

Marketing campaigns Dashboard

Country

All

Education

All

Campaign

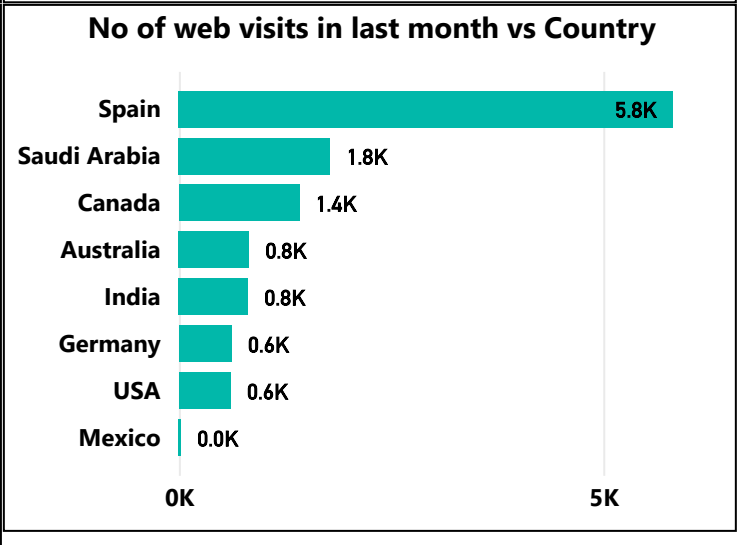
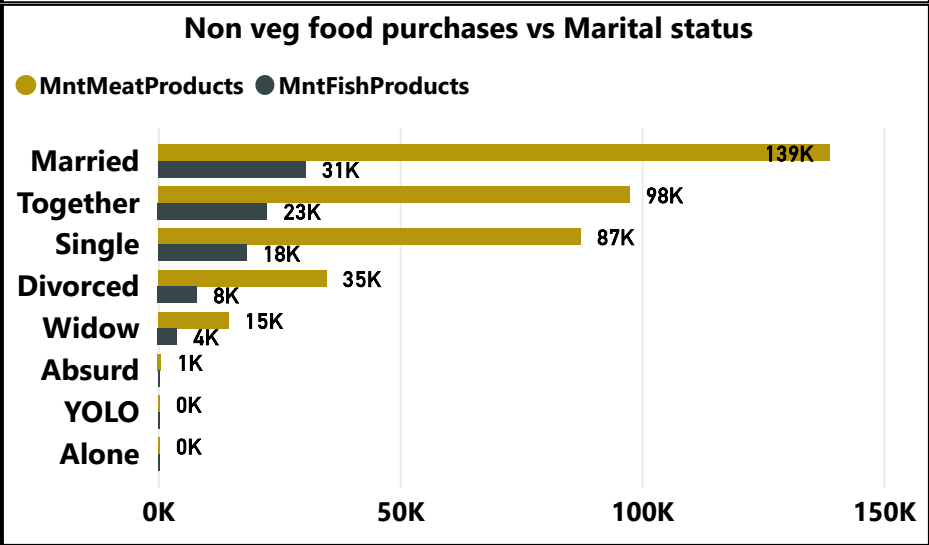
