

 \times

santiago_velasquez0703@outlo ok.com



+57 3118430550



Villavicencio, Colombia



fiverr.com/santiagov07



linkedin.com/in/santiago-andresvelasquez-ayala-428a7a170



@Santiago_0703



santiagovelasquez73.medium.co m



instagram.com/svelasquez.mark eter

SKILLS

Facebook Ads

Instagram Ads

Google Ads

Social Media Management

Content creation

Google/Fb Analytics

Branding

Funnels

LANGUAGES

Spanish

Native or Bilingual Proficiency

English

Full Professional Proficiency

Santiago Velasquez

Digital Trafficker

Creative and passionate marketer. I've helped a wide variety of industries grow their businesses and get more sales through ads, involved in social media advertising with proven and tested sales, management, and marketing skills.

Remote

Remote

Remote

WORK EXPERIENCE

Media Buyer

LinQ Marketing Agency

02/2021 - 03/2021

Marketing agency based on Spain

Get 3x more leads

- Manage marketing campaigns
- Pixel Setup and Tracking

Social Media Manager / Digital Trafficker Realtyys Real Estate

05/2021 - 01/2022

Real estate agency based on Ecuador

Hit and exceeded leads KPIs by 25% for 3 months in a row

- Schedule and post content for social media
- Create content and graphic pieces for their agency
- Create marketing campaigns in order to promote properties and services

Growth Marketer

SolarCell

07/2021 - 12/2021

Solar panel seller business based on spain

Achievements/Tasks

- Design and analyze action plans with the aim of acquire new leads
- Run Facebook / E-mail campaigns to reach new publics and retargeting clients

EDUCATION

Facebook & Instagram Ads Course

Platzi Online Education

01/2020 - 09/2020

Professional Google Ads Course

Platzi Online Education

06/2020 - 09/2020

Social media marketing strategy course

Platzi Online Education

11/2020 - 01/2021

Advanced Facebook Ads for Leads Generation

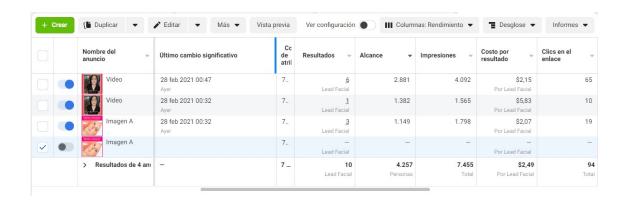
Pixel.do

03/2021 - 05/2021

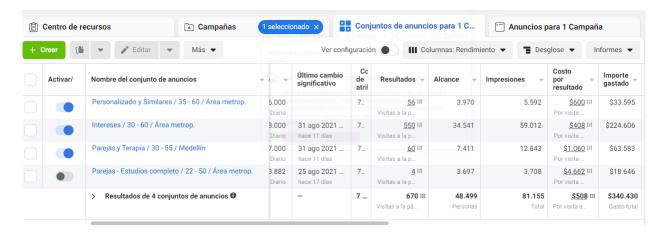
PERSONAL PROJECTS

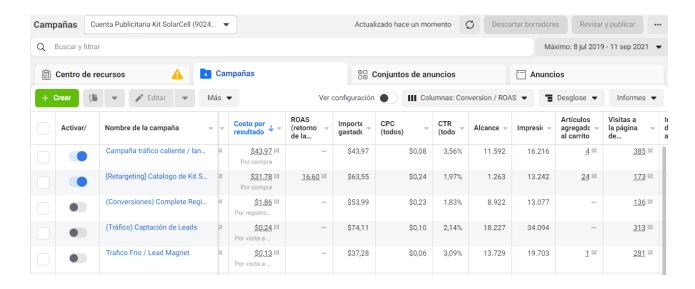
Affiliate Marketing (08/2020 - 10/2020)

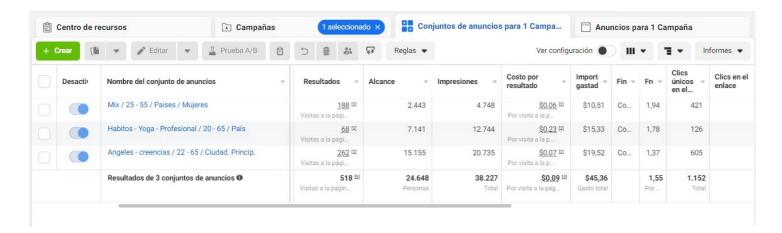
Online Shop (08/2019 - 11/2019)

