

intro to graphic design



what is the **illustration?**

intro to **graphic design**

Illustrate

Origin

Early 16th century (in the sense ‘illuminate, shed light on’) from Latin **illustrat-** ‘lit up’, from the verb **illustrare**, from **in-** ‘upon’ + **lustrare** ‘illuminate’.

illustrators are **visual** storytellers.

drawing is the most powerful tool we have to facilitate the stories we tell.

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illustrated manuscript, 6th century

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illustrated manuscript, 6th century

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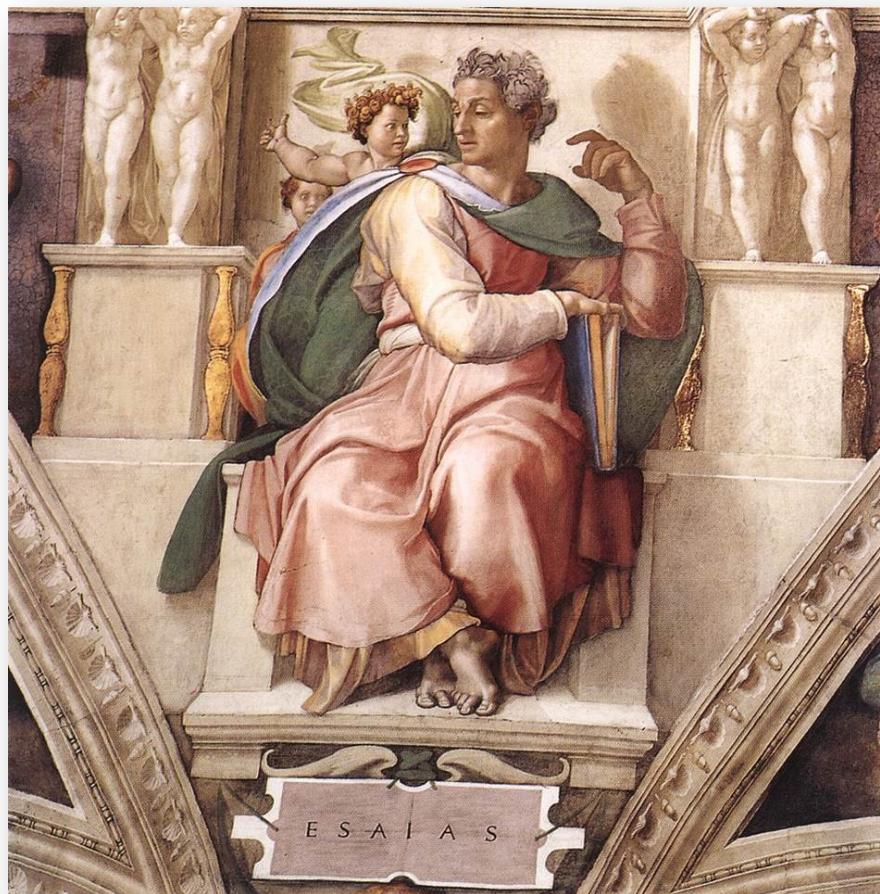
Sistine Chapel,
Michelangelo, 1473
Narrative illustration



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Sistine Chapel, Michelangelo_narrative illustration, 1473

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paul revere (etching), 1770

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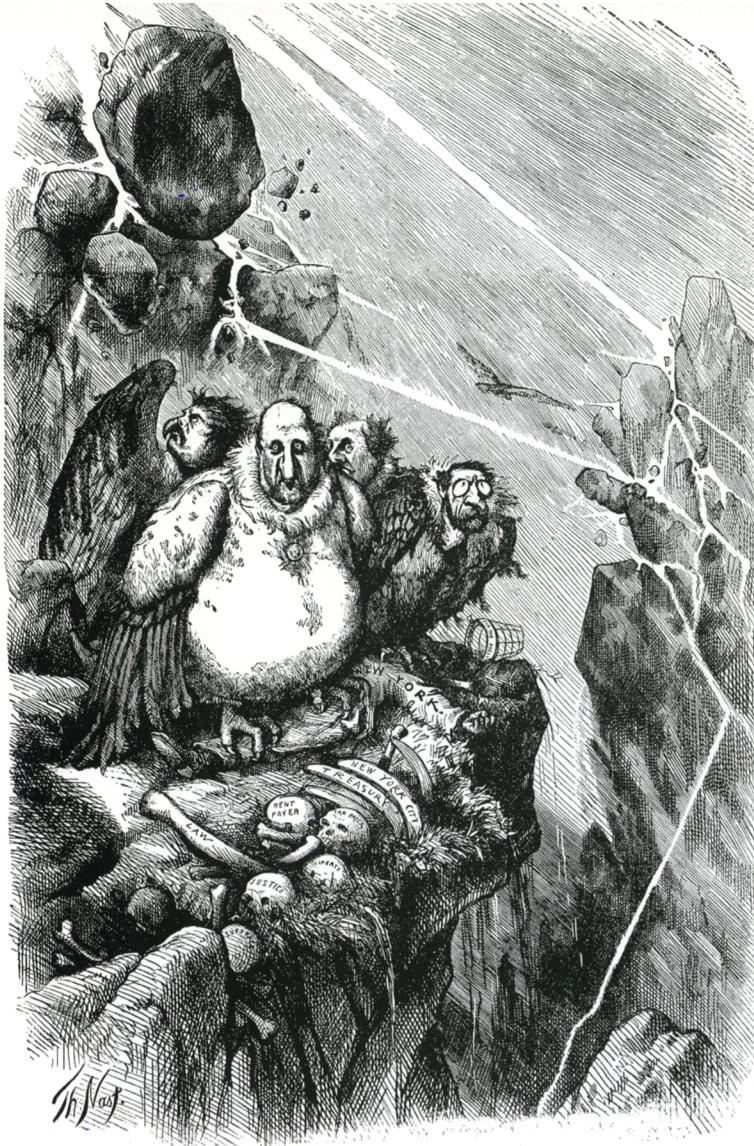
winslow homer, 1865

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winslow homer, 1872

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thomas nast, 1871



toulouse-lautrec, 1892

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toulouse-lautrec, 1892

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frederic remington, 1906

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charles dana gibson, 1906

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howard pyle, 1906

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jesse wilcox smith, 1912

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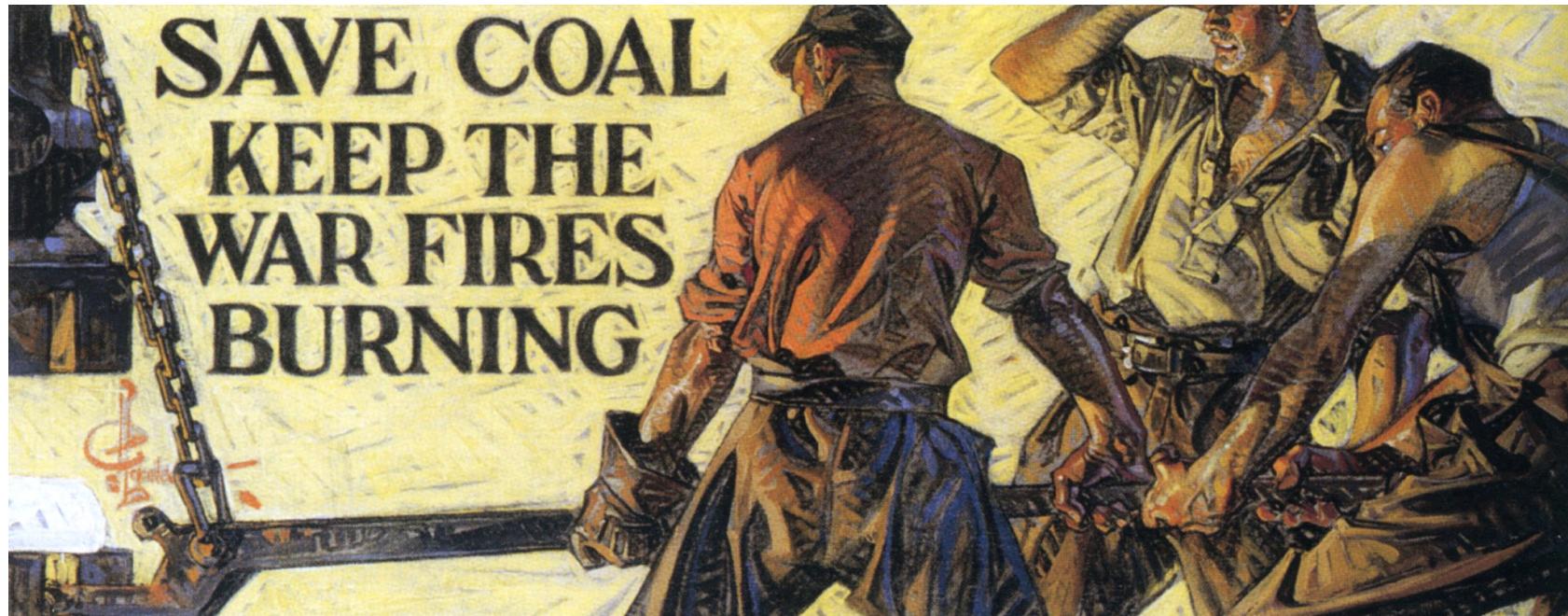
n. c. wyeth, 1917

