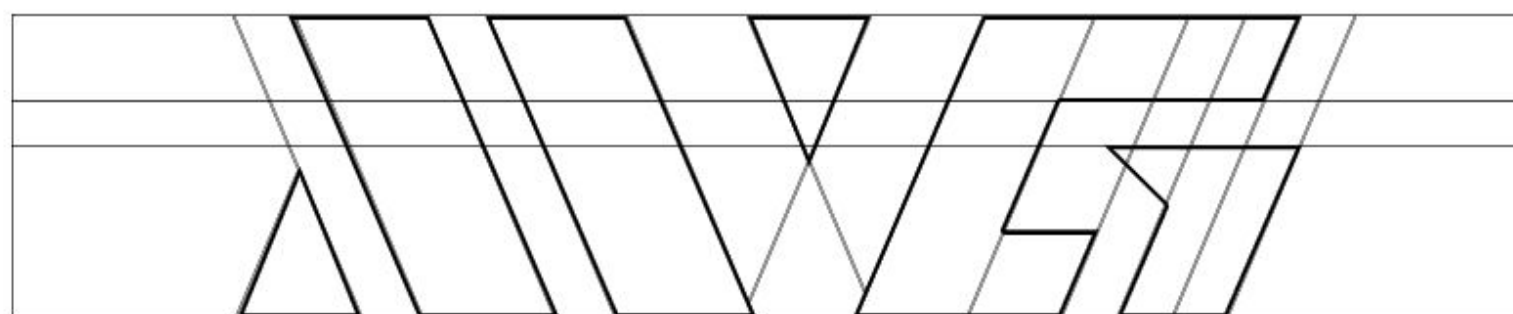


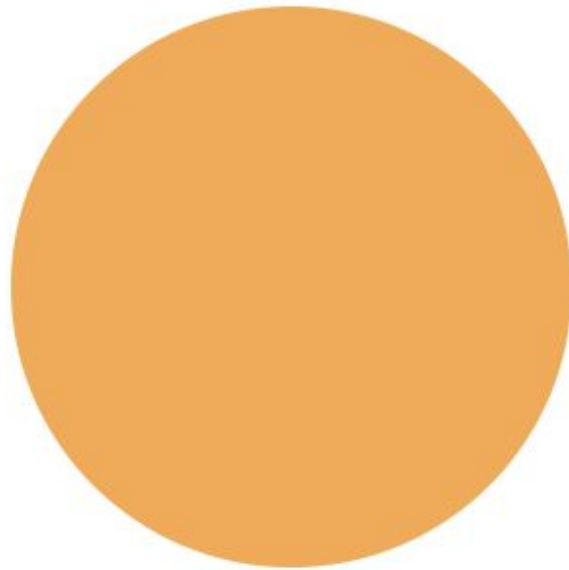


MALVINAS GAMING

## Construcción de la marca

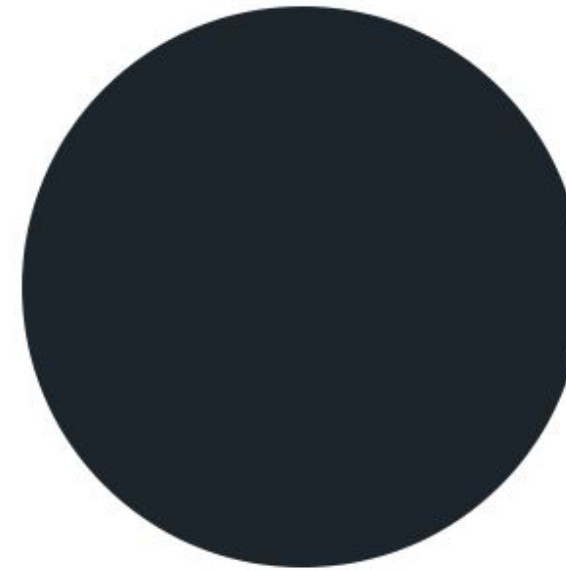


# Color



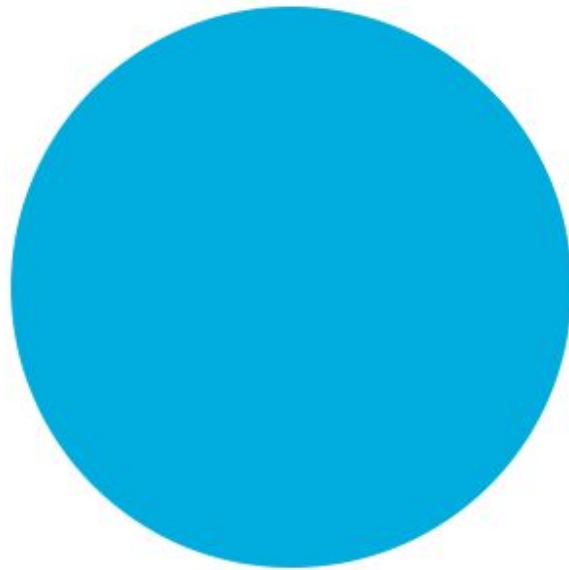
**RGB**  
R239 B171 G89

**CMYK**  
C5% M38% Y71% K0%



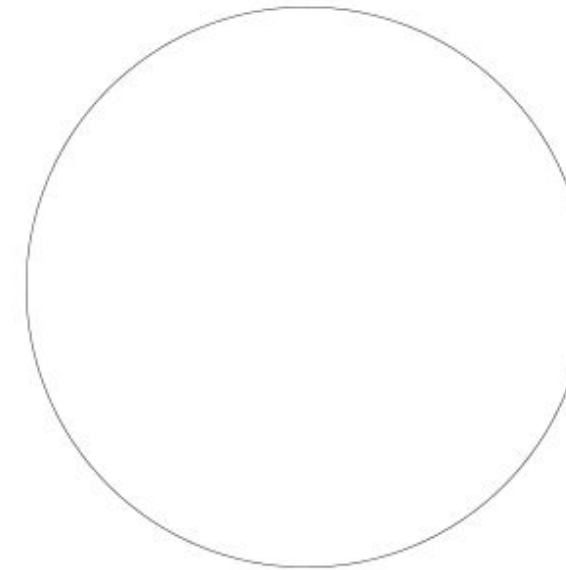
**RGB**  
R29 B37 G44

**CMYK**  
C85% M69% Y55% K70%



**RGB**  
R0 B173 G222

**CMYK**  
C73% M9% Y5% K0%



**RGB**  
R255 B255 G255

**CMYK**  
C0% M0% Y0% K0%

Version Estandar



Version Negativa



Version blanco



Version negro



Version 3





## Tipografías

### **Archivo Black Regular** ( Principal )

**A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z**  
**a b c d e f g h i j k l m n ñ o p q r s t u v w x y z**  
**1 2 3 4 5 6 7 8 9 0**

### *BRICKS* ( COMPLEMENTARIA )

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*  
*1 2 3 4 5 6 7 8 9 0*

### Skolar Sans Latin Regular ( Cuerpo de texto )

A B C D E F G H I J K L M N Ñ O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n ñ o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0





#MVGeSLATAM

VICTORIA

VS G2 ESPORTS

#MVGeSLATAM

VICTORIA

VS G2 ESPORTS