NAAN MUDHALVAN

PROJECT

DIGITAL MARKETING

PROJECT NAME:

CREATING AN EMAIL CAMPAIGN IN MAILCHIMP

TEAM MEMBERS:

AHUTHAN TP- B25544B7FFB6048A9A746770D8080A87

SANTHOSH KM- 330AA1CC1AA2583A5274C009860F5CB7

AAKASH M- 255BD86FB7EA17B859B407BCFDF8D308

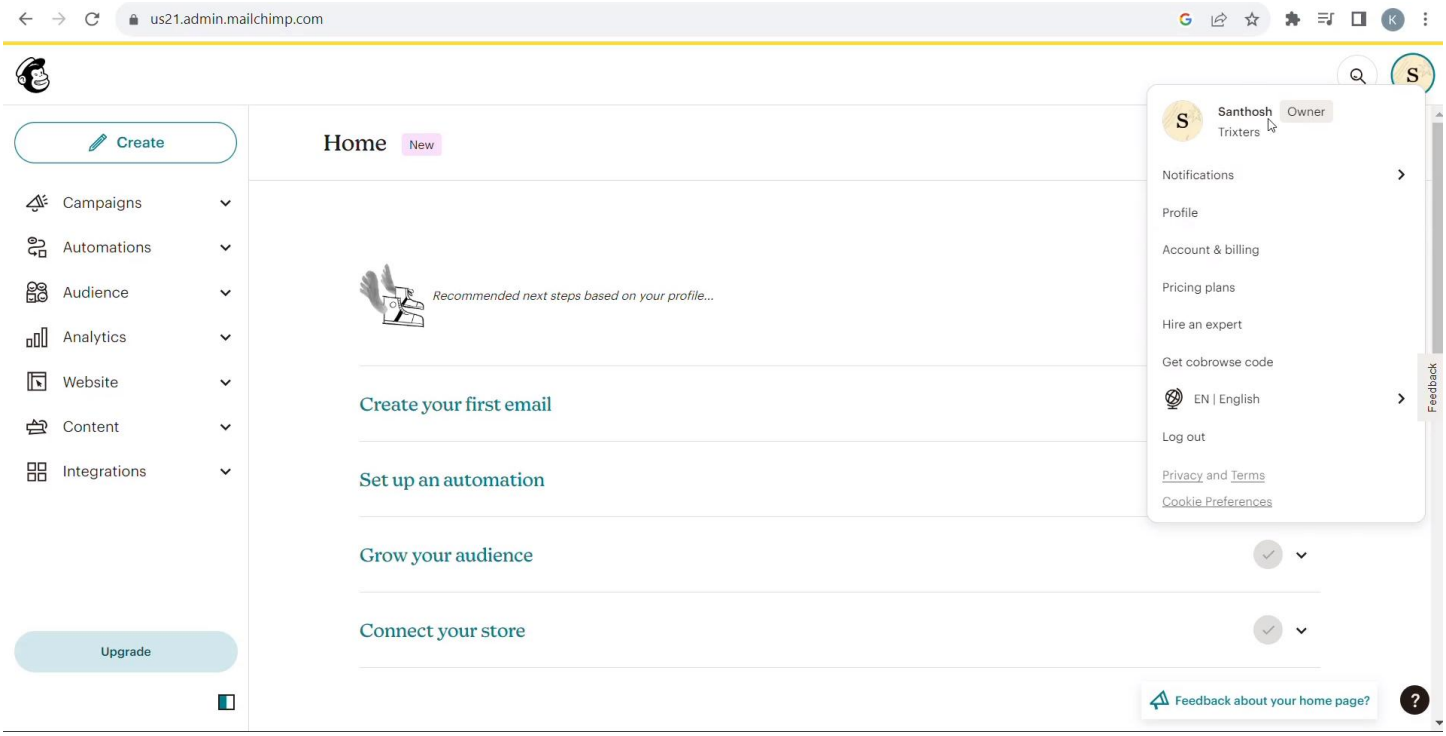
VARUN ADHITYAN M.B- 94A5C14093CF198986D4BB85DEB573CB

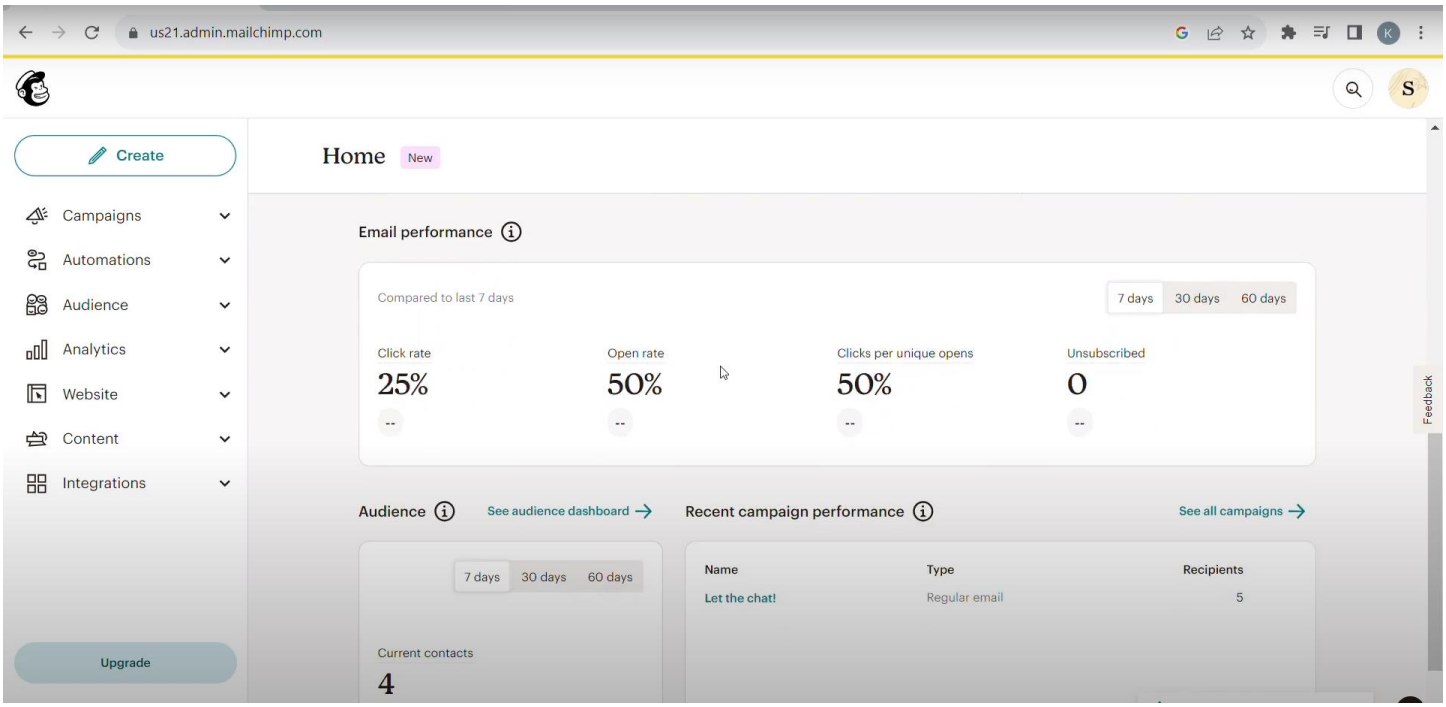
CREATING AN EMAIL CAMPAIGN IN MAILCHIMP:

