# Santiago Barragán Pinzón

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in/santiago-barragán-pinzón

https://santiagobarp.github.io/CV/

## SUMMARY

Software engineering student with a background in production and e-commerce operations. Skilled in leading teams, improving workflows, and building solutions through technology. Passionate about problem-solving and continuous learning.

## EDUCATION

**Instituto Tecnológico de Estudios Superiores de Occidente**                     December 2026 (Expected)

B.S Software Engineering                                                                        Current Grade: 86/100
                                                                                                     Scholarship: Beca ITESO

## EXPERIENCE

**Geovanny Apparel S.A de C.V.**                                                              Apr. 2024 - Present

Production Supervisor

- Led a team of 22 employees across production areas, ensuring quality, productivity, and efficiency.
- Designed and implemented performance-based hierarchies and bonus schemes, increasing productivity by 60% in 6 months.
- Developed and optimized workflows and processes to promote efficient and organized production.
- Supervised the manufacturing of specialized sportswear, maintaining high-quality standards and timely deliveries.

**Geovanny Apparel S.A de C.V.**                                                              Aug. 2021 - May 2023

Sales Assistant

- Managed the online store on Shopify, overseeing inventory and ensuring smooth e-commerce operations.
- Designed and optimized the website with Shogun, improving user experience and product display.
- Created and managed products, crafting compelling descriptions and professional images to attract customers.
- Provided customer service and assisted with digital marketing strategies using Zoho software (CLIQ, CRM, BOOKS, PROJECTS).

## SKILLS

**Languages**       Spanish (Native), English (Intermediate (B1)).
**Programming**   Python, JavaScript, React, HTML, CSS,  GIT, GITHUB.
**Soft Skills**       Leadership, Problem Solving, Adaptability, Collaboration, Communication.