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n. c. wyeth, 1919

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frank leyendecker, 1920

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james montgomery flagg, 1920

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maxfield parrish, 1922

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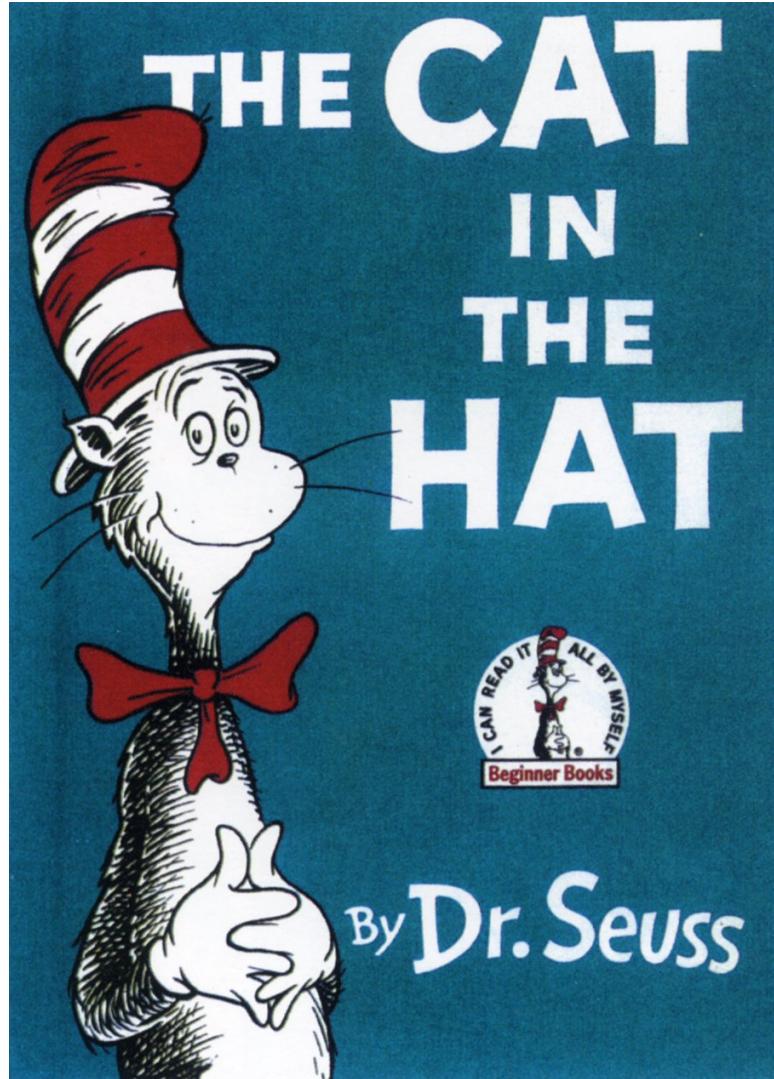
frank leyendecker, 1923

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norman rockwell, 1943

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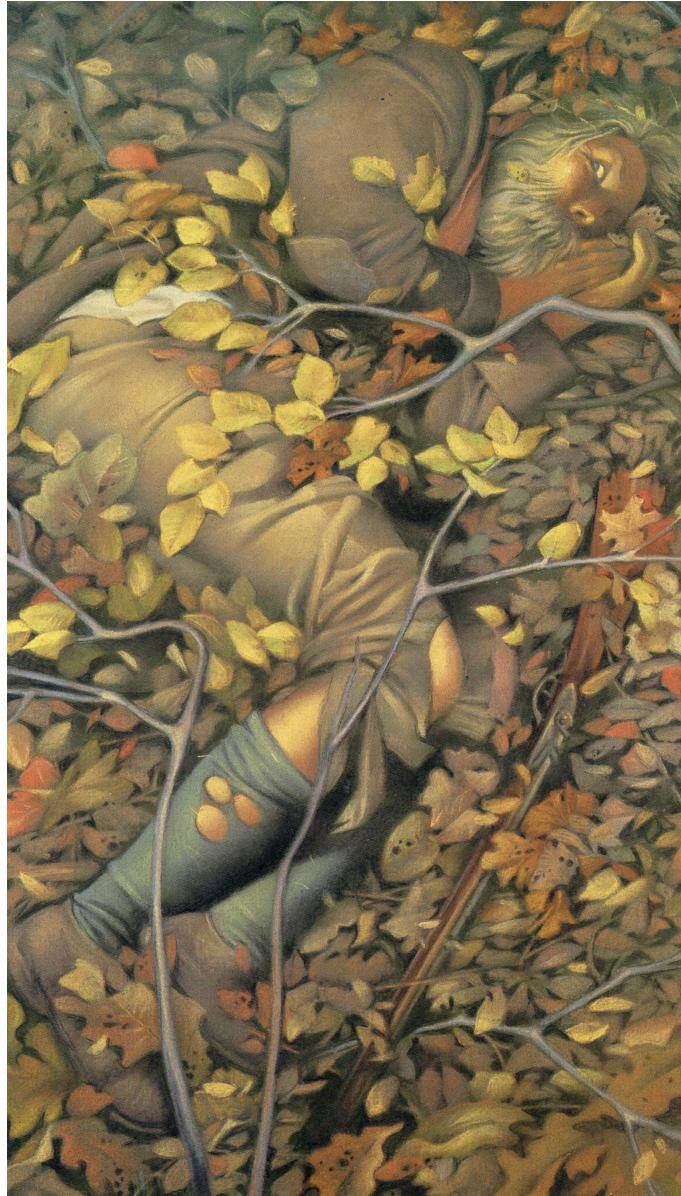
theodor geisel, 1957

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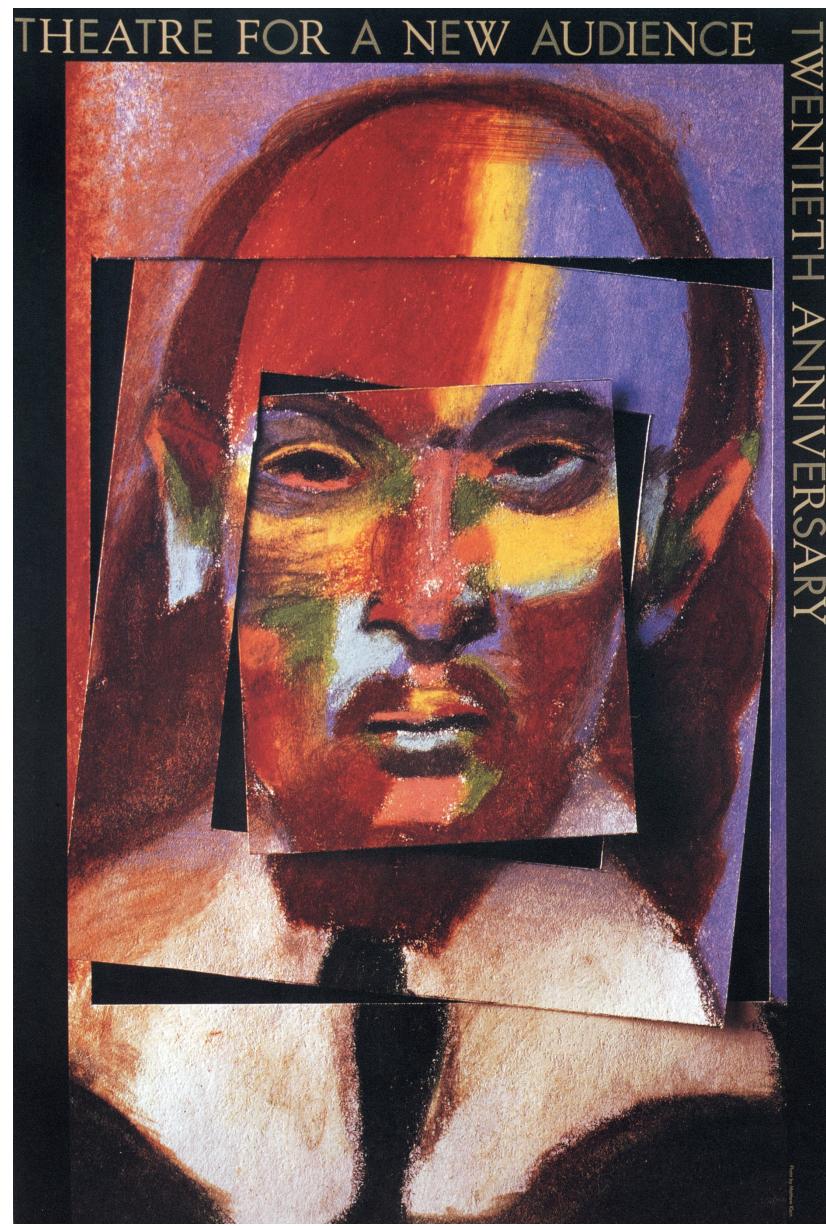
norman rockwell, 1960

