

intro to **graphic design**



discipline: **interaction (ui/ux) design**

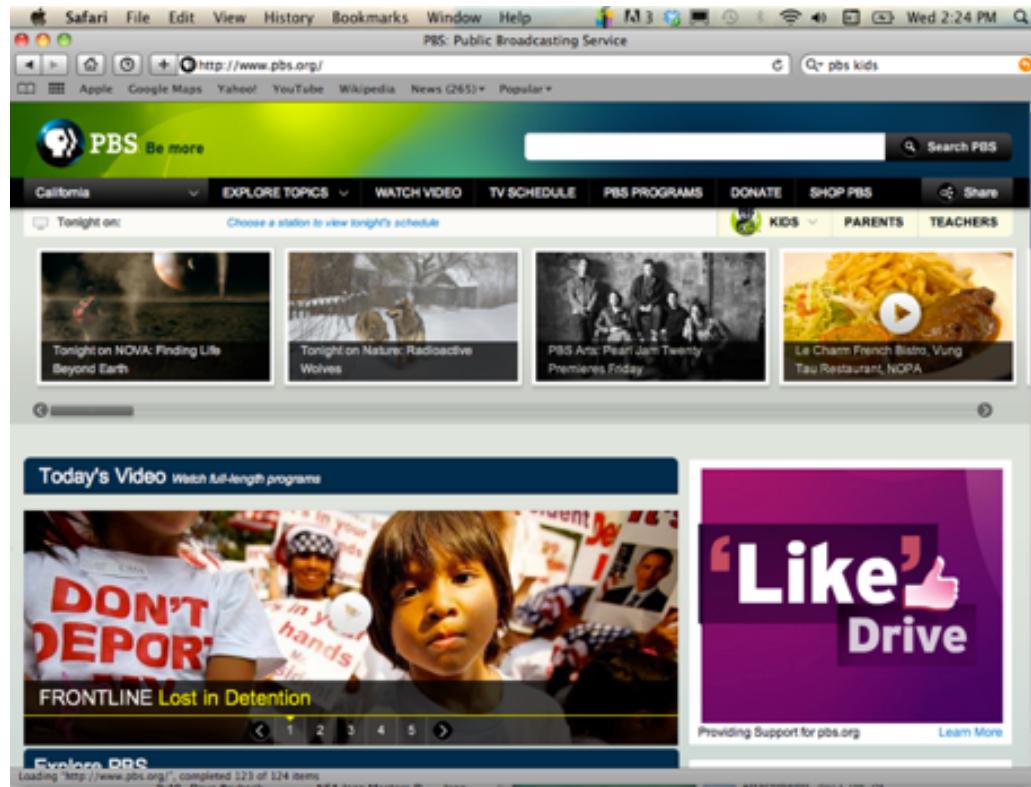
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Term **New Media** no longer accurate;
now termed **Interaction Design**.

- User Interface (UI) Design
- User Experience (UX) Design
- Technology and accessibility has made this specialty available to many
- No limitations except talent & skill



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Interaction Design is more than constructing; involves aesthetic taste, navigational acuity, knowledge of technological parameters and potentials (*a designer needs to be able converse in the language.*)

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<https://www.youtube.com/watch?v=lciYKwVLTuk>



While it is useful to be well-versed across the board, **total authorship** in the digital realm is **rare**.