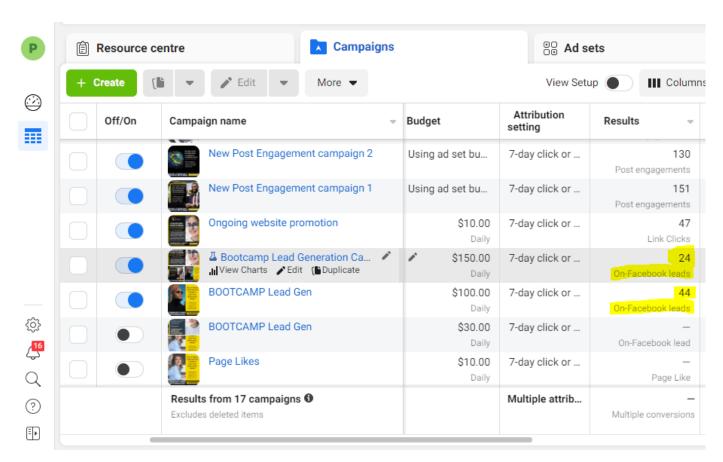


Desactiv	Nombre del conjunto de anuncios	Entrega	Resultados 🗸 🔻	Coste por resultado	Alcance	Impresiones	Importe gastado
	Familia / Inmobiliaria / 25 - 65	Campa	30 Clientes potencial	0,31 \$ Por clientes poten	2658	4106	9,26 \$
	Inversor / Inmobiliaria / 24 - 65	Campa	16 Clientes potencial	0,99 \$ Por clientes poten	4019	5638	15,78 \$
	Negocios - Empresas / 30 - 65	Campa	12 Clientes potencial	1,44 \$ Por clientes poten	2087	2721	17,32 \$
	Familia / Padres / 35 - 65	Campai	9 Clientes potencial	0,72 \$ Por clientes poten	2349	2881	6,44 \$
	Profesional / Real Estate / 30 - 65	Desactivado	5 Clics para confirm	1,00 \$ Por clic para confir	2007	2803	4,98 \$
	Profesional / Real Estate / 30 - 65 - FO	Campa	4 Clientes potencial	1,80 \$ Por clientes poten	1176	1645	7,19\$
	Agente inmobiliario / 24 - 65	Campa	4	1.73 \$	1600	1995	6.90 \$
	> Resultados de 22 conjuntos de anuni No se muestran los elementos eliminados		-	_	22 250 Personas	46 702 Total	164,37 \$ Gasto total



