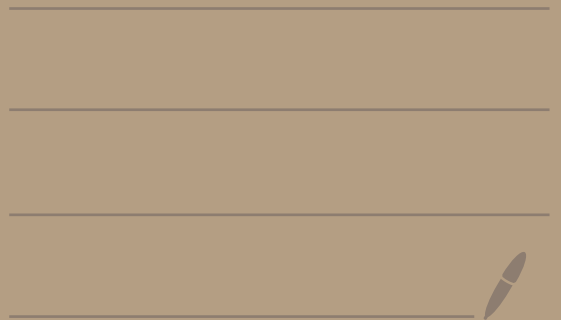


Math 30, Monday April 13, 2020

Applied Optimization Problems



today: last day of "new" material  
before the Exam on Friday

not totally new - just applications.

Exam: no class on Friday.

I'll post the exam at 6am  
on Friday -

submit your work by 11:59pm  
on Friday.

Questions?

today: word problems for "real life"

in each one:

find the appropriate function

then minimize or maximize it

#1.  $f(x)$  = vert. dist. b/w parabolas

#2.  $f(x)$  = time it takes to  
reach the island  
if you run for  $6-x$  miles

#3.  $f(x)$  = cost of making box for cat  
etc.

This is on Canvas — please work on it now —

MATH 30, 4/13/2020: APPLIED OPTIMIZATION PROBLEMS

- Read and understand the problem.
- Draw a diagram.
- Introduce notation.
- Write the quantity  $Q$  to be optimized in terms of your notation.
- Write  $Q$  as a function of a single variable,  $Q = f(x)$ .
- Find the global maximum and/or minimum of  $f$ .

I'll help w/ 2 & 3  
today (or answer  
other Q's.)

In this worksheet, you can use a calculator in the last step if you want.

- (1) Draw the parabolas  $y = x^2 + 1$  and  $y = x - x^2$  on the same axes. What is the minimum vertical distance between these parabolas?
- (2) An island is 2 miles due north of its closest point along a straight shoreline. A visitor is staying at a cabin on the shore that is 6 miles west of that point. The visitor is planning to go from the cabin to the island. Suppose the visitor runs at a rate of 8 mph and swims at a rate of 3 mph. How far should the visitor run before swimming to minimize the time it takes to reach the island?
- (3) You are constructing a box for your cat to sleep in. The plush material for the square bottom of the box costs \$5 per square foot ( $\text{ft}^2$ ) and the material for the sides costs \$2/ $\text{ft}^2$ . You need a box with volume  $4 \text{ ft}^3$ . Find the dimensions of the box that minimize cost. Use  $x$  to represent the length of the side of the box.
- (4) A cylindrical can without a top is made to contain  $V \text{ cm}^3$  of liquid. Find the dimensions of the can that will minimize the cost of the metal to make the can.
- (5) An object with weight  $W$  is dragged along a horizontal plane by a force acting along a rope attached to the object. If the rope makes an angle  $\theta$  with the plane, then the magnitude of the force is

