

Santhosh K R

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SUMMARY

Entry-Level Data Analyst with a strong foundation in SQL, Python and Power BI. Proven ability to deliver data-driven insights. Strong in communication, problem-solving, and teamwork. Eager to apply analytical thinking and creativity to solve real-world problems.

SKILLS

TechnicalSkills: Python, SQL, Power BI, Excel, Machine Learning

SoftSkills: Leadership, Communication, Teamwork, Time Management, Critical thinking, Attention to detail, Problem-solving

ToolsAndPlatforms: Jupyter Notebook, Google Workspace, VS Code, MySQL, Eclipse

PROJECTS

Data Analysis for Zepto E-commerce Inventory

Technologies: SQL

- Built and managed a real-world e-commerce inventory database using SQL.
- Performed Exploratory Data Analysis (EDA) to identify product categories, stock levels, and pricing inconsistencies.
- Implemented data cleaning by handling null values, removing invalid entries, and converting pricing from paise to rupees.
- Wrote business-driven SQL queries to generate insights on pricing, inventory, stock availability, and revenue.
- Delivered actionable insights to support inventory optimization, pricing strategies, and data-driven business decisions.

Data Science

- Performed data cleaning, exploratory data analysis, and created bar charts/histograms to identify patterns in passenger demographics and survival rates.
- Analyzed and visualized sentiment patterns from social media data to understand public opinion toward specific topics/brands.
- Built and evaluated a decision tree model to predict customer purchase behavior based on demographic and behavioral features.

EDUCATION

MSc Information Technology (AI/ML, Data Science, Cloud)

Aug 2024 - June 2026

Garden City University, CGPA: 9.1

Bachelor of Commerce

September 2020 - November 2023

East Point Group of Institutions, CGPA: 8.47

CERTIFICATIONS

Programming for Everybody (Getting Started with Python)

Coursera

AI Aware Badge and AI Appreciate Badge

Intel AI for All

C and C++ Programming

Software Infotech

Machine Learning with Big Data

Coursera