with the app logo, a search bar, and links for 'My Cart' and 'Logout'. Below the navigation is a sidebar with links for 'General', 'Current Orders' (which is highlighted in pink), 'Past Orders' (also in pink), 'Address', 'Favorites', and 'Bing'. The main content area displays four past orders from 'Koro Saram Restaurant' in Ropponigaram, Bangalore, India. Each order card includes a thumbnail image, the restaurant name, address, order ID, date, delivery time, payment mode, and total paid. Buttons for 'View Order' and 'Track Order' are present for each order. The bottom of the screen features a footer with 'Quick Links' (About Us, Contact Us, Terms, Privacy Policy, Returns & Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Policies' (Privacy Policy, Returns & Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (links to Google Play and App Store), and 'Connect with us' (social media icons for Facebook, Twitter, Instagram, and YouTube).

Past Orders

Koro Saram Restaurant IN

Virudhunagar 17A, Road, Ropponigaram, 562125, IN

Order ID: MPR417
2023-09-17 10:47:23
Cash On Delivery

Total Paid: 334

Track Order

Koro Saram Restaurant IN

Virudhunagar 17A, Road, Ropponigaram, 562125, IN

Order ID: MPR330
2023-09-05 13:01:14
Cash On Delivery

Total Paid: 10

View Order **Track Order**

Koro Saram Restaurant IN

Virudhunagar 17A, Road, Ropponigaram, 562125, IN

Order ID: MPR199
2023-08-22 12:54:09
Delivered on: 22-08-2023 | 1:30-2:00PM
Cash On Delivery

Total Paid: 336

View Order **Track Order**

Koro Saram Restaurant IN

Virudhunagar 17A, Road, Ropponigaram, 562125, IN

Order ID: MPR179
2023-08-22 12:53:32
Delivered on: 22-08-2023 | 1:30-2:00PM
Cash On Delivery

Total Paid: 180

View Order **Track Order**

Quick Links

- About Us
- Contact Us
- Terms
- Privacy Policy
- Returns & Conditions
- Cancellation Policy
- Shipping and Delivery Policy

Policies

- Privacy Policy
- Returns & Conditions
- Cancellation Policy
- Shipping and Delivery Policy

Download Apps

Connect with us

5. Address Management

Users can manage multiple delivery addresses. Each address can be edited or deleted. The section helps simplify delivery logistics and ensures accuracy.

The screenshot shows the 'Address' section of the Monster Foods website. At the top, there's a navigation bar with the 'MONSTER FOODS' logo, a search bar containing 'Hungry ? Search Meats', a 'My Cart' button, and a user profile icon. On the left, a sidebar menu includes 'General', 'Current Orders', 'Post Orders', 'Address' (which is highlighted in pink), and 'Favorites'. The main content area displays three delivery addresses:

- Flat No : 25**
Virudhunagar 179A,
ARISIPALAYAM, NAGAL,
senthapathipet, Road, RJPM
Avarempatti, Rajapalayam,
Tamil Nadu 626617, India
[Edit](#) [Delete](#)
- Flat No : 67**
Virudhunagar 179A, Road, Rajapalayam, 626125, IN
[Edit](#) [Delete](#)
- Flat No : samples**
Virudhunagar 179A, Road, Rajapalayam, 626125, IN
[Edit](#) [Delete](#)

At the bottom of the page, there are links for 'Quick Links' (About Us, Contact Us, Career, Franchise, Bulk Orders, Blog), 'Policies' (Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (Google Play), and 'Connect with us' (Facebook, Instagram, Twitter, LinkedIn).

6. Favorites

The Favorites section allows users to save their preferred items for quick access. If no items are added, a 'No Favorites' message is displayed.

The screenshot shows the user interface of the Monster Foods app. At the top, there is a header bar with the 'MONSTER FOODS' logo, a search bar containing 'Hungry ? Search Meats', a 'My Cart' button, and a user profile icon. Below the header, there is a navigation menu with the following items: General, Current Orders, Past Orders, Address, and Favorites (which is highlighted with a pink background). To the right of the menu is a large yellow heart icon with a smiley face. Below the heart, the text 'NO FAVORITES' is displayed, followed by the subtext 'You haven't added anything as favorites'. At the bottom of the screen, there is a footer section with four columns: 'Quick Links' (About Us, Contact Us, Career, Franchise, Bulk Orders, Blog), 'Policies' (Privacy Policy, Terms and Conditions, Cancellation Policy, Shipping and Delivery Policy), 'Download Apps' (with a Google Play button), and 'Connect with us' (social media icons for Facebook, Instagram, Twitter, and LinkedIn).

MONSTER FOODS

Hungry ? Search Meats

My Cart

General

Current Orders

Past Orders

Address

Favorites

NO FAVORITES

You haven't added anything as favorites

Quick Links

- About Us
- Contact Us
- Career
- Franchise
- Bulk Orders
- Blog

Policies

- Privacy Policy
- Terms and Conditions
- Cancellation Policy
- Shipping and Delivery Policy

Download Apps

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Connect with us

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