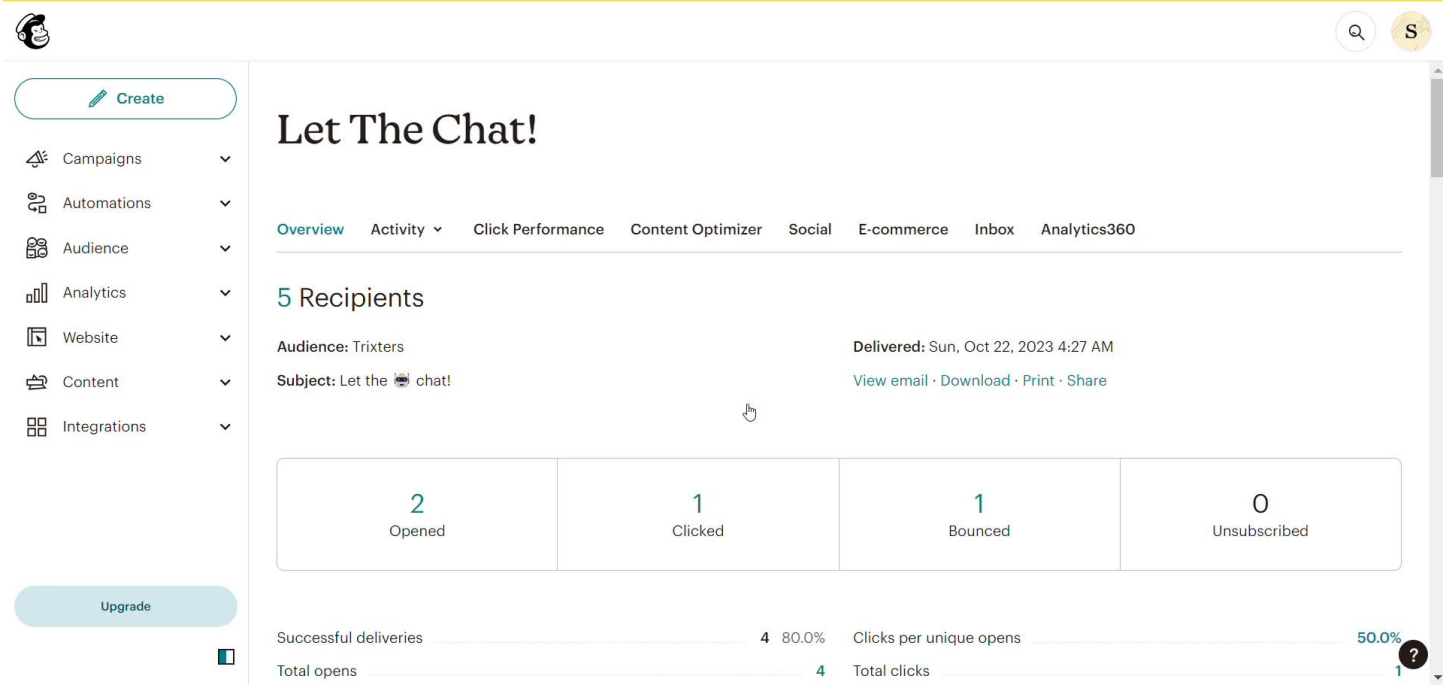
Mailchimp:

Mailchimp's renowned promotional platform offers robust e-commerce options and AI-powered tools that make it a fantastic multichannel email marketing hub. A fantastic email marketing service with AI, automation, and e-commerce.

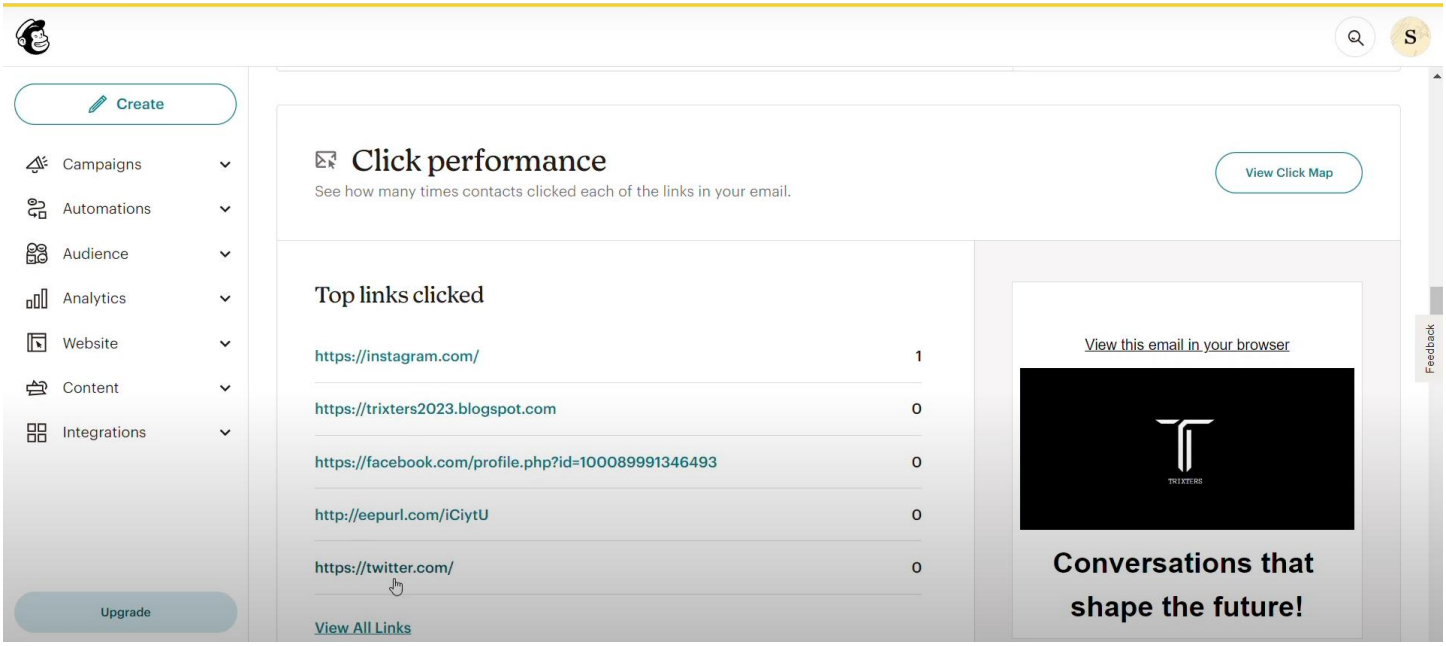
Screen shots:







