

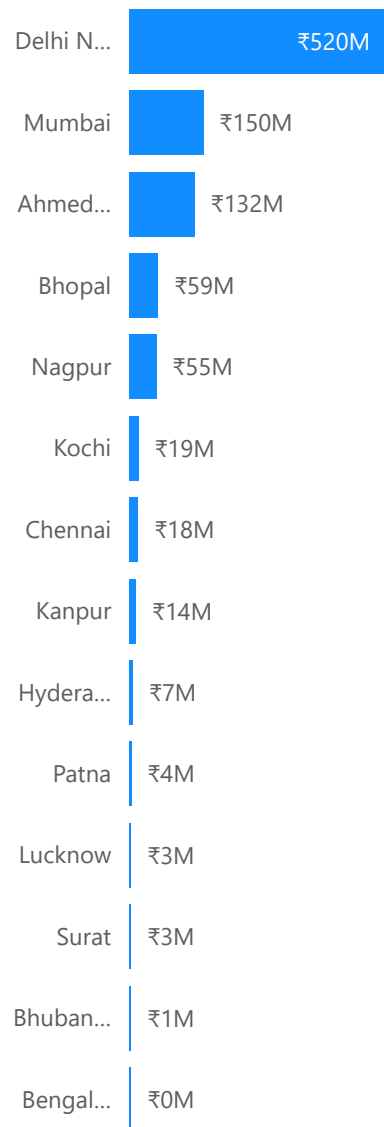
₹985M

Revenue

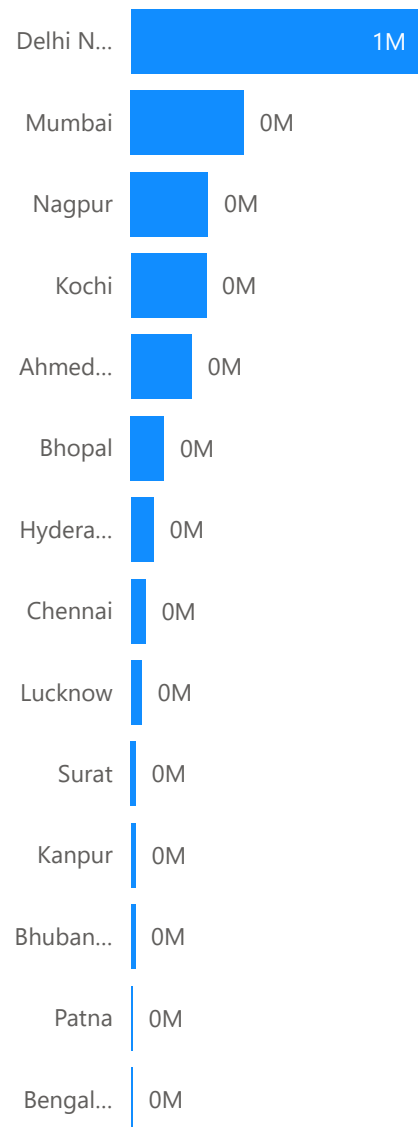
2M

Sales Qty

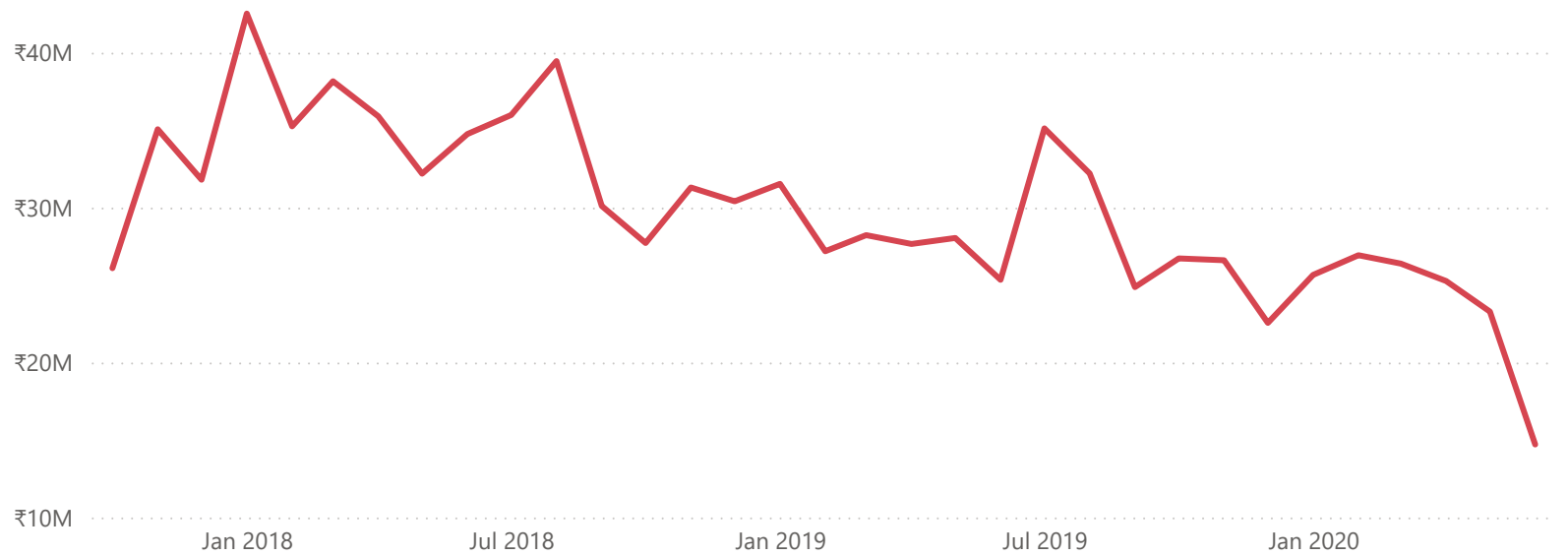
Revenue by Markets



