



1.61 LONDON

CONTENT CREATOR

1.61 London are a luxury interior design house and property development firm; we are working on a number of unique and prestigious sites throughout the UK and the world which includes LA, Singapore and Riyadh. We are seeking a Content Creator to come into our team.

The role will require the following key areas:

1. Create, plan and manage unique, viral content across all social media platforms
2. Creating and updating website content
3. Creative eye for photography and videography

We would like to employ someone who is knowledgeable and capable, has a good understanding of all the different levels of the photography, videography and content creation industry and has the ability to create engaging and viral content.

Qualities

Essential = E - Desirable = D

- E Very good written and spoken English
- E Very personable, able to communicate clearly with all levels of personnel
- E Copywriting experience and meticulous eye for detail
- E Smart
- E Knowledge of Photoshop
- E Knowledge of Adobe Premiere and Adobe After Effects
- E Has their own equipment
- D Photography experience
- D Videography experience
- D Experience using content management systems