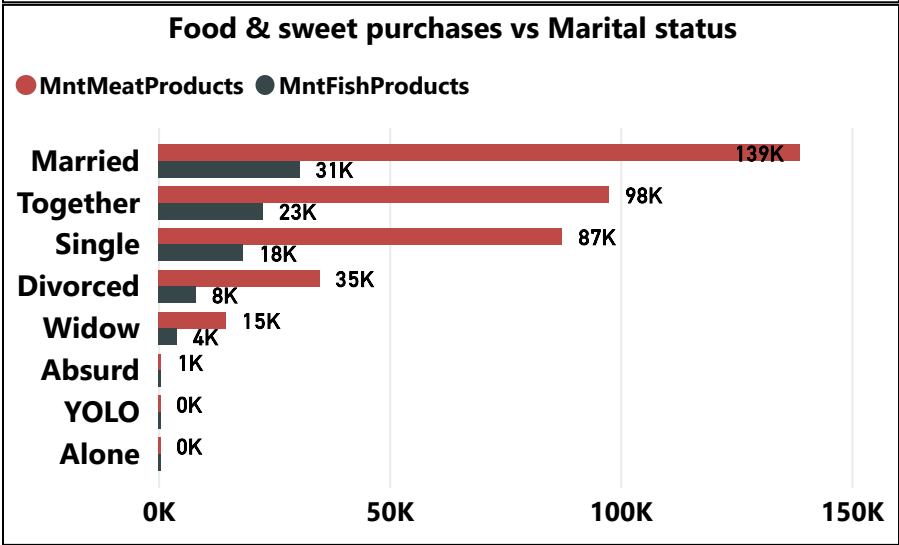
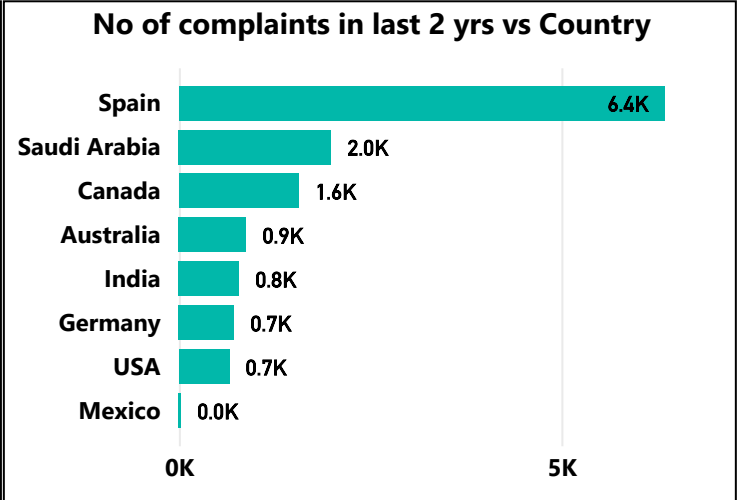
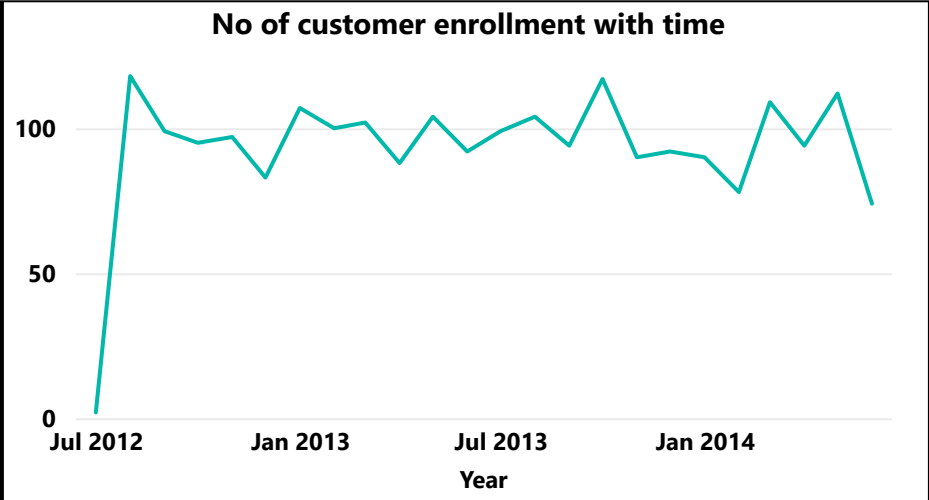
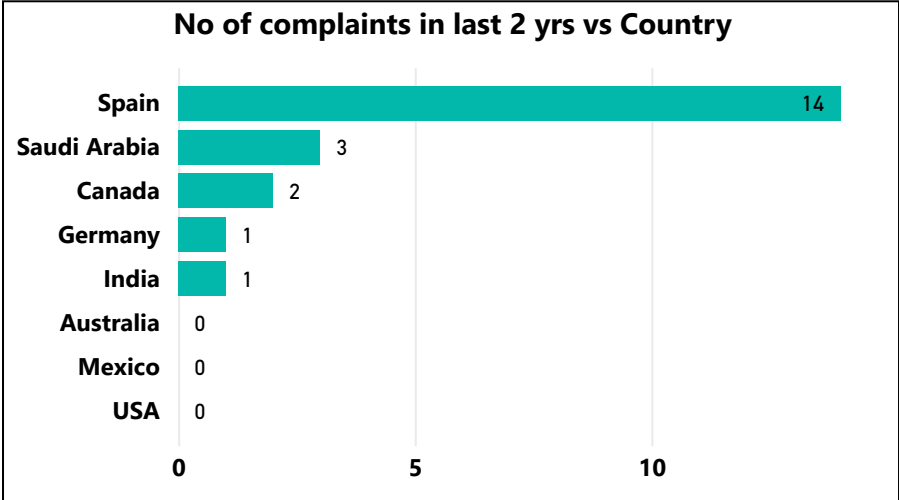
1st & 2nd