Successful deliveries	4 80.0%	Clicks per unique opens	50.0%
Total opens	4	Total clicks	1
Last opened	10/22/23 1:49PM	Last clicked	10/22/23 4:29AM
Forwarded	0	Abuse reports	0


Create
Campaigns
Automations
Audience
Analytics
Website
Content
Integrations
Upgrade
Click performance
See how many times contacts clicked each of the links in your email.
View Click Map
Top links clicked
https://instagram.com/ 1
https://trixters2023.blogspot.com 0
https://facebook.com/profile.php?id=100089991346493 0
http://eepurl.com/iCiytU 0
https://twitter.com/ 0
View All Links
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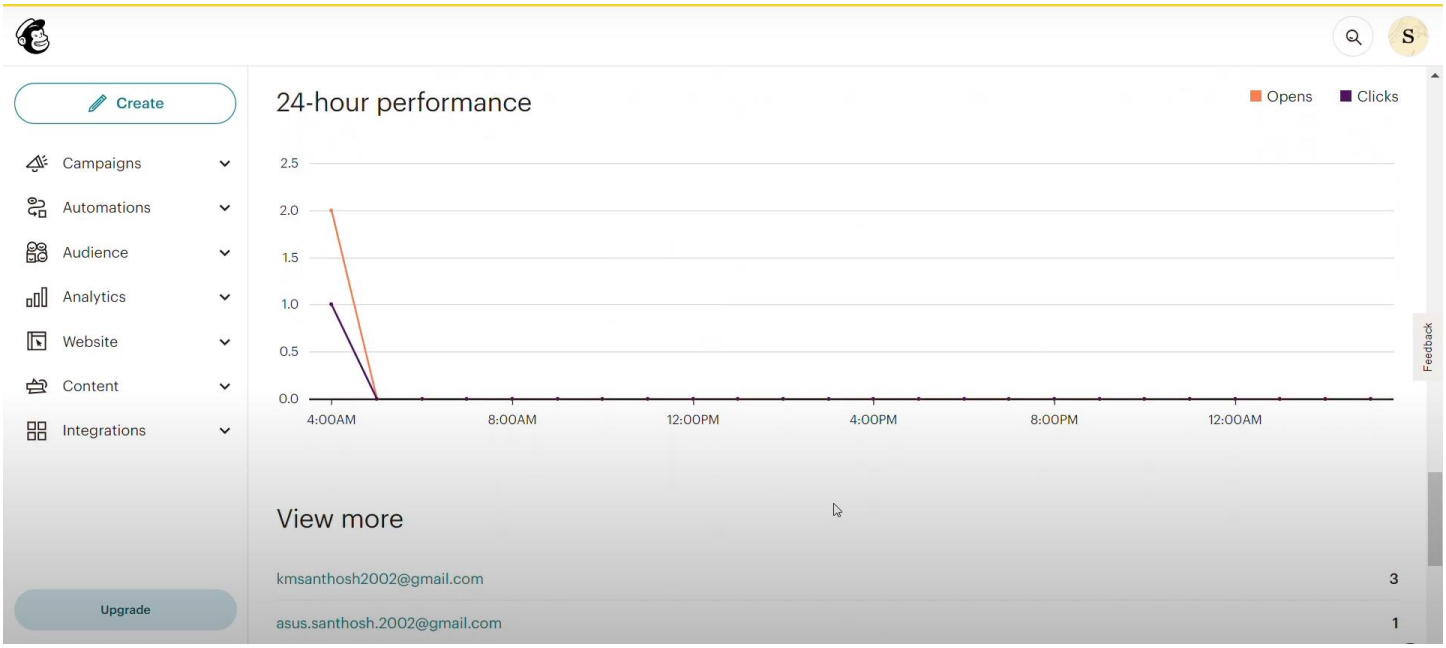
Feedback


