

intro to **graphic design**



discipline: **motion** design

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motion designer: anyone who designs for
the screen, be it silver, LED or plasma

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Angie's list Chris Sickels

<https://www.youtube.com/watch?v=I5Q2uC9nKj8>

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Chris Sickels “blowing bowler”

<https://www.youtube.com/watch?v=qbVYm7rd5rM>

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birdbox studio “wildebeest”

<https://www.youtube.com/watch?v=JMjXvsCLu6s>

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**typomad, typography festival
in madrid, spain**

<https://www.commarts.com/project/23759/typomad-opening-titles>

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gears of war

[https://www.commarts.com/project/29907/
gears-5-opening-title-sequence](https://www.commarts.com/project/29907/gears-5-opening-title-sequence)

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television work: network identifiers, interstices, bumpers, and program openers

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television

- CBS major influence from 1950s–1970s
- William Golden's CBS eye / Lou Dorfsman's graphics
- from flying logos to MTV, television has evolved.

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CBS “eye history”

<https://www.youtube.com/watch?v=wB63odkphhg>

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Conan tv bumper

<https://www.youtube.com/watch?v=bMiqUbPFsvQ>

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MTV bumper

https://www.youtube.com/watch?v=_Ra6w-wJZFc

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Madmen opening sequence

<https://www.youtube.com/watch?v=NJ5-sdHP0YQ>

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**film work: studio identifiers,
titles, and trailers**

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Saul Bass “style is substance”

<https://www.youtube.com/watch?v=frWLpyI3lXY>

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film

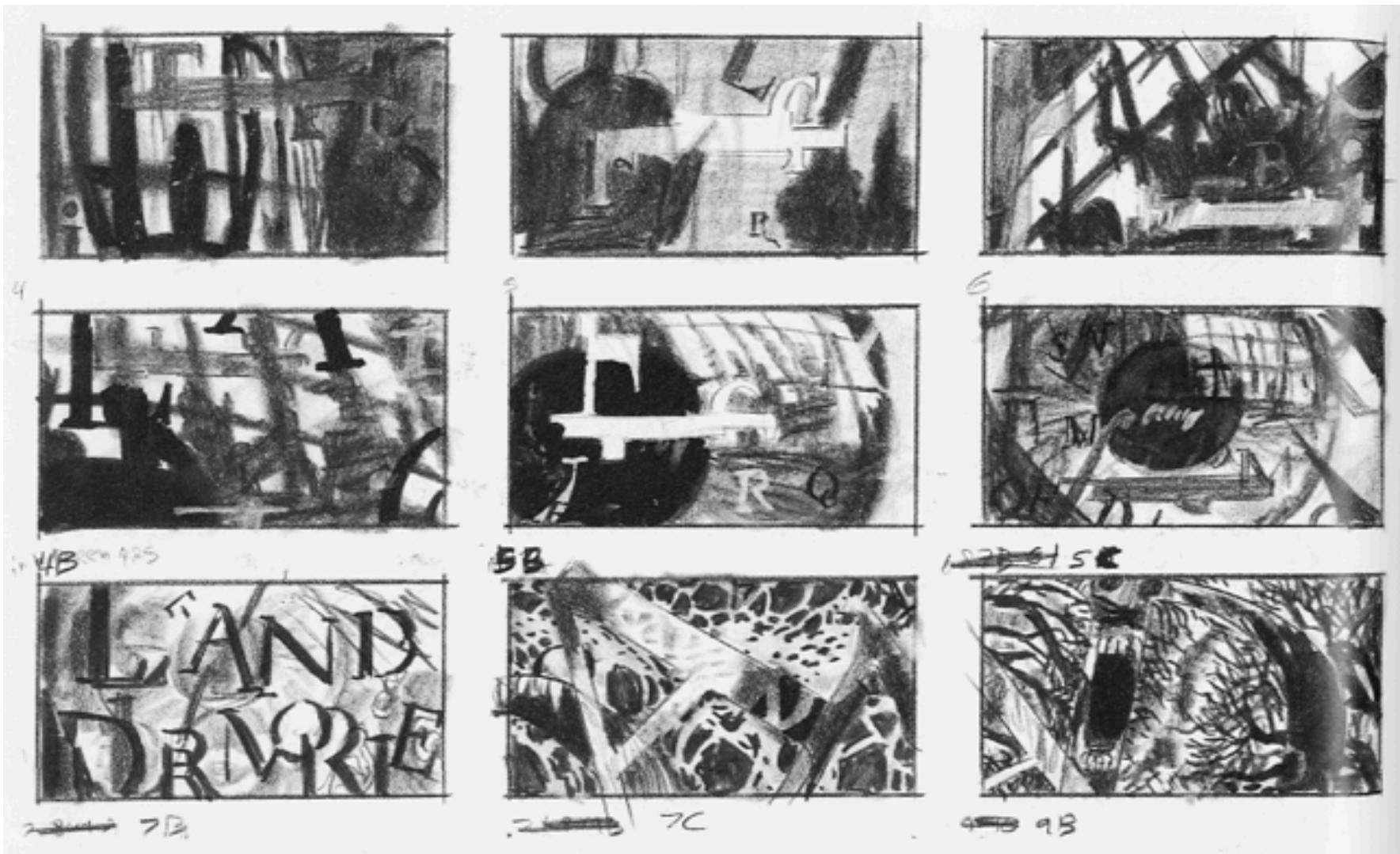
- father of the title sequence: **Saul Bass**
- **The Man with the Golden Arm** in the 1950s
- a **title sequence** should complement film as creatively as possible.
- training in **film, sound editing, cinematography**; experience in editing programs required