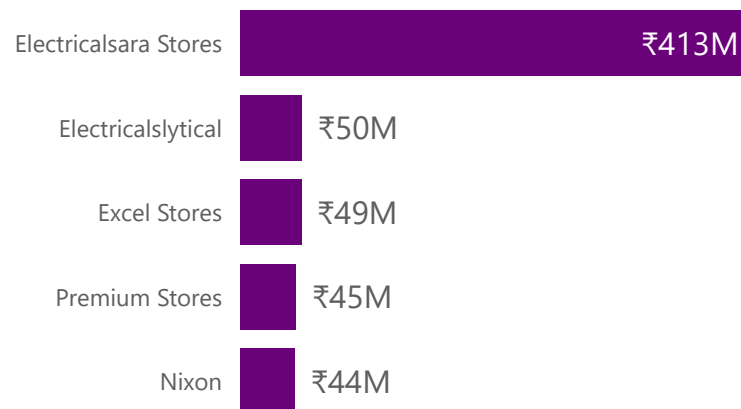
Sales Qty by Markets



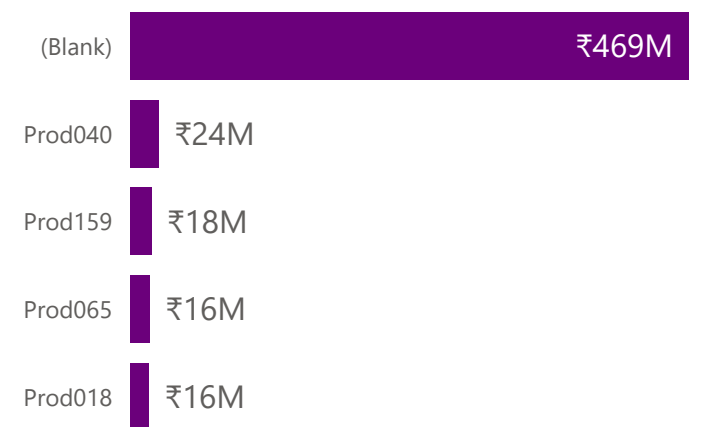
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