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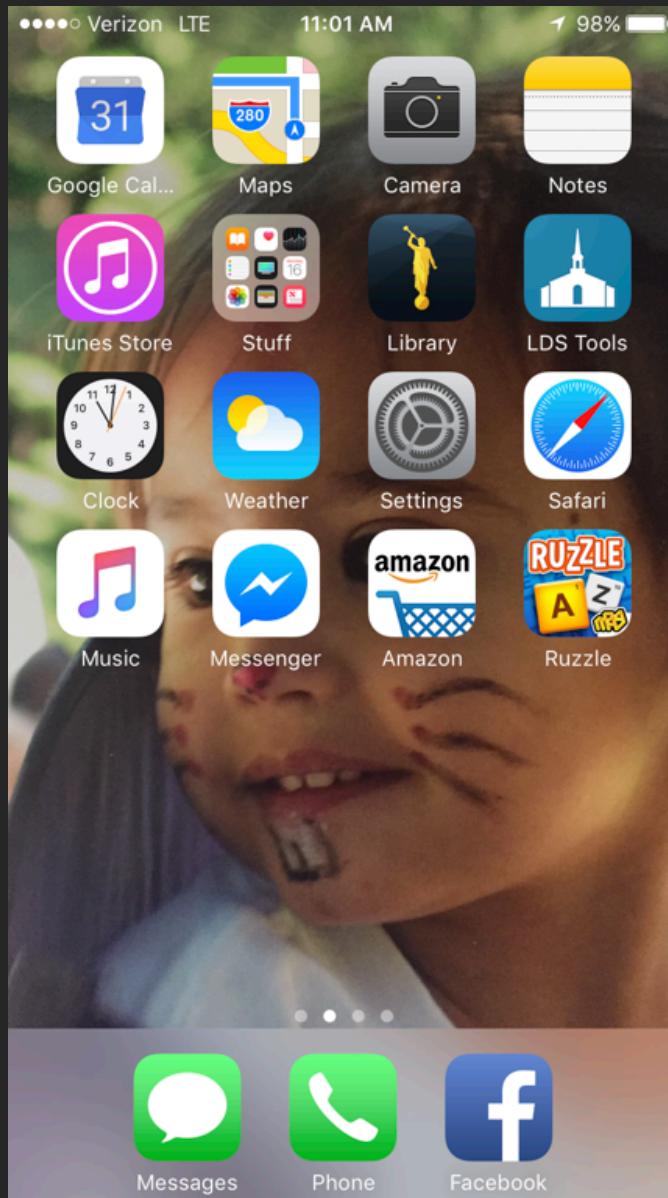
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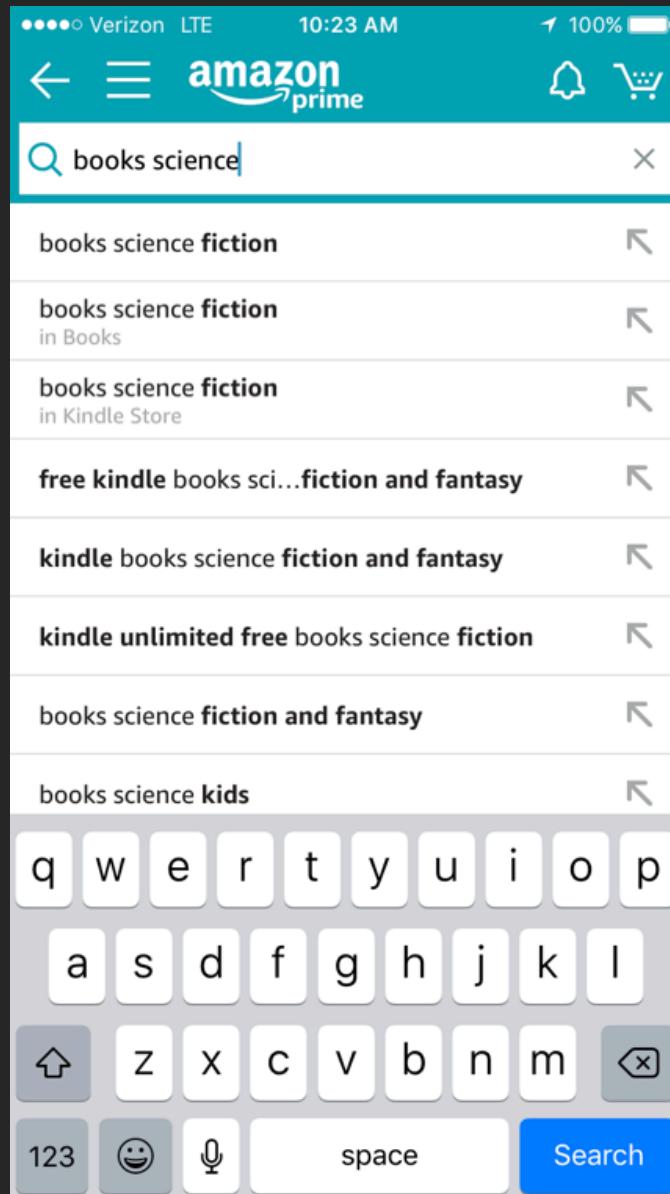
The screenshot shows the Amazon mobile application interface. At the top, there's a teal header bar with the Amazon Prime logo, signal strength, time (10:22 AM), battery level (100%), and notification icons for bell, shopping cart, camera, and microphone.

