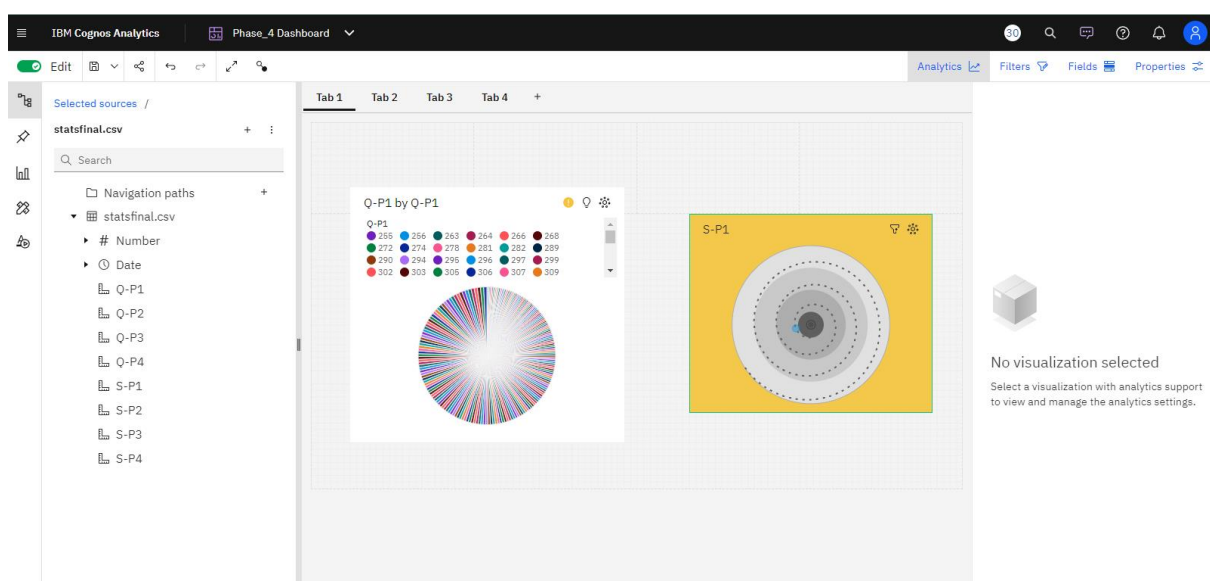


INTRODUCTION:

IBM Cognos Analytics with Watson (aka Cognos Analytics, and formerly known as IBM Cognos Business Intelligence) is a web-based integrated business intelligence suite by IBM. It provides a toolset for reporting, analytics, scorecarding, and monitoring of events and metrics.

The following are the top selling Products and Sales Trends and customer Preference.



IBM Cognos Analytics

Phase_4 Dashboard

30

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📅 Q-P4

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Tab 1 Tab 2 Tab 3 Tab 4 +

S-P2 by S-P1

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S-P1

24,009.58

17,945.97

10,441.98

18,278.22

9,246.89

3,033.69

16,775.64

24,668.94

23,251.95

24,542.14

7,432.5

6,356.85

5,468.25

11,117.19

12,282.06

13,732.44

15,767.58

16,992.65

7,281.49

23,616.5

S-P4

36.8M

S-P4

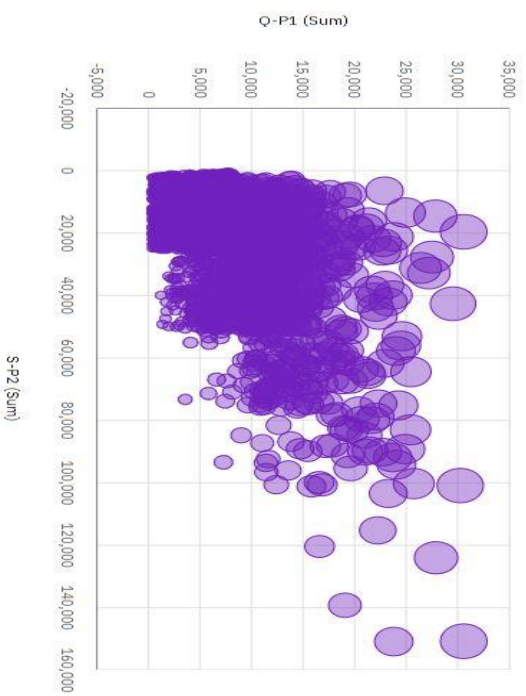
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S-P2 by Q-P1 with points for Q-P2

Q-P1 (Sum)



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to view and manage the analytics settings.

CONCLUSION:

IBM Cognos Analytics integrates reporting, modeling, analysis, dashboards, stories, and event management so that you can understand your organization's data, and make effective business decisions.