Santhosh kumar Prabhakaran, CSM

✉ jobsforsanthoshkumar@gmail.com   📞+919742000437

in linkedin.com/in/santhosh-kumar-prabhakaran-
csm-49b6b315

Summary

Seasoned professional with rich experience in Agile methodologies managing deliverables in product development (SaaS), service delivery, business intelligence, data management, and visualization/dashboard.

Experience

Senior Project Manager
Kantar
Nov 2019 - Present (1 year 7 months +)

• I own the production support / onboarding of projects on Athena (strategic marketing performance platform with simulation and optimization modules hosting the result of advanced analytics)

• Improved time to market efficiency from 2 days per module down to 6 hours in coordination with the product owner and development/onboarding teams.

• Created an intra-sprint early warning system as part of risk management for the Agile Scrum development team to have better focus on sprint outcomes as part of daily scrum meetings.

• Transitioned from Jira to Azure DevOps as the program management tool of choice seamlessly withno downtime.

• Created release plans and coached team on Scrum principles and ceremonies driving a culture of self-managed teams.

Project Manager
Kantar
Jan 2015 - Oct 2019 (4 years 10 months)
• Understood the underlying business context and ensured development team has clarity & alignment on client expectations.
• Worked closely with software developers and QA engineers on work breakdown, task alignment, effort estimation, quality checks & feature deployment.
• Customized Jira to suit program management requirements.
• Built a robust data warehousing system handling a base of 20 million customers to run a CRM program for Eureka Forbes, with a focus on customer data, marrying transaction & delivery information to design opportunities to engage, cross and upsell identifying and addressing data gaps.
• Liaised with client and helped their internal and external teams give cleaned and validated data as input for a fresh ETL built with checks and balances to reduce time to analytics from 2 weeks to 1 day for Kellogg's working within client environment.
• Delivered multiple media investment dashboards for Coca-Cola for 49 markets spread across Asia and Europe.
• SME on Sisense for embedded BI visualization solutions delivering dashboards for numerous clients automating the onboarding process and dashboards over time.

SAP HANA/BOBJ Consultant

Sierra Infosys Inc.

Jun 2013 - Dec 2014 (1 year 7 months)

Ensured TYLY report and dashboard were ready for consumption by the time the end users for
Charlotte Russe log in at 9 a.m. using below tech stack achieving 30% improvement in loading time

- SAP BO-DS 4.0 for ETL
- SAP HANA (SPS 6) for data and calculation views
- IDT 4.0 for Information modeling
- Web Intelligence and Dashboard Designer for dashboard

Team Lead

CBay Systems (I) Pvt. Ltd.

Feb 2002 - Sep 2011 (9 years 8 months)

Ensured zero downtime for my clients by managing resource planning across accounts and teams to
optimize scheduling to meet the demands.

Owned and managed status reporting, dashboards and executive reviews for the zone comprising of 20
teams with 25 members each on average on excel and web intelligence.

Education

Indian Institute of Technology, Hyderabad

Certification Program in Predictive Analytics, Predictive Analytics

2013 - 2013

Rathnavel Subramaniam College of Arts and Science

BSc, Computer Science

1996 - 1999

Editor - Ravies Magazine

Licenses & Certifications

Certified ScrumMaster® (CSM®) - Scrum Alliance®

1072854

The Data Scientist's Toolbox - Coursera

Tableau 10 A-Z: Hands-On Tableau Training - Udemy

UC-CFFTMID3

Power BI for Marketers - LinkedIn

Skills

Business Intelligence • Scrum • Agile Project Management • Sisense • SQL • BODS • Data
Warehousing • Extract, Transform, Load (ETL) • Microsoft Excel • Data Visualization