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gary kelley, 1993

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milton glaser, 1999

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brad holland, 2006

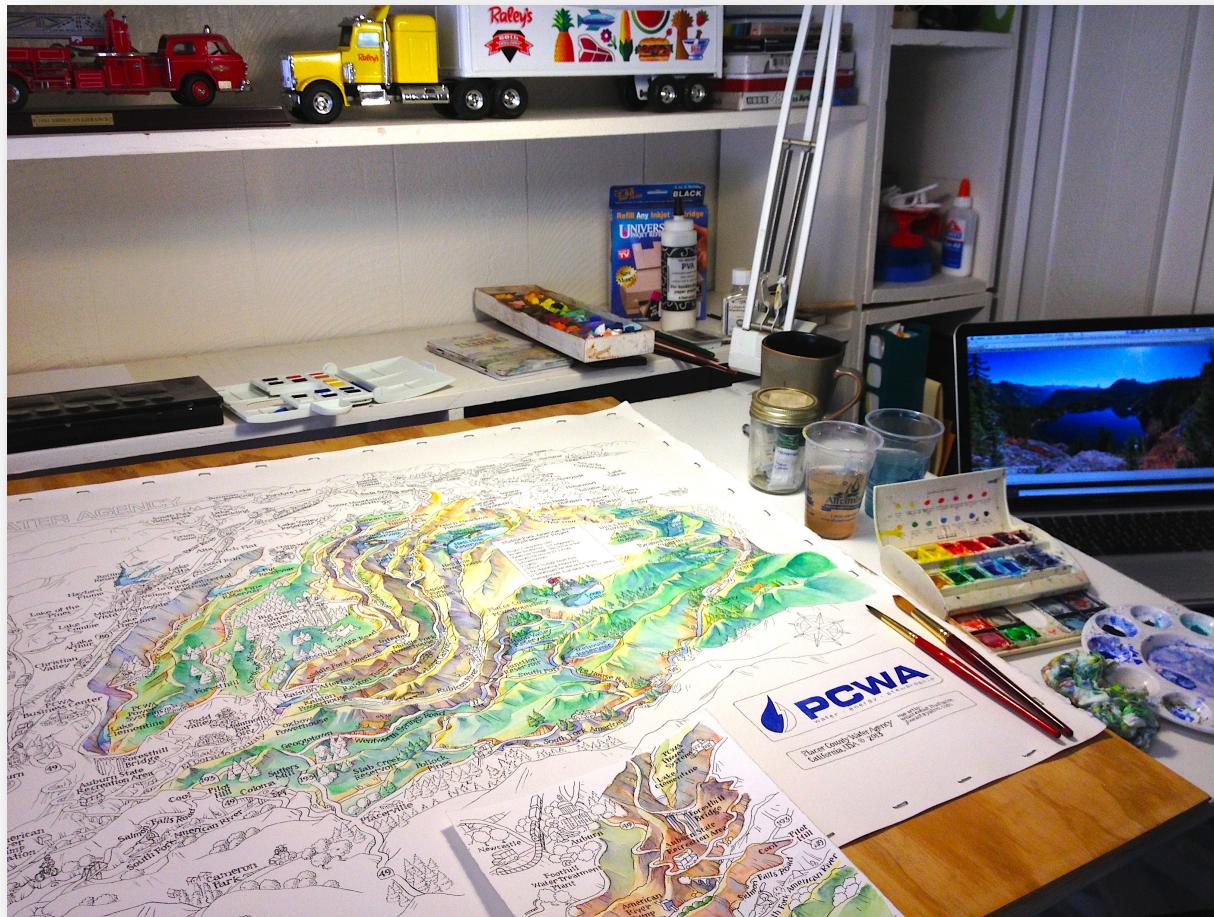
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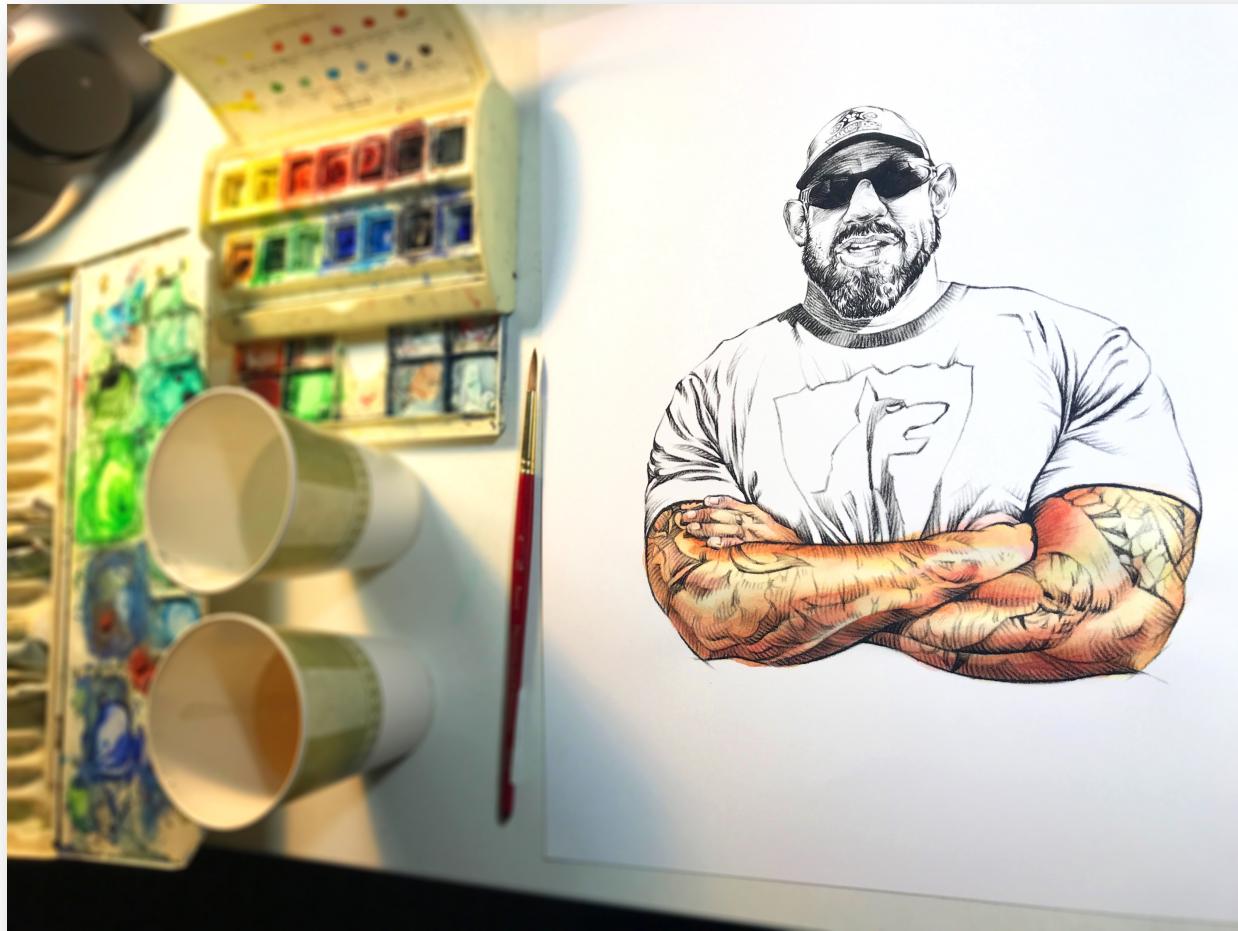
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initial sketches to picture layout (with photo reference)