The main content area features a large promotional banner for the Echo Dot, priced at \$49.99, with two physical devices shown against a blue background. Below this is an advertisement for the Fitbit Ionic smartwatch, with the text "THE WATCH DESIGNED FOR YOUR LIFE".

A "New for you" section follows, displaying three book recommendations:

- The Forsaken Throne (The Kingfountain Series)** by Jeff Wheeler, \$9.13. The book cover for "The Forsaken Throne" is shown.
- The Blood Debt: Wolf of the North Book 3 (Volume 3)** by Duncan M. Hamilton, \$15.32. The book cover for "The Blood Debt" is shown.
- Oathbringer: Book Three of the Stormlight Archive** by Brandon Sanderson, \$26.24. The book cover for "Oathbringer" is shown.

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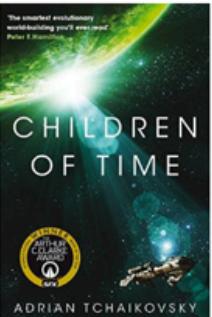
•••• Verizon LTE 10:23 AM 100% 🔋

amazon prime

books science fiction

✓prime Show only Prime items Filter (2) ▾

1,271,371 Results

 **Children of Time**
by Adrian Tchaikovsky
Paperback
\$13⁴⁶ ~~\$14.95~~ ✓prime
Only 5 left in stock - order soon.
106 offers from \$8.11
 (601)
4 Other Formats: [Kindle Edition](#), [Audible Audio Edition](#), +2 more

 **The Year's Best Science Fiction: Thirty-Fourth Annual Collection**
by Gardner Dozois
Paperback
\$15¹⁷ ~~\$22.99~~ ✓prime
Get it by Wednesday, Oct 18
65 offers from \$11.49
 (28)
2 Other Formats: [Kindle Edition](#), [Hardcover](#)

 **Mission One**
by Samuel Best
Paperback

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••••○ Verizon LTE 10:24 AM 100% 🔋

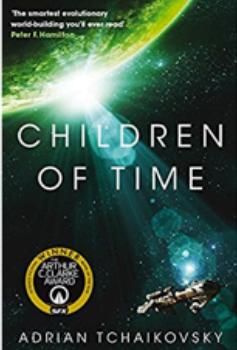
amazon prime

amazon home services No time to tidy?
Book a house cleaner

Adrian Tchaikovsky
Children of Time

ISBN-13: 978-1447273301, ISBN-10: 1447273303

★★★★★ (601)



