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Tools

SiSense
SQL
SAP Business Objects
Microsoft Excel
Power Query
Azure Dev Ops
Jira

Top Skills

Data Storytelling
Business Intelligence
Project Management
Operations Management

Certifications

Power BI for Marketers
Certified ScrumMaster® (CSM®)
The Data Scientist's Toolbox
SAP BusinessObjects XI
edX Honor Code Certificate for
Analyzing and Visualizing Data
with Excel

Santhosh kumar Prabhakaran

Senior Project Manager at Kantar
Bangalore Urban

Summary

Seasoned agile business intelligence professional with rich experience managing deliverables in product development (SaaS), service delivery, business intelligence, data management, and visualization.

Experience

Kantar

Senior Project Manager

November 2019 - Present (1.5 Years)

Bengaluru, Karnataka, India

I own the production support/product onboarding services on Athena improving efficiencies from around 3 days per module down to 4-6 hours per module working closely with product management, product development, client services, and product delivery teams.

Effectuated 50% reduction in iterative onboarding requests by proactively facilitating collaborative decision making and focusing on immediate delivery while ensuring feedback loop is closed w.r.t. product feature development / automation improvement.

Seamlessly transitioned product management and development team from Jira to Azure DevOps as the program/project management tool of choice with no downtime.

Implemented Agile Scrum practices in the platform development team. Worked closely with the Agility coach to adapt best practices in the team.

Gain Theory (Previously Meritus Analytics)

Project Manager

January 2015 – November 2019 (4.5 years)

Bengaluru, Karnataka, India

Implemented a scalable multi-tenant white-labelled embedded data visualization solution end-to-end leveraging Sisense as the tool of choice accommodating 2 different product offerings.

Built a robust data warehousing system end-to-end with mobile number cleansing and email cleansing to run AMC renewal campaign for Eureka Forbes Limited handling upwards of 10 million unique customers and 100 million+ transactions. In the process, helped them identify data gaps in their legacy system.

Helped reduce time taken for data harmonization from 15 days to 2 days using SAP BODS 4.0 from within Kellogg's ecosystem by implementing data pipelining for 14 disparate data sources.

Streamlined the work culture working with Product owner to create Release plans, Coaching team on Scrum principles and practices and driving a culture of self-managed teams.

Understood the underlying business context and ensured delivery teams have clarity & alignment on client expectations.

Worked closely with software developers and QA engineers on work breakdown, task alignment, effort estimation, quality checks & feature deployment.

Brought time to dashboard down from 5 days to 3 day per market by streamlining the process and removing unnecessary bottlenecks for CocaCola APAC and Europe markets.

Sierra Infosys Inc.

SAP HANA/BOBJ Consultant

June 2013 - December 2014 (1 year 7 months)

Coimbatore Area, India

Ensured TYLY report loading 30% more efficiently and was ready for consumption by the time the end users for Charlotte Russe log in at 9 a.m. using below tech stack

- SAP BO-DS 4.0 for ETL
- SAP HANA (SPS 6) and IDT 4.0 for Information modeling
- Web Intelligence and Dashboard Designer for reporting

CBay Systems (I) Pvt. Ltd.

Team Lead

February 2002 - September 2011 (9 years 8 months)

Coimbatore Area, India

Ensured zero downtime for my clients by managing resource planning across accounts and teams to optimize scheduling to meet the demands.

Owned and managed status reporting, dashboards and executive reviews for the zone comprising of 20 teams with 25 members each on average using excel and web intelligence.

Education

IIT, Hyderabad

Certification Program in Predictive Analytics,
Predictive Analytics · (2013 - 2013)

Rathnavel Subramaniam College of Arts and Science

BSc, Computer Science · (1996 - 1999)

Currently pursuing PGP in Management from IMT Ghaziabad and MBA in
Deakin University, Australia