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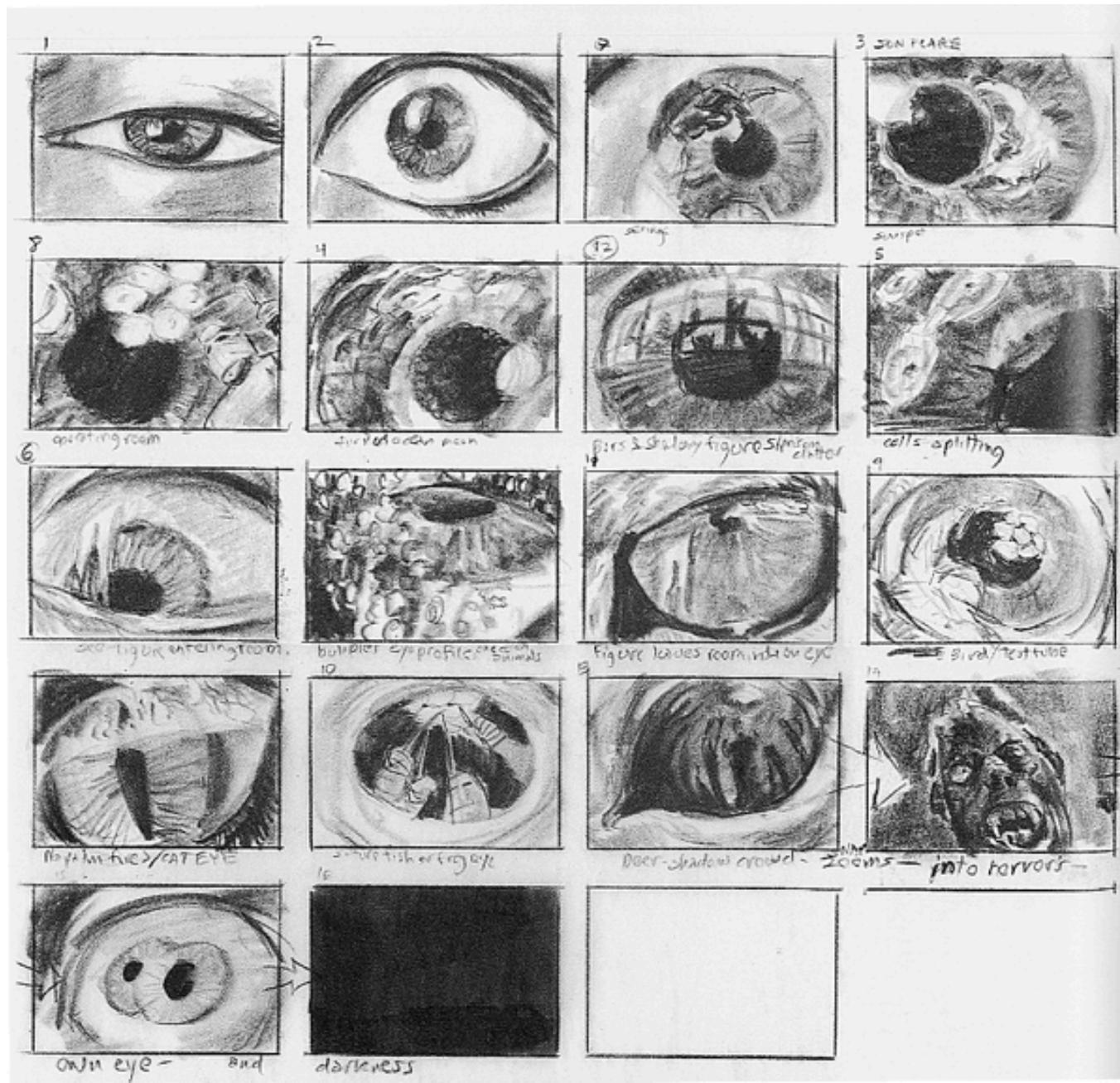
top 10 movie opening sequences