Nov
17

Dec
17

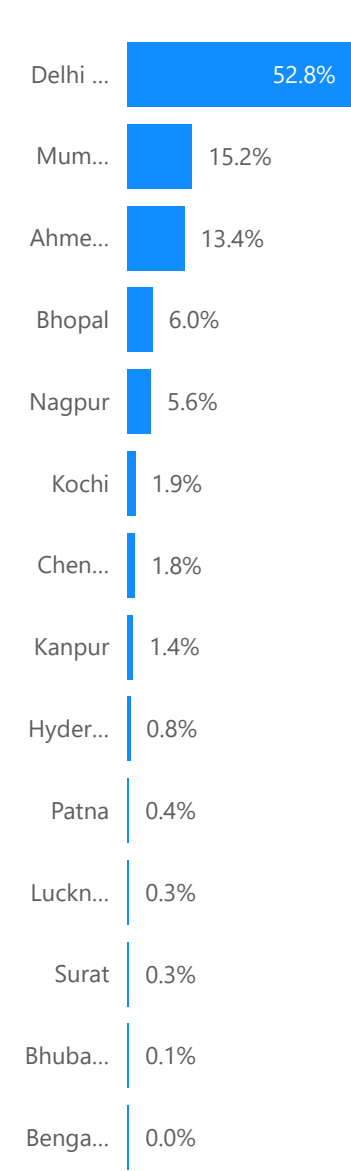
Jan
18

Feb
18

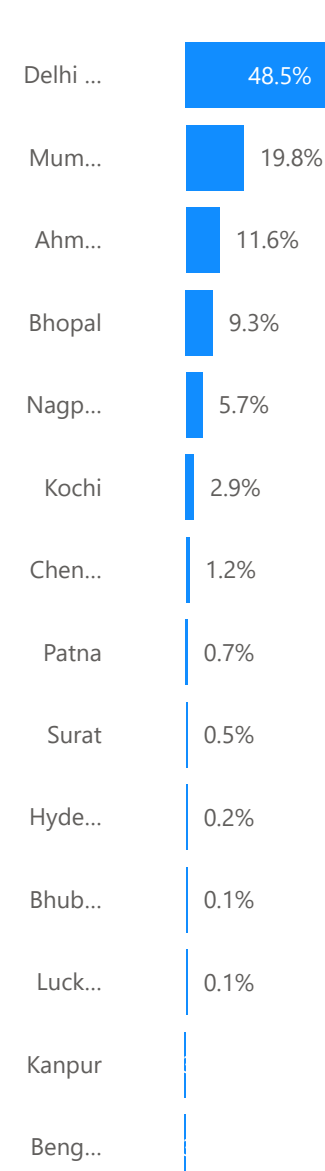
Mar
18



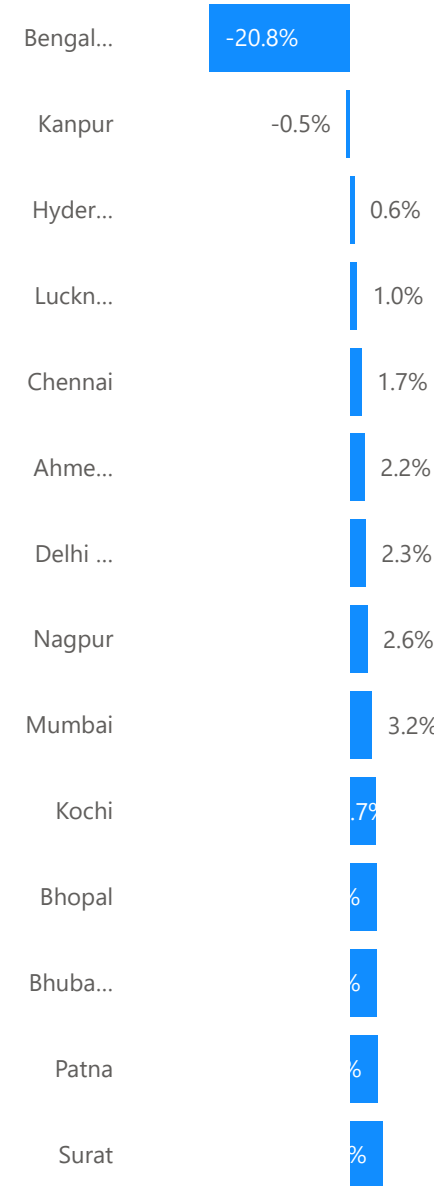
Revenue Contribution % by Market



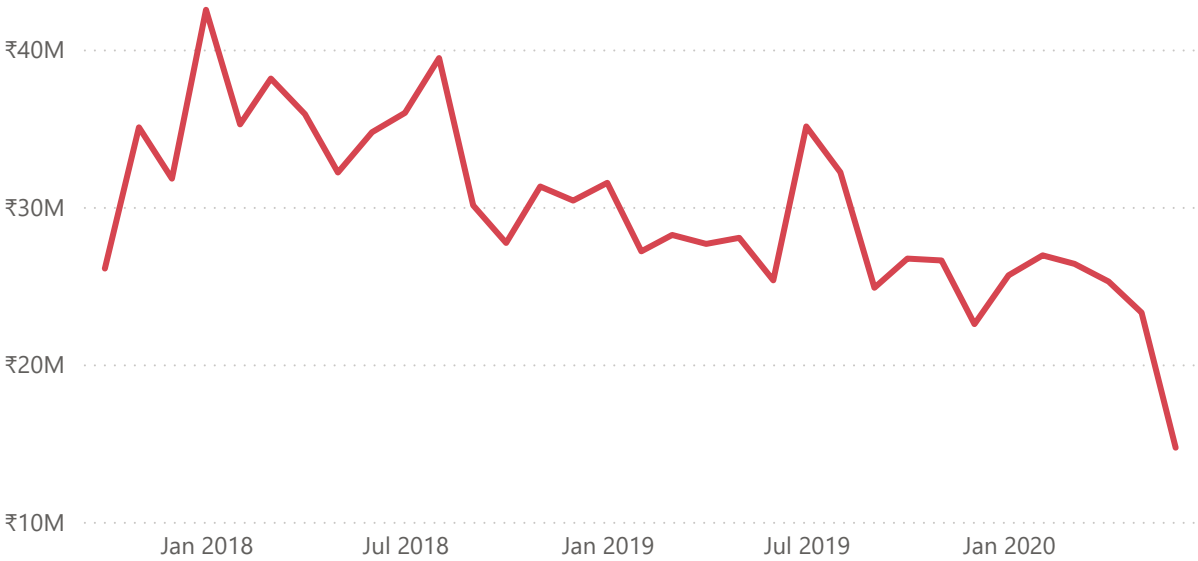
Profit Contribution % by Market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalslance Stores	₹18,68,461	0.2%	-0.2%	-2.0%
Electricalsbea Stores	₹3,36,367	0.0%	0.0%	0.8%
Info Stores	₹3,51,00,033	3.6%	1.3%	0.9%
Insight	₹33,42,051	0.3%	0.1%	1.0%
Zone	₹50,67,349	0.5%	0.2%	1.2%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Synthetic	₹61,73,068	0.6%	0.4%	1.4%
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
Sage	₹22,52,506	0.2%	0.1%	1.5%
Path	₹1,29,95,938	1.3%	0.9%	1.6%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Integration Stores	₹1,39,79,716	1.4%	1.0%	1.8%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Unity Stores	₹1,25,89,257	1.3%	0.9%	1.8%
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Total	₹98,48,68,963	100.0%	100.0%	2.5%

₹985M

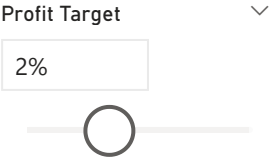
Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin



