

MAHENDRA MEESALA

Data Analyst | TCSL, Phone – 91001 33690, Email – meesalamahendra7@gmail.com.

PROFESSIONAL SUMMARY

Results-oriented Data Analyst with 3 years of experience in leveraging Power BI, Azure Data Factory, SQL, SSAS, Fabric, and Email Marketing to extract insights and drive business growth. Proficient in data visualization, ETL processes, Tabular modeling, and email campaign analysis. Dedicated to driving actionable insights from data to enhance decision-making processes and business performance.

AREA OF EXPERTISE

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| • SQL | • Azure data factory | • Microsoft Power BI |
| • Scope script | • SSAS | • DAX |
| • Microsoft Fabric | • MS Excel | • Cosmos |

PROFESSIONAL EXPERIENCE

TCS (Microsoft as a Client), Bangalore | May 2021 – Present

Data Analyst

- Developed interactive dashboards and reports using Power BI to visualize. key performance metrics and trends, enhancing data-driven decision-making processes.
- Designed and implemented ETL workflows using Azure Data Factory to extract, transform, and load data from various sources into Azure data warehouses.
- Leveraged SQL for data manipulation, querying, and performance tuning ensuring data accuracy and integrity.
- Utilized SSAS (SQL Server Analysis Services) for Tabular modeling.
- Presented actionable insights and recommendations to stakeholders through clear and concise reports and presentations.
- Analyzed campaign metrics and generated reports to evaluate the effectiveness of email marketing effort.
- Used Fabric to automate data extraction and ensuring timely and accurate updates to the dashboard.
- Created and executed Scope scripts for data processing in cosmos, and analysis in Azure Data Lake Analytics and querying in Azure Synapse.
- Created Multiple pipelines and timely automated to generate the Key performance indicators and to refresh the reports.

AWARDS & RECOGNATION

- On the spot Award: June 2023.
- On the spot Award: Feb 2024.

EDUCATION

B. Tech, Computer science & Engineering, Madanapalle Institute of Technology and science, Madanapalle, Andhra Pradesh with 7 CGPA.

+2 Intermediate, Sri Chaitanya Junior Kalasala, Ghatkesar, Telangana with 95.5%

TECHNICAL EXPERTISE

Power BI | ADF | Microsoft Fabric | SSAS | SQL | Cosmos