Create
Campaigns
Automations
Audience
Analytics
Website
Content
Integrations
Upgrade
24-hour performance
Opens
Clicks
2.5
2.0
1.5
1.0
0.5
0.0
4:00AM
8:00AM
12:00PM
4:00PM
8:00PM
12:00AM
View more
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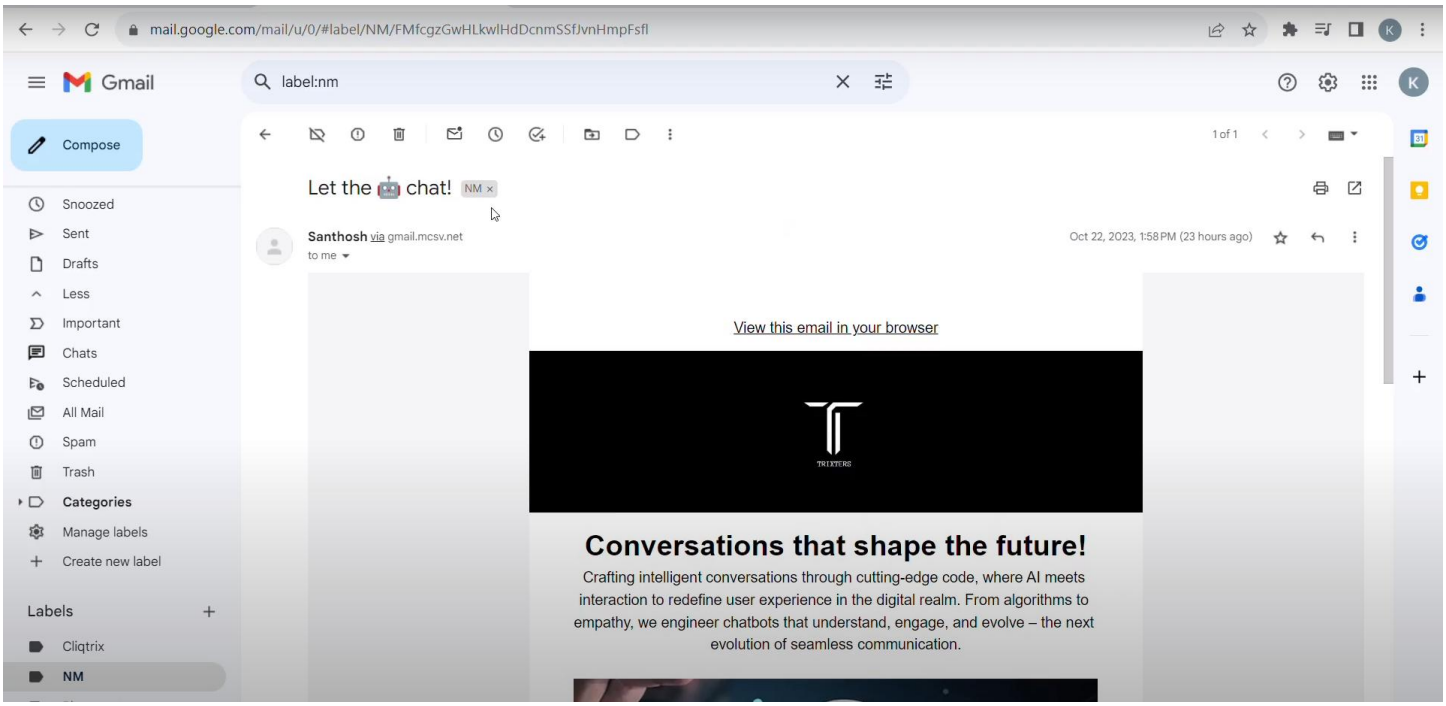
asus.santhosh.2002@gmail.com 1
Feedback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Compose
Snoozed
Sent
Drafts
Less
Important
Chats
Scheduled
All Mail
Spam
Trash
Categories
Manage labels
Create new label
Labels
Cliqtrix
NM
Let the 🤖 chat!
NM
Santhosh via gmail.mcsv.net
to me
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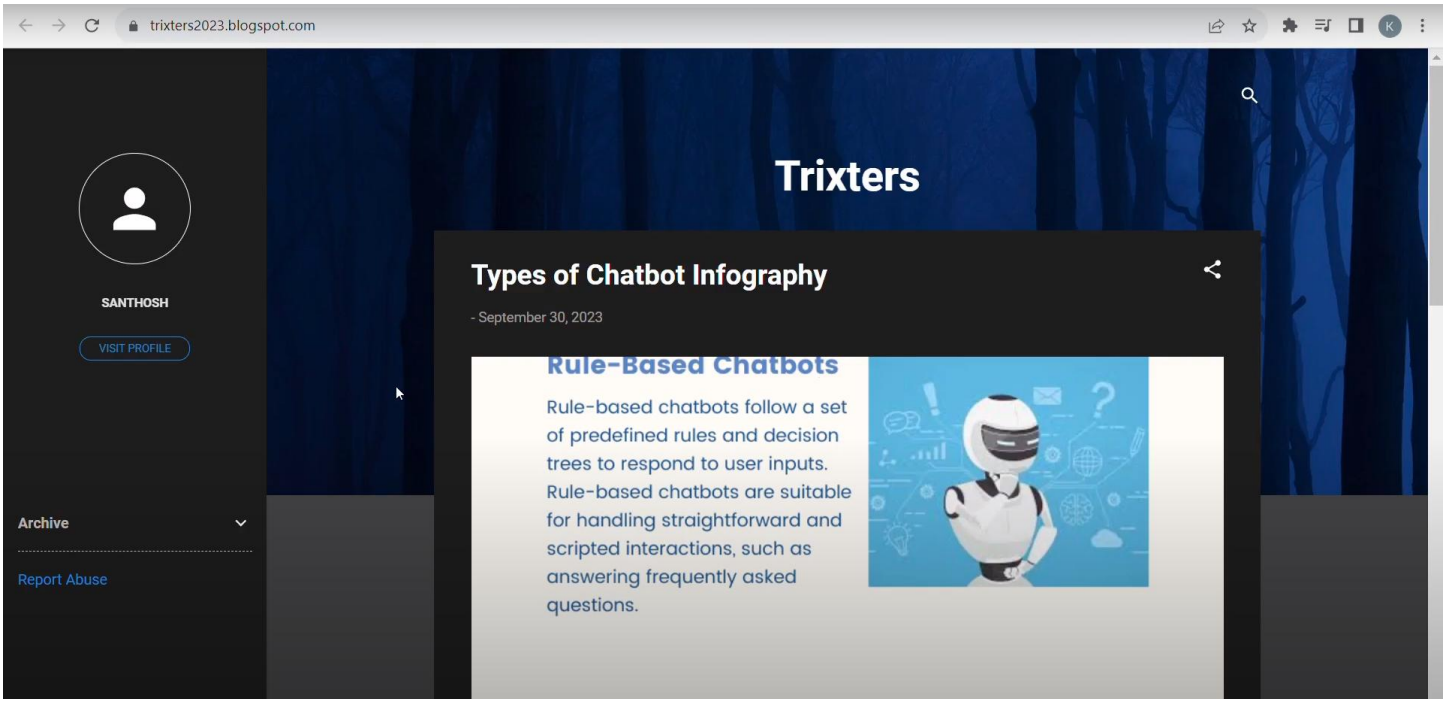
Conversations that shape the future!