● ● ●

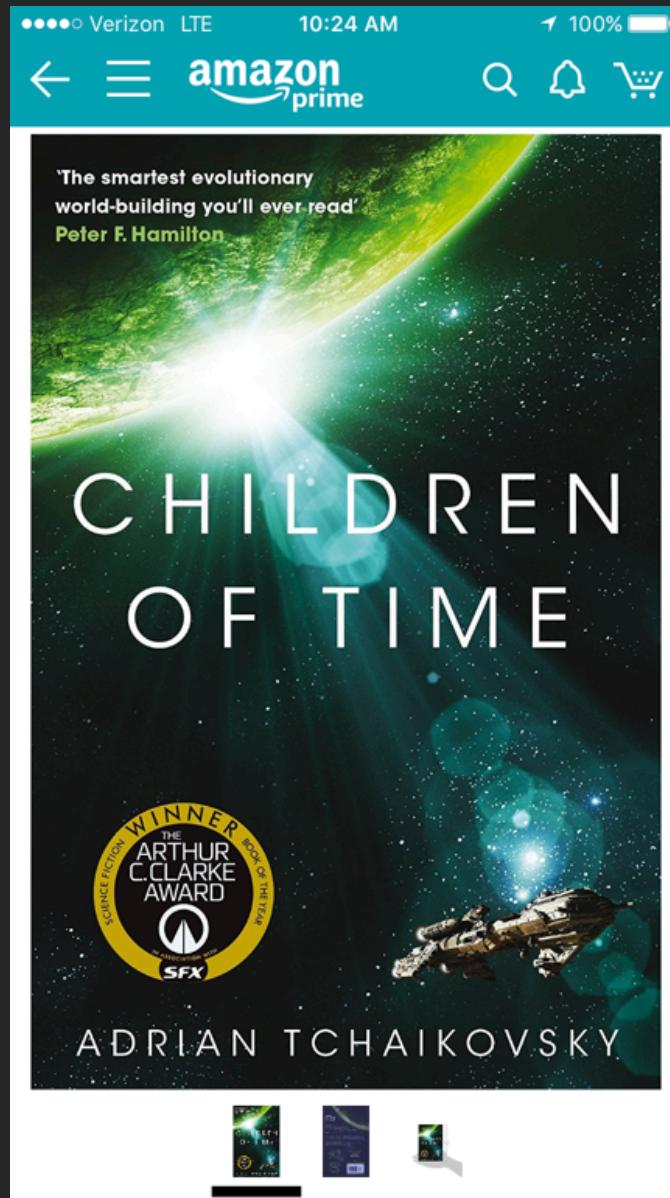
Format Paperback >

\$13⁴⁶ \$14.95 Save \$1.49 (10%)

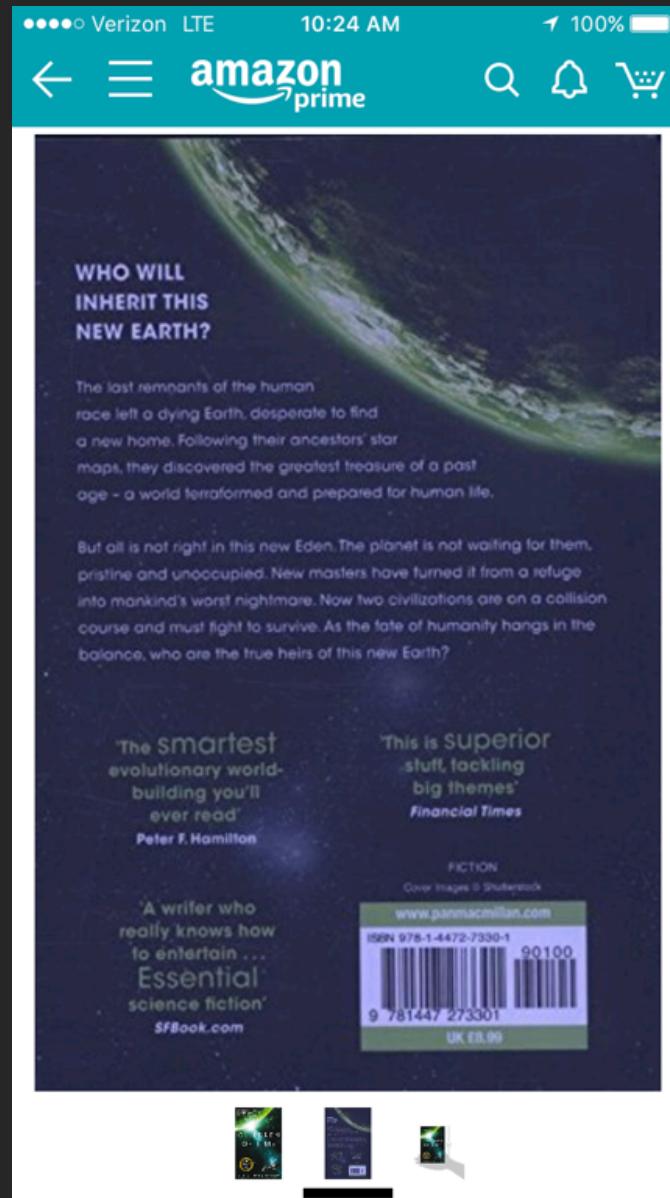
✓prime

Note: Available at a lower price from other sellers, potentially without free Prime shipping.