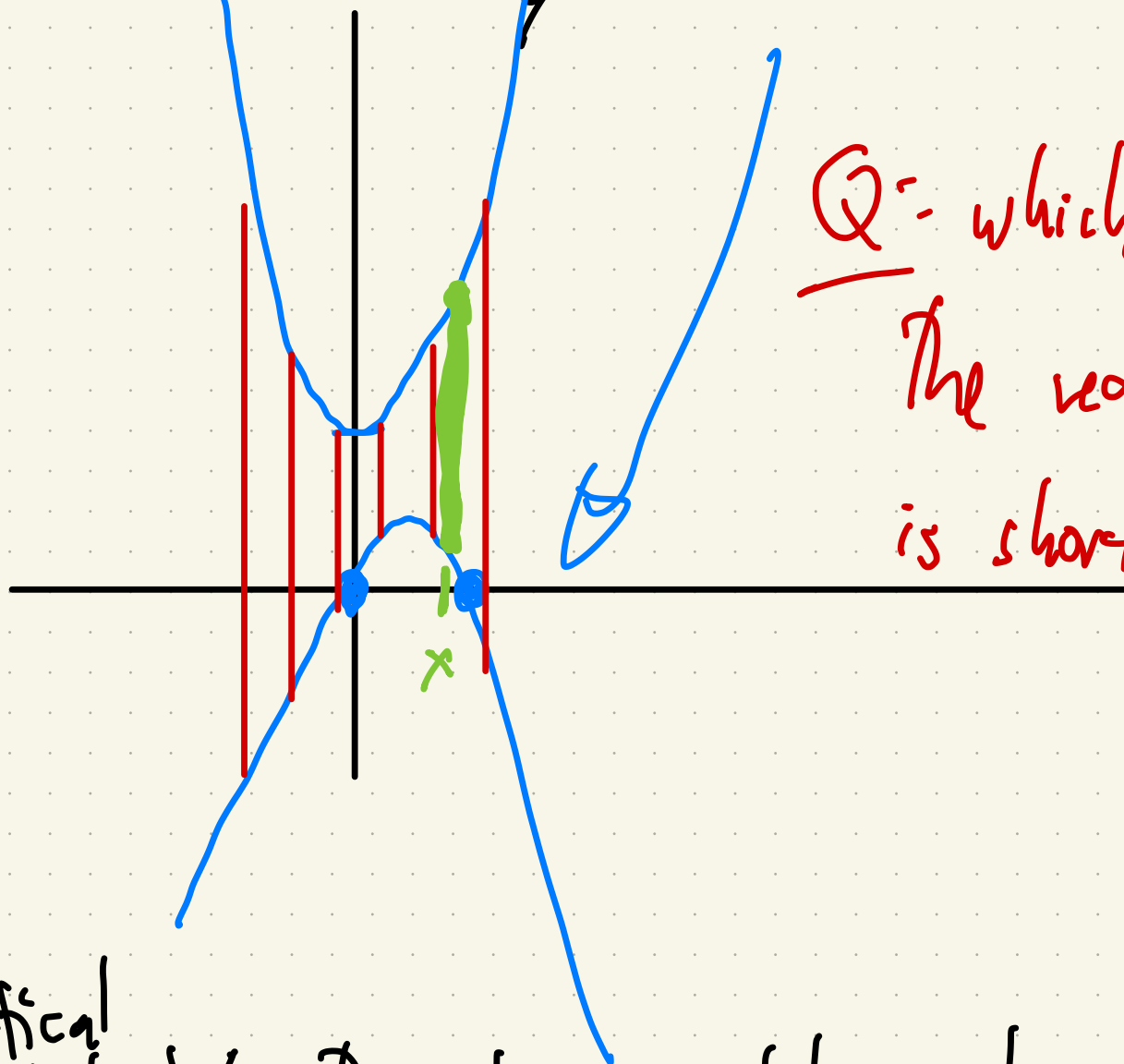
$$F = \frac{\mu W}{\mu \sin \theta + \cos \theta}$$

where  $\mu$  is a constant called the coefficient of friction. For what value of  $\theta$  is  $F$  smallest?

- (6) Owners of a car rental company have determined that if they charge customers  $p$  dollars per day to rent a car, where  $50 \leq p \leq 200$ , then the number of cars  $n$  they rent per day can be modeled by the linear function  $n(p) = 1000 - 5p$ . If they charge \$50 per day or less, they will rent all their cars. If they charge \$200 per day or more, they will not rent any cars. Assuming the owners plan to charge customers between \$50 per day and \$200 per day to rent a car, how much should they charge to maximize their revenue?

#1. parabolas  $y = x^2 + 1$

$$y = x - x^2$$



Q - which of  
the red segments  
is shortest?

vertical  
dist. b/w the two parabolas at  $x$  is

$$f(x) = \underbrace{(x^2 + 1)}_{\text{top } y\text{-value}} - \underbrace{(x - x^2)}_{\text{bottom } y\text{-value}} = 2x^2 - x + 1$$

Math problem:

minimize  $f(x) = 2x^2 - x + 1$

Find where  $f$  is  
incr/decr.

roots are  
 $x = 1 \pm \sqrt{1-}$   
no roots

parabola  $y = f(x)$

Here  $f'(x) = 4x - 1$

crit. pt:  $x = \frac{1}{4}$

$f' < 0$  when  $x < \frac{1}{4} \rightarrow f$  is decr

$f' > 0$  when  $x > \frac{1}{4} \rightarrow f$  is incr.