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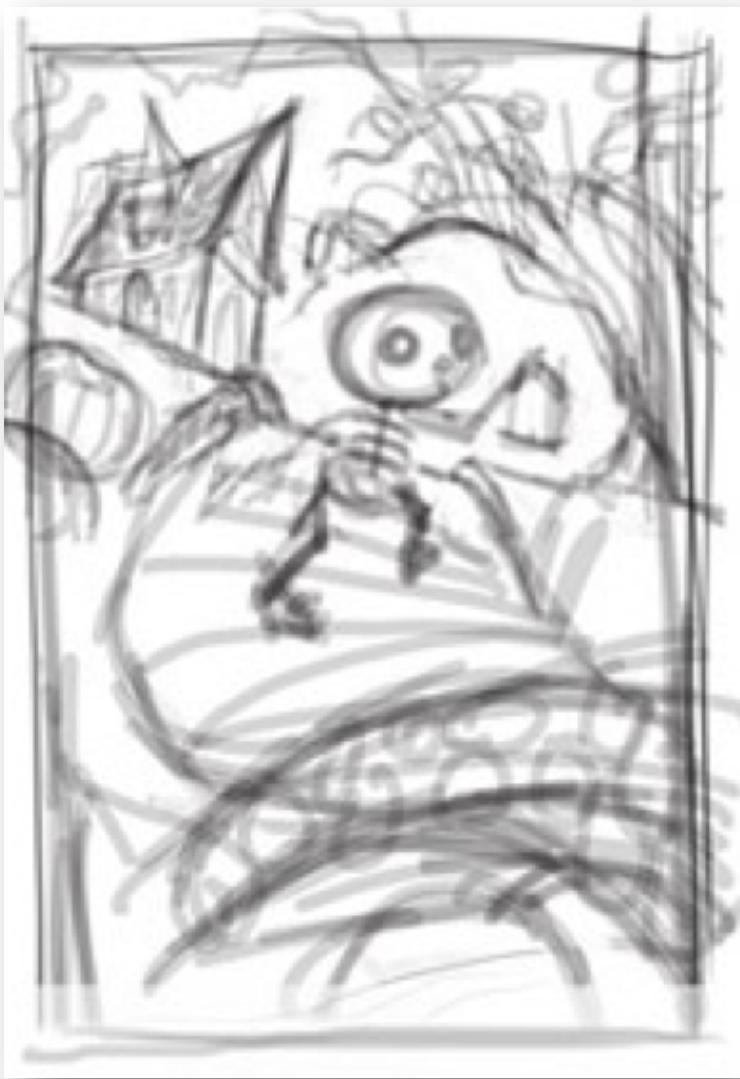
refined black and white drawing for poster

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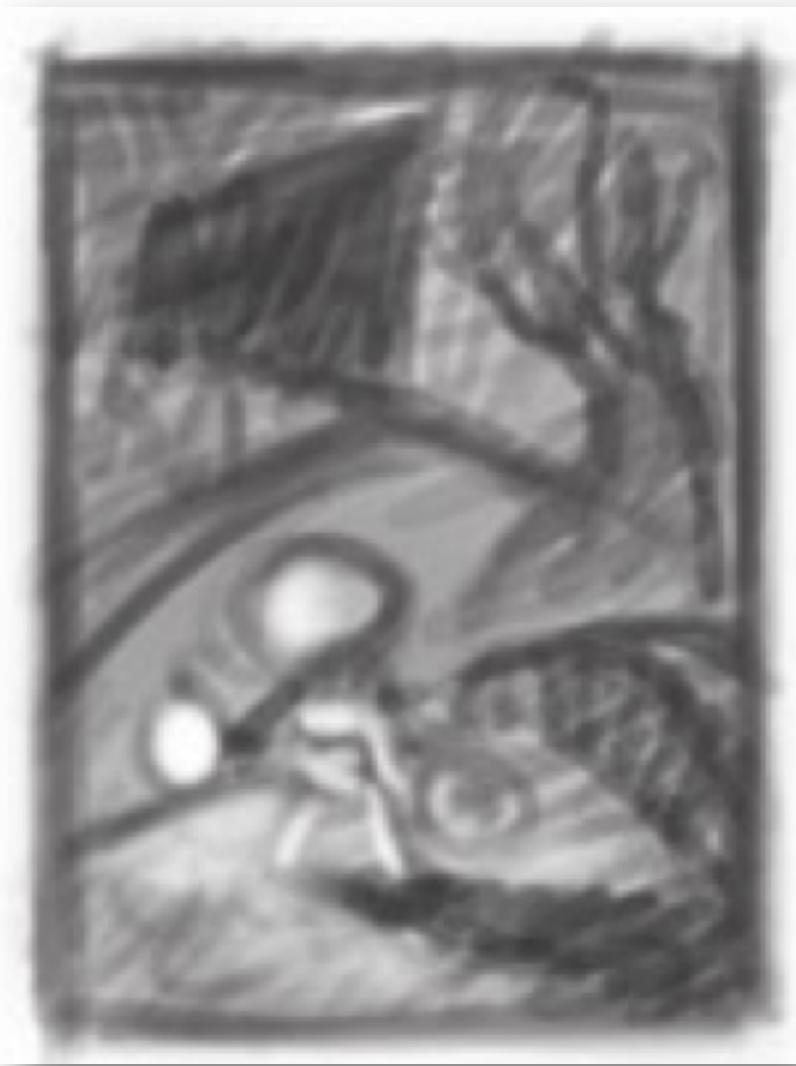


final color illustration for poster

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initial rough sketch

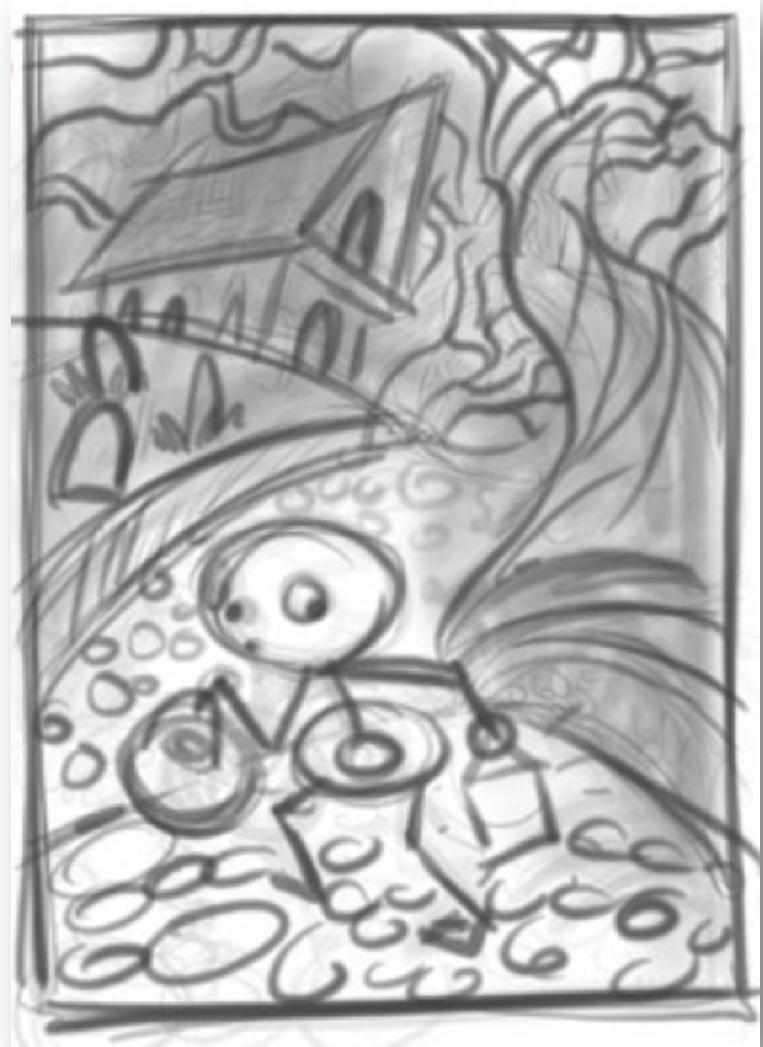


adding value to initial rough sketch

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overlay to work on structure



