

Overview

- 2023
- 2024
- 2025
- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

Product Name

Baseball Glove

Basketball

Boxing Gloves

Climbing Rope

Cycling Helmet

Dumbbells

Fitness Tracker

Football Helmet

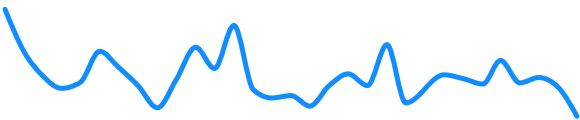
Golf Clubs

Hockey Stick

Conversion Rate

9.57%
▼ -67.95%

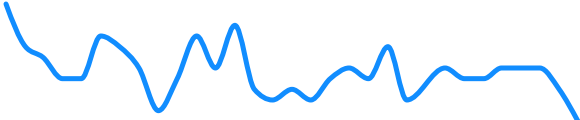
MoM% | Jun 2025 vs May 2025



Total Purchased

198
▼ -75.00%

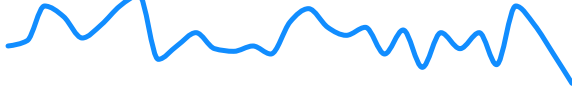
MoM% | Jun 2025 vs May 2025



Total Viewed

2,070
▼ -22.00%

MoM% | Jun 2025 vs May 2025



9,079,276

Views

1,785,010

Clicks

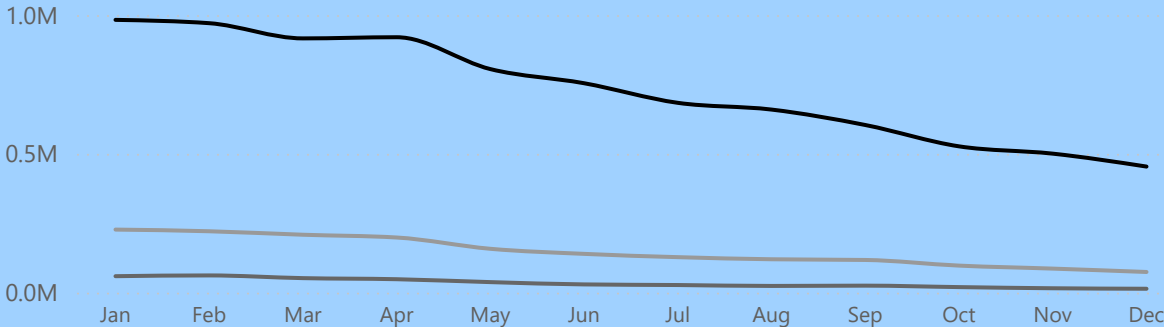
414,122

Likes

3.7

Avg Rating

Clicks, Likes, and Views Trends



Total Clicks

Total Likes

Total Views

ProductName	Avg Rating	ReviewText	PriceCategory
Baseball Glove	5.0	Amazing value for the price.	High
Climbing Rope	5.0	Amazing value for the price.	High
Cycling Helmet	5.0	Amazing value for the price.	High
Ski Boots	5.0	Amazing value for the price.	High
Surfboard	5.0	Amazing value for the price.	High
Yoga Mat	5.0	Amazing value for the price.	High

←

Conversion
Details

- 2023
- 2024
- 2025
- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

Product Name

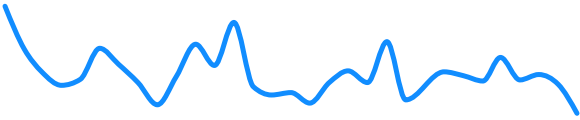
- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker
- Football Helmet
- Golf Clubs
- Hockey Stick

Conversion Rate

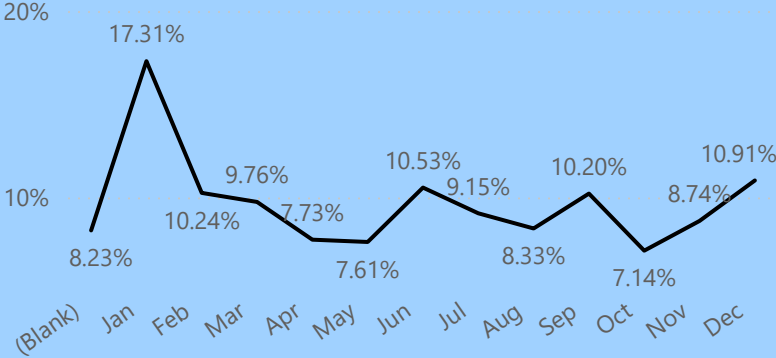
9.57%

▼ -67.95%

MoM% | Jun 2025 vs May 2025



Conversion Rate by Month



Conversion Rate by Products



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Baseball Glove	33.33%	22.22%	12.50%	7.69%	11.11%	11.11%	12.50%		
Basketball	18.18%	50.00%	16.67%	20.00%					
Boxing Gloves	10.53%	9.09%				10.00%	9.09%	16.67%	
Climbing Rope	13.04%	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	25.00%	10.00%
Cycling Helmet	7.14%	33.33%	20.00%	30.00%	16.67%	8.33%		33.33%	
Dumbbells	8.33%		16.67%	12.50%		40.00%			
Fitness Tracker	4.55%	16.67%	10.00%		8.33%	33.33%			14.29%
Football Helmet		25.00%	28.57%	7.69%	16.67%		10.00%	14.29%	25.00%
Golf Clubs		12.50%	11.11%		10.00%	14.29%	20.00%	28.57%	20.00%
Hockey Stick	42.86%	22.22%	40.00%	11.11%	25.00%		14.29%	12.50%	
Ice Skates	26.67%		12.50%			9.09%	37.50%		
Kayak	4.55%	16.67%	20.00%	8.33%		16.67%	25.00%		12.50%
Running Shoes	5.88%	12.50%	8.33%	10.00%	10.00%				50.00%
Ski Boots	7.69%	100.00%	10.00%	20.00%	12.50%	11.11%	10.00%	100.00%	