

# NAAN MUDHALVAN ASSIGNMENT

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1. Create a blog or website using Blogspot . Customize the theme design and post new article with 500 words

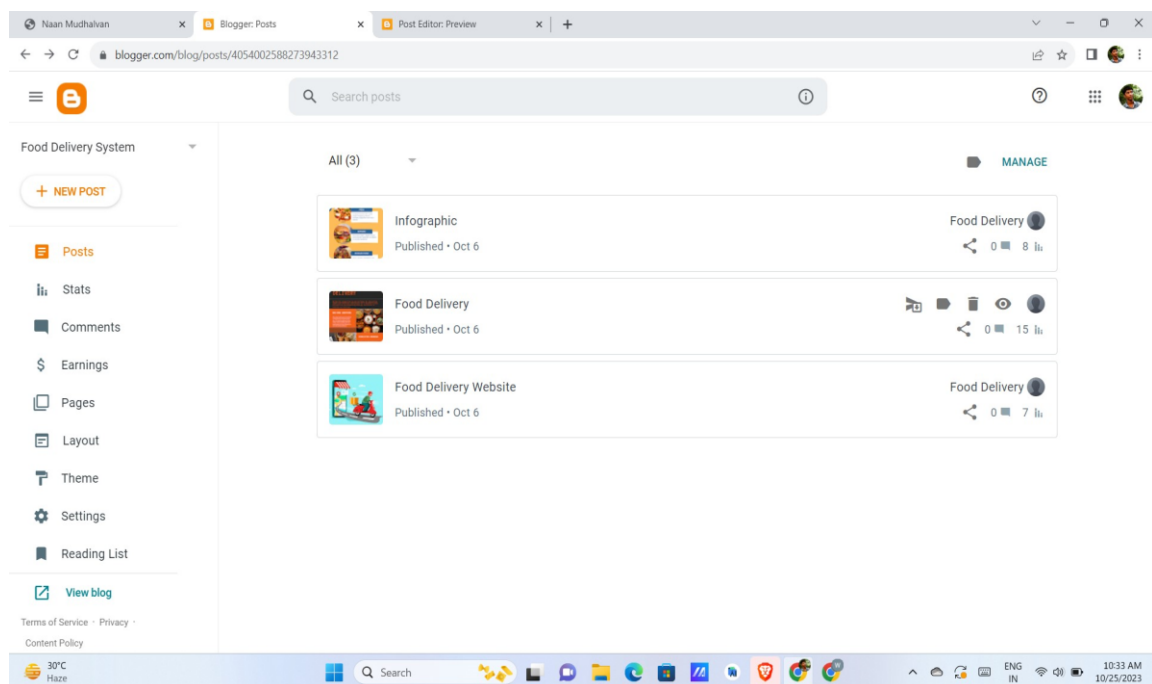
## Steps:

**Create a Blogspot account:** Sign up on Blogspot and choose a unique domain name.

**Customize Theme Design:** Access the dashboard, select "Theme" and customize your blog's appearance.

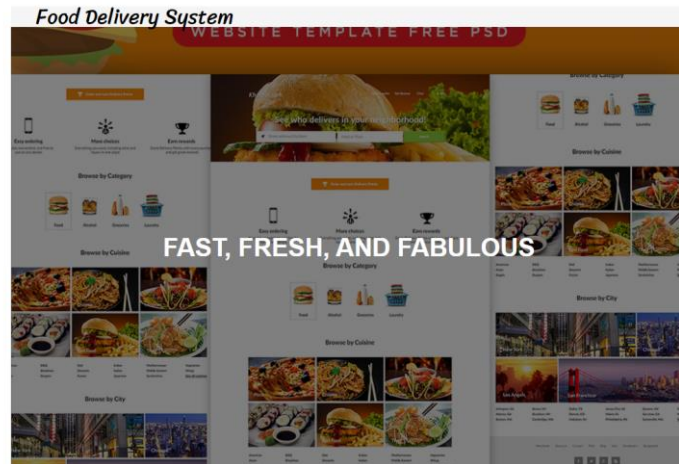
**Write New Article:** Click on "New Post," write a 500-word article, and add relevant images.

**Publish:** Review your post, then click "Publish" to make your article live on your customized Blogspot blog.



## Food Delivery Website

October 05, 2023



### MENU HIGHLIGHTS

Showcase your menu items through mouthwatering photos and detailed descriptions. Include information about special dishes, ingredients, and any dietary options (e.g., vegetarian, gluten-free).