Campaign

3rd & 4th

Products total sales					
MntFishProducts	MntFruits	MntGoldProds	MntMeatProducts	MntSweetProducts	MntWines
84057	58917	98609	373968	60621	680816

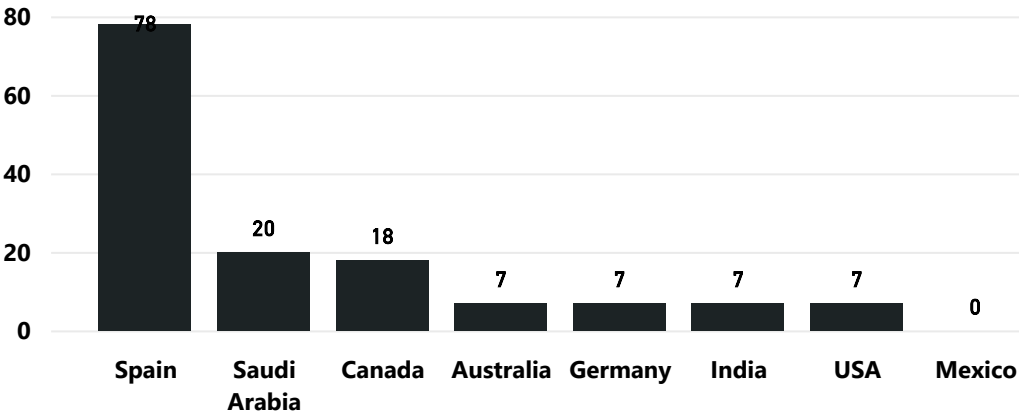
Marketing campaign channels total sales				
NumStorePurchases	NumWebPurchases	NumCatalogPurchases	NumDealsPurchases	
12970	9150	5963	5208	