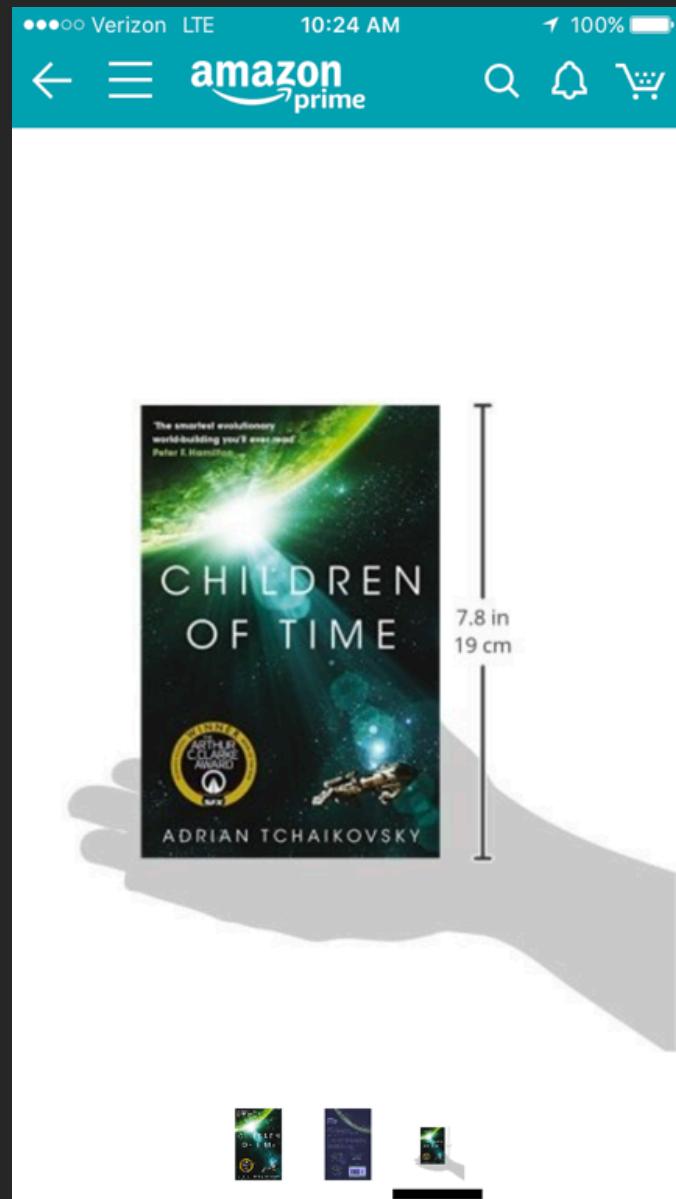
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The image shows a screenshot of the Amazon mobile application interface. At the top, there is a header bar with the text "Verizon LTE", the time "10:24 AM", and a battery icon indicating "100%". Below the header is the Amazon Prime logo. To the right of the logo are icons for search, notifications, and a shopping cart. The main content area is titled "Customer reviews". It displays a summary: "4.5 out of 5 stars" and "601" reviews. A "Write a review" button is located to the right of the summary. Below this, there is a horizontal bar chart showing the distribution of star ratings: 5 star (69%), 4 star (20%), 3 star (6%), 2 star (3%), and 1 star (2%). There are also "Top Reviews" and "Filter »" buttons. A single review is highlighted, showing a 5-star rating with the text: "Unique, smart, well written, thought provoking, excellent!". It is attributed to "Snowmass" on March 7, 2017, and is marked as a "Verified Purchase". The review text describes the book's dual storylines and development over time. At the bottom of the review, there is a link to "Read more" and a note that "68 people found this helpful".