Crafting intelligent conversations through cutting-edge code, where AI meets interaction to redefine user experience in the digital realm. From algorithms to empathy, we engineer chatbots that understand, engage, and evolve – the next evolution of seamless communication.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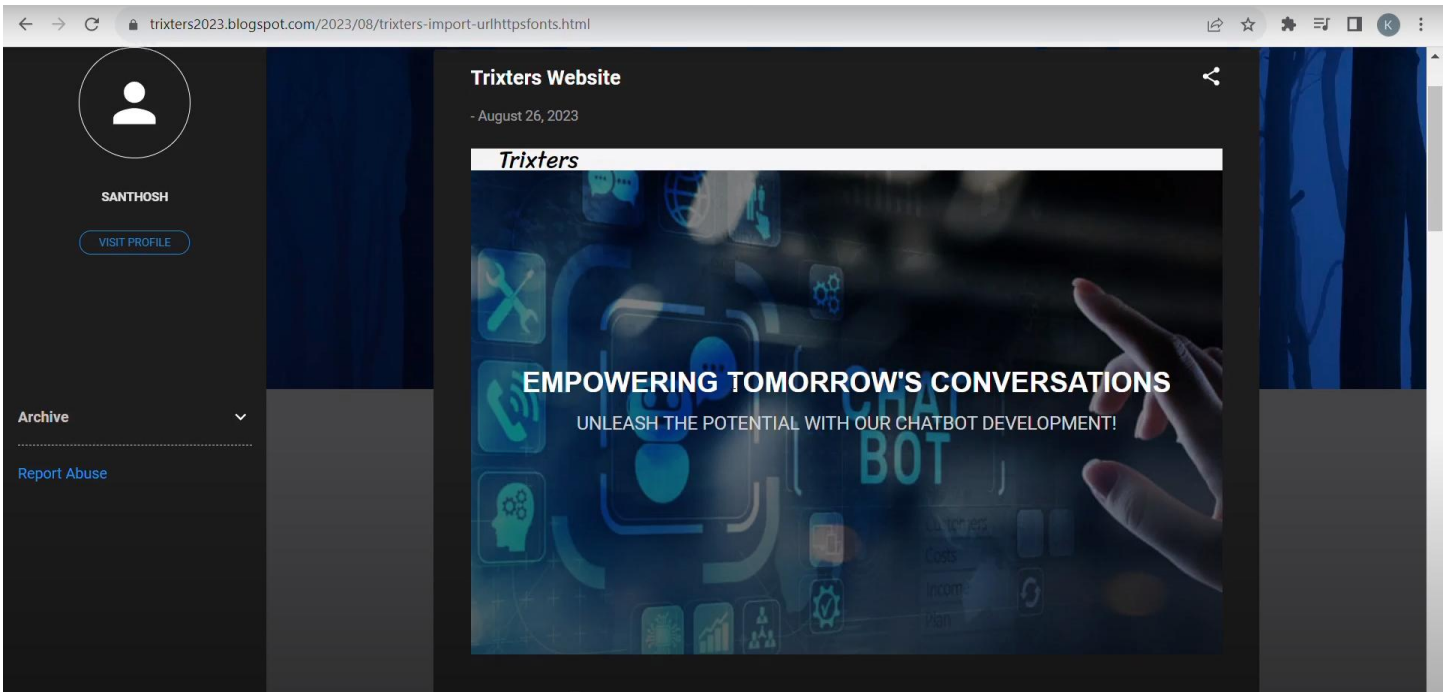
Rule-based chatbots follow a set of predefined rules and decision trees to respond to user inputs. Rule-based chatbots are suitable for handling straightforward and scripted interactions, such as answering frequently asked questions.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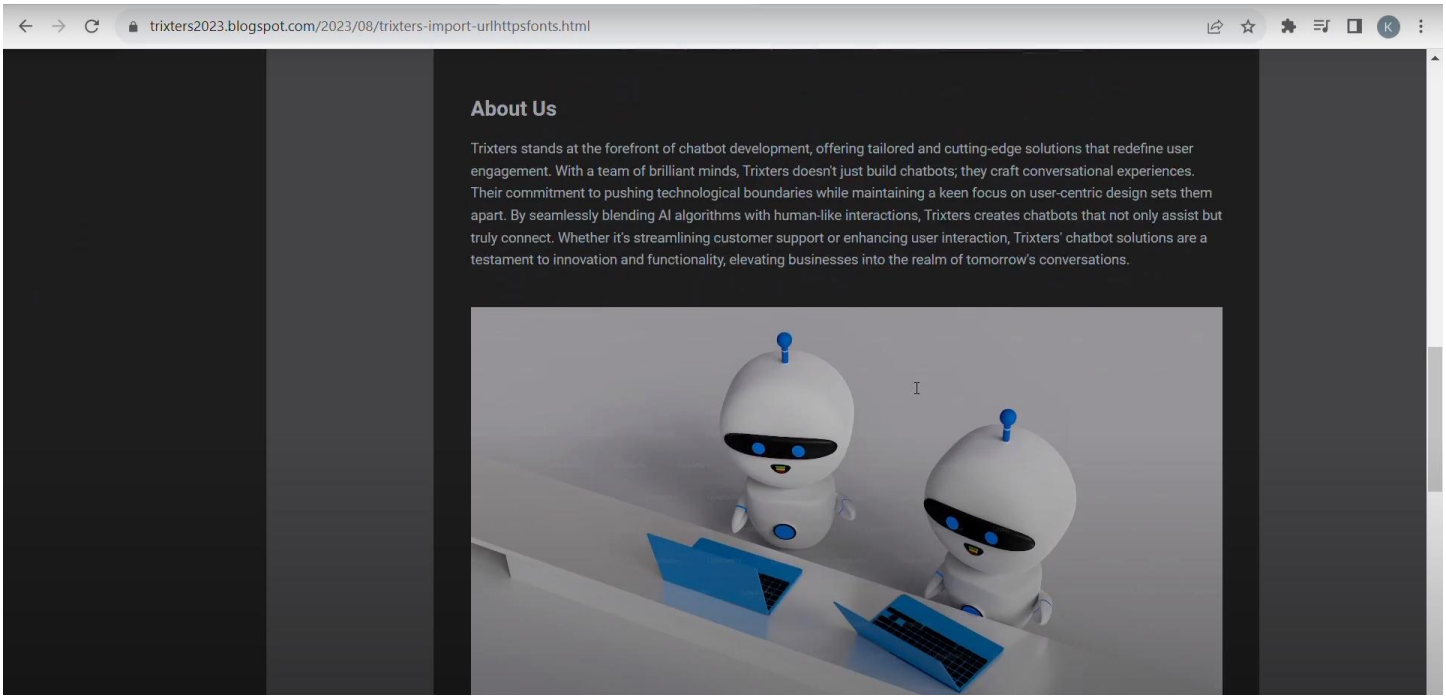
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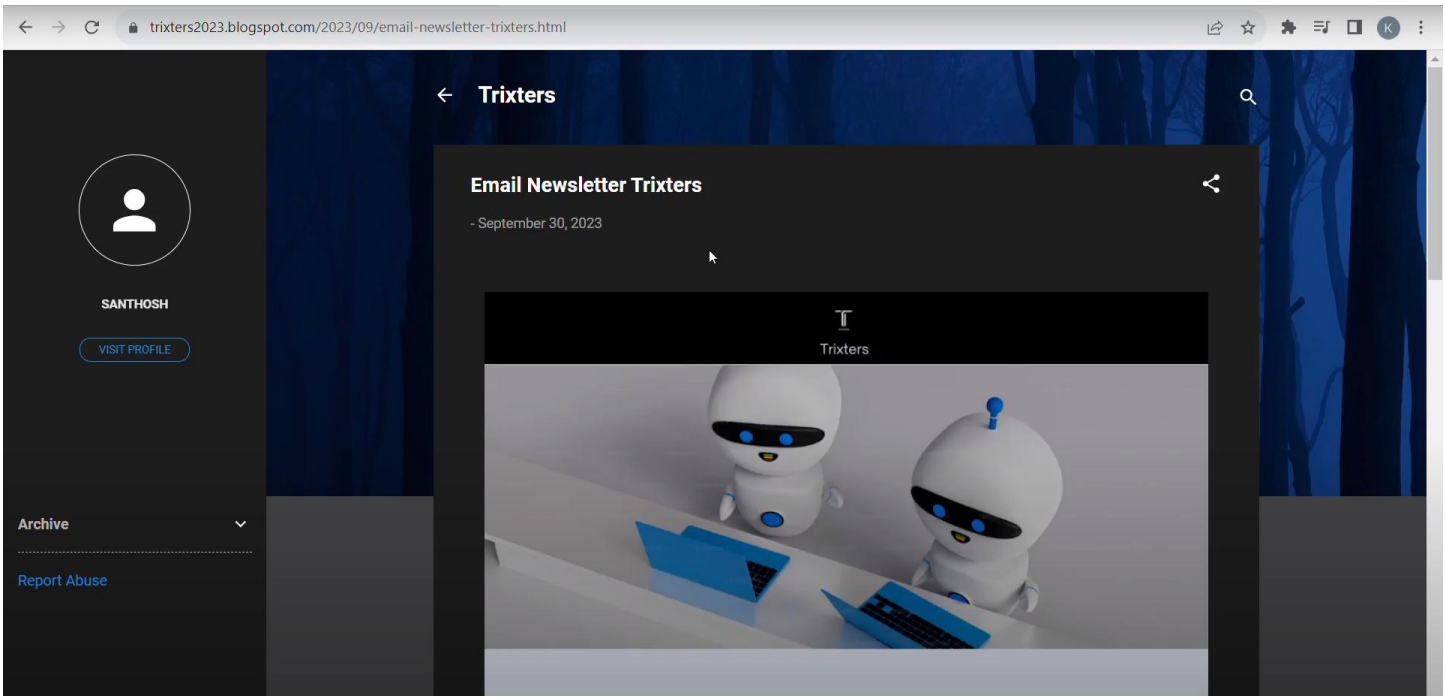
About Us