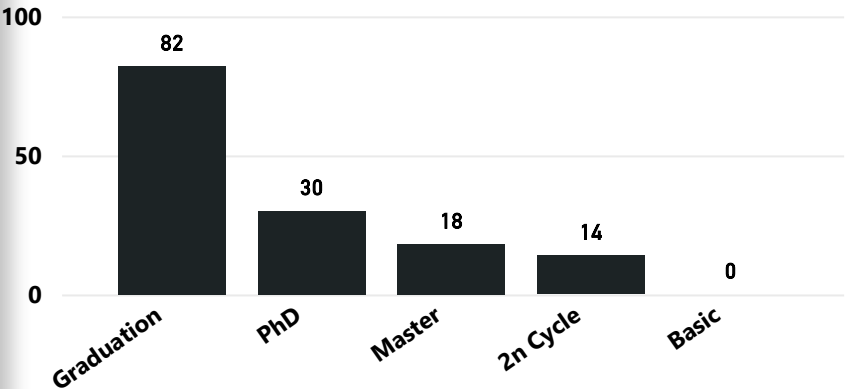


1st Campaign statistics

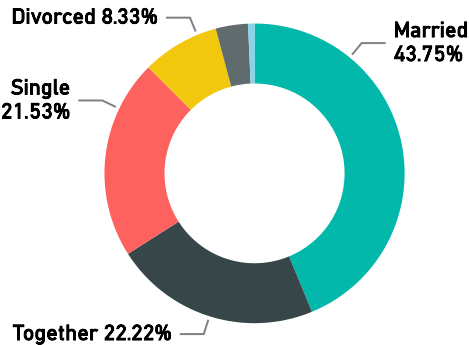
campaign conversion by country



campaign conversion by education

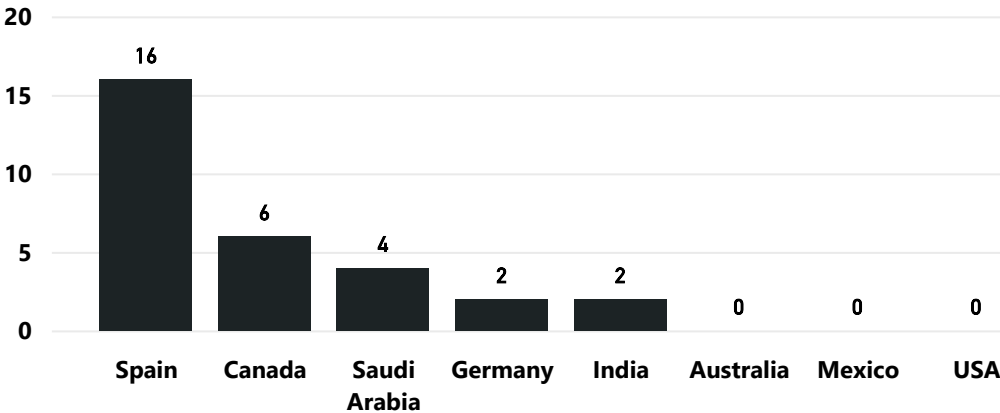


Marital Status

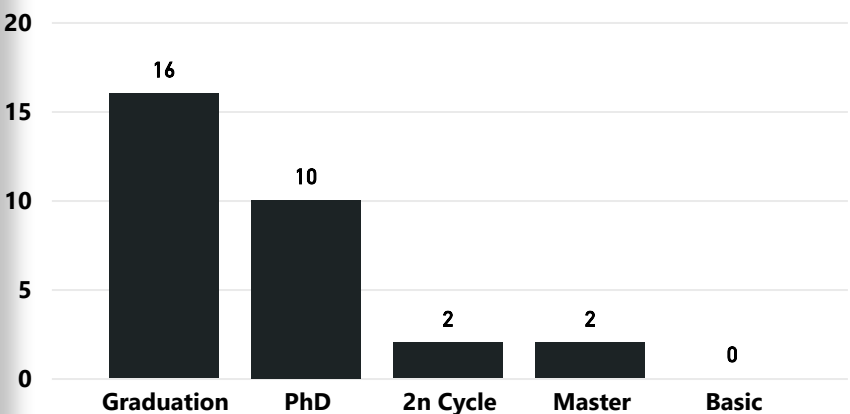


2st Campaign statistics

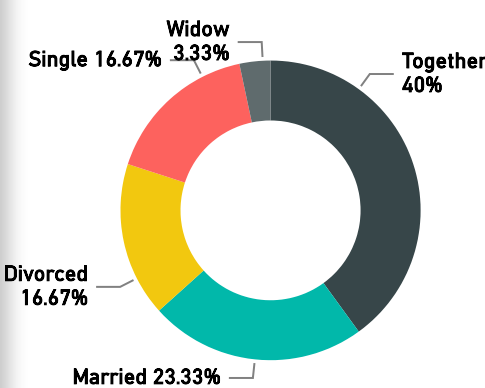
campaign conversion by country