<https://www.youtube.com/watch?v=i8twthdaqB8>

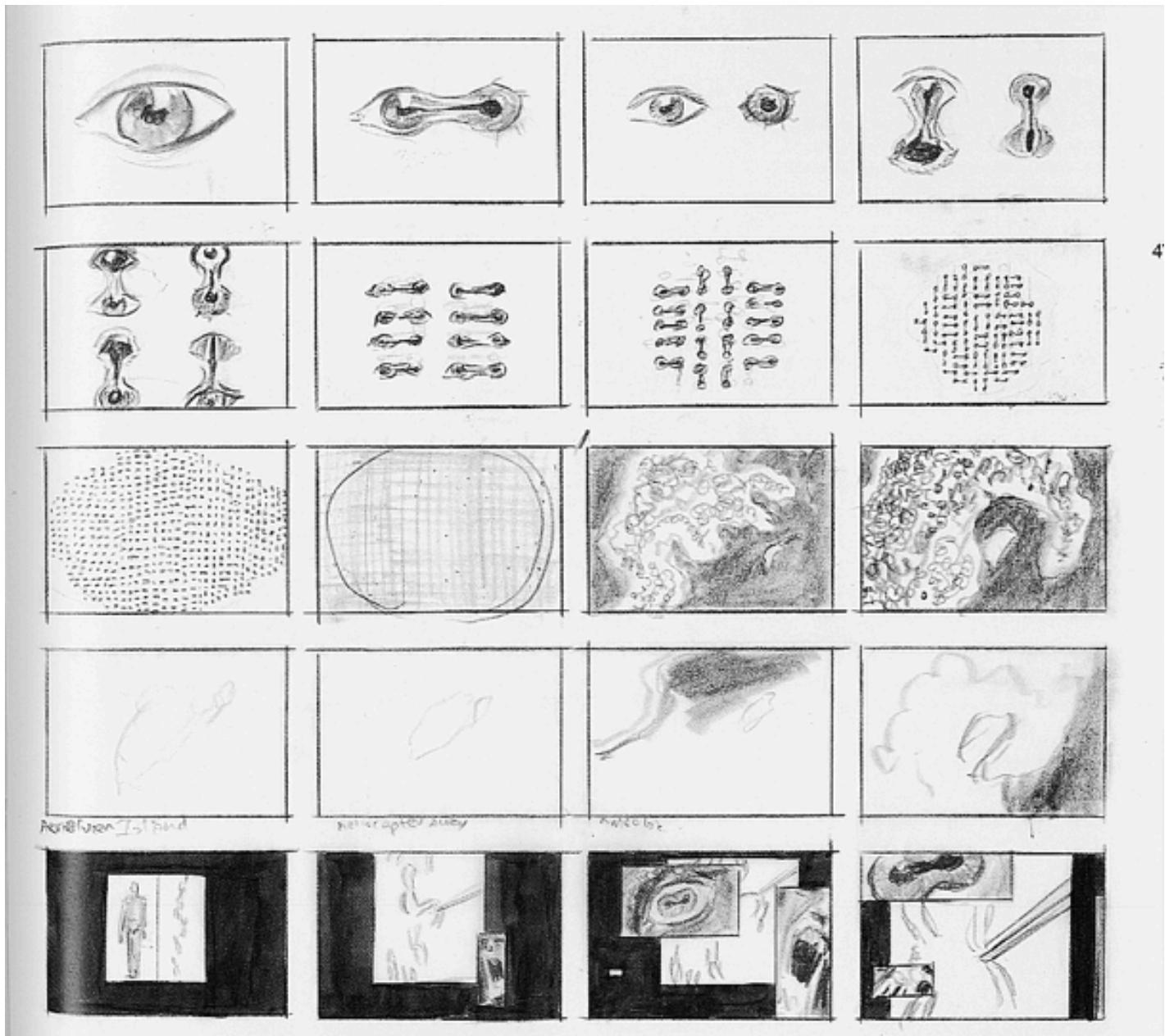