2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

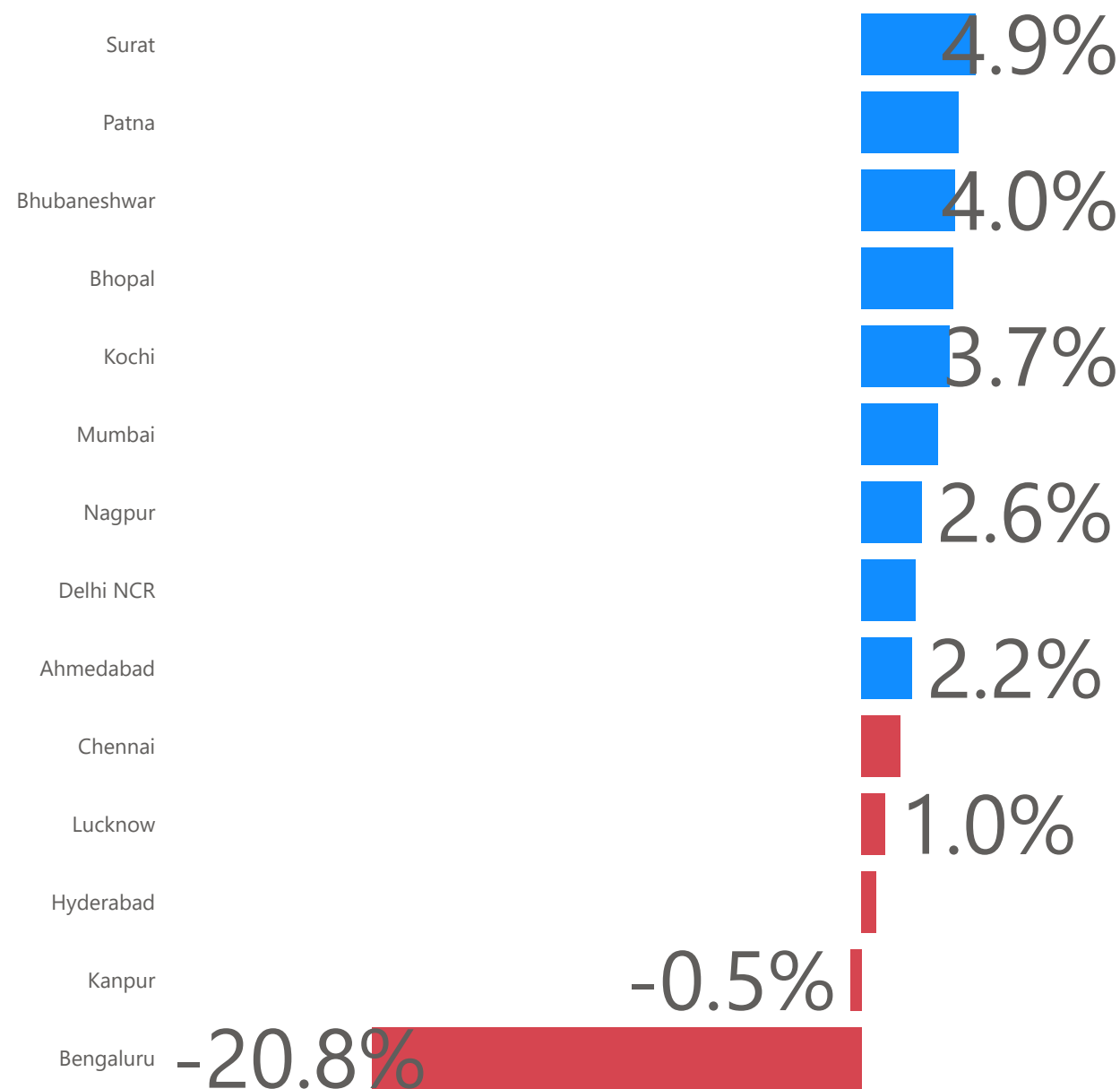
Jan 18

Feb 18

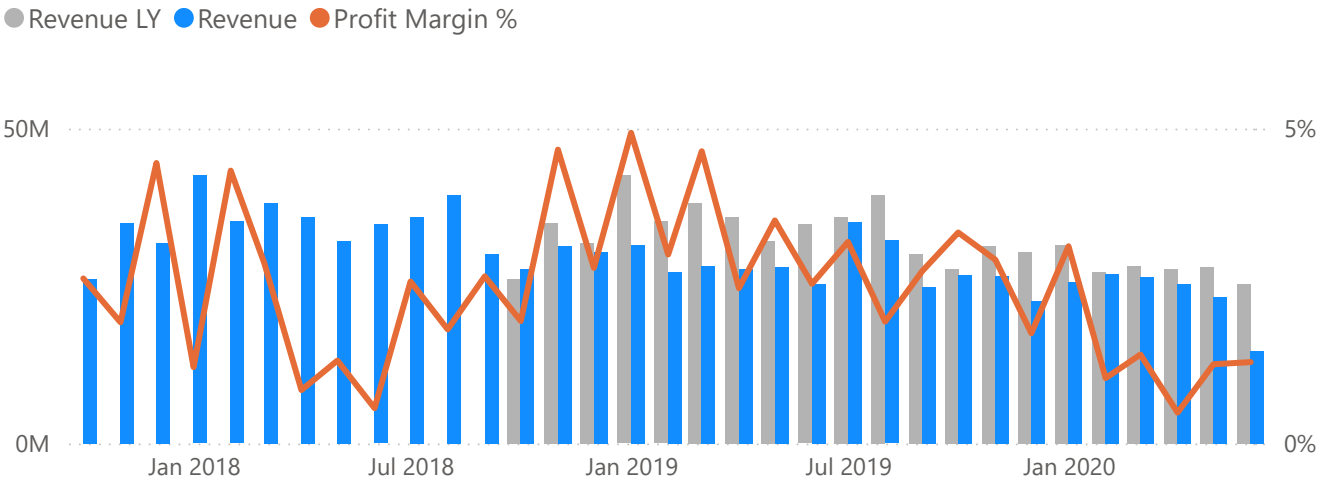
Mar 18



Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Premium Stores	₹4,49,62,166	4.6%	4.3%	2.3%
Nixon	₹4,38,93,083	4.5%	7.2%	4.1%
Info Stores	₹3,51,00,033	3.6%	1.3%	0.9%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Nomad Stores	₹1,77,39,351	1.8%	2.1%	2.9%
Electricalsocity	₹1,74,89,935	1.8%	2.9%	4.1%
Modular	₹1,73,79,851	1.8%	1.8%	2.6%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Leader	₹1,65,29,970	1.7%	5.1%	7.5%
Total	₹98,48,68,963	100.0%	100.0%	2.5%