

DAVID SANTIAGO RAMOS VARGAS



CONTACT INFORMATION

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SKILLS

- Love for knowledge
- Problem-solving
- Critical thinking
- Communication
- Autodidact

LANGUAGES

- English C1 | Advanced. Speak English Professionally: In Person, Online & On the Phone
- Spanish | Native

OBJECTIVE

A lifelong learner with a deep fascination for the intersection of behavioral economics, consumer psychology, and decision-making models, particularly in the context of artificial intelligence. My passion lies in understanding how cognitive biases and heuristics influence consumer behavior and exploring how AI can be leveraged to optimize decision-making processes.

I have been recognized for my dedication and pursuit of excellence. Proficient in programming, including Python, C, JavaScript, React.JS, and MySQL. Eager to contribute to a dynamic team and learn from experienced professionals.

EXPERIENCE

TECH TALENT ACQUISITION INTERN

C&M Consultores. Bogotá, Colombia | Jan 2023 - Jun 2023

Consulting on new strategies to retain and engage technical staff, enhance professional development, improve workplace culture, and expand growth opportunities.

Researching and sourcing qualified candidates through platforms like LinkedIn, attending career fairs, and leveraging employee referrals.

Assisting with recruitment marketing efforts, such as enhancing job descriptions and improving employer branding.

EDUCATION

PSYCHOLOGY

Universidad de Los Andes. Bogotá, Colombia | 2019 - 2024

Organizational behavior research team.

ECONOMICS

Universidad de Los Andes. Bogotá, Colombia | 2021 - 2024

PROJECTS

Design and develop a WebSite based on the MARVEL API using React.JS, Express.js and MySQL. <https://marvelcomickeeper.netlify.app/>

(<https://github.com/SantiagoStrauss/Marvel-API>)

(<https://github.com/SantiagoStrauss/Marvel-Front>)

CERTIFICATIONS & COURSES

Essentials of Private Markets, Blackstone Group, 2023

AI Foundations, ISTE - IBM, 2023

Bloomberg Market Concepts (BMC), Bloomberg, 2022

Financial Accounting Review, Financial Edge Training, 2022

HONORS & AWARDS

Achieved the highest SAT Reasoning Test (Icfes) score at my school.

Ranked among the top scores nationwide in the admission test for the Universidad Nacional de Colombia.

Ranked in the top 5% on the national graduation tests (SaberPro).

REFERENCES

Leonardo Caldas Camacho

Deputy Director Travel and Lifestyle Axa Assistance Mexico

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