### CHEF'S RECOMMENDATIONS

Feature a "Chef's Choice" section, where your culinary team suggests their favorite dishes or weekly specials. Share stories about the inspiration behind these creations.

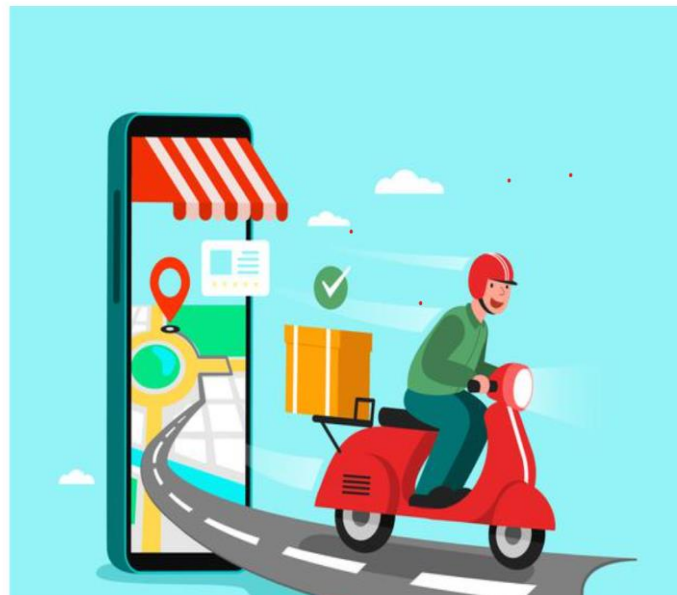


### CUSTOMER REVIEWS

Share positive reviews and testimonials from satisfied customers. Include both written reviews and video testimonials for authenticity.

## About Us

Food delivery is a service that allows customers to order and receive prepared food from restaurants, catering services, or food establishments directly to their homes, offices, or other specified locations. This industry has experienced significant growth and transformation in recent years, with the rise of online platforms and mobile apps making it easier than ever for consumers to access a wide variety of food options.