Customer reviews

★★★★★ 601

4.5 out of 5 stars Write a review

5 star 69%

4 star 20%

3 star 6%

2 star 3%

1 star 2%

Top Reviews Filter »

★★★★★ Unique, smart, well written, thought provoking, excellent!

By Snowmass on March 7, 2017

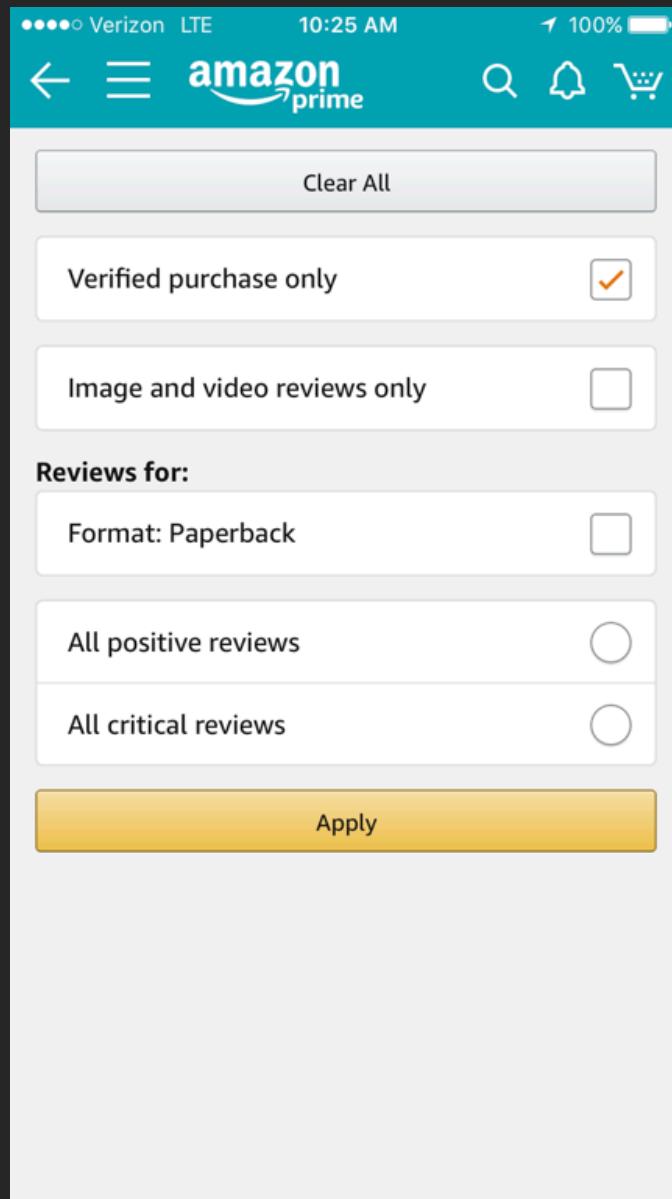
Verified Purchase

This book totally surprised me. there are basically two story lines running side by side. one explores a new civilization as it develops literally from the ground up. that while the other story line provides a perspective on a developed society which turns inward and barbaric. both in the same time frame,

▽ Read more

68 people found this helpful

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The image shows a screenshot of the Amazon mobile application interface. At the top, there is a header bar with the Amazon Prime logo, a search icon, a notification bell icon, and a shopping cart icon. Below the header, the title "Customer reviews" is displayed in bold black font. Underneath the title, it shows a 5-star rating with 601 reviews and a summary rating of "4.5 out of 5 stars". A "Write a review" button is located to the right of the summary. Below this, there is a horizontal bar chart showing the distribution of star ratings: 5 star (69%), 4 star (20%), 3 star (6%), 2 star (3%), and 1 star (2%).

