

Project Design Phase – Problem–Solution Fit Template

Date: 15 February 2025

Team ID: LTVIP2025TMID20432

Project Name: BookNest: Where Stories Nestle

Maximum Marks: 2 Marks

Problem – Solution Fit Template

Purpose:

- ☒ Solve complex problems in a way that fits the state of your customers.
- ☒ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☒ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☒ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☒ Understand the existing situation in order to improve it for your target group.

Project Overview

Component	Details
Team ID	LTVIP2025TMID20432
Project Name	BookNest: Where Stories Nestle
Problem	Book readers face difficulty in finding personalized recommendations, availability status, and community-driven feedback all in one place.
Target Users	Avid book readers, students, researchers, and casual readers.
Current Solution	Dispersed platforms: buying from Amazon, reviewing on Goodreads, and discussions on forums. There is no central hub.
Proposed Solution	A single integrated platform – BookNest – offering book discovery, review sharing, wish-listing, and community discussions tailored to reader behavior.
Core Features	Personalized book suggestions, availability status (online/physical), user-generated reviews, discussion boards, wishlists, and virtual bookshelf.
User Benefits	Saves time, more engaging reading experience, builds reader community, and improves book discovery efficiency.

Why It Works	Aligns with modern digital reading habits and leverages community trust while reducing friction in the book discovery process.
How It Helps	Empowers readers by offering them a platform that understands their interests and connects them with like-minded bibliophiles.

References

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>