local  
min.  
at  $x = \frac{1}{4}$

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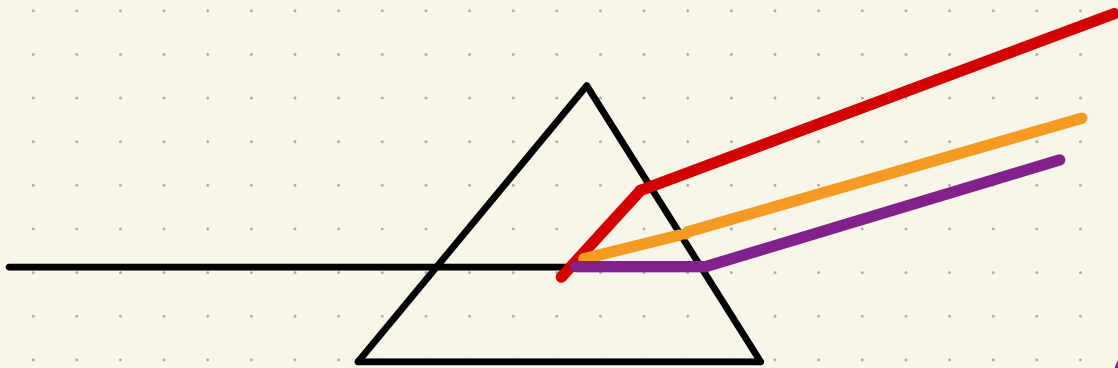
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#2. Draw a diagram.

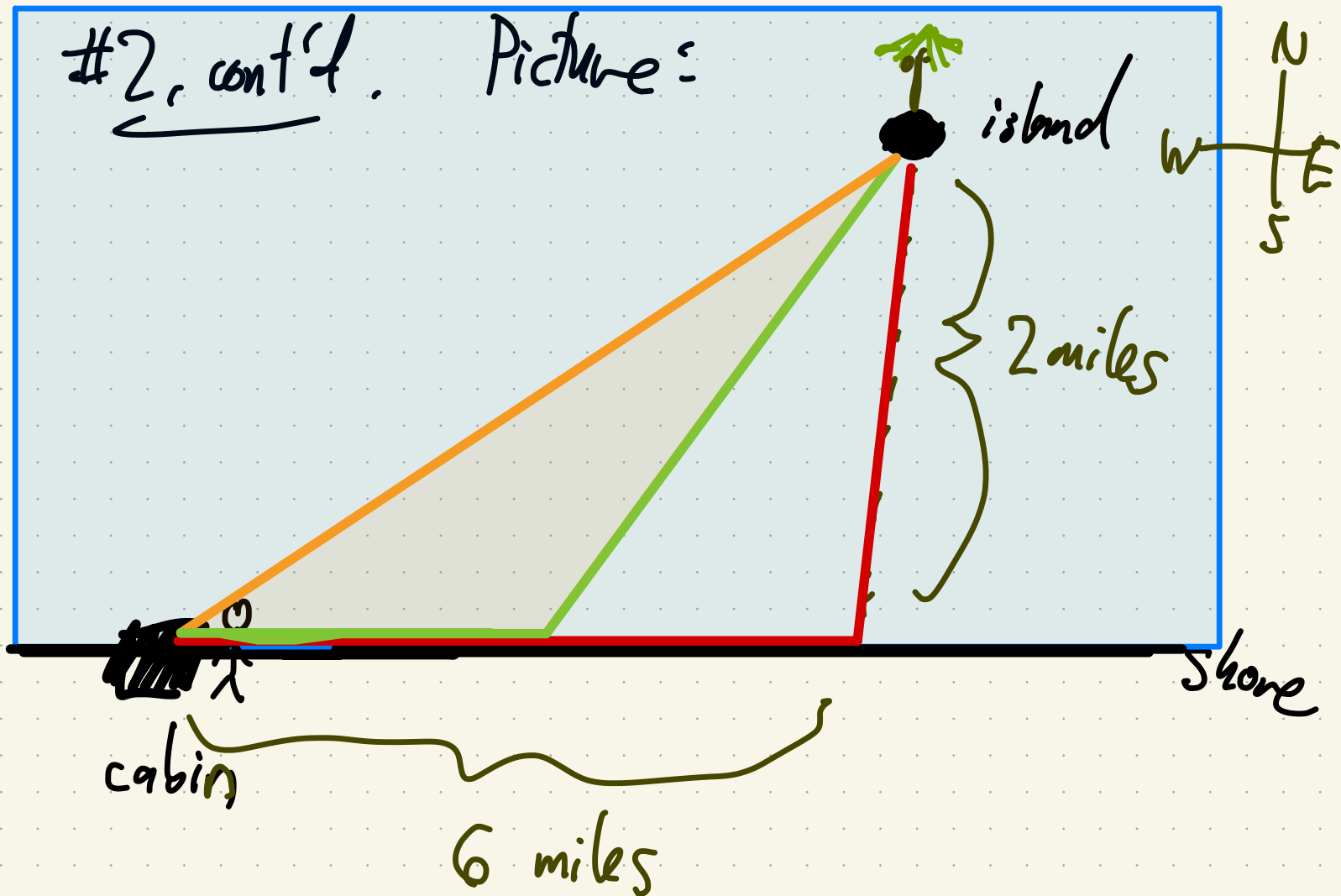
Cool problem - same method also  
explains the law of refraction  
("Snell's Law") in optics



