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Tech

Azure Dev Ops

Jira

SQL

SAP Business Objects

SiSense

Power Query

Microsoft Excel

Top Skills

Business Intelligence

Project Management Operations Management

Certifications

Power BI for Marketers

Certified ScrumMaster® (CSM®) The Data Scientist’s Toolbox SAP BusinessObjects XI

edX Honor Code Certificate for Analyzing and Visualizing Data with Excel

Santhosh kumar Prabhakaran, CSM

Senior Project Manager at Kantar

Bangalore Urban

Summary

Seasoned agile business intelligence professional with rich experience managing deliverables in product development (SaaS), service delivery, business intelligence, data management, and visualization/ dashboard.

Experience

Kantar

Senior Project Manager

November 2019 - Present (1 year 7 months)

Bengaluru, Karnataka, India

I own the production support/product onboarding services on Athena improving efficiencies from around 3 days per module down to 4-6 hours per module working closely with product management, product development, client services, and product delivery teams.

Effected 50% reduction in iterative onboarding requests by proactively facilitating collaborative decision making and focusing on immediate delivery while ensuring feedback loop is closed w.r.t. product / automation improvement.

Seamlessly transitioned product management and development team from Jira to Azure DevOps as the program/project management tool of choice with no downtime.

Implemented Agile Scrum practices in the platform development team.

Worked closely with the Agility coach to adapt best practices in the team.

Gain Theory

Project Manager

April 2015 - Present (6 years 2 months)

Bengaluru, Karnataka, India

Streamlined the work culture working with Product owner to create Release plans, Coaching team on Scrum principles and practices and driving a culture of self-managed teams.

Page 1 of 3

Understood the underlying business context and ensured delivery teams have clarity & alignment on client expectations.

Worked closely with software developers and QA engineers on work breakdown, task alignment, effort estimation, quality checks & feature deployment.

Customized Jira to suit our project managing requirements including customizing workflows along with related schemas, screens, custom fields, etc. Built a robust data warehousing system with data cleansing for mobile numbers and email to run AMC renewal campaign for EFL. In the process, helped them identify data gaps in their legacy system.

Brought down time taken between data arrival and start of analysis from 4 weeks down to 1 week for Kellogg's by automating data ingestion and harmonization of disparate data sources using SAP BODS within client ecosystem.

SME on using Sisense to build embedded BI visualization solutions.

Meritus Analytics

Project Manager

January 2015 - Present (6 years 5 months)

Bengaluru, Karnataka, India

Brought time to dashboard down from 8 weeks to 5 weeks by streamlining the process and removing unnecessary bottlenecks for CocaCola APAC and Europe markets.

Sierra Infosys Inc.

SAP HANA/BOBJ Consultant

June 2013 - December 2014 (1 year 7 months)

Coimbatore Area, India

Ensured TYLY report loading 30% more efficiently and was ready for consumption by the time the end users for Charlotte Russe log in at 9 a.m. using below tech stack

* SAP BO-DS 4.0 for ETL
* SAP HANA (SPS 6) and IDT 4.0 for Information modeling
* Web Intelligence and Dashboard Designer for reporting

CBay Systems (I) Pvt. Ltd.

Team Lead

February 2002 - September 2011 (9 years 8 months)

Coimbatore Area, India

Page 2 of 3

Ensured zero downtime for my clients by managing resource planning across accounts and teams to optimize scheduling to meet the demands.

Owned and managed status reporting, dashboards and executive reviews for the zone comprising of 20 teams with 25 members each on average on excel and web intelligence.

Education

IIT, Hyderabad

Certification Program in Predictive Analytics, Predictive Analytics · (2013 - 2013)

Rathnavel Subramaniam College of Arts and Science

BSc, Computer Science · (1996 - 1999)

Currently pursuing PGP in Management from IMT Ghaziabad and MBA in Deakin University, Australia

Page 3 of 3