editing/blocking in features

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adding rough details



refining details

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final drawing



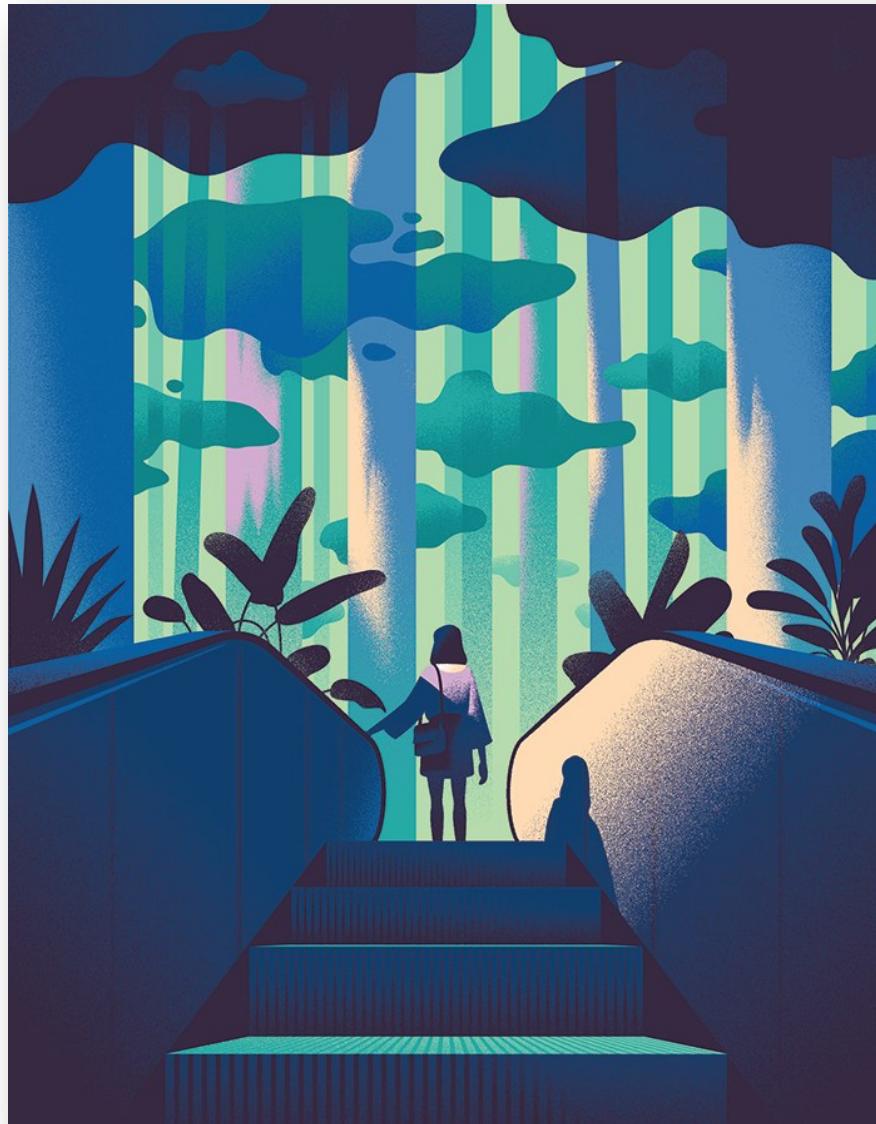
color added to finish

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editorial_tolerance_ brad holland

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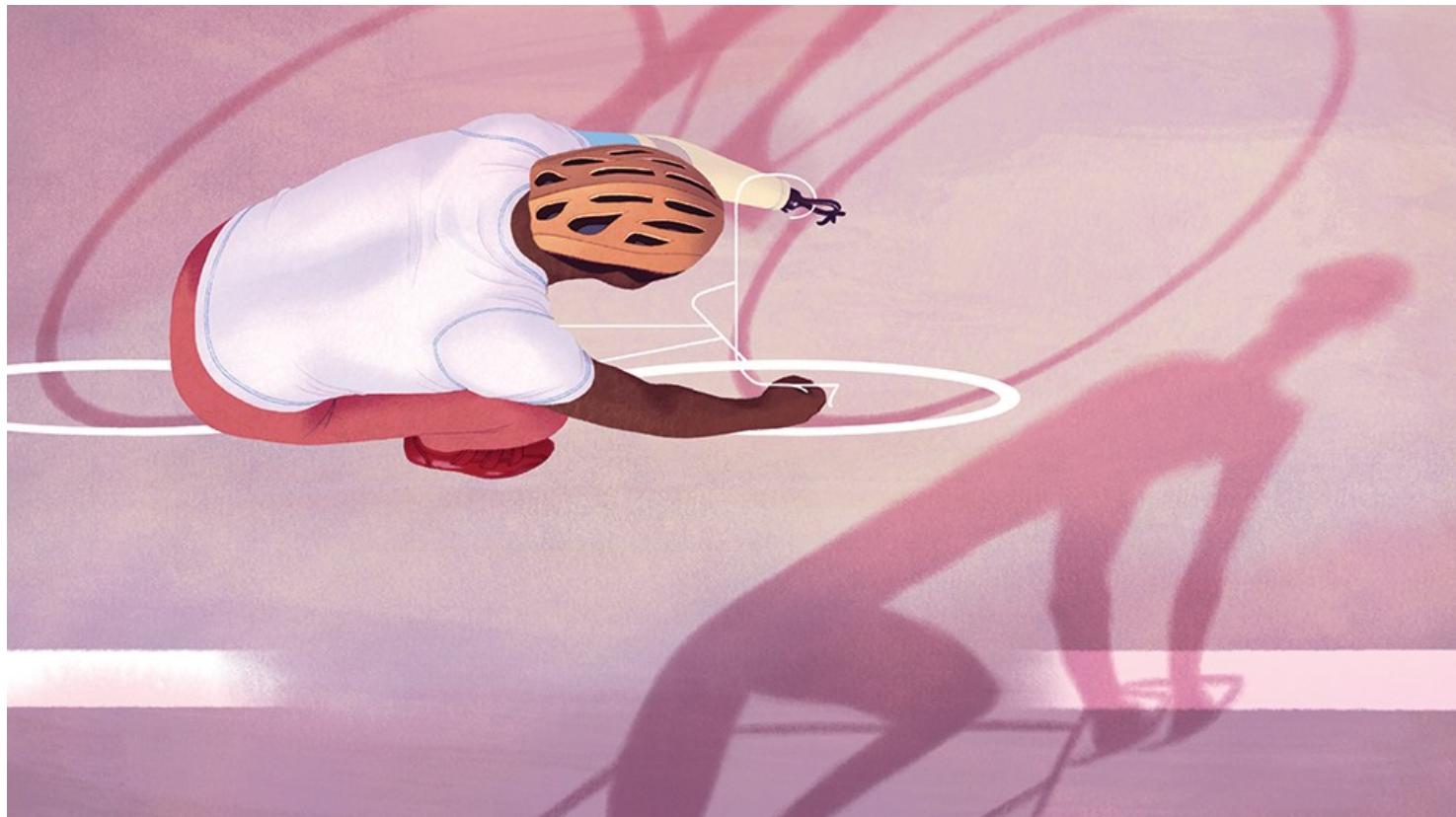
editorial_start embracing nature_new scientist

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editorial _#metoo movement

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editorial *_the amputee's art of self-repair*

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editorial_study no.80_tran nguyen

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editorial_vaped and confused_the economist

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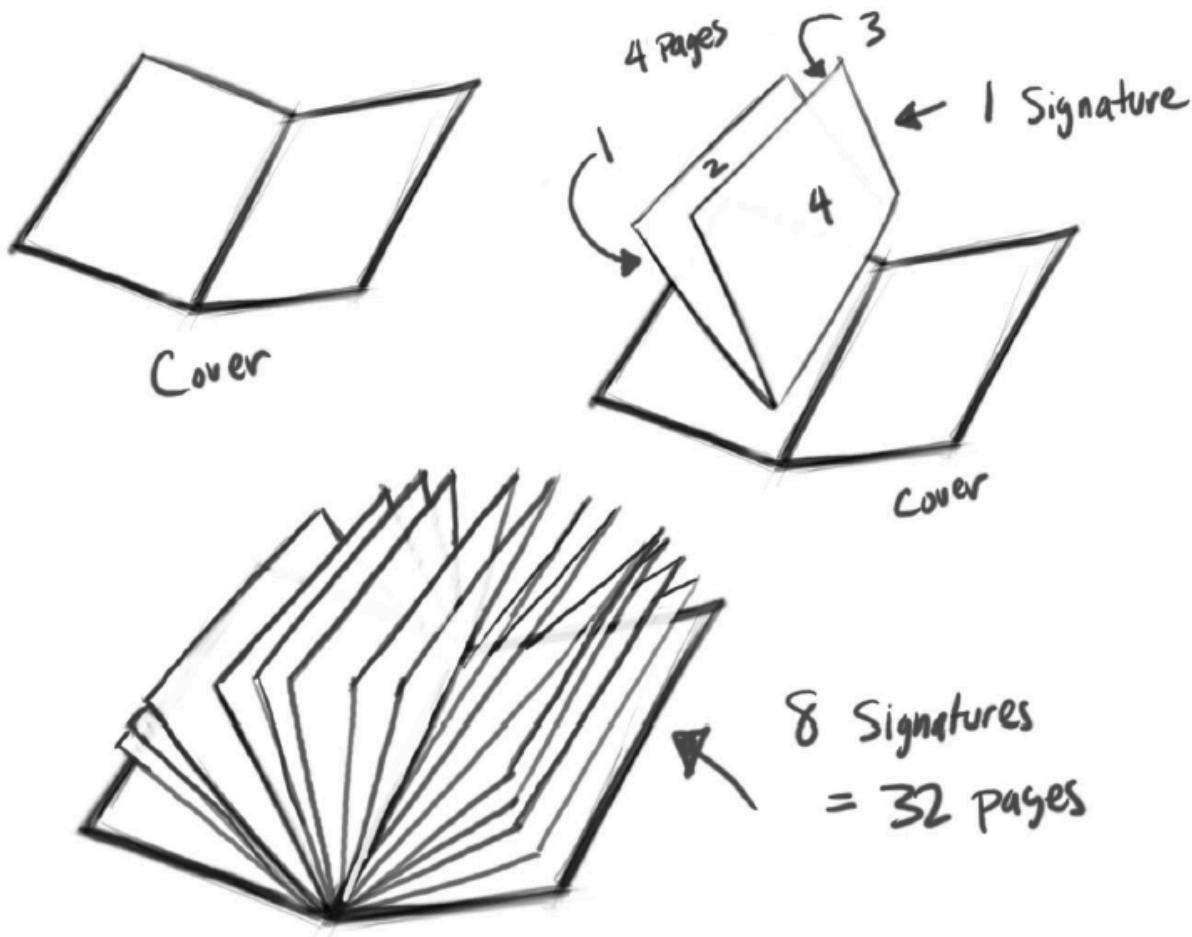
editorial_ summer reading_ washington examiner