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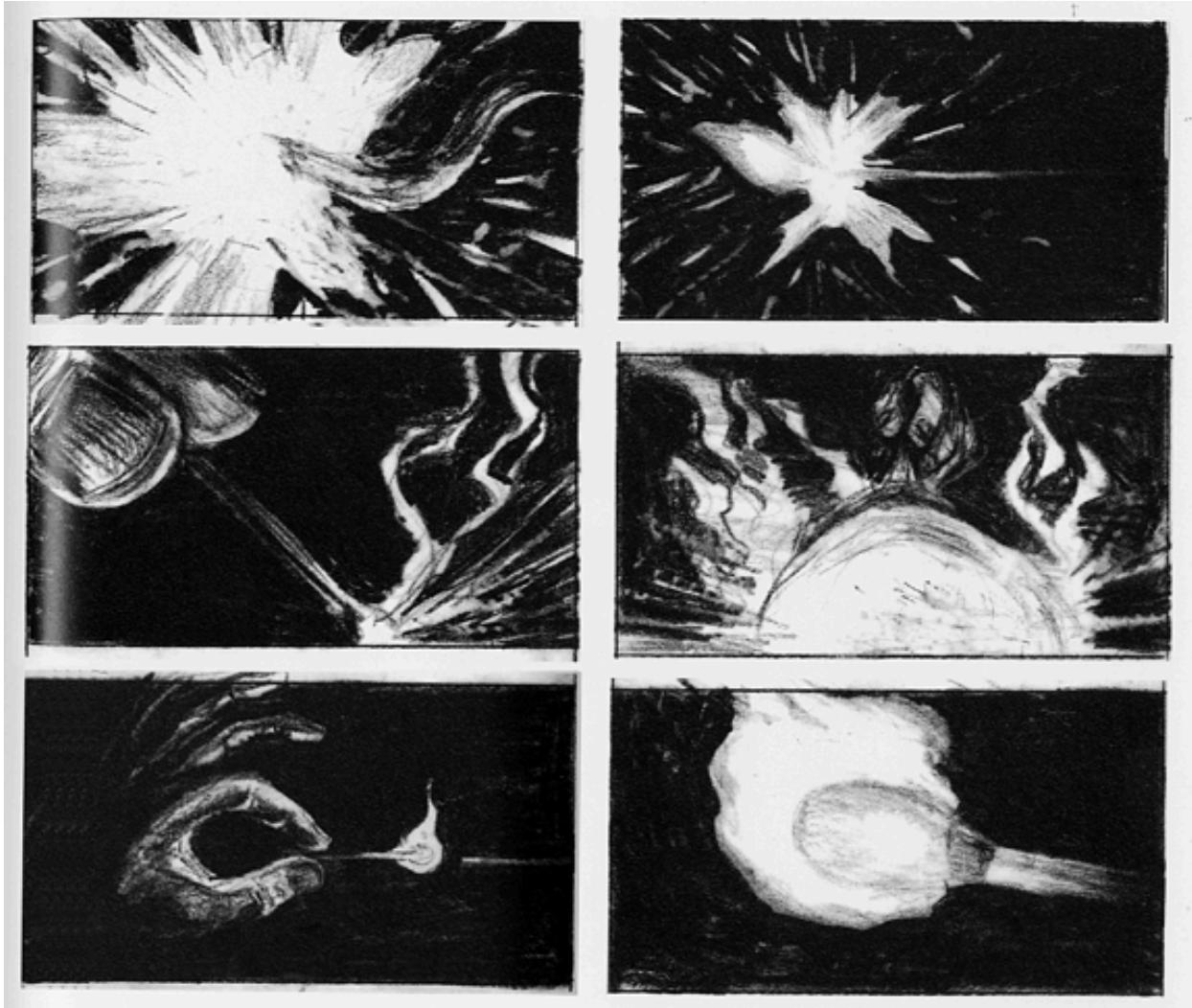