Trixters stands at the forefront of chatbot development, offering tailored and cutting-edge solutions that redefine user engagement. With a team of brilliant minds, Trixters doesn't just build chatbots; they craft conversational experiences. Their commitment to pushing technological boundaries while maintaining a keen focus on user-centric design sets them apart. By seamlessly blending AI algorithms with human-like interactions, Trixters creates chatbots that not only assist but truly connect. Whether it's streamlining customer support or enhancing user interaction, Trixters' chatbot solutions are a testament to innovation and functionality, elevating businesses into the realm of tomorrow's conversations.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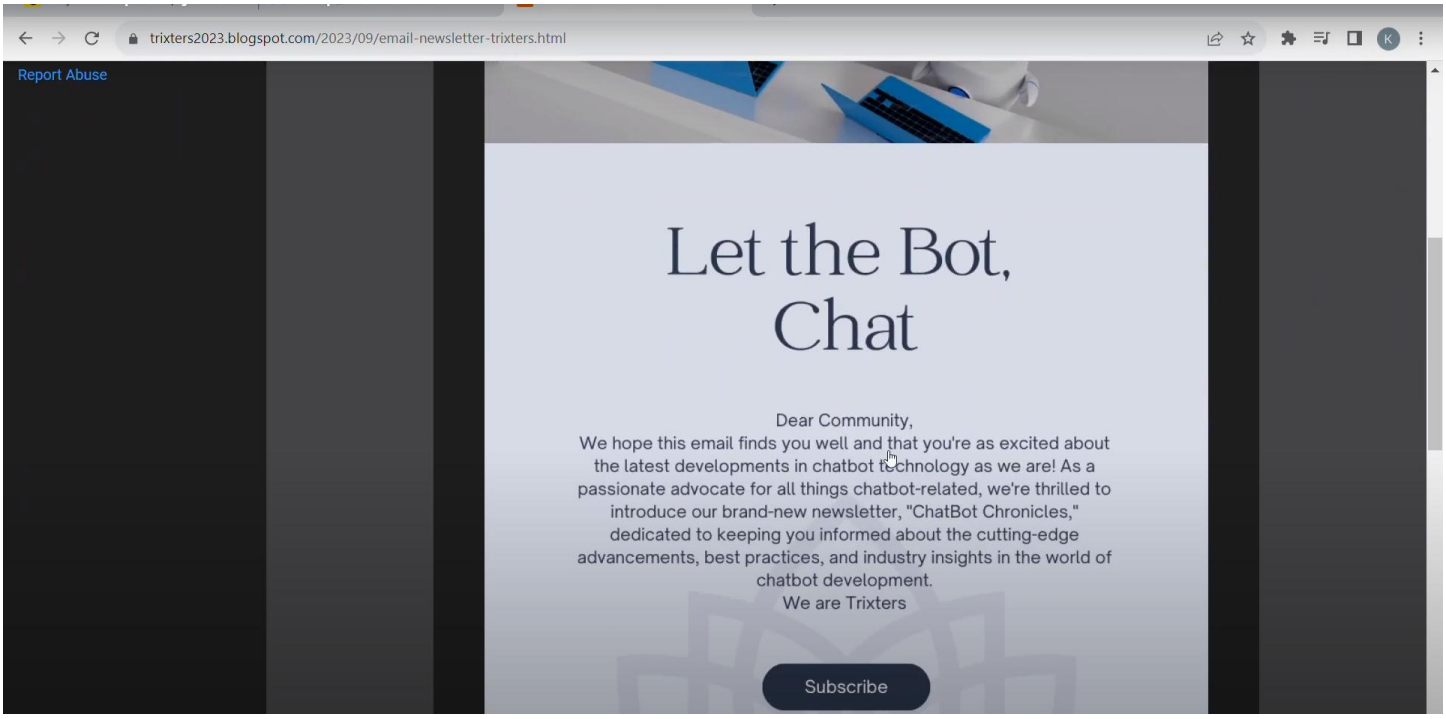
