




# SANTHOSH KUMAR PRABHAKARAN

SENIOR PROJECT MANAGER @ KANTAR

## CONTACT

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## About me

Senior project manager with 9+ years of IT experience managing projects in the marketing analytics domain with strong organizing, leadership and communication skills having managed deliverables in product development, data management, data visualization, competitive dashboards, marketing mix dashboards, and campaign management. Delivery excellence has been an area of focus for me, and I wish to continue my journey on similar lines and explore more in depth. I have 9.5 years of prior experience in the healthcare industry managing teams generating patient medical documents.

## SKILLS

- AGILE PROJECT MANAGEMENT
- BUSINESS INTELLIGENCE
- PEOPLE LEADERSHIP

## EDUCATION

### IMT Ghaziabad

2021 – 2022

PGPM

### RVS CAS

1996 – 1999

BSc Computer Science

## IT EXPERIENCE

### Kantar

Nov 2019 – Current

- Serve development teams as scrum master
- Experience setting up scrum process including boards, sprints, releases, areas, etc., in both ADO and Jira.
- Experience setting up production support for projects generating ~16 mn USD in revenue
- Acting voice of internal customer ensuring needs of the project delivery teams and any product gaps are addressed on-time.
- Improved post-modeling time-to-dashboard from a week down to 30 minutes via automation

### Kantar (formerly Gain Theory / Meritus Analytics)

Jan 2015 – Nov 2019

- Architected an end-to-end embedded multi-tenant, scalable BI visualization solution on SiSense managing projects generating ~5 Mn USD in revenue
- Automated data harmonization to deliver analytics ready flatfiles on-demand using SAP BODS 4.x
- Built a campaigning system with data warehousing on a growing base of 12 Mn+ customers and identifying upsell / cross-sell opportunities

### Sierra Infosys Inc

June 2013 – Dec 2014

- SAP BO and HANA consultant building HANA Calculation views, information modeling using IDT, and publishing on WebI.
- Hands-on delivering ETL projects on SAP BODS