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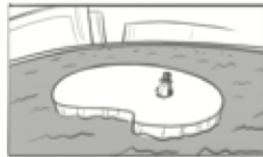
editorial_joe ciardello_rolling stone

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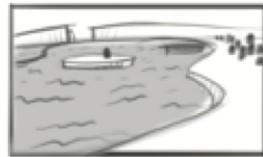


book planning... pagination

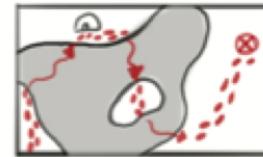
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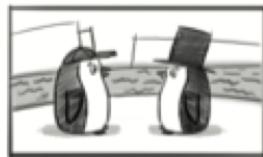
bird's eye



distant/establishing



bridging/time



profile



close



medium



long



tilt



high angle



low

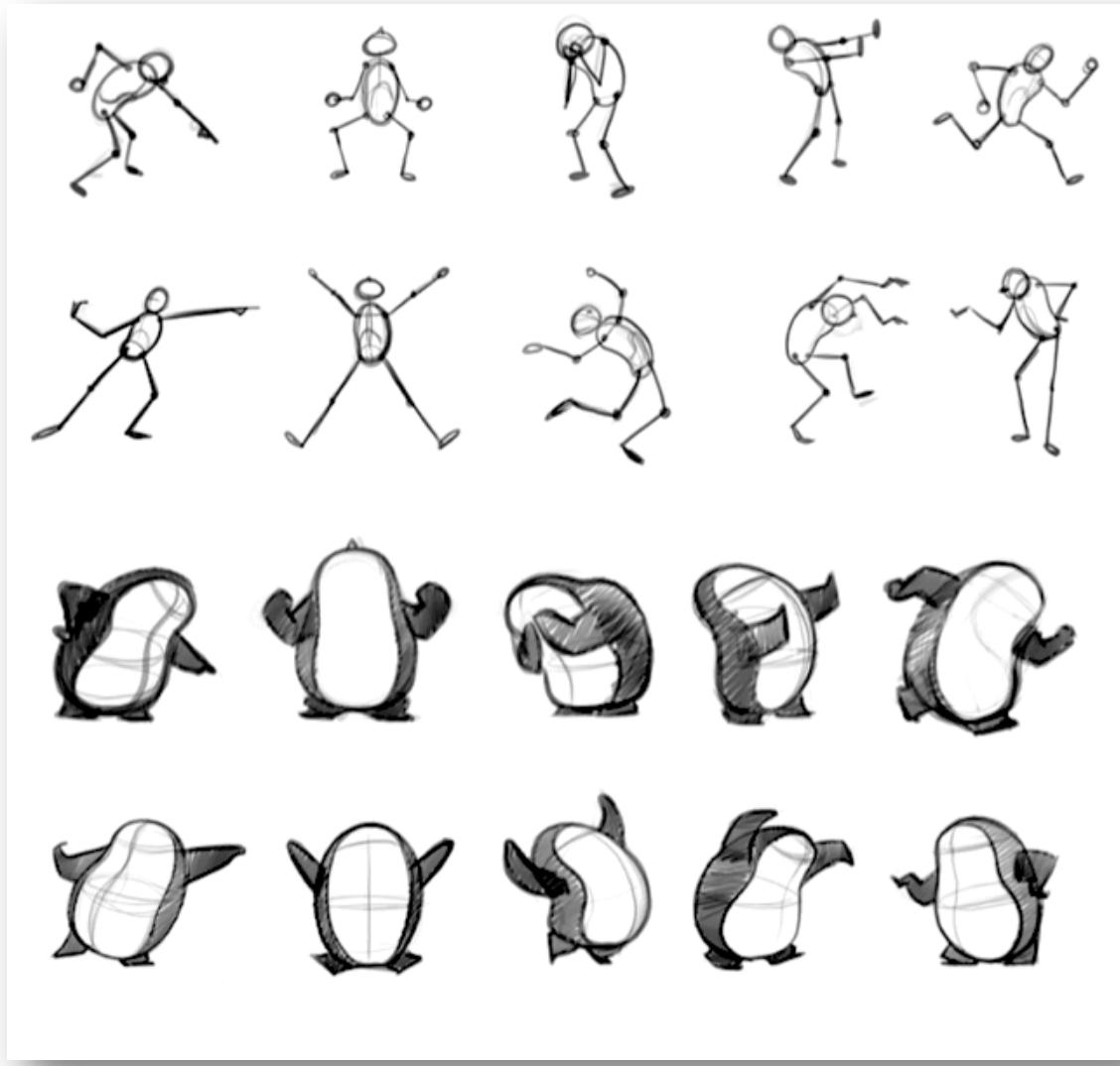


worm's eye



character POV

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character development

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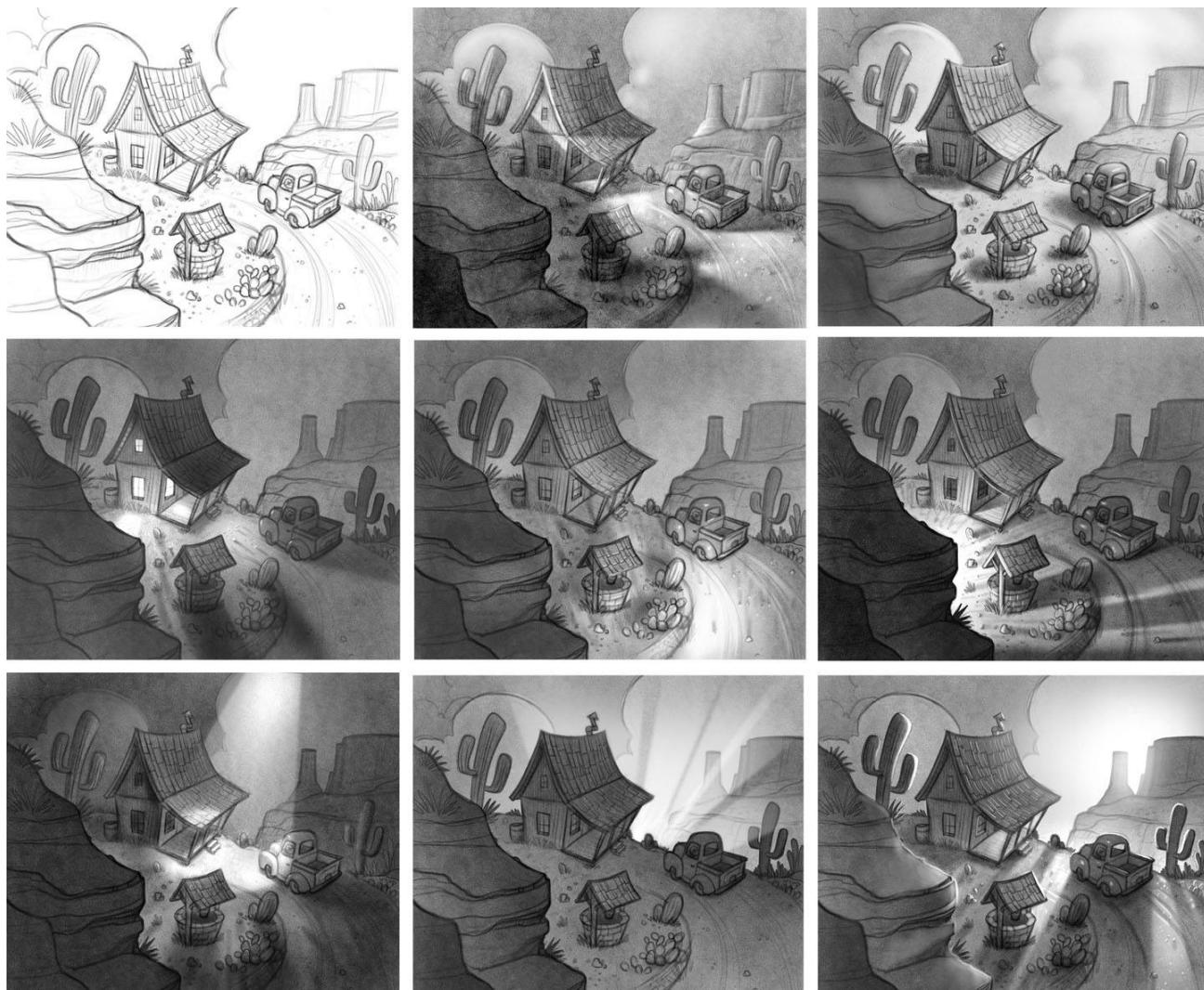
character development