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Let the Bot, Chat
Dear Community,
We hope this email finds you well and that you're as excited about the latest developments in chatbot technology as we are! As a passionate advocate for all things chatbot-related, we're thrilled to introduce our brand-new newsletter, "ChatBot Chronicles," dedicated to keeping you informed about the cutting-edge advancements, best practices, and industry insights in the world of chatbot development.
We are Trixters
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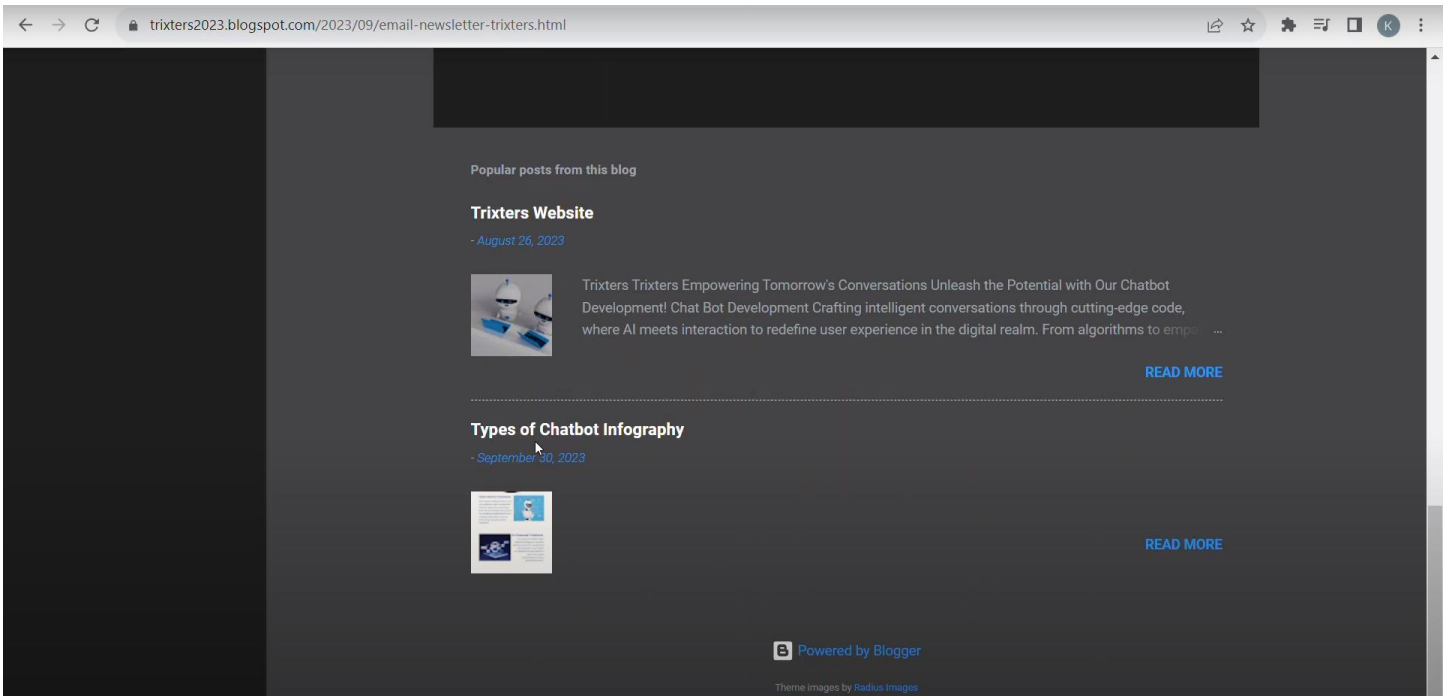
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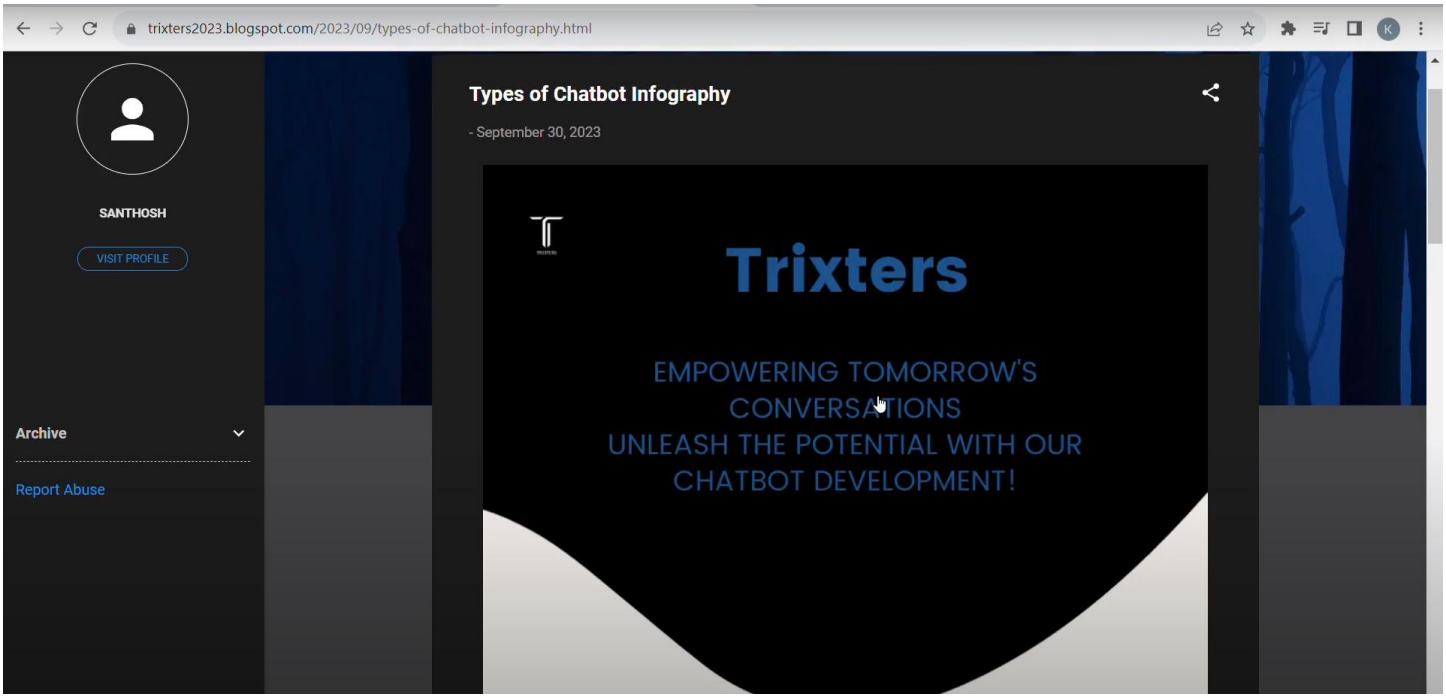
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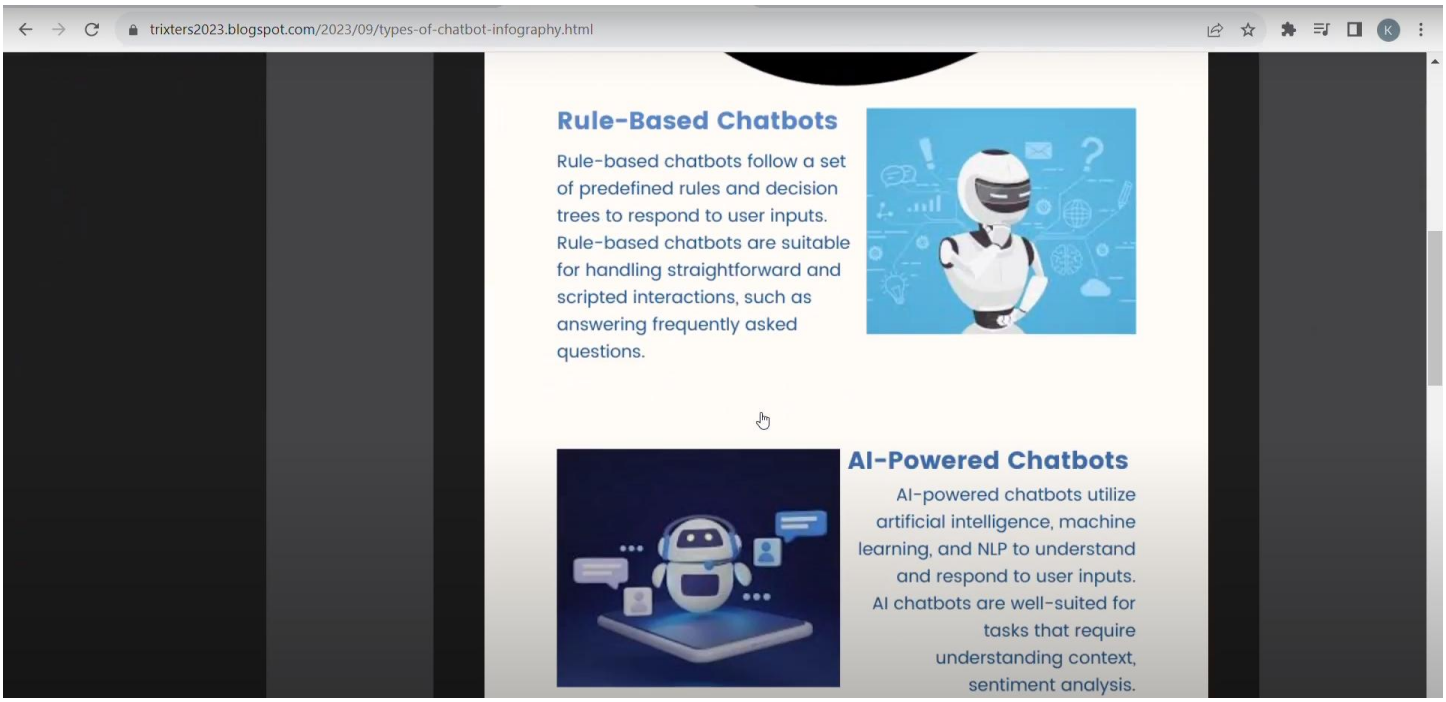