explains prisms & rainbows



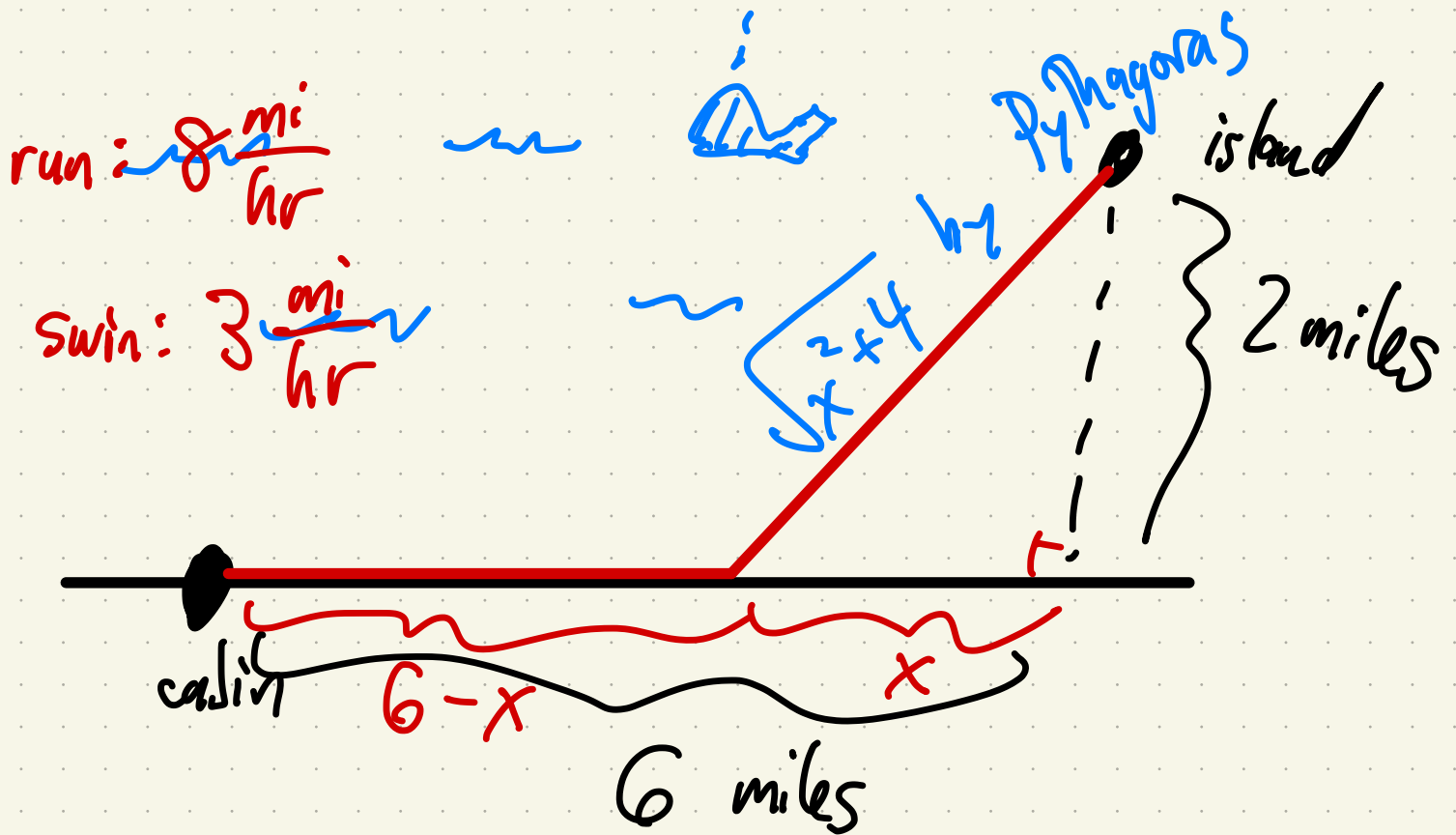
#2, cont'd. Picture:



can run at  $8 \frac{\text{mi}}{\text{hr}}$  and swim at  $3 \frac{\text{mi}}{\text{hr}}$ .

how far should he run before jumping in & swimming?

lots of options of "run then swim"



to find "The total time" it takes to reach the island.

