Santhosh kumar Prabhakaran
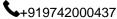
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Summary

A self-starting agile delivery manager with rich experience in Agile methodologies managing cross functional and distributed teams comprising of both in-house and external resources delivering features to product development (SaaS) in iterative sprints and owning the service delivery with a background in business intelligence, data management and automating data visualization/ dashboard delivery in a fast-paced analytical center of excellence.

Experience

Senior Project Manager

Kantar

Nov 2019 - Present (1 year 7 months +)

• Owning the project delivery on Athena (strategic marketing performance platform with simulation and optimization modules hosting the results of advanced analytics), improved time to market efficiency from 2 days per module down to 6 hours per module in coordination with the product owner and development/onboarding teams.
• Acted as the first point of contact for all things onboarding and socialized relevant metrics.
• Created an intra-sprint early warning system as part of risk management and tracking for the Agile Scrum development team to have better focus on sprint outcomes as part of daily scrum meetings.
• Transitioned from Jira to Azure DevOps as the program management tool of choice with no downtime.
• Supported the product manager and the team in prioritizing backlog of user stories and ensuring definition of done and task breakdown are captured prior to sprint start.
• Created release plans and coached team on Scrum principles and ceremonies driving a culture of self- managed teams ensuring continuous iterative improvement of Athena.

Project Manager

Formerly Meritus Analytics / Gain Theory

Jan 2015 - Oct 2019 (4 years 10 months)

• Understood the underlying business context and ensured the development team has clarity & alignment on client expectations.
• Worked closely with software developers and QA engineers on work breakdown, task alignment, effort estimation, quality checks & feature deployment.
• Customized Jira to suit program management requirements.
• Built a robust data warehousing system handling a base of 20 million customers to run a CRM program for Eureka Forbes, with a focus on customer data, marrying transaction & delivery information to design opportunities to engage, cross and upsell.
• Built a data pipeline for a dozen different data sources to reduce data harmonization time from 2

weeks to 1 day for Kellogg's.

• Delivered multiple media investment dashboards for Coca-Cola for 49 markets spread across Asia and Europe.

• SME on Sisense for embedded BI visualization solutions delivering numerous dashboards.

SAP HANA/BOBJ Consultant
Sierra Infosys Inc.
Jun 2013 - Dec 2014 (1 year 7 months)

Ensured TYLY report and dashboard were ready for consumption by the time the end users for Charlotte Russe log in at 9 a.m. using below tech stack achieving 30% improvement in loading time

- SAP BO-DS 4.0 for ETL
- SAP HANA (SPS 6) for data and calculation views
- IDT 4.0 for Information modeling
- Web Intelligence and Dashboard Designer for dashboard

Team Lead
CBay Systems (I) Pvt. Ltd.
Feb 2002 - Sep 2011 (9 years 8 months)

Ensured zero downtime for my clients by managing resource planning across accounts and teams to optimize scheduling to meet the demands.

Owned and managed status reporting, dashboards and executive reviews for the zone comprising of 20 teams with 25 members each on average on excel and web intelligence.

Education

Institute of Management Technology, Ghaziabad
PGPM, PG Program in Management
2021 - 2022

Rathnavel Subramaniam College of Arts and Science
BSc, Computer Science
1996 - 1999
Editor - Ravies Magazine

Licenses & Certifications

The Data Scientist's Toolbox - Coursera

Tableau 10 A-Z: Hands-On Tableau Training - Udemy
UC-CFFTMID3

Certified ScrumMaster® (CSM®) - Scrum Alliance®
1072854

Skills

Software Project Management • Vendor Management • Azure DevOps • JIRA • Business Intelligence • SAP BOBJ • SiSense • SQL • Microsoft Excel