The main content area displays a list of reviews. At the top of this list is a review by a user named "Snowmass" from March 7, 2017, which is highlighted with a yellow star icon and the text "Unique, smart, well written, thought provoking, excellent!". This review is identified as a "Verified Purchase". The text of the review reads: "This book totally surprised me. there are basically two story lines running side by side. one explores a new civilization as it develops literally from the ground up. the other follows the old civilization as they try to hold their culture together while dealing with the new ones. I am not sure if this is a good thing or not but it was very interesting to see how the two interacted with each other. I would say that the book is well written and has some very interesting ideas. I would recommend it to anyone who enjoys science fiction or just likes to think about different ways of life."

Customer reviews

★★★★★ 601

4.5 out of 5 stars

Write a review

5 star 69%

4 star 20%

3 star 6%

2 star 3%

1 star 2%

Top Reviews

Filter »

FILTERED BY

Verified Purchases

Showing 1-10 of 552 reviews

See all 601 reviews

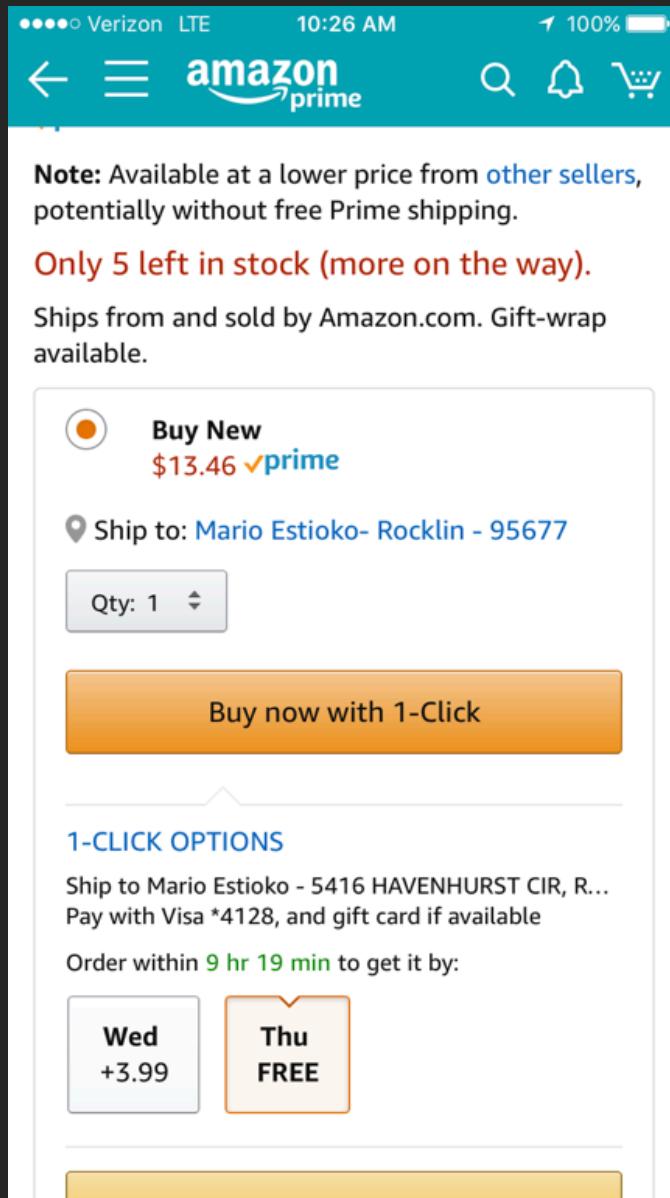
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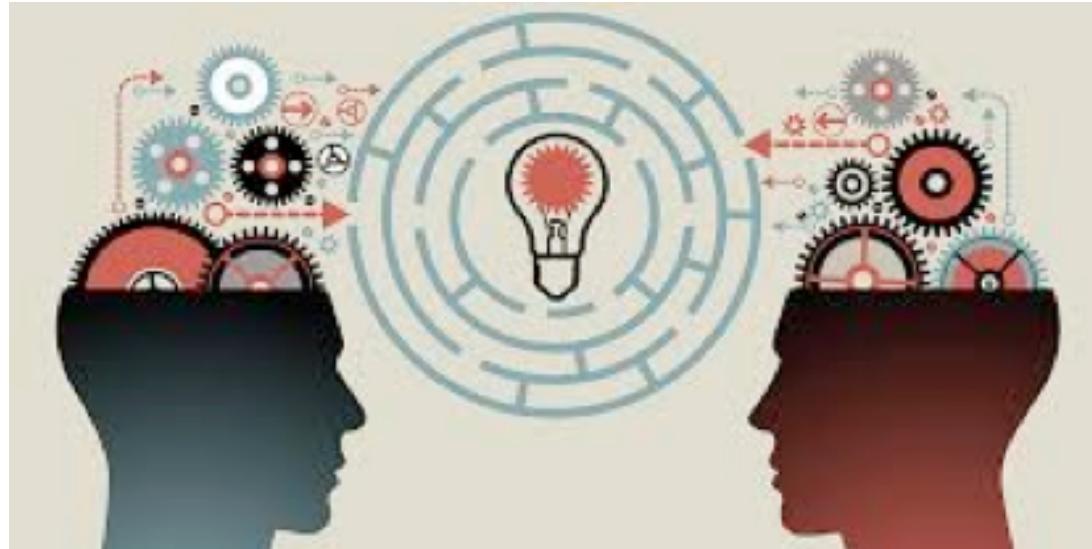