campaign conversion by education



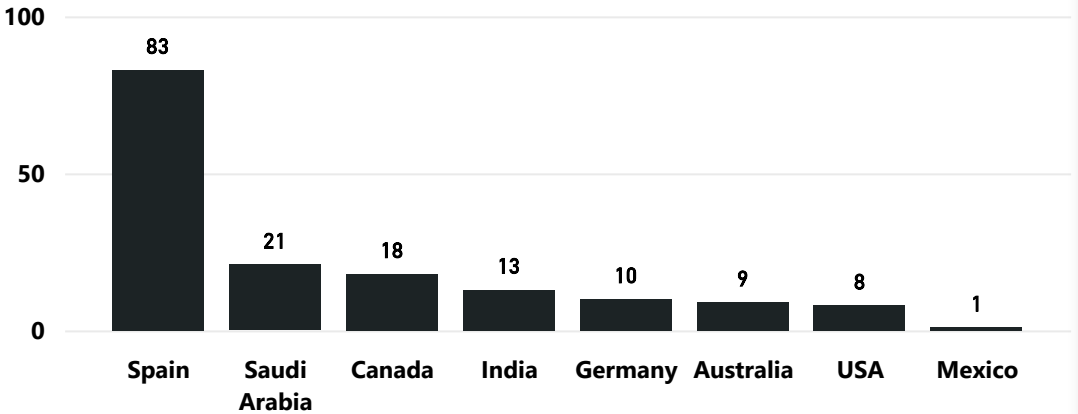
Marital Status



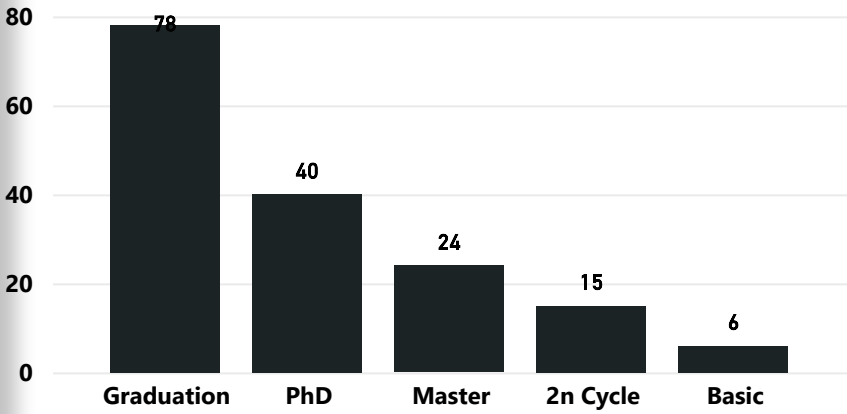


3rd Campaign statistics

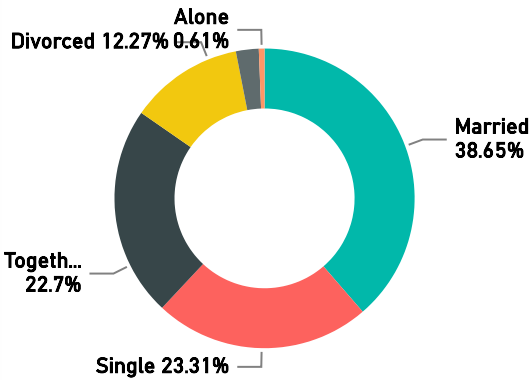
campaign conversion by country



campaign conversion by education

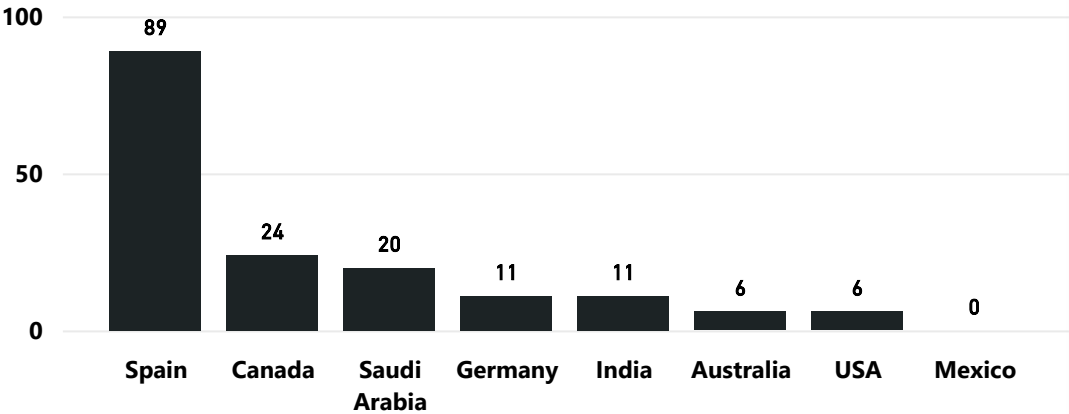


Marital Status

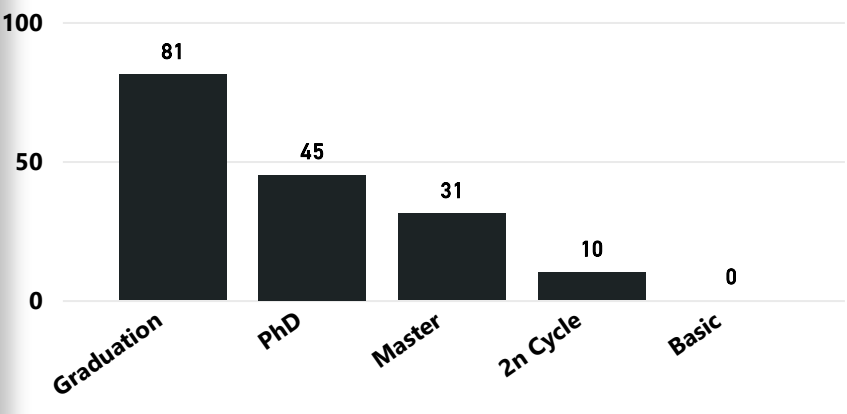


