



Logo Versions



Primary

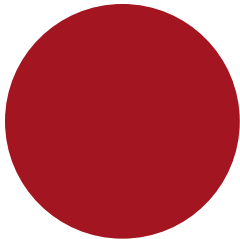
LIFE GUARDIAN

Wordmark Only



Icon

Colours



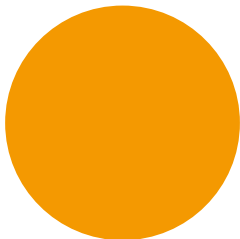
Primary

Hex #a31621

RGB rgb(163,22,33)

CMYK 0 87 80 36

Pantone 19-1757



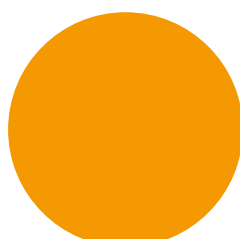
Secondary

Hex #f49901

RGB rgb(244,153,1)

CMYK 0 37 100 4

Pantone 15-1058



Accent

Hex #f49901

RGB rgb(244,153,1)

CMYK 0 37 100 4

Pantone 15-1058



Background

Hex #F3e9dc

RGB rgb(243,233,220)

CMYK 0 4 9 5

Pantone 11-0606

Typography

Primary

Oswald Medium

Aa Bb Cc