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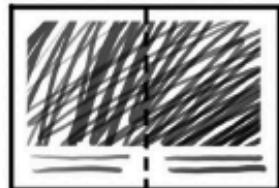
character development

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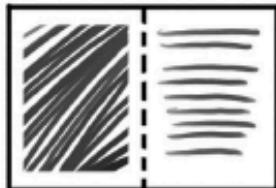


background lighting... testing various conditions

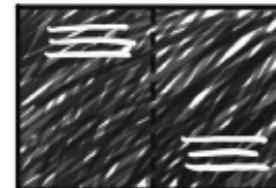
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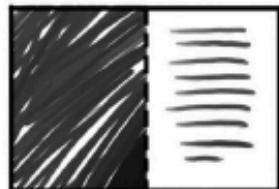
Spread w/ Margins



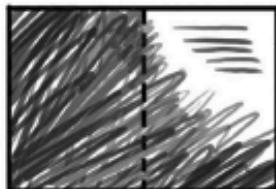
Full Page w/ Margins



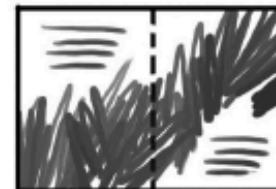
Spread Full Bleed
w/ reverse text



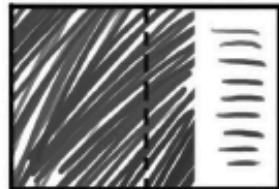
Full Page Full Bleed



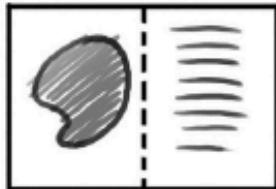
Full Page Full Bleed
w/ Free Form



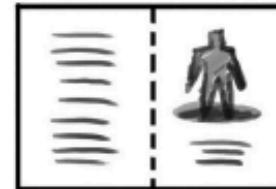
Free Form



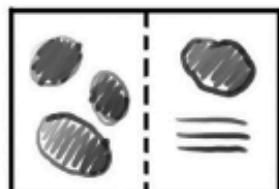
3/4 Spread Full Bleed



SPOT illustration



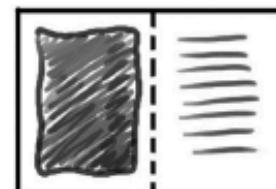
vignette



multiple spots

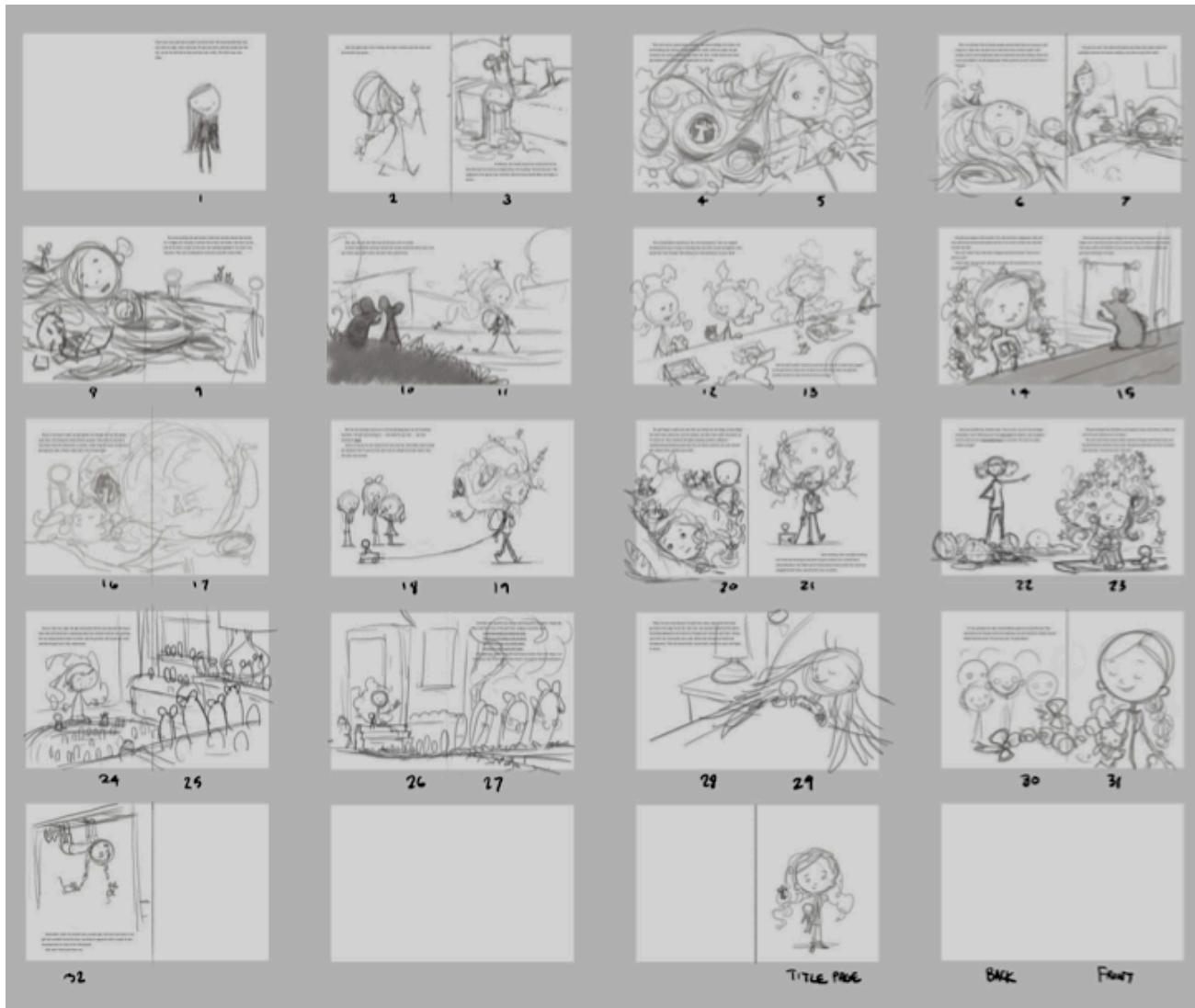


Spots that crop



Full Page w/ border

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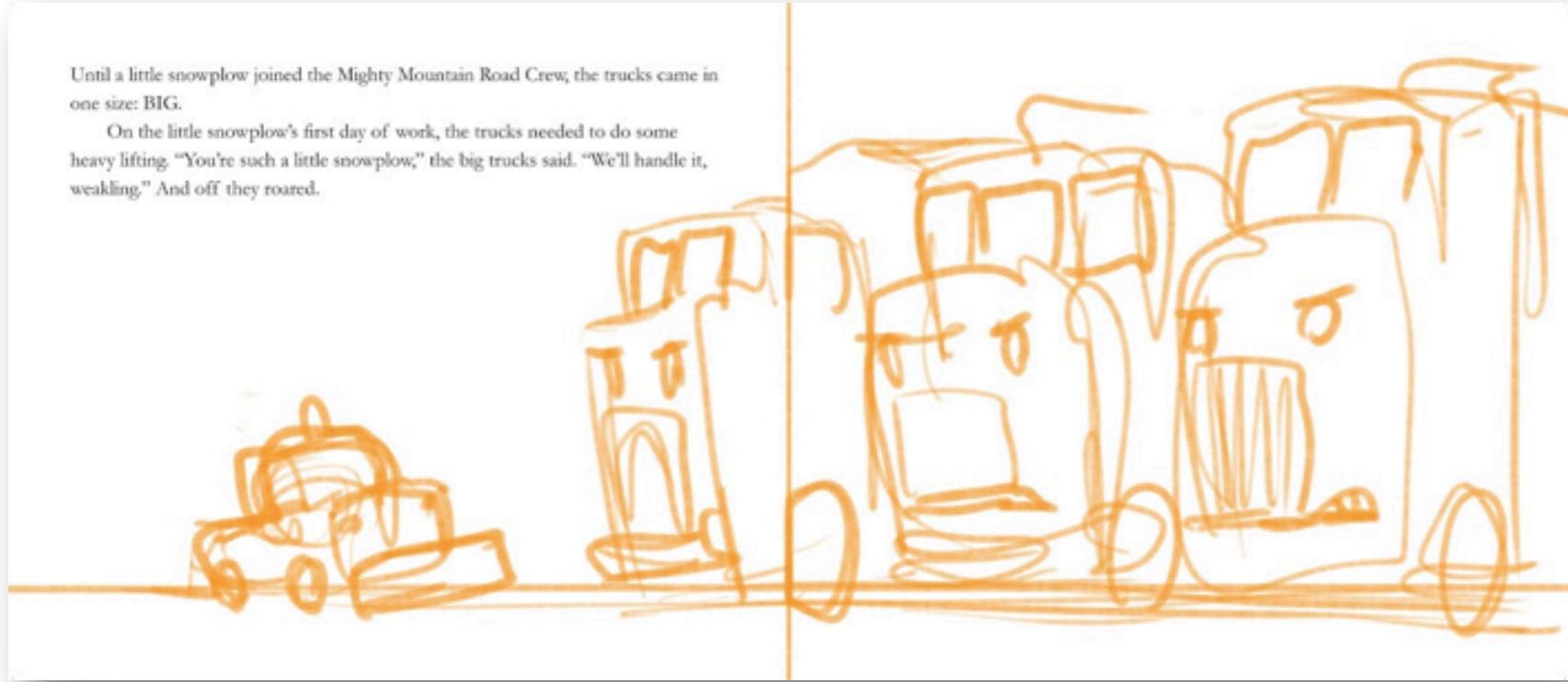