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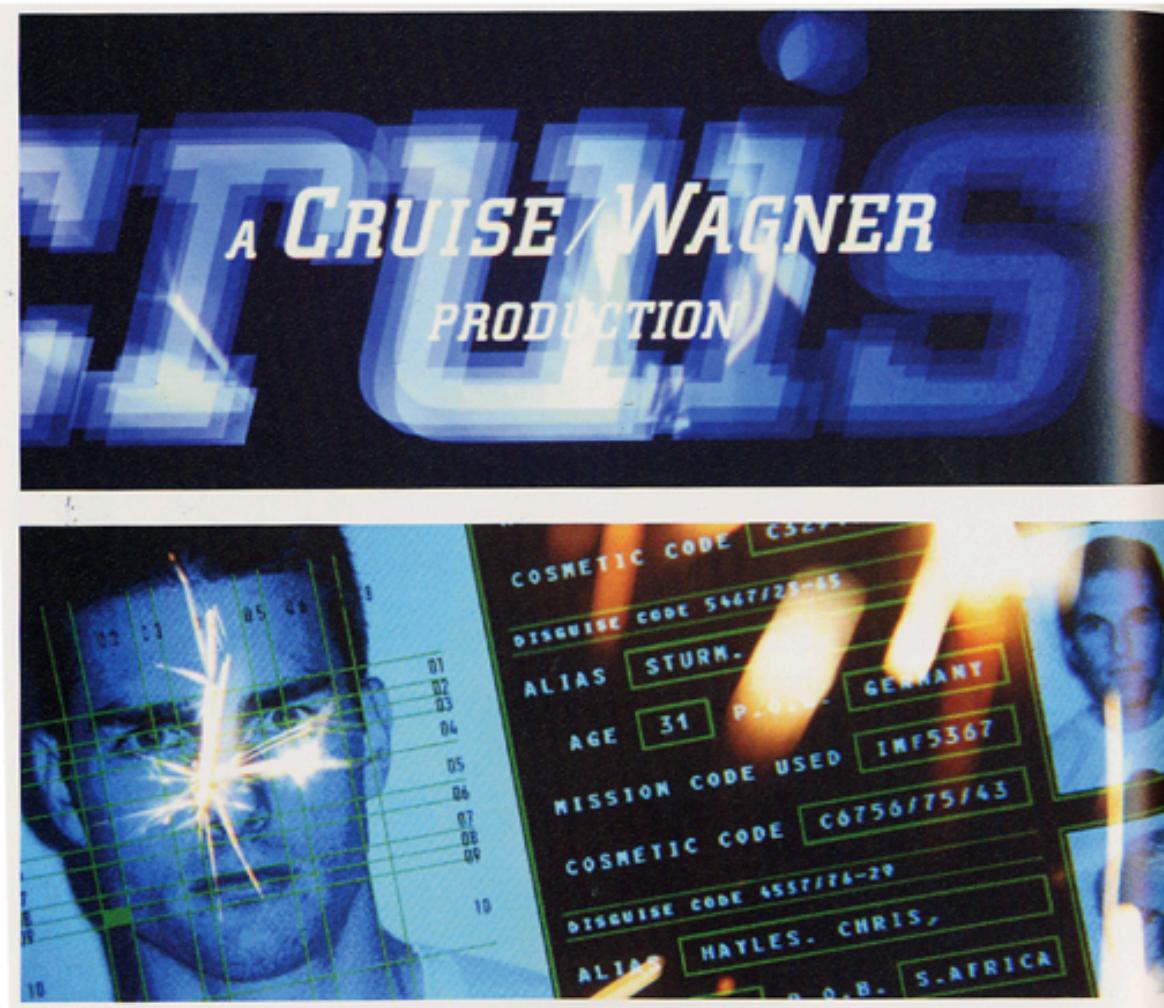
the island of dr moreau
opening credits

https://www.youtube.com/watch?v=5awa_U8_3eE

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Mission Impossible title sequence

<https://www.youtube.com/watch?v=PeKW0stTThk>

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spiderman title sequence

<https://www.youtube.com/watch?v=1f5ykkGJvMU>

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Se7en title sequence

<https://www.youtube.com/watch?v=-BJkDyCdw0c>

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the girl with the dragon tattoo
title sequence

https://www.youtube.com/watch?v=sY4f_83t_rw

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your homework is to **do some research and
find a short clip of “motion design”
that you think is innovative,
and send the link to me at**

jlweast@yahoo.com

along with a brief explanation of why you're drawn to it