4th Campaign statistics

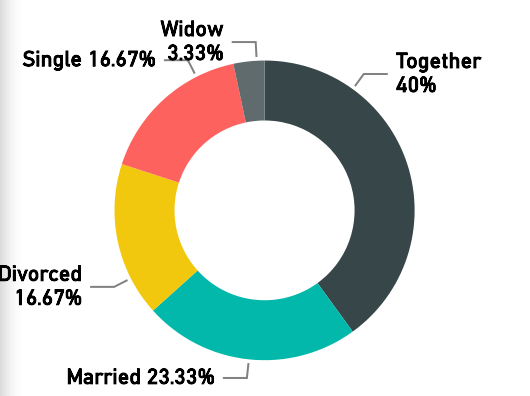
campaign conversion by country



campaign conversion by education



Marital Status



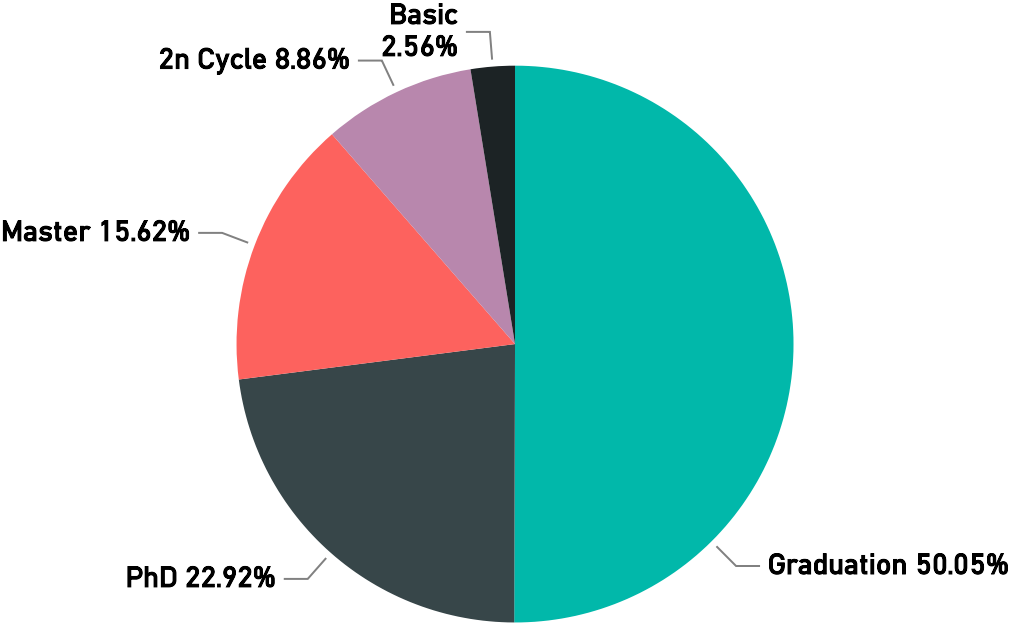


Customer Demographics



Spain	51.56K Average of Income	556 Total teens	467 Total Kids
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Education distribution



Marital Status Distrbution