book storyboard for overall look

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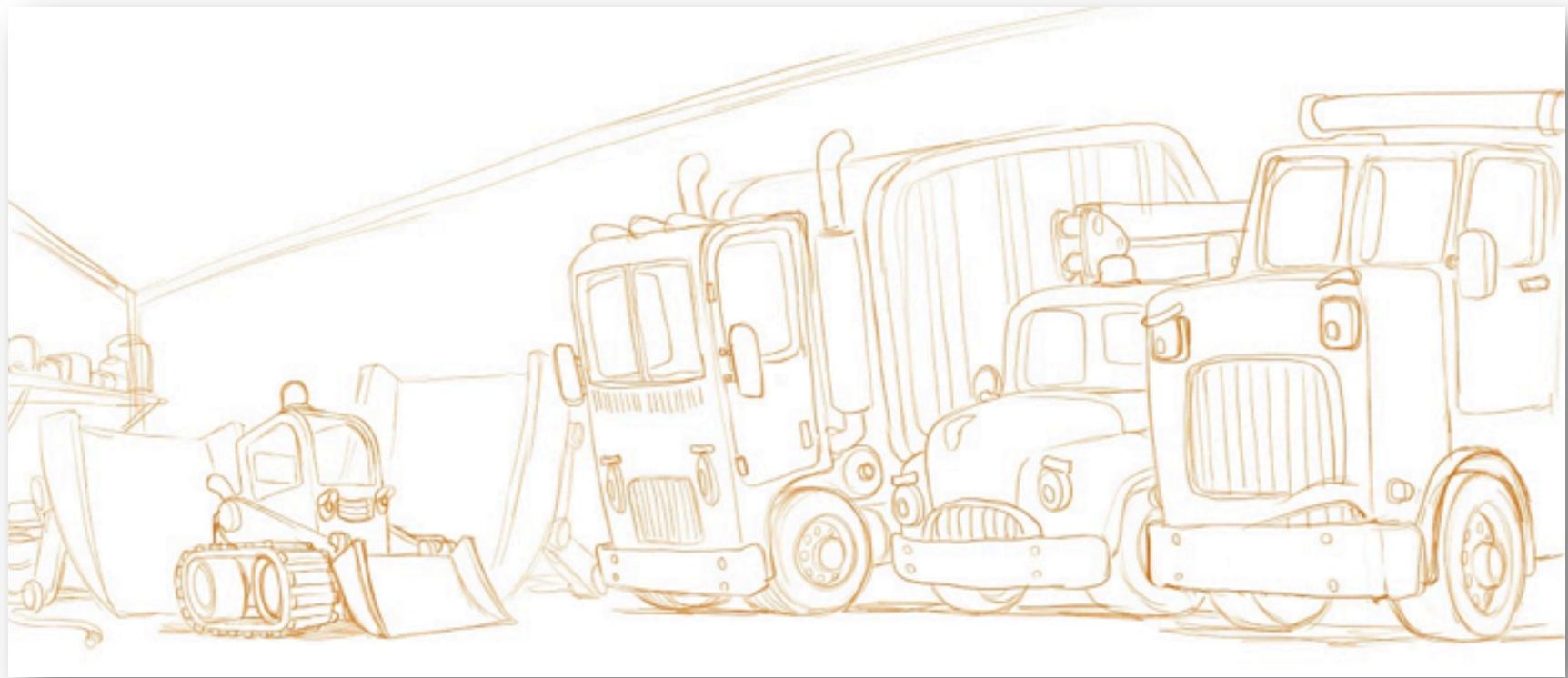
Until a little snowplow joined the Mighty Mountain Road Crew, the trucks came in one size: BIG.

On the little snowplow's first day of work, the trucks needed to do some heavy lifting. "You're such a little snowplow," the big trucks said. "We'll handle it, weakling." And off they roared.



initial rough layout for spread

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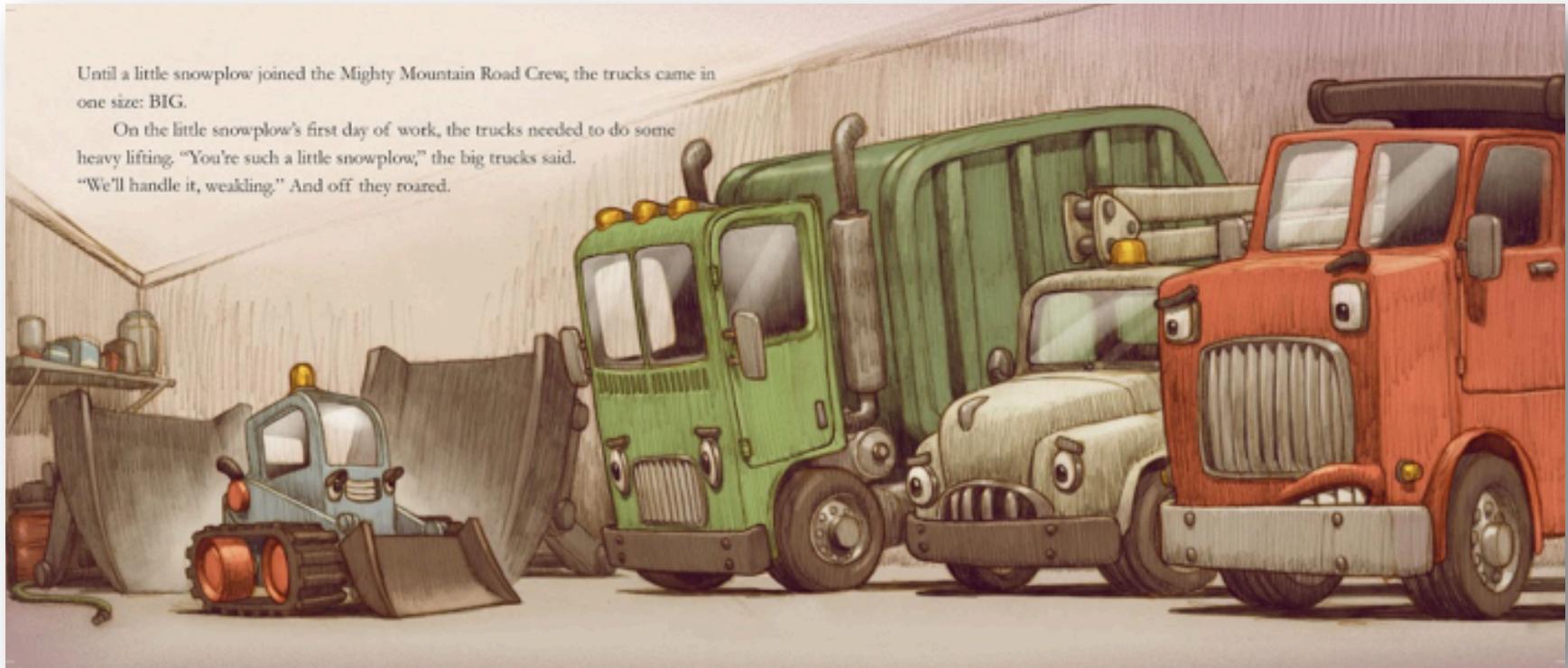
refining sketch for character

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"We'll handle it, weakling." And off they roared.



final color applied to spread

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book _the feist _legend of the blue bull

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book_ *the book of magic*_ song of fire short story

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book _unfold your soul _spiritual awakening

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book_autobiography of mlk

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**class on Wednesday
is the “Discipline of Photography”**