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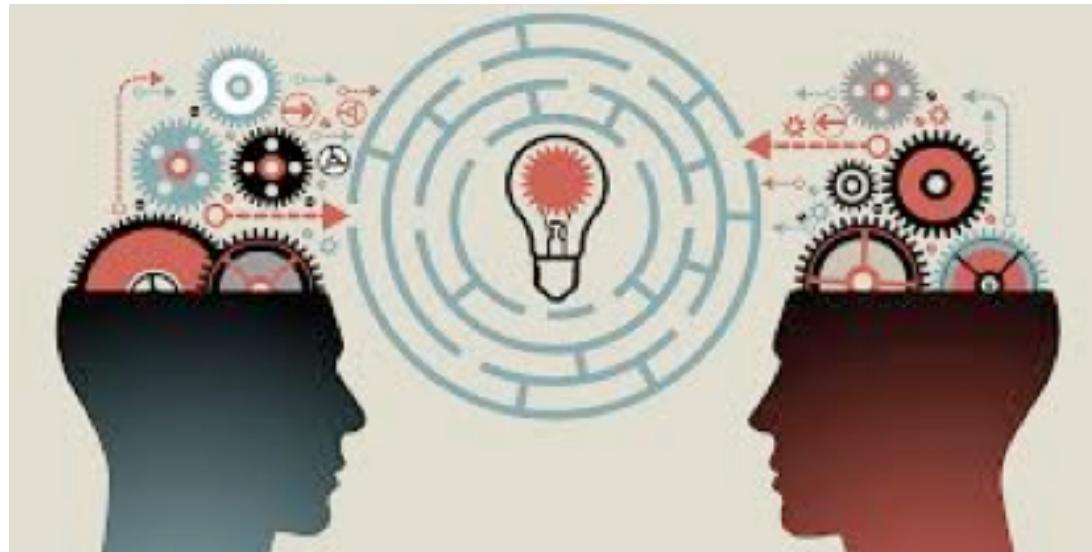


This is problem solving at its best. It's important that designers use their critical thinking in addressing the concerns of a client. ***Beware design by committee.***

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<https://www.youtube.com/watch?v=Wac3aGn5twc>

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The greatest asset on your tool belt is
your ability to ask intelligent questions
in a client meeting.

7 Questions UI/UX designers should ask:



- **Who** is my audience (user)?
- **Why** does the user need this interaction?
- **What** content am I trying to share with them?
- **What** is the hierarchy of the content?
- **What** outcomes should result from the interaction?
- **How** best can I format this content for the user?
- **How** much content is too much?

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<https://weastandweast.com/>

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old card

new card

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your homework is to
**write a paragraph on one way you
utilized Interactive design today**

e-mail it to me (jlweast@yahoo.com) by 11:59 tonight