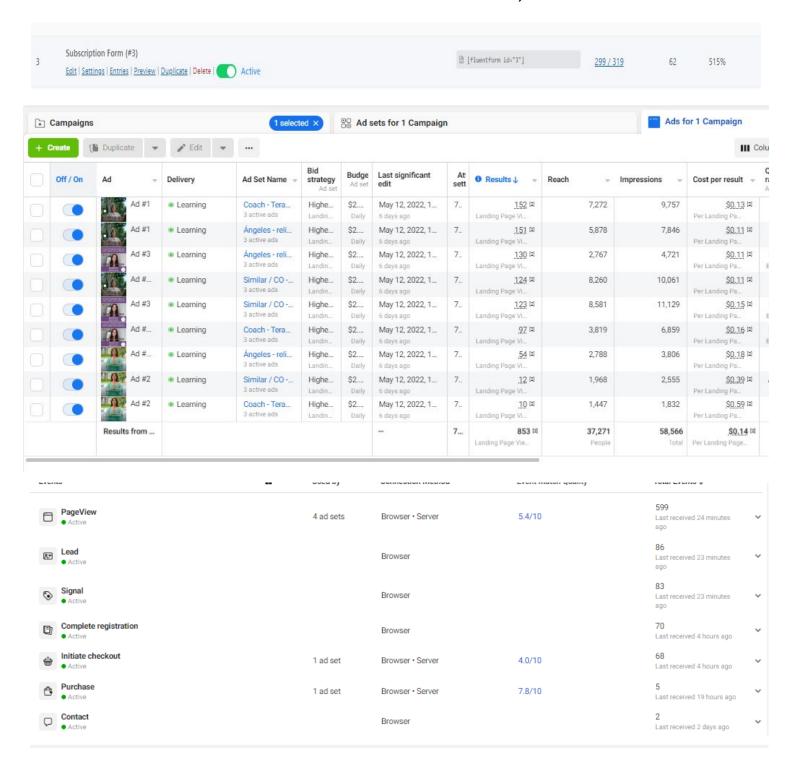


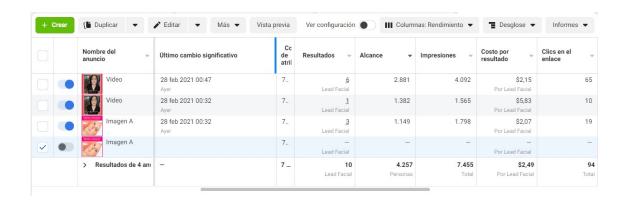




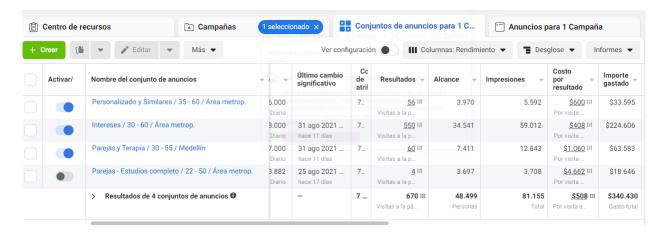


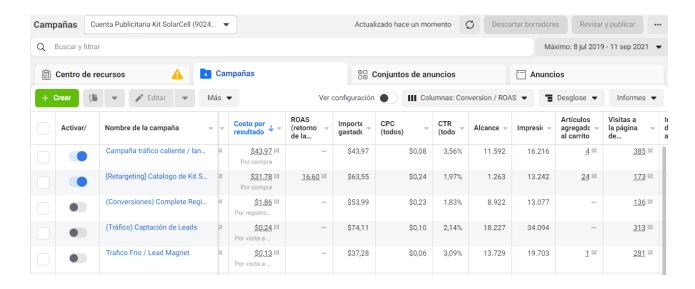
LANZAMIENTO EVENTO DE MARCA PERSONAL (CAPTACIÓN DE LEADS PARA VENTA DIRECTA)

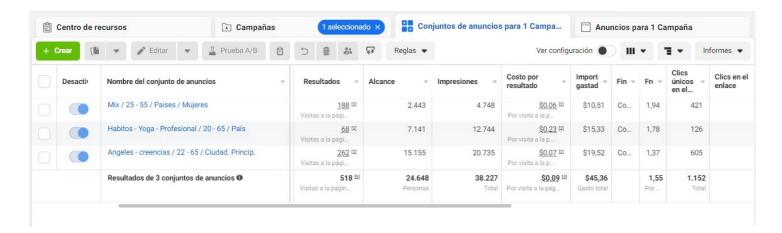


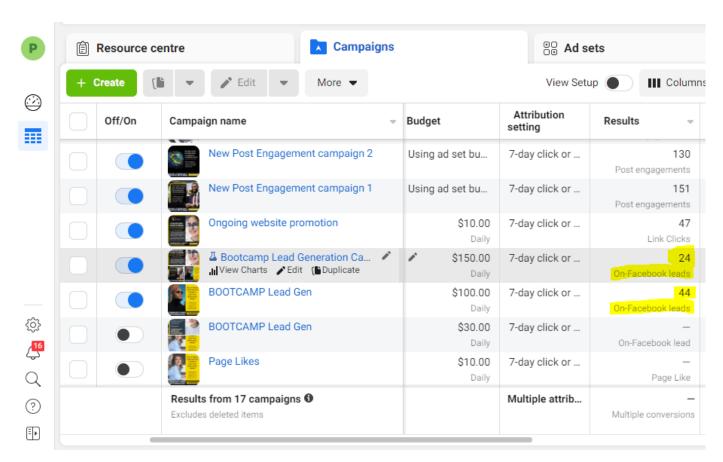


Desactiv	Nombre del conjunto de anuncios	Entrega	Resultados 🗸 🔻	Coste por resultado	Alcance	Impresiones	Importe gastado
	Familia / Inmobiliaria / 25 - 65	Campa	30 Clientes potencial	0,31 \$ Por clientes poten	2658	4106	9,26 \$
	Inversor / Inmobiliaria / 24 - 65	Campa	16 Clientes potencial	0,99 \$ Por clientes poten	4019	5638	15,78 \$
	Negocios - Empresas / 30 - 65	Campa	12 Clientes potencial	1,44 \$ Por clientes poten	2087	2721	17,32 \$
	Familia / Padres / 35 - 65	Campai	9 Clientes potencial	0,72 \$ Por clientes poten	2349	2881	6,44 \$
	Profesional / Real Estate / 30 - 65	Desactivado	5 Clics para confirm	1,00 \$ Por clic para confir	2007	2803	4,98 \$
	Profesional / Real Estate / 30 - 65 - FO	Campa	4 Clientes potencial	1,80 \$ Por clientes poten	1176	1645	7,19\$
	Agente inmobiliario / 24 - 65	Campa	4	1.73 \$	1600	1995	6.90 \$
	> Resultados de 22 conjuntos de anuni No se muestran los elementos eliminados		-	_	22 250 Personas	46 702 Total	164,37 \$ Gasto total











LANZAMIENTO EVENTO DE MARCA PERSONAL (CAPTACIÓN DE LEADS PARA VENTA DIRECTA)

