

Business Problem:

- Find different payment methods, number of transactions, and quantity sold by payment method.
- Identify the highest-rated category in each branch and display the branch, category, and average rating.
- Identify the busiest day for each branch based on the number of transactions.
- Calculate the total quantity of items sold per payment method.
- Determine the average, minimum, and maximum rating of categories for each city.
- Calculate the total profit for each category.
- Determine the most common payment method for each branch.
- Categorize sales into Morning, Afternoon, and Evening shifts.
- Identify the 5 branches with the highest revenue decrease ratio from last year to current year (e.g., 2022 to 2023).