H. L. SANTHOSH

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 https://github.com/Santhoshhariharan

Aspiring data scientist with problem-solving, flexibility, communication, and teamwork skills, committed to driving data-driven solutions and contributing to the field of data science.

SKILLS

TECHNICAL SKILLS :

- Python: (Django,Pandas,NumPy,Plotly,matplotlib,NLTK)
- Database: MySQL
- Data Visualization - Power BI, Excel
- Supervised Learning: regressions, decision trees, support vector machines (SVM)
- Unsupervised Learning: principal component analysis (PCA)
- Typing speed of 70wpm

LANGUAGE KNOWN :

- Tamil (Native Proficiency)
- English (Professional Working Proficiency)
- Hindi (Elementary Proficiency)

PROJECTS

- **Profanity filtering on social media**

  This project is based on Natural Language Processing done for mini project in sixth semester.

- **Future sales analysis**

  This project is based on leveraging data science and machine learning techniques to predict future sales trends and patterns.

- **Customer acquisition analysis**

  This project is based on utilising data science techniques to analyse customer acquisition metrics and develop strategies for improving marketing effectiveness.

INTERNSHIP

Data analyst intern (April 2023–June 2023) CONCERN INFOTECH

RESPONSIBILITIES:

Conducted customer acquisition analysis using previous-year data from Kinosphere. Extracted, cleaned, and analysed insights from the dataset.

ACHIEVEMENTS:

Contributed to a 20% increase in user enrollments by leveraging customer acquisition analysis.

CERTIFICATIONS:

- Python for data science - IBM
- Data science methodology - IBM
- Data Visualization: Empowering Business with Effective Insights- TATA
- Data Analytics Virtual Experience Programme - KPMG
- Developer Virtual Experience Program - Accenture

EDUCATION:

Kings matriculation higher secondary school
- SSLC: 94%(2018)
- HSC: 74%(2020)

Jerusalem College of Engineering
- Btech-Information technology 2020–2024
  CGPA: 8.7 (till the 5th semester)

ACHIEVEMENTS:

- Done an seo audit at jeusalemengg.ac.in
- Won second prize at project expo conducted by CIT college (Profanity filtering on social media)
- Awarded pracharak title in hindi by DBHSC
- Senior typewriter passed with distinction