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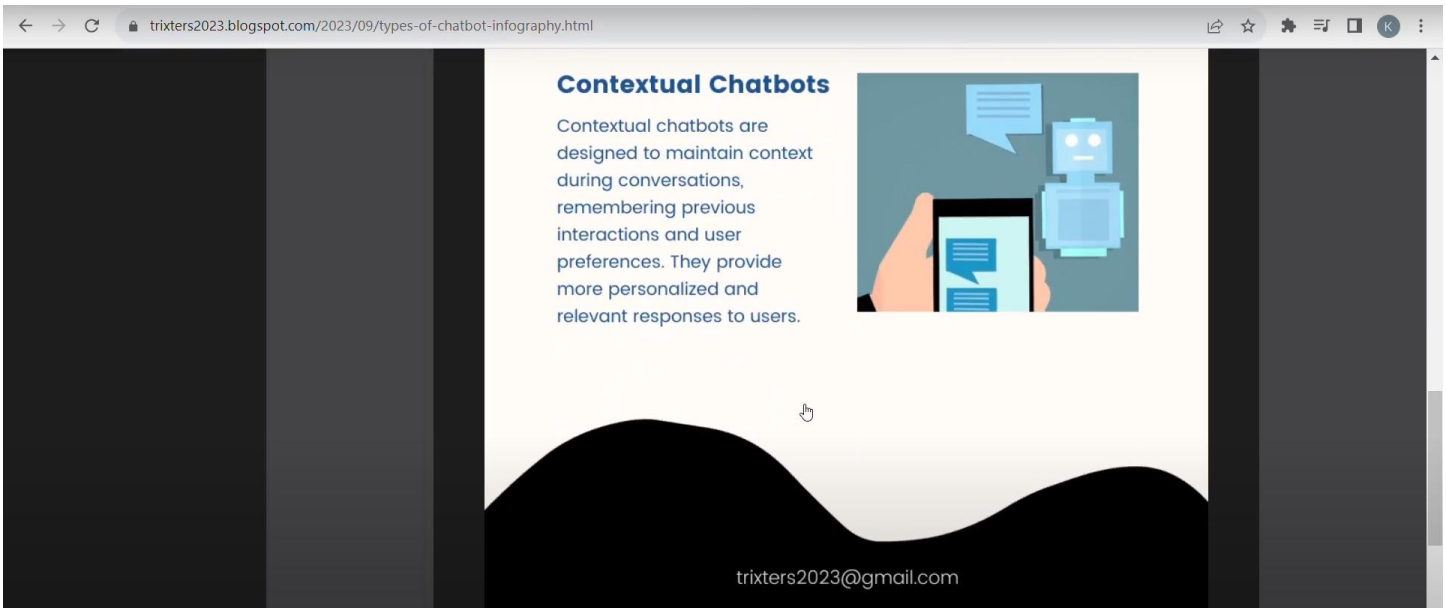
AI-Powered Chatbots
AI-powered chatbots utilize artificial intelligence, machine learning, and NLP to understand and respond to user inputs. AI chatbots are well-suited for tasks that require understanding context, sentiment analysis.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Contextual Chatbots
Contextual chatbots are designed to maintain context during conversations, remembering previous interactions and user preferences. They provide more personalized and relevant responses to users.
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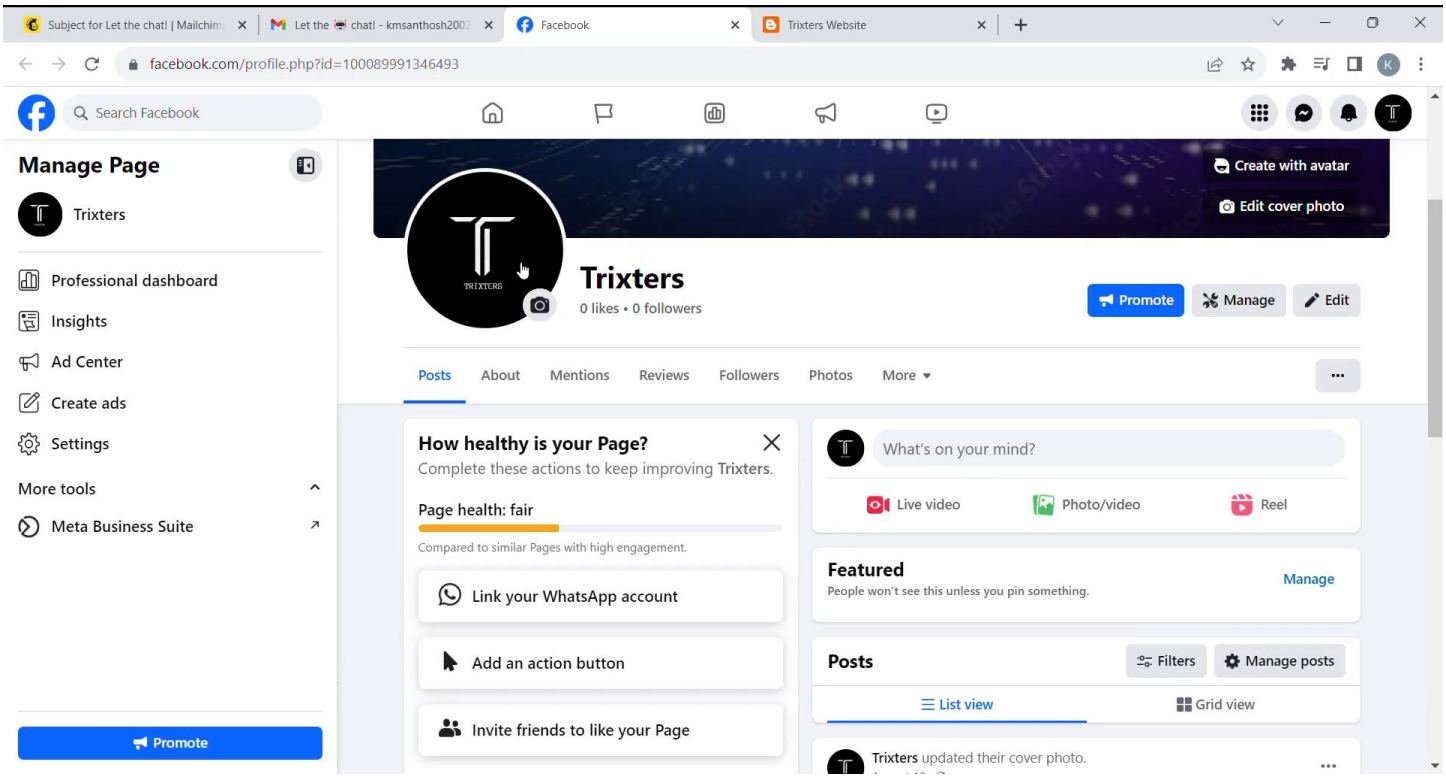

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