Key fact: speed  $\times$  time = dist.

$$\frac{\text{miles}}{\text{hour}} \times \text{hours} = \text{miles}$$

sometimes stated as a "lifeguard problem"

$$\text{time} = \frac{\text{dist}}{\text{speed}}$$

$$\text{time to swim: } t_2 = \frac{\sqrt{x^2 + 4}}{3}$$

$$\text{time to run: } t_1 = \frac{6-x}{8}$$

total time to reach the island is  $t_1 + t_2$ .

So minimize

$$f(x) = \underbrace{\frac{6-x}{8}}_{\text{run time}} + \underbrace{\frac{\sqrt{x^2+4}}{3}}_{\text{sailor time}}$$

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Where is it incr./decr.?

$$f'(x) = -\frac{1}{8} + \frac{1}{3} \left( \underbrace{\frac{1}{2}(x^2+4)^{-1/2} \cdot 2x}_{\text{Chain Rule}} \right)$$

$$= -\frac{1}{8} + \frac{x}{3\sqrt{x^2+4}}$$

$$f'(x) = -\frac{1}{8} + \frac{x}{3\sqrt{x^2+4}}$$


---

critical pts : where  $f' = 0$ .

Same as:  $\frac{1}{8} = \frac{x}{3\sqrt{x^2+4}}$

$$3\sqrt{x^2+4} = 8x$$

$$9(x^2+4) = 64x^2$$

$$36 = 55x^2$$

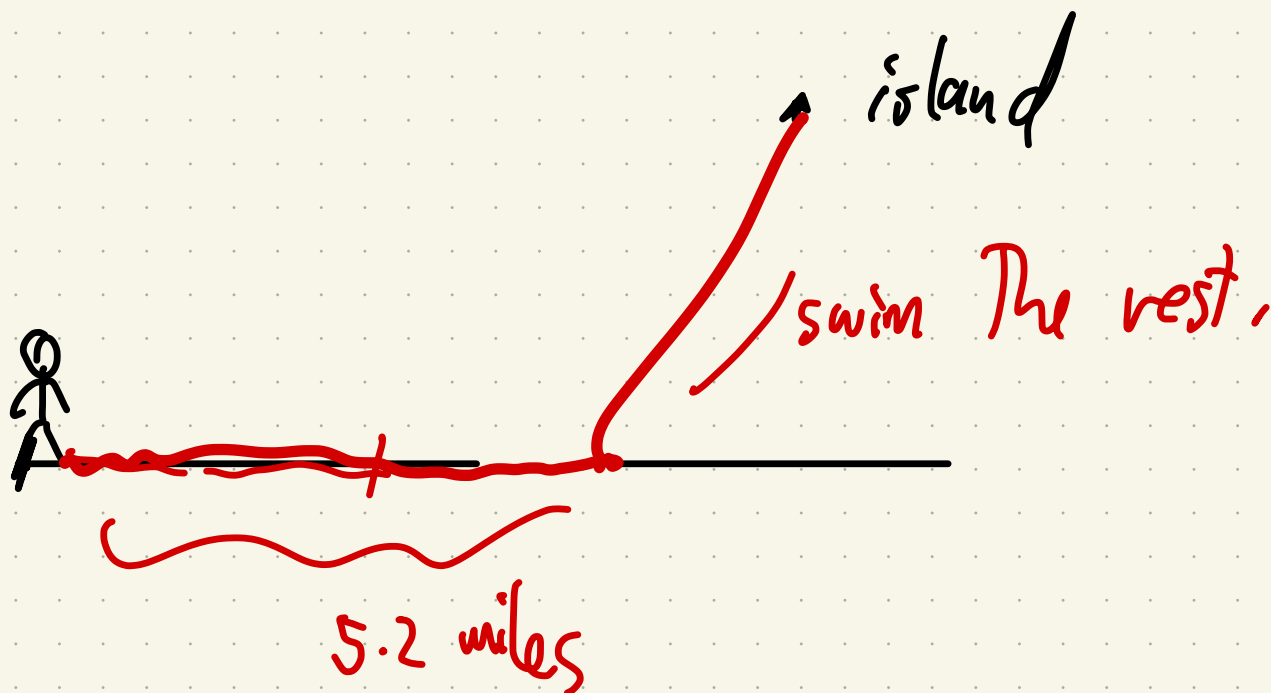
So  $x = \sqrt{\frac{36}{55}}$

only care about  
 $0 \leq x \leq 6$   
 in this example.  
 is the only  
 critical pt

$$x = \frac{6}{\sqrt{55}} \approx 0.81 \text{ miles.}$$

Now use incr./decr. or concavity  
to see that it's a local  $\nearrow$  min.  
and global min.

$$\text{so } 6 - x \approx 5.2$$



See you on Wednesday!