2. Create a New Facebook Business Page and post one social media poster for your brand

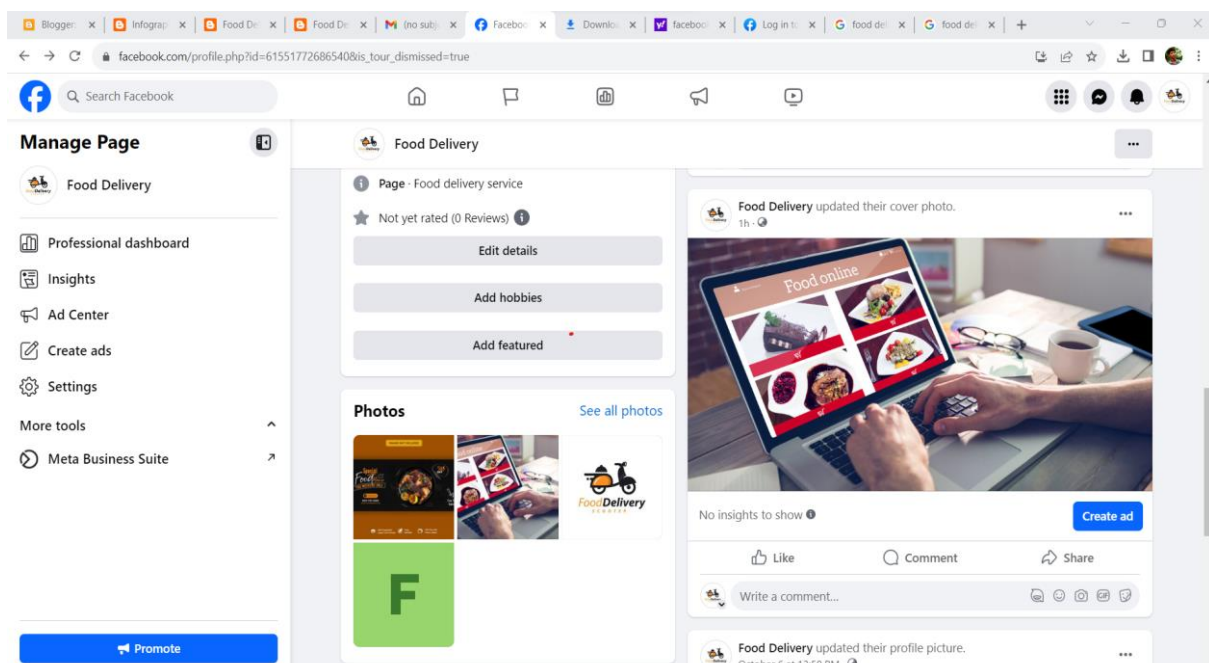
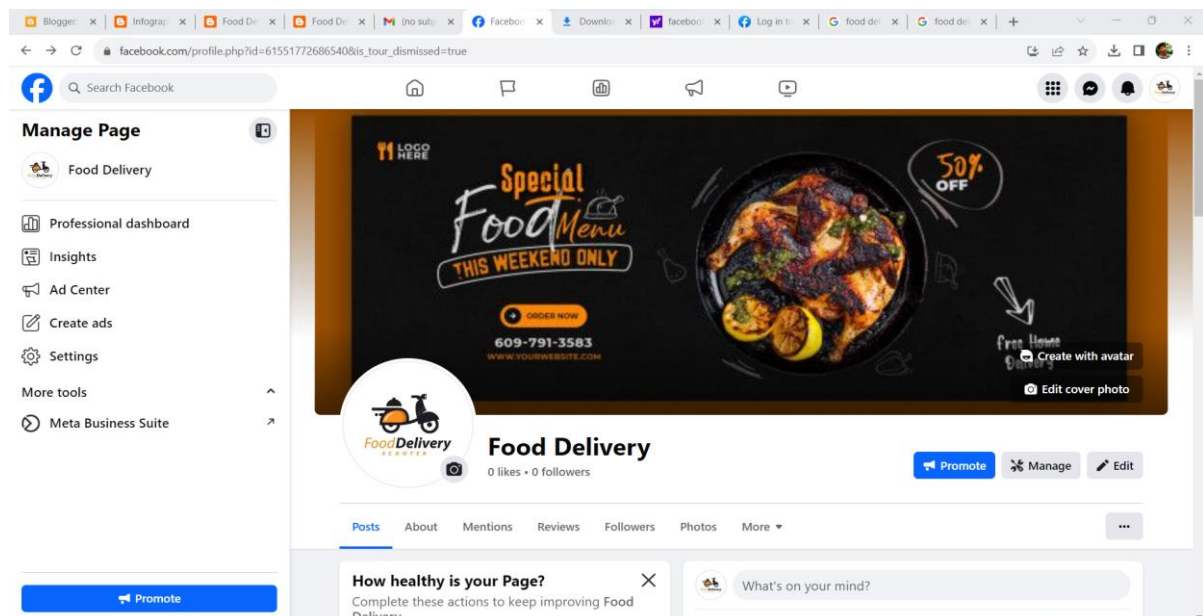
### Steps:

**Create a Facebook Business Page:** Go to Facebook and click on "Create" at the top right corner, then select "Page." Choose the type of business and fill in the required details.

**Customize Your Page:** Add a profile picture, cover photo, and business information. Navigate to the "Create" button and select "Post" to create your social media poster.

**Design Your Poster:** Use graphic design software or online tools to create a visually appealing poster representing your brand.

**Publish Your Poster:** Upload the poster, add a caption, and click "Publish" to share it on your Facebook Business Page for your audience to see.



3. Create and design a social media advertisement poster using canva

### Steps:

**Go to Canva:** Visit [canva.com](https://canva.com) and sign in or create an account if you haven't already.

**Choose a Template:** Select a social media poster template or start with a blank canvas. Customize the layout, text, images, and colors to match your brand.

**Add Elements:** Drag and drop elements like text boxes, images, icons, and backgrounds onto your canvas. Edit their size, position, and style as desired.

**Download and Publish :** Once your poster is designed, click on the download button and choose the appropriate file format. You can then share your advertisement on social media platforms.





4. Create email newsletter design using MailChimp or canva tool.

**Log In or Sign Up:** Log in to your MailChimp account or sign up for a new one.

**Start a New Campaign:** Click on "Create Campaign" and choose "Email" to begin designing your newsletter.

**Design with MailChimp Editor:** Use MailChimp's intuitive editor to add text, images, and elements. Customize the layout and design to fit your brand.

**Review and Send:** Preview your newsletter, check for errors